



# blusteak

*Driven by Strategy, Data and Creativity*

---

Having a clear Digital Marketing Strategy can help your brand to thrive in this mobile-first world. Yes, you can trust us to build and run your digital media campaigns.

---

# WE ARE GROWING EVERYDAY

200+  
CLIENTS

30CR+  
TOTAL AD SPEND

400+  
MARKETING  
COLLATERALS PER WEEK

2018  
THE YEAR  
WE STARTED

## FEATURED IN



blustreak

## AWARDS & RECOGNITIONS



blusteak



**MEET THE TEAM**

## PAID CAMPAIGNS

1. Meta Ads : Copywriting, targeting & Designing
2. Google ads: Keyword research, Copywriting, target-ing & Designing
3. Youtube Ads: Video creation & targeting
4. Google shopping ads
5. Native & paid content promotion
6. LinkedIn ads, Snapchat ads, Sharechat ads
7. Ott platforms: Hotstar
8. Music streaming apps: Spotify, Saavn etc

## SOCIAL MEDIA MANAGEMENT

1. Content bucket strategy
2. Content calendar creation
3. Brand identity designing
4. Moment Marketing
5. Photoshoots
6. Instagram Reels strategy & execution.
7. LinkedIn Company Pages
8. X
9. Facebook Management
10. YouTube

## INFLUENCER MARKETING

1. influencer submissions
2. influencer content strategy

## VIDEO PRODUCTION

1. Social Media Reels
2. UGC video Ads
3. Ad shoots

## WEBSITE DEVELOPMENT

1. Wordpress
2. Shopify
3. CRO Landing pages
4. HTML & PHP



## MARKETING AUTOMATION

1. Design
2. Content & Optimisation
3. Email,WhatsApp, Push notification, SMS

## SEO

1. Keyword research (On Page SEO)
2. Website optimisation (Core web vitals - consultation)
3. Blog strategy
4. Non-blog strategy
5. Backlinking strategy (Off-page SEO)
6. Reporting
7. Content writing
8. Technical SEO
9. YouTube Optimisation
10. App SEO

## MARKETPLACE

1. Amazon, Flipkart, Myntra, Meesho etc
2. Product page optimization
3. Q-Commerce:   
4. Optimizing ads
5. Video Ads

# Trusted By Global And National Leaders Across Industries

blusteak



# CLIENT BASE

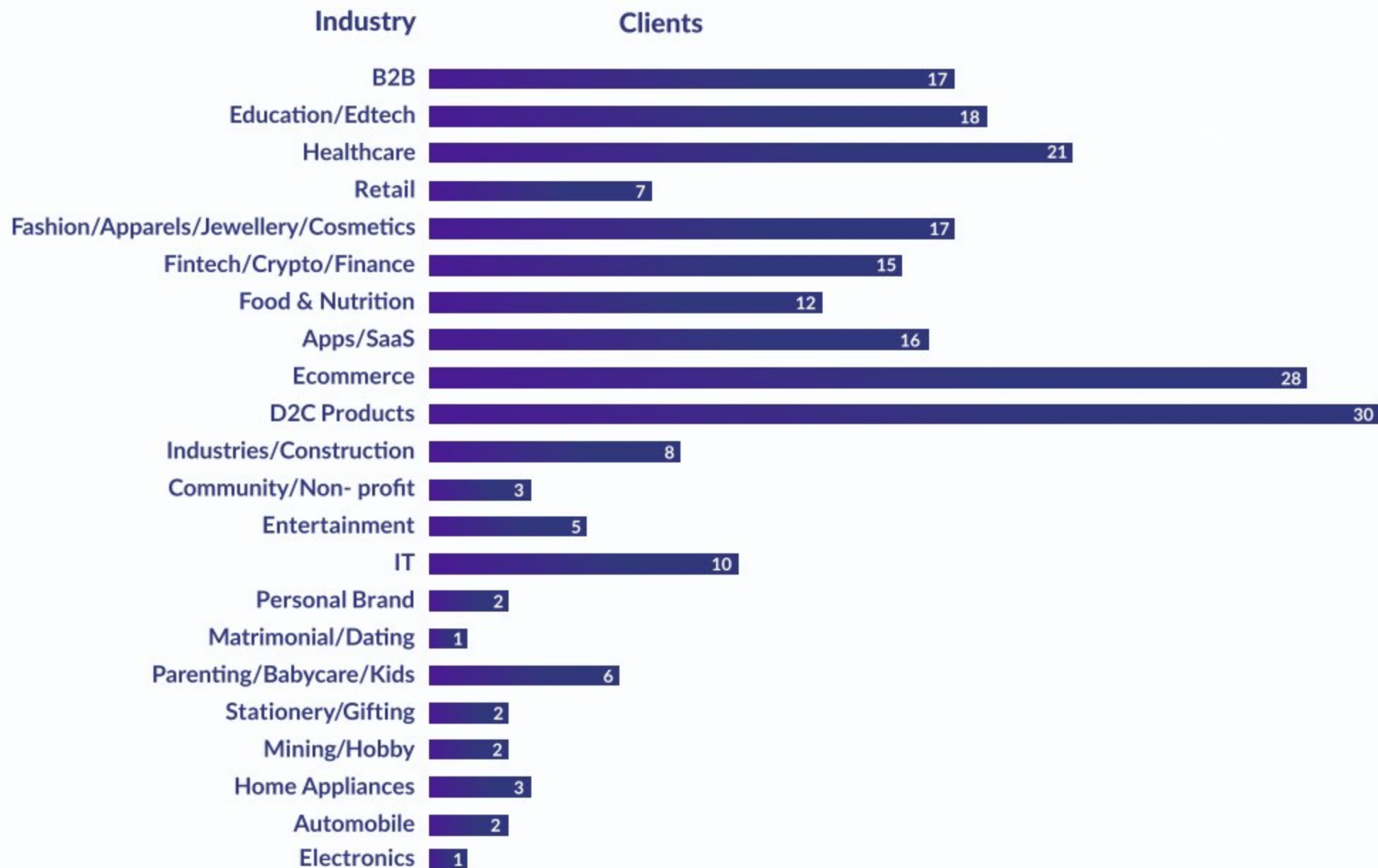
blusteak



- BAHRAIN
- USA
- UK
- NETHERLAND
- SWITZERLAND
- SAUDI ARABIA
- KUWAIT
- QATAR
- UAE
- INDIA
- SOUTH KOREA
- AUSTRALIA
- NEW ZEALAND
- KENYA
- OMAN

# INDUSTRIES

blusteak





blusteak

WORKS

**SOCIAL MEDIA**

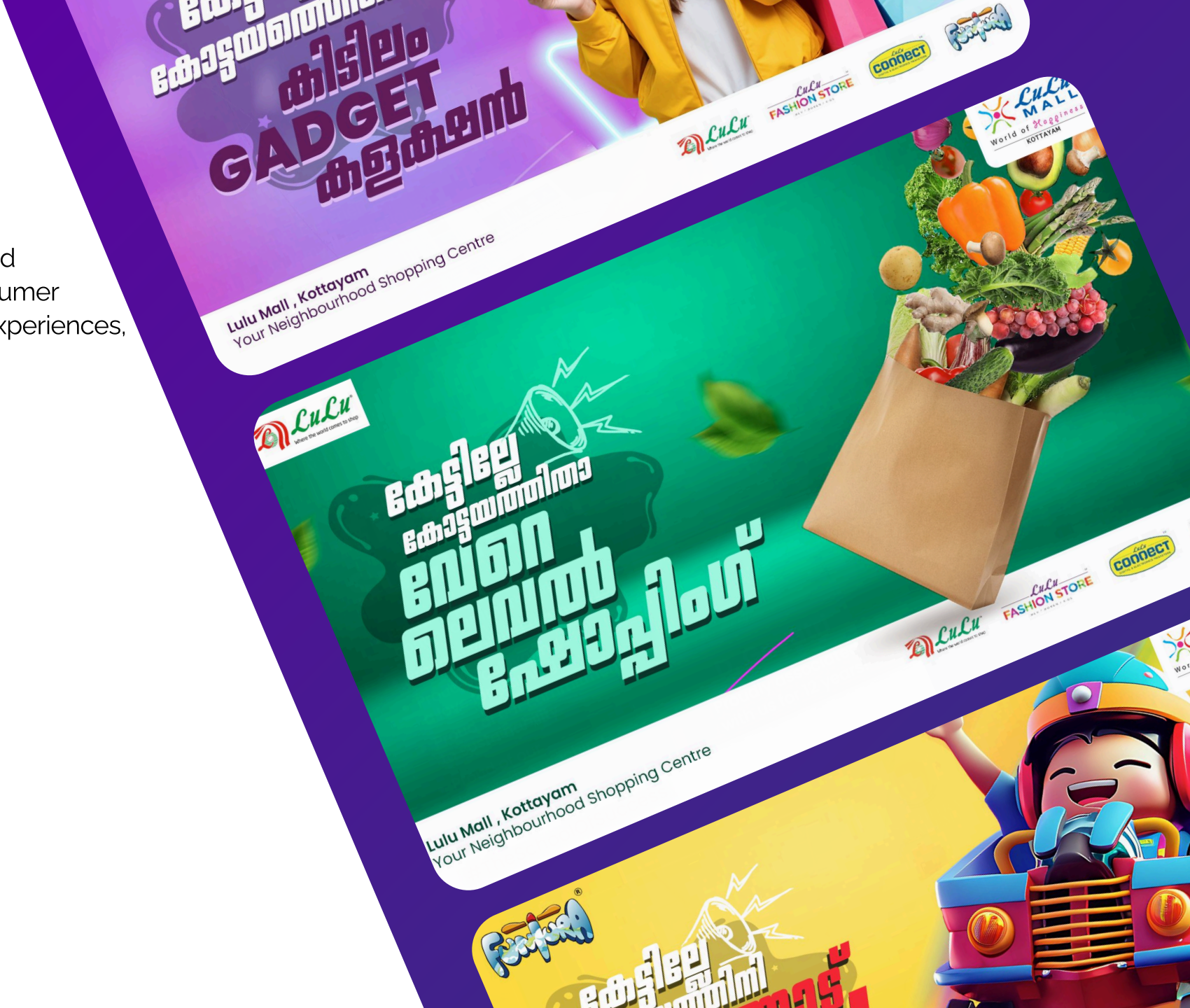


# LULU MALL

Lulu Mall Kottayam is a large-scale retail and lifestyle destination catering to a wide consumer base across Kerala, focused on shopping experiences, festive campaigns, and retail engagement.

## PLATFORMS HANDLED

### INSTAGRAM

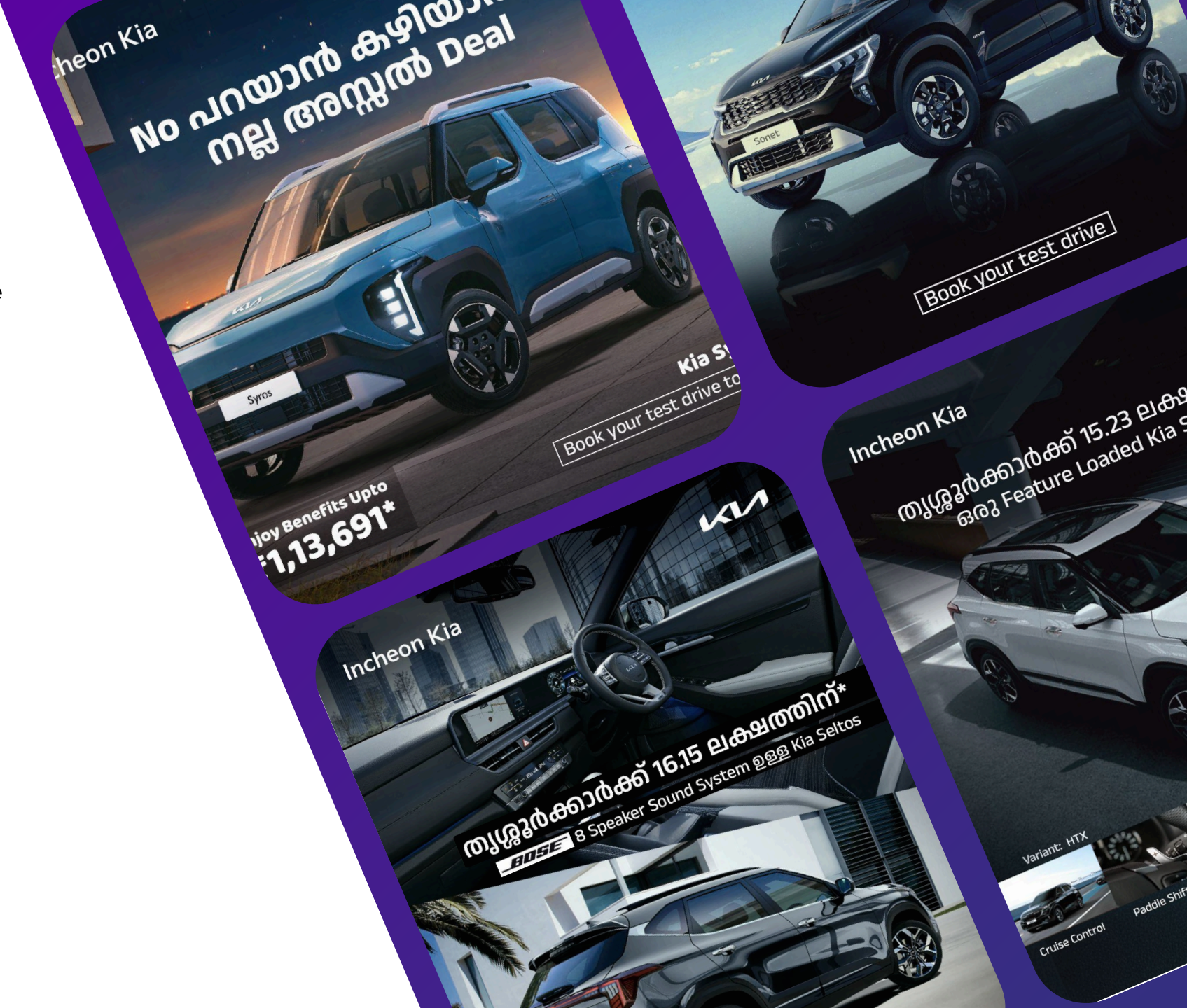


# INCHEON KIA

Incheon Kia is an automotive dealership representing Kia Motors, focused on vehicle showcases, new launches, and customer engagement through digital platforms.

## PLATFORMS HANDLED

INSTAGRAM, LINKEDIN



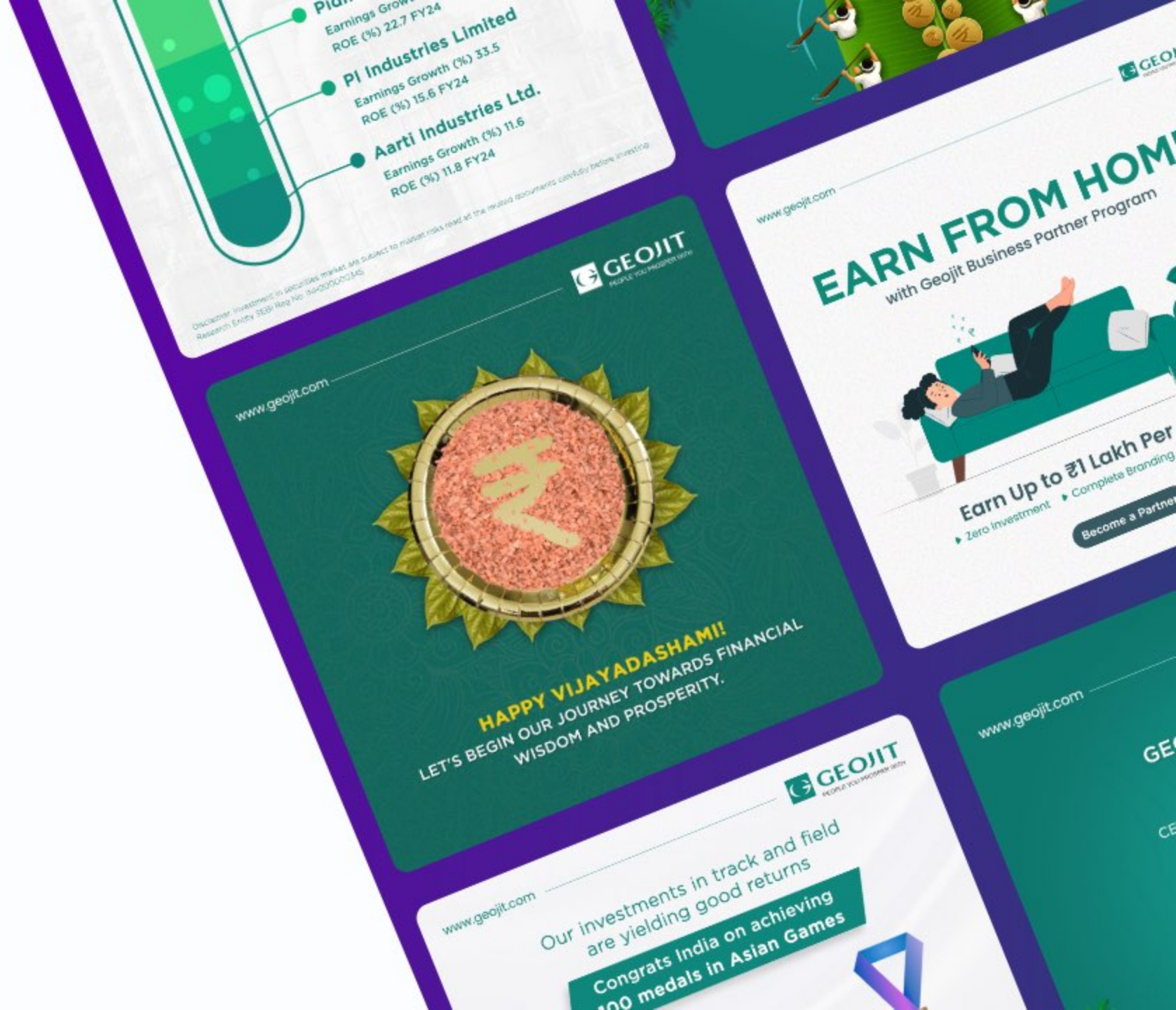
# GEOJIT

## KEY STAT

FACEBOOK - 195K FOLLOWERS  
INSTAGRAM - 6.1K FOLLOWERS  
X - 9K FOLLOWERS  
LINKEDIN- 14K FOLLOWERS

## PLATFORMS HANDLED

LINKEDIN, INSTAGRAM,  
FACEBOOK, X



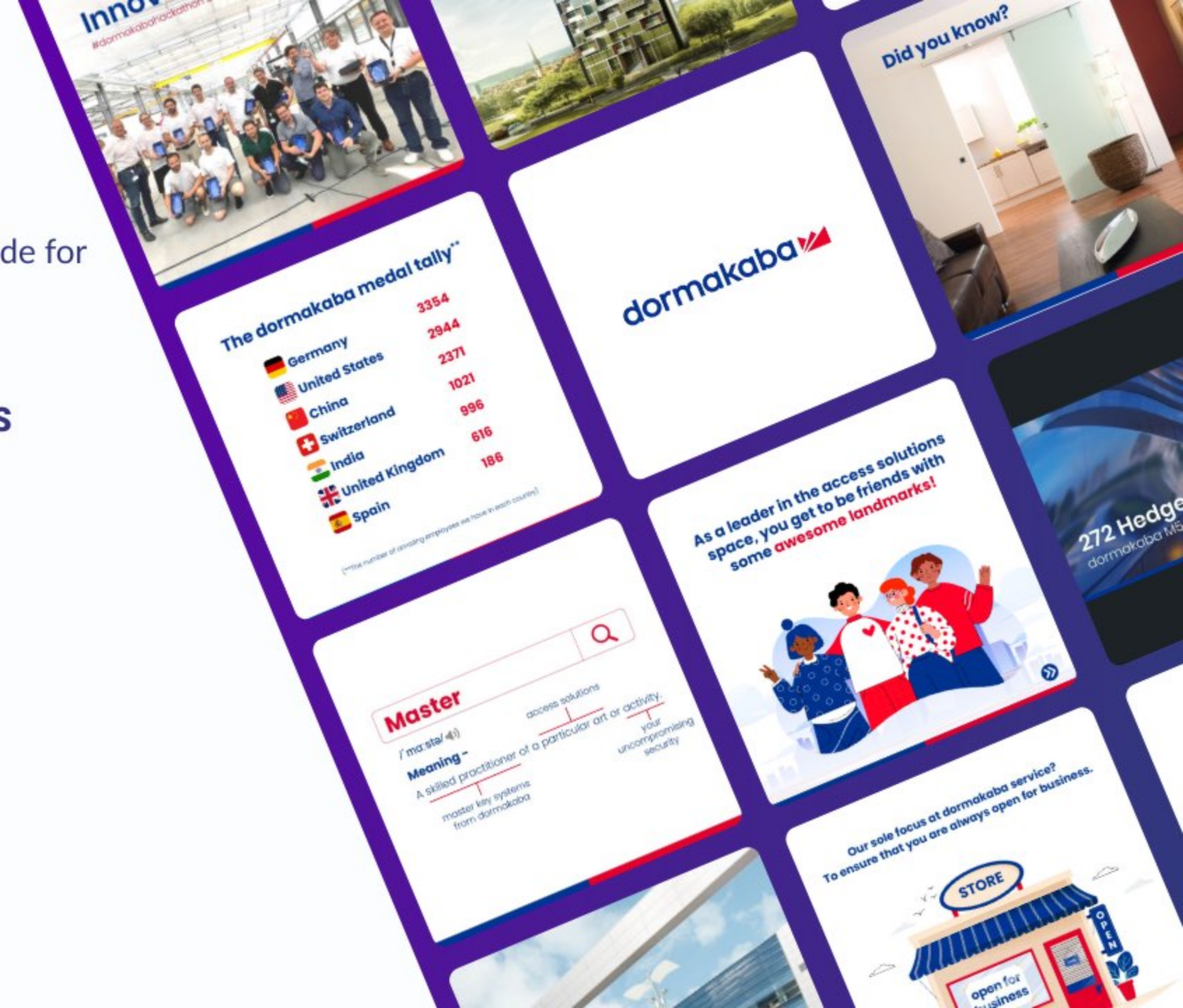
# DORMAKABA

One of the top 3 companies worldwide for smart and secure access solutions

**KEY STAT** 82k FOLLOWERS ON LINKEDIN

**PLATFORMS HANDLED**

LINKEDIN



# MUTHOOT HEALTHCARE

**KEY STAT** 19K LIKES ON FACEBOOK

**PLATFORMS HANDLED**  
FACEBOOK & YOUTUBE



# COINSWITCH KUBER

India's top Cryptoexchange

**KEY STAT** 3K TO 40K  
ON INSTAGRAM

**PLATFORMS HANDLED**  
INSTAGRAM & TWITTER

COIN**SWITCH**  
KUBER



# ABAD BUILDERS

Abad Builders is a premium real estate developer known for residential projects, quality construction, and value-driven living communities.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK,  
LINKEDIN, YOUTUBE



Enriching Values



# OXYGEN DIGITAL SHOP

## KEY STAT

0 TO 10K FOLLOWERS  
ON INSTAGRAM IN  
2 MONTHS

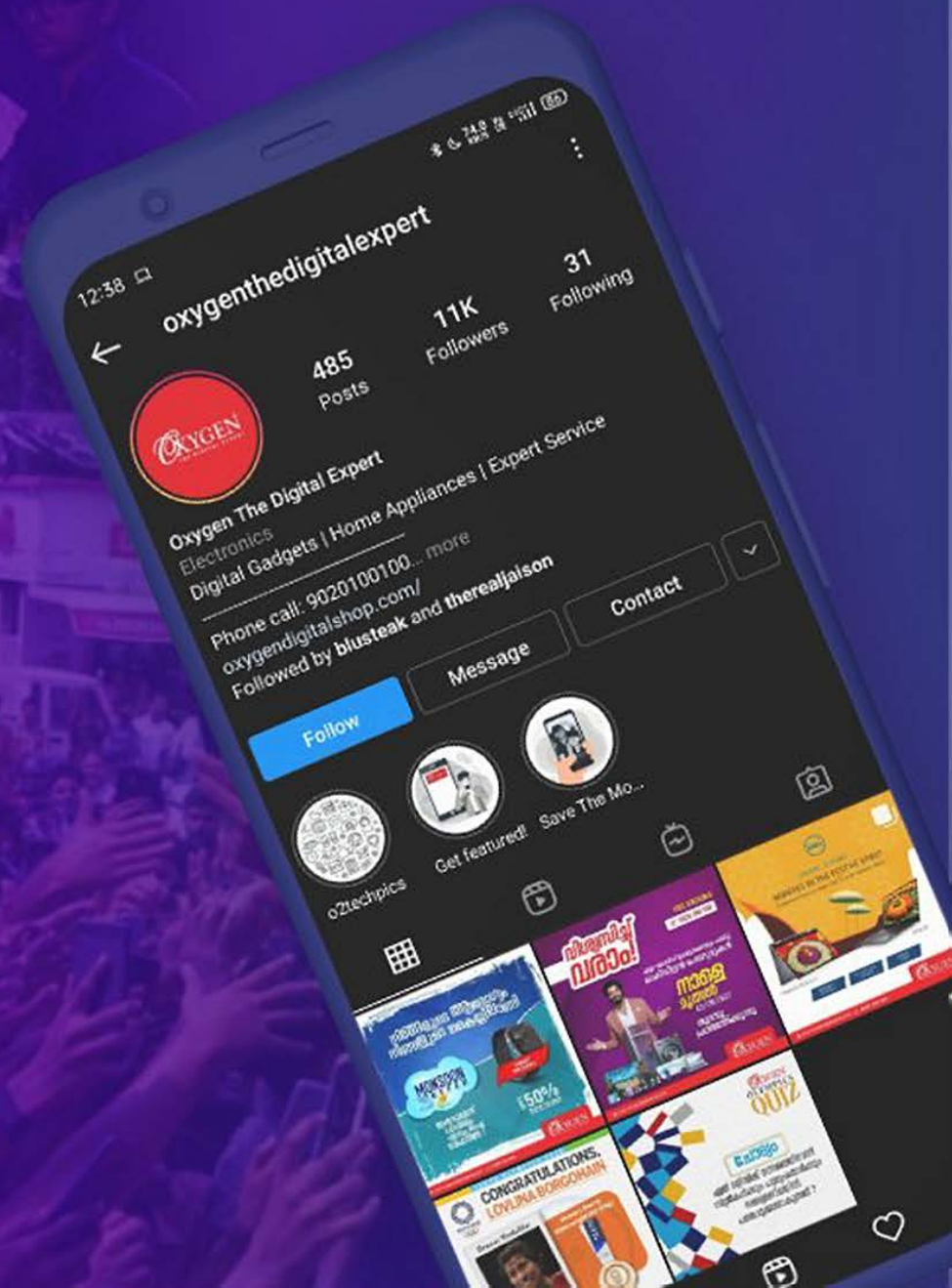
## KEY STAT

19K TO 120K LIKES  
ON FACEBOOK

- CONDUCTED KERALA'S  
BIGGEST PUBG MEETUP

## PLATFORMS HANDLED

INSTAGRAM & FACEBOOK



# BISMI CONNECT

Bismi Connect is an electronics retail brand under Ajmal Bismi Enterprises, focused on offering consumer electronics, appliances, and technology solutions through a trusted retail network.

## PLATFORMS HANDLED

INSTAGRAM, YOUTUBE



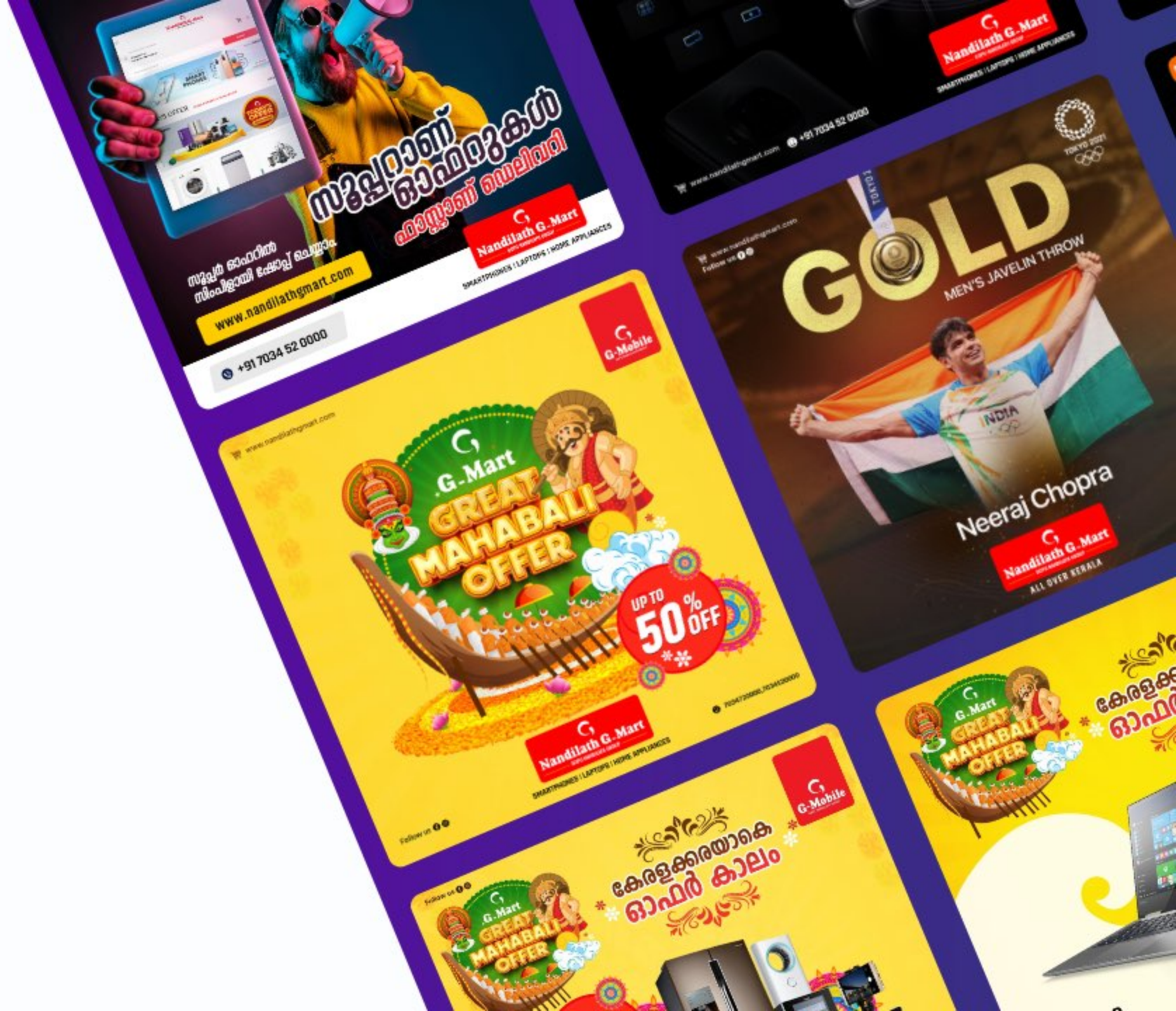
# NANDILATH G MART

KEY STAT

31K LIKES  
ON FACEBOOK

PLATFORMS HANDLED

FACEBOOK & INSTAGRAM



# MANAPPURAM

## KEY STAT

FACEBOOK - 633.8K FOLLOWERS

INSTAGRAM - 43.8K FOLLOWERS

X - 14.7K FOLLOWERS

LINKEDIN - 89K FOLLOWERS

## PLATFORMS HANDLED

FACEBOOK, INSTAGRAM, X,  
LINKEDIN, SHARECHAT AND  
YOUTUBE



# KOSAMATTAM FINANCE

Kosamattam Finance is a financial services company providing gold loans and allied financial products to a diverse customer base.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK,  
LINKEDIN, YOUTUBE



# FASHION CAFE BY PULIMOOTTIL

Fashion Cafe by Pulimoottil Silks is a fashion concept showcasing curated apparel and style inspiration. It blends traditional textile heritage with contemporary shopping experiences.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK

Fashion  
cafe  
BY PULIMOOTTIL SILKS

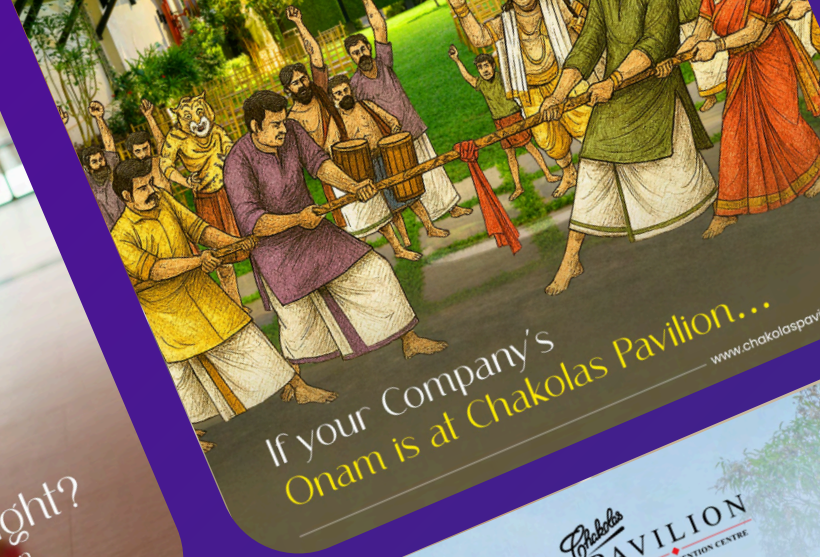


# CHAKOLAS PAVILION

Chakolas Pavilion is a premium convention venue in Kochi hosting weddings, corporate events, exhibitions, and large gatherings with spacious facilities and seamless event experiences.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK



# BRILLAR

Brillar is a food brand offering ready-to-cook and ready-to-eat products designed for modern households and everyday consumption.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK, YOUTUBE

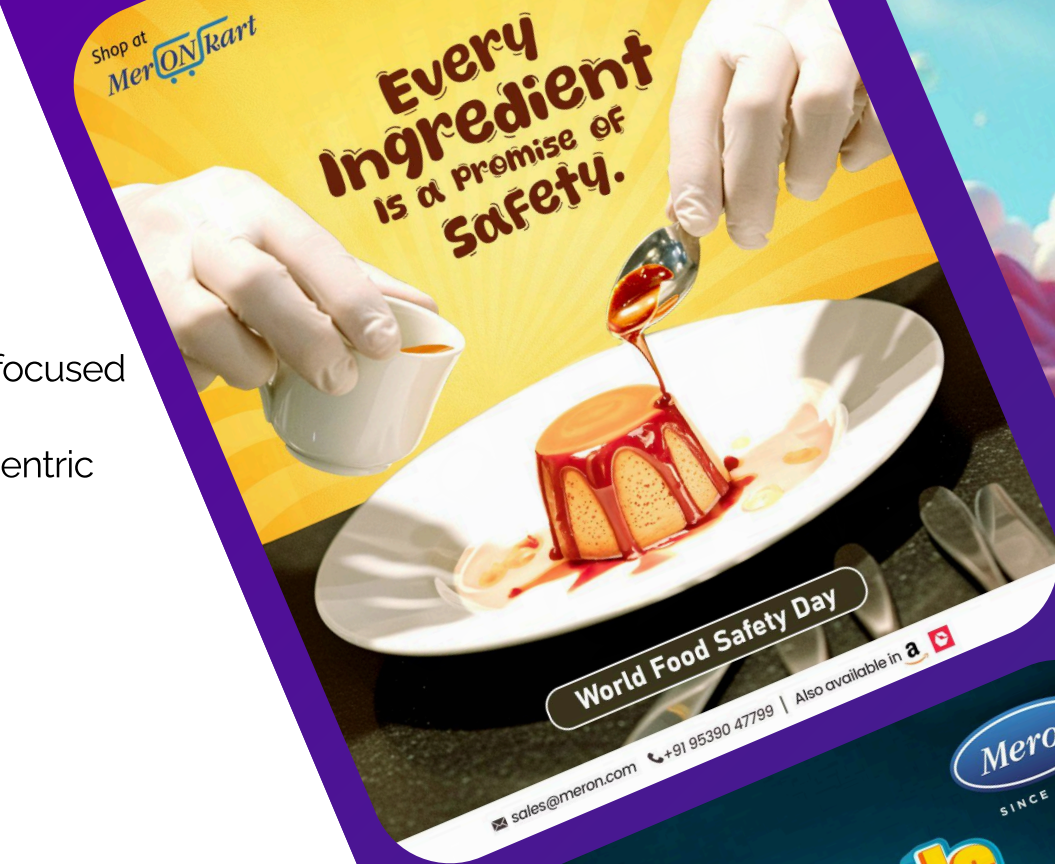


# MERONKART

MeronKart is an e-commerce marketplace focused on offering everyday essentials and curated products with a convenient and customer-centric shopping experience.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK,  
LINKEDIN, YOUTUBE



# HAPPY HENS

Happy Hens is a farm-fresh poultry brand focused on ethically sourced eggs, quality nutrition, and transparency from farm to consumer.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK



# SOMANS LEISURE & TOURS

Somans Leisure & Tours is a travel brand offering curated domestic and international tour packages for leisure and group travel.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK, YOUTUBE



# SILVERSTORM

Silverstorm is a water theme park focused on family entertainment, seasonal events, and large-scale visitor experiences.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK,  
YOUTUBE



WATER THEME PARK  
ATHIRAPPILLY



# KLF

## KEY STAT

INSTAGRAM - 22K FOLLOWERS

FACEBOOK - 27K FOLLOWERS

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK

KERALA  
LITERATURE  
FESTIVAL 



# QUA NUTRITION

Qua Nutrition is a nutrition and wellness brand focused on performance, lifestyle health, and evidence-based dietary solutions.

## PLATFORMS HANDLED

INSTAGRAM, LINKEDIN, X



**RIGHT OR WRONG**

- Nutrient-Balanced + Sync with routine

Skipping meals + Processed low-nutrient foods = cravings & slow metabolism

"Fasting works only if done right!"

DM for tips! "Guide" for fasting

Find out how

**QUA NUTRITION**  
SIGNATURE NUTRITION CLINICS

Read This Before You Drink **Another Espresso**

Let's breakdown coffee, its metabolism and its alternatives

**QUA NUTRITION**  
SIGNATURE NUTRITION CLINICS

Even just **1% dehydration** can reduce performance

Time to fix it!

**ARE YOU EXPERIENCING FREQUENT URINES,**

**QUA NUTRITION**  
SIGNATURE NUTRITION CLINICS

**Gut Training**

Training can get you to the finish line faster than you think

# ZEIQ CONSULTANTS

Zeiq Consultants is an overseas education and migration consultancy helping students explore global academic and career opportunities.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK,  
TWITTER, LINKEDIN, YOUTUBE



**Write German Exam in Kerala**

Slots Available for B1 & B2 for ECL Exam

Exam dates  
B1 – 6th Feb 2026  
B2 – 7th Feb 2026

APPLY NOW

ZEIQ

The poster features a palm tree, a boat, and a sunburst background. It promotes German language exams in Kerala for February 2026.

**A2**

ഞങ്ങൾക്കു?!

A1 കഴിഞ്ഞിട്ടും ഇർമ്മനിയില്ലേ?

- Grammar
- Pronunciation
- Verbs

A2- ൽ perfect ആക്കം!

Join Our **A2 Batch**

line)-29/12/2025  
F12/2025

t&c apply

ZEIQ

The poster features a church and a sunburst background. It promotes an A2 German course for students who have completed A1 but are struggling with grammar, pronunciation, and verbs.

6 മാസം കൊണ്ട് മാർട്ടിനി

Registered Nurse

B.Sc Nursing / e

The poster features a nurse in a white uniform and a blue circular graphic. It promotes a 6-month nursing course leading to a B.Sc Nursing degree.

# QWQER

QWQER is a logistics and delivery platform focused on efficient last-mile delivery solutions for businesses and consumers.

## PLATFORMS HANDLED

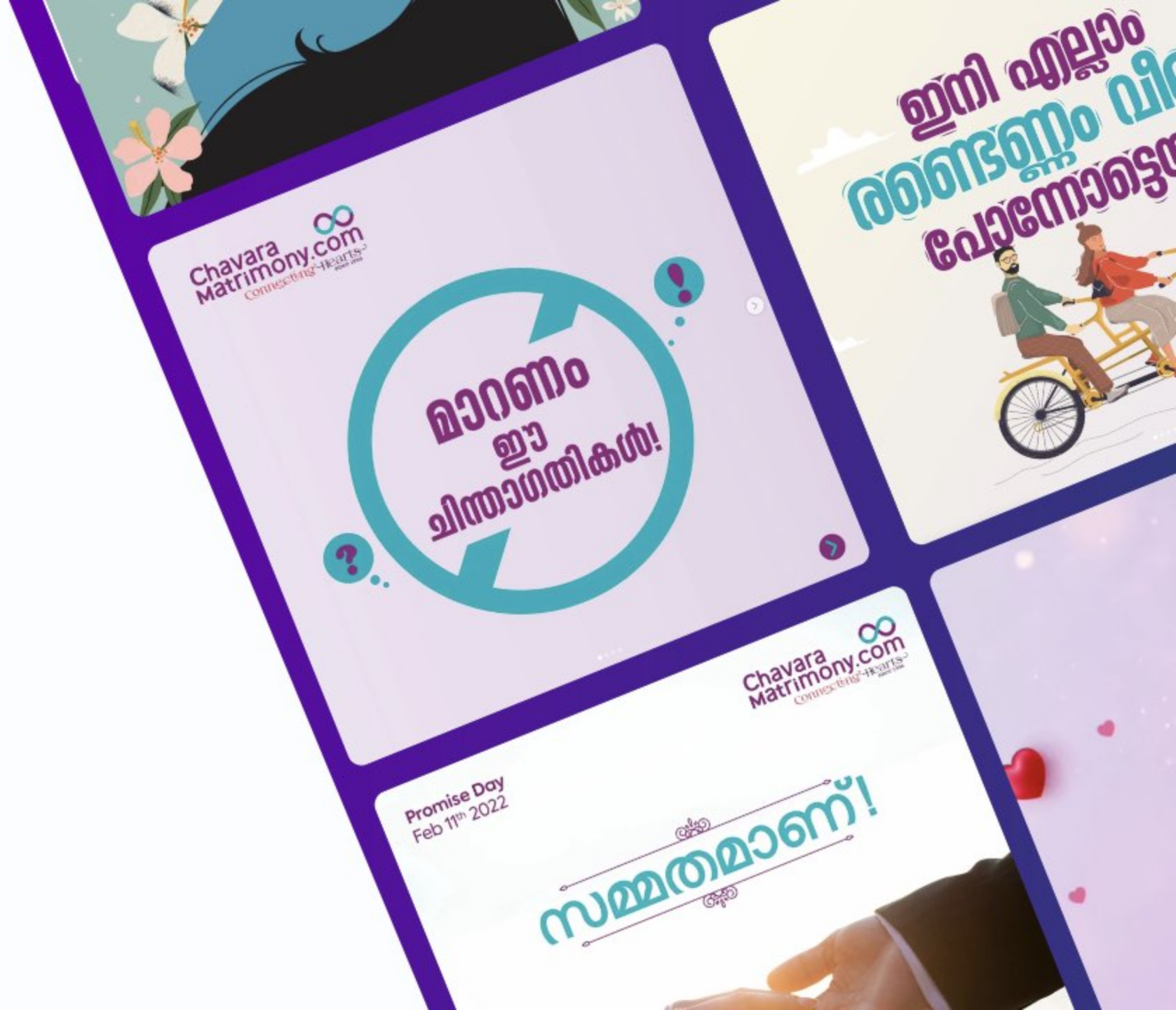
INSTAGRAM, FACEBOOK,  
LINKEDIN



# CHAVARA MATRIMONY

World's no:1 Christian Matrimonial site

**PLATFORMS HANDLED**  
**FACEBOOK & INSTAGRAM**



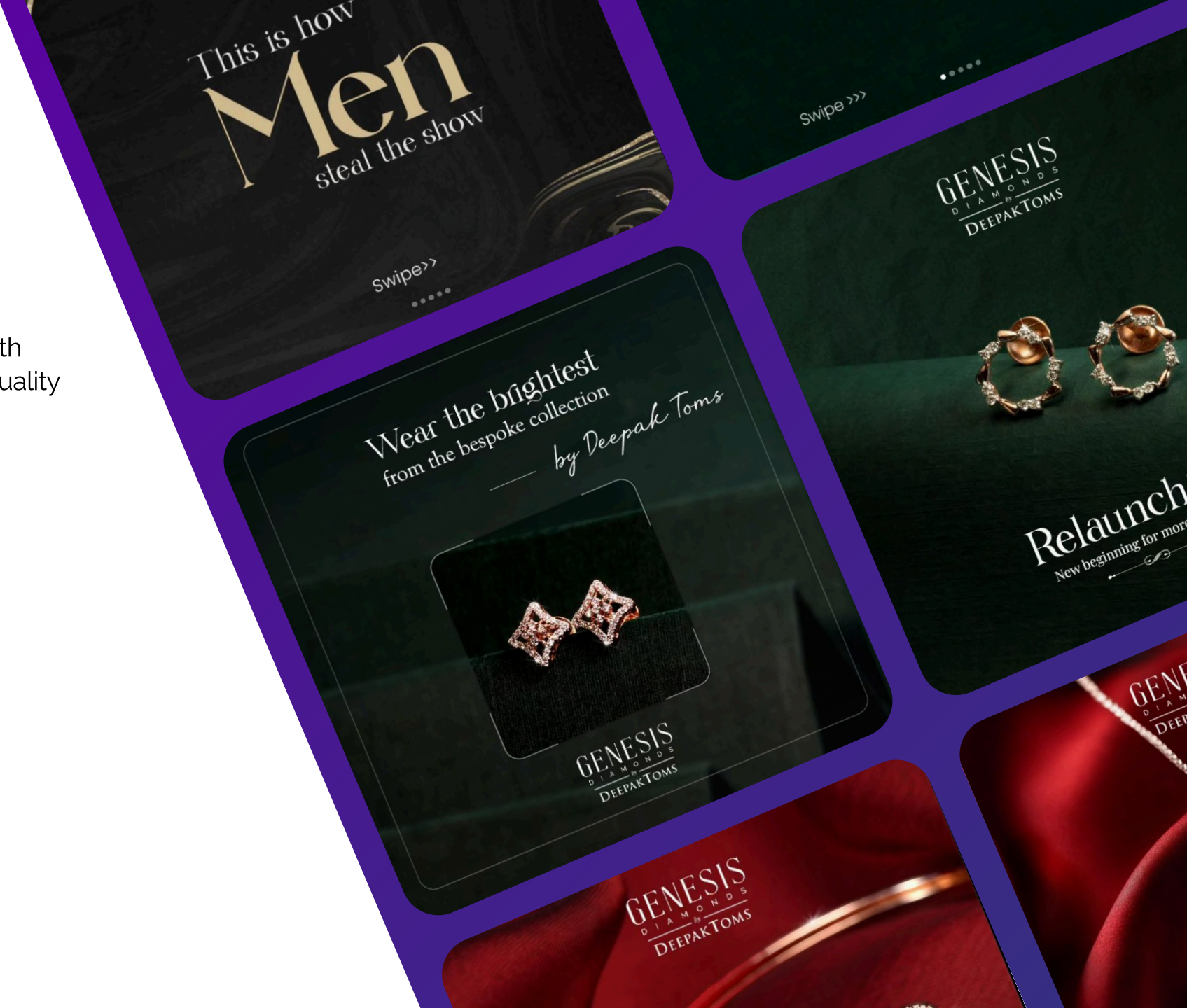
# GENESIS DIAMONDS

Genesis Diamond is a fine jewellery brand specializing in diamond jewellery crafted with precision, timeless design, and a focus on quality and trust.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK

GENESIS  
DIAMONDS  
*by*  
DEEPAKTOMS



# ACTIVBASE

ActivBase Physiotherapy Centre is a healthcare and rehabilitation clinic focused on physiotherapy, pain management, injury recovery, and movement-based therapy for long-term physical wellness.

## PLATFORMS HANDLED

INSTAGRAM, LINKEDIN,  
YOUTUBE



# FRAGOMEN (FES)

Fragomen (FES) is a global immigration services firm specializing in corporate immigration, compliance, and mobility solutions, helping businesses and individuals navigate complex visa and immigration processes worldwide.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK,  
LINKEDIN, YOUTUBE



- Duration: 16 months (Consecutive)  
5 years (Concurrent)
  - » Practical classroom experience
  - » Globally respected teacher
  - » Strong career outcomes
- Cranda  
Univers

# GADGEON

GadgEon is a lifestyle electronics brand focused on smart gadgets and accessories that enhance everyday living through convenience, functionality, and modern design.

## PLATFORMS HANDLED

INSTAGRAM, YOUTUBE



# FAZYO BY KALYAN SILKS

Fazyo is a youth-focused fashion brand by Kalyan Silks, targeting Gen Z and millennial audiences with trend-driven apparel and lifestyle positioning.

## PLATFORMS HANDLED

INSTAGRAM

**FAZYO**  
BY KALYAN SILKS



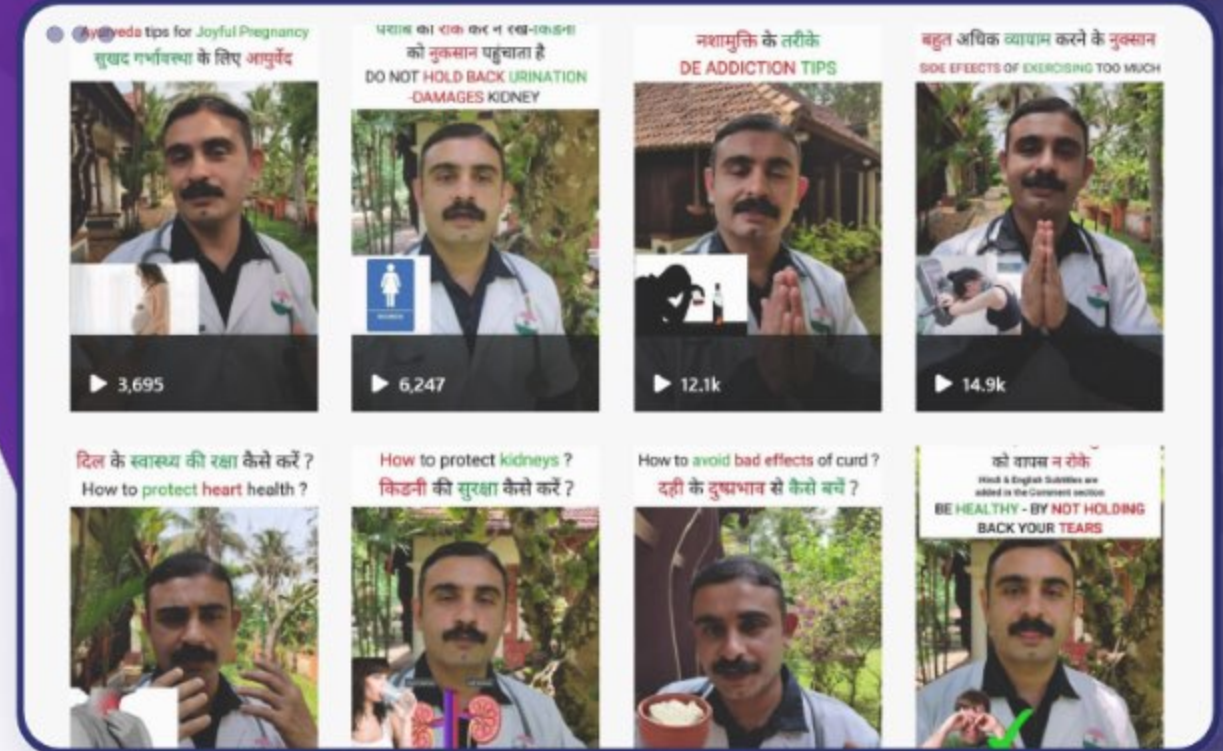
# ATHREYA

## KEY STAT

300 TO 19K FOLLOWERS  
ON INSTAGRAM IN 4  
MONTHS

## PLATFORMS HANDLED

INSTAGRAM



# MARKETFEED

**KEY STAT** 70% FOLLOWERS INCREASE ON X

**KEY STAT** 0 - 1K FOLLOWERS ON LINKEDIN

**PLATFORMS HANDLED**  
INSTAGRAM & LINKEDIN



# GOSATS

India's first bitcoin  
reward app

## PLATFORMS HANDLED

FACEBOOK, INSTAGRAM,  
LINKEDIN & X

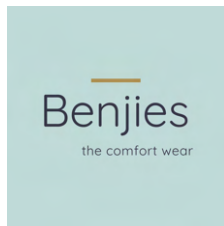


# ANGEL HOME, ANGEL LUNGIES & BENJIES

Angel Home, Angel Lungies, and Benjies are textile and lifestyle brands offering premium Kerala cotton thorthu, traditional wear, and everyday essentials. The brands focus on quality craftsmanship, comfort, and trusted value across their product segments.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK



Comfort Like  
Never Before



Truth &  
Thorthu  
go hand in hand  
Clean thoughts, Clean habits, Clean cloth



എല്ലാകാരനും  
പുഞ്ചി



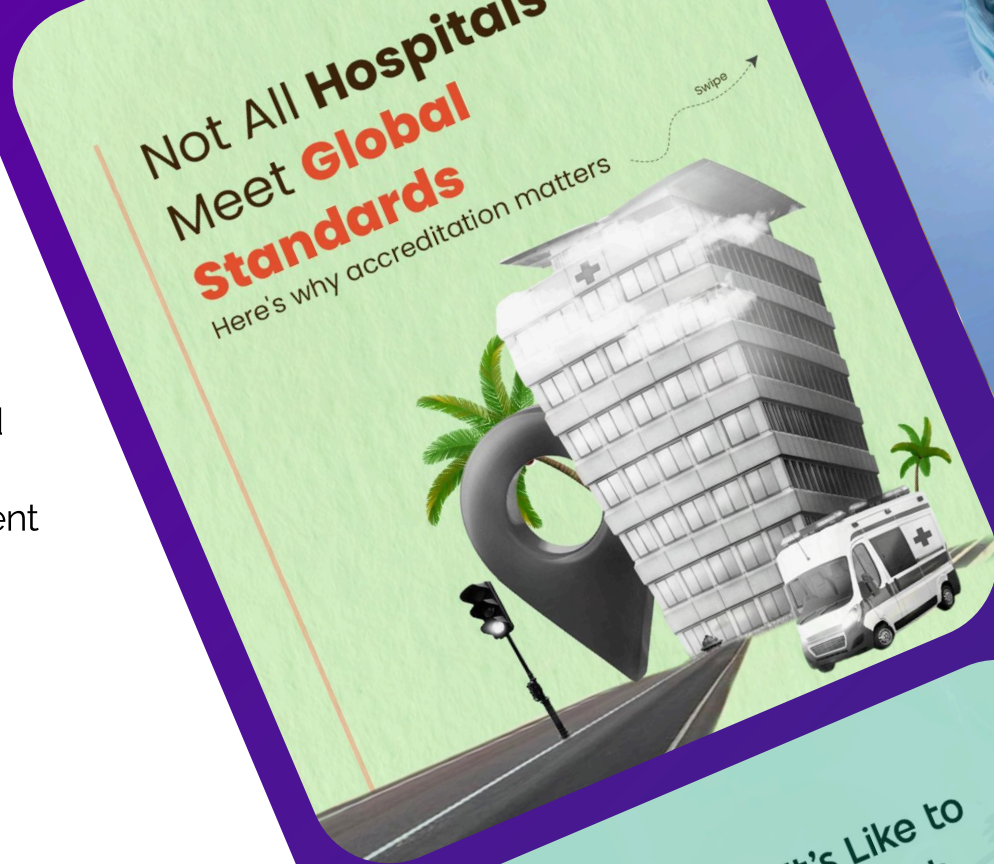
ly to

# FLYMED INTERNATIONAL

Flymed International is a medical tourism brand connecting patients with globally recognized healthcare institutions and international treatment options.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK,  
LINKEDIN, YOUTUBE



# FAYHA FRESH

Zeiq Consultants is an overseas education and migration consultancy helping students explore global academic and career opportunities.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK



**Fresh Fayha**  
Watch your kids light up  
as they sip on Fayha Fresh!



**SUMMER GOT YOU THIRSTY?**

Win your  
Fayha  
Gift!



**Day Drinking at Oman!**



**start my day**

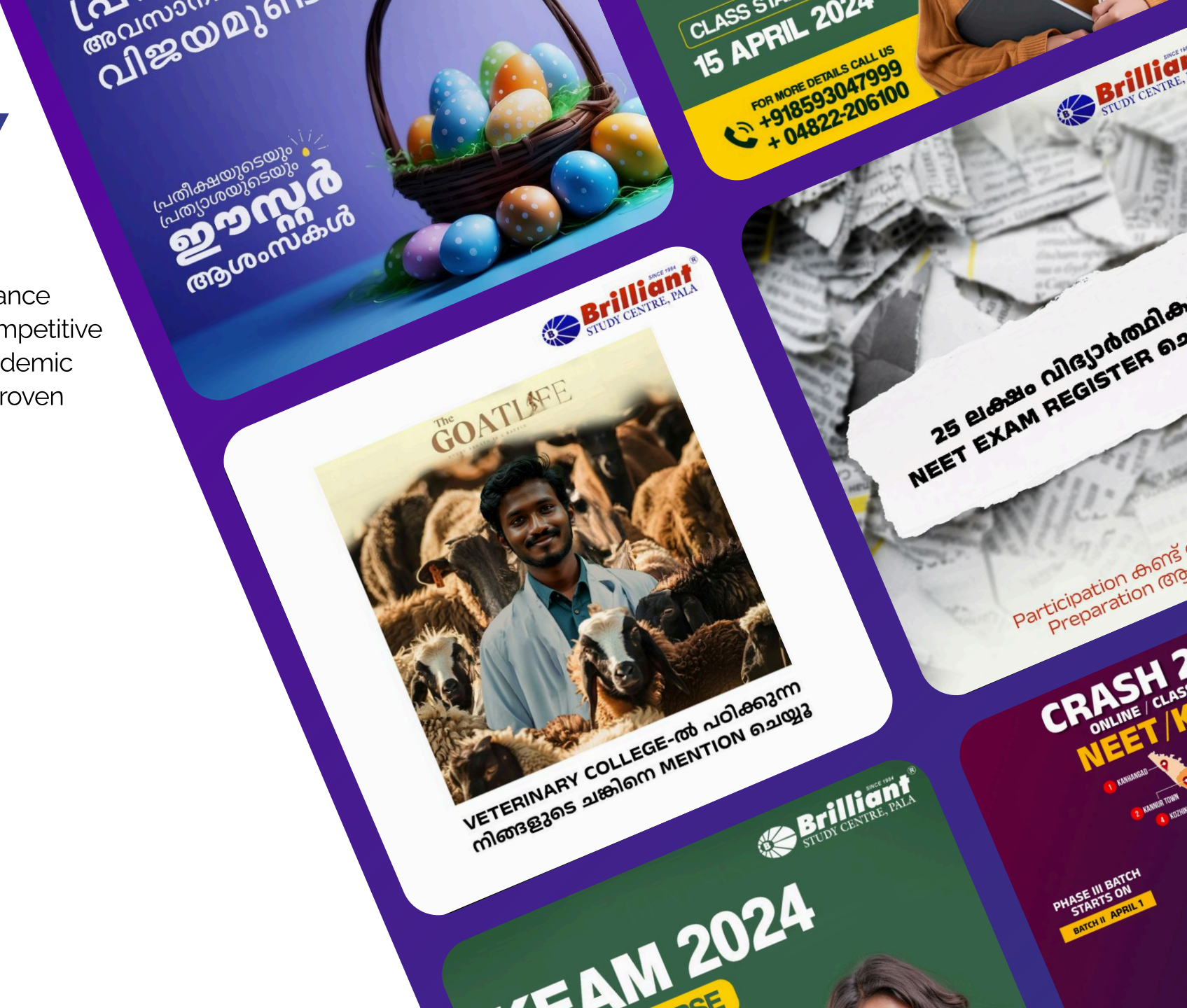


# BRILLIANT STUDY CENTRE PALA

Brilliant Study Centre, Pala is a premier entrance coaching institute focused on NEET and competitive exam preparation, delivering structured academic training, disciplined learning systems, and proven rank-oriented results.

## PLATFORMS HANDLED

FACEBOOK, INSTAGRAM  
YOUTUBE



# SUCHITRA ACADEMY

Suchitra Academy is an educational institution dedicated to academic excellence, skill development, and structured learning programs for school-level students.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK,



**SUCHITRA ACADEMY**  
INTERNATIONAL SCHOOL

BLOG

### Student Internships

Transformative Experiences at Suchitra Academy International



## #Proud suchitran

- Proud of promoting continuous improvement.
- Proud of valuing teamwork.
- Proud of cultivating a love for learning.
- Proud of our commitment to sustainability.
- Proud of our innovative teaching.

**D. Gayatri**

Proudly associated with us for 12 years!

#TheSchoolOfSuccess



**RUTU VERMA: A RISING STAR**

SELECTED FOR THE U17 TELANGANA STATE FOOTBALL TEAM AT THE JUNIOR WOMEN'S NATIONAL CHAMPIONSHIP 2024



"Career O...  
M...

# YOURPRINT

YourPrint is a custom printing and branding solutions provider, specializing in personalized merchandise, corporate print materials, and high-quality production for businesses and individuals.

## PLATFORMS HANDLED

INSTAGRAM, FACEBOOK,  
YOUTUBE

yourPrint.in



A background network diagram consisting of a grid of light blue dots connected by thin grey lines, forming a complex web of connections. The dots are arranged in a roughly rectangular pattern, with some lines extending to the edges of the frame.

blusteak

**WORKS**

**PERFORMANCE  
MARKETING**



blusteak

Performance  
Marketing

**E-Commerce**



# E-COMMERCE PHARMACY IN MIDDLE EAST

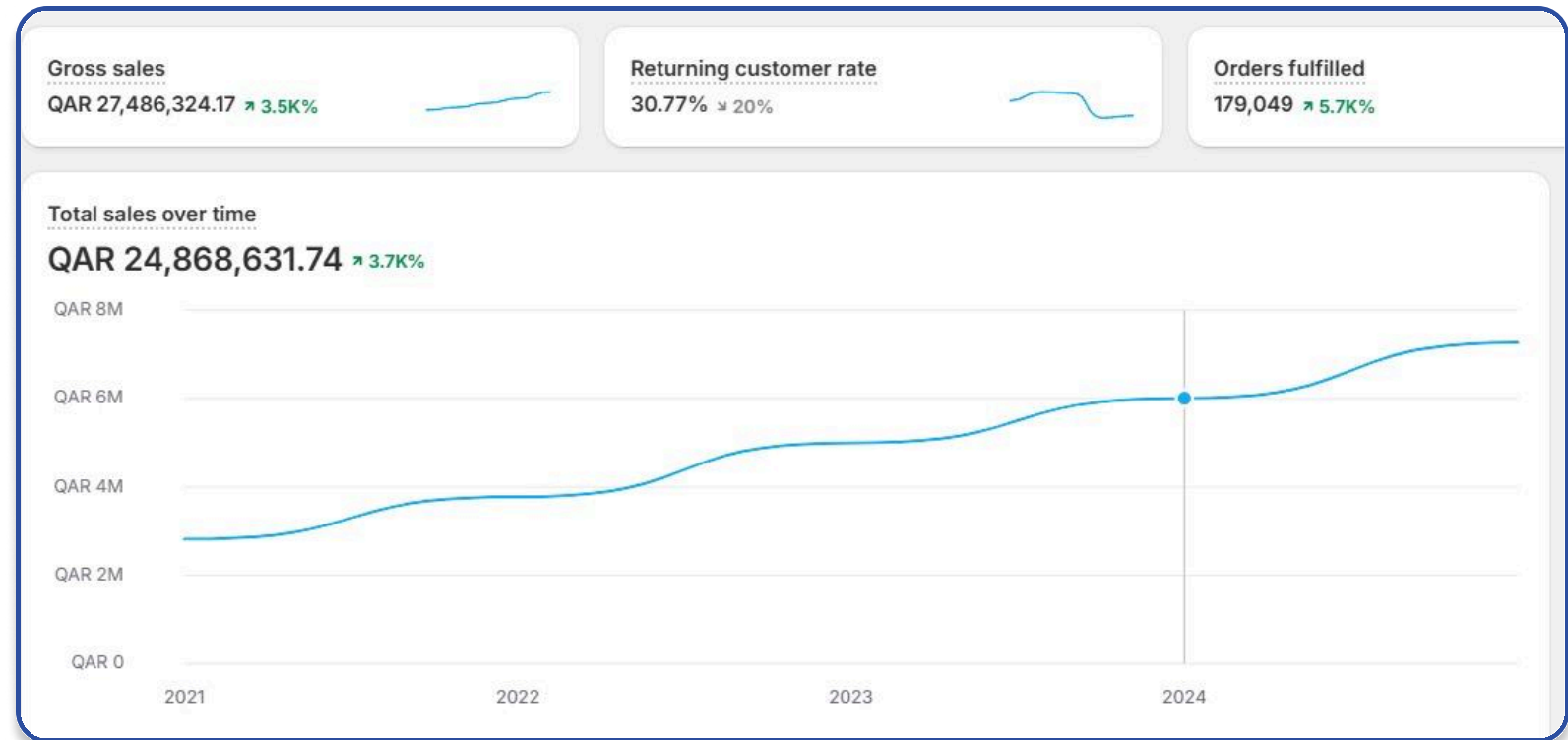
PERFORMANCE MARKETING

PLATFORM: META

AD SPENT: QAR 7,14,039

📈 Sales: QAR 2,74,86,324

📈 ROAS: 38



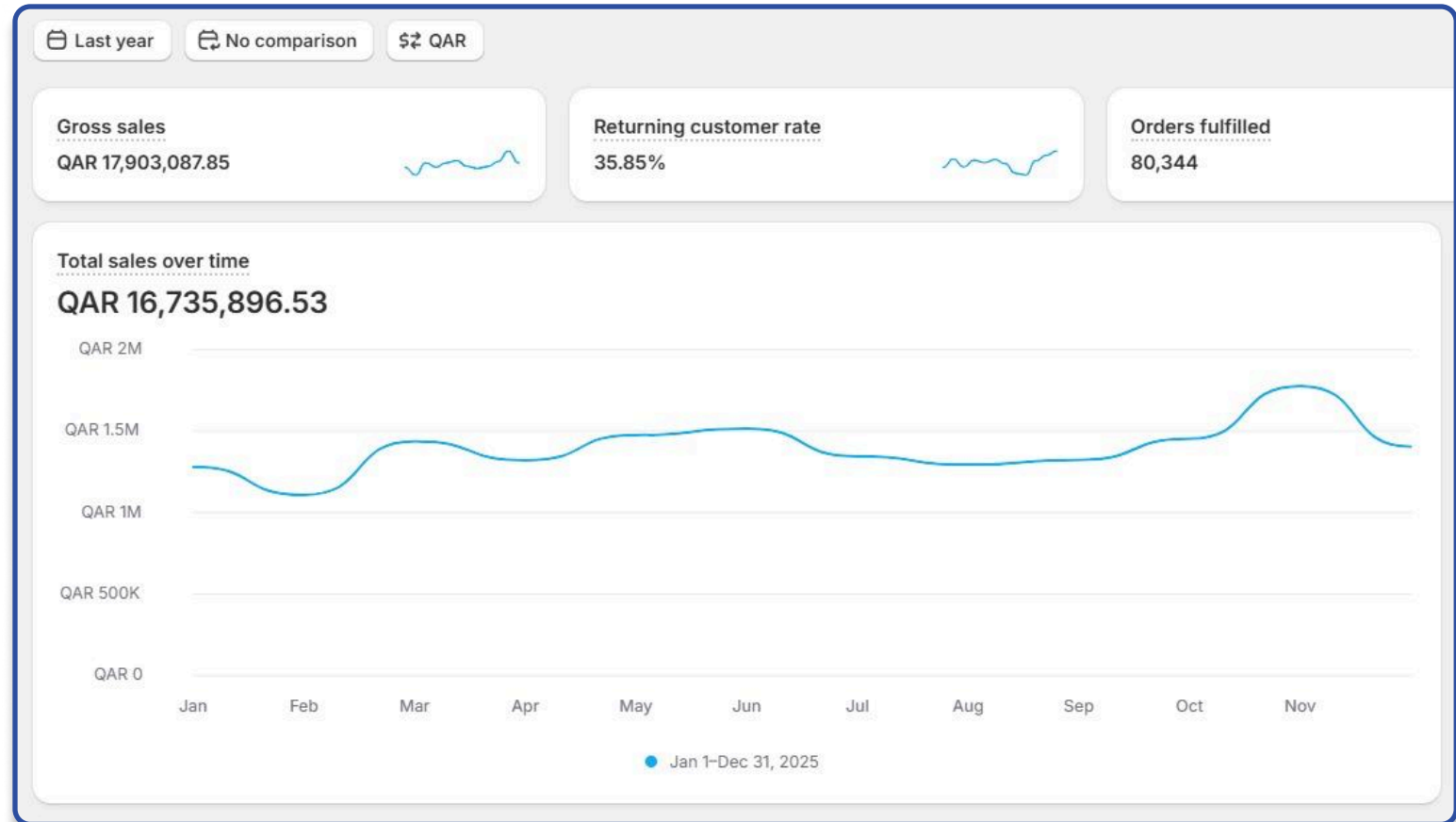
# E-COMMERCE PHARMACY- QATAR

PLATFORM: META

AD SPENT: QAR 12,70,728

✓ Sales: QAR 1,79,03,087

✓ ROAS: 14



# STATIONERY BRAND

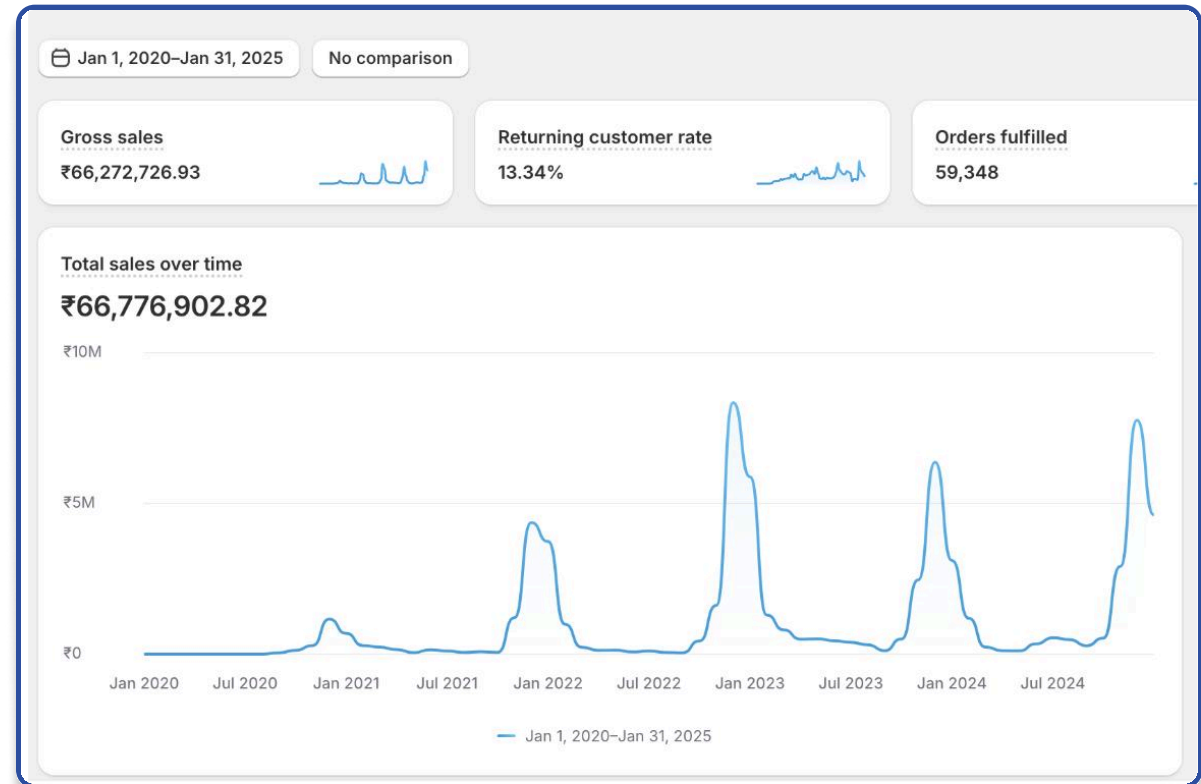
**PLATFORM: META**

**AD SPENT: INR 63,36,453**

✔ Sales Meta: **6,67,76,902**

✔ ROAS: **10.53**

**PERFORMANCE MARKETING**



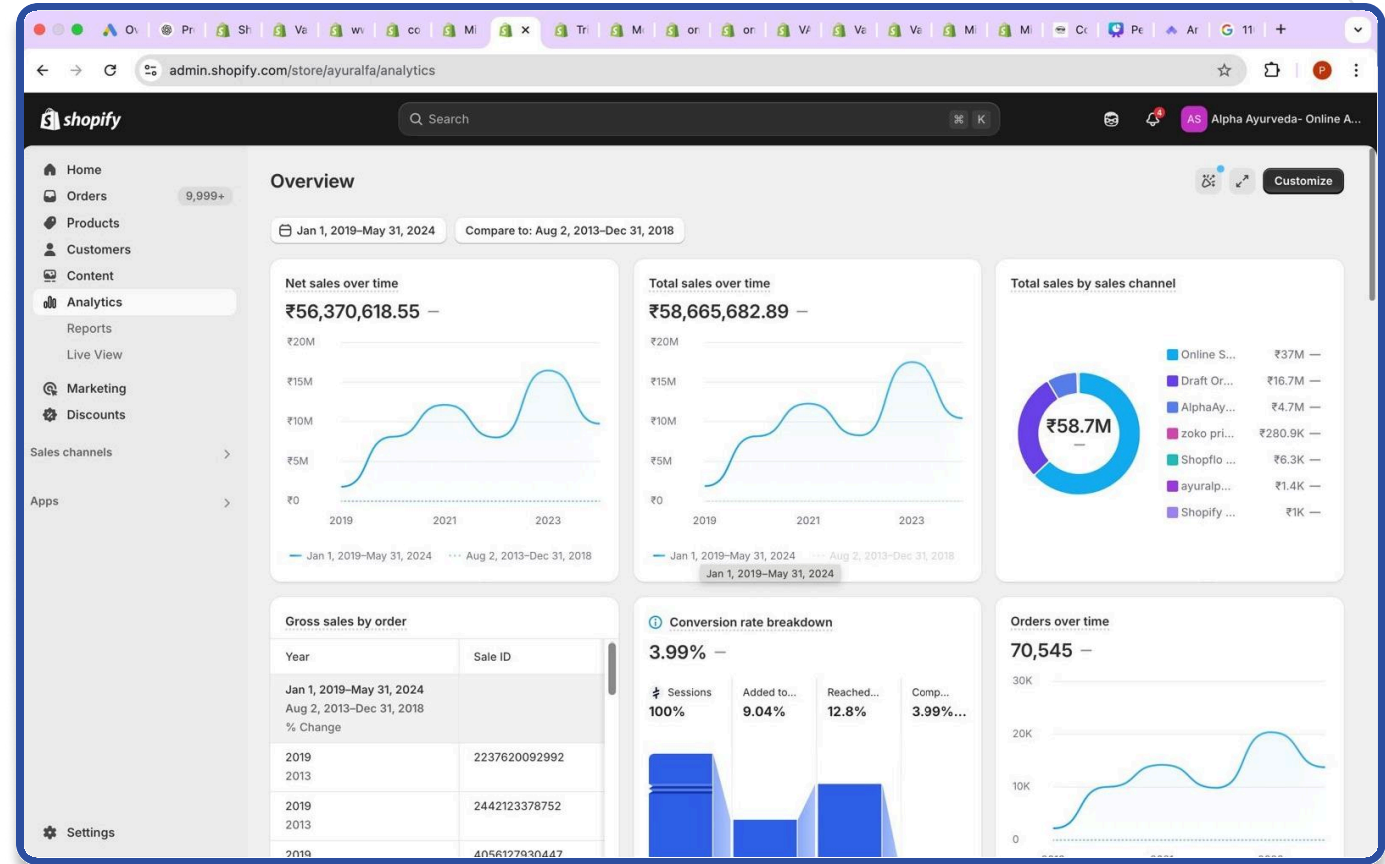
# AYURVEDIC HEALTHCARE PRODUCT

PLATFORM: META

AD SPENT: INR 55,57,918

📈 Sales: 5,63,70,618

📈 ROAS: 10.14



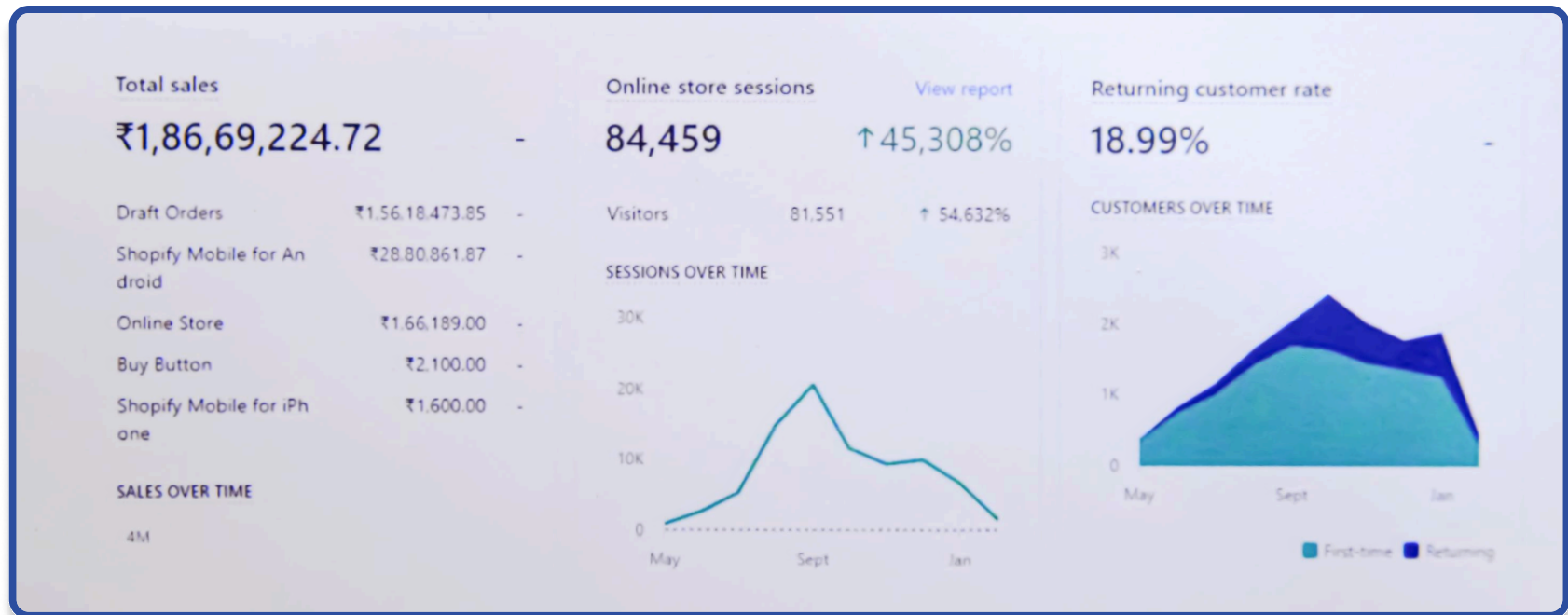
# AYURVEDIC HEALTHCARE & WELLNESS

1st May 2021 - 8th Feb 2022

## PLATFORM: META

📈 Sales: **INR 1,86,69,224**

📈 ROAS: **13.36**



# CUSTOMIZED GIFTING & MERCHANDISE

PLATFORM: META

AD SPENT: INR 2,140,272

✔ Conversion Value: **63,59,548**

✔ ROAS: **2.97**

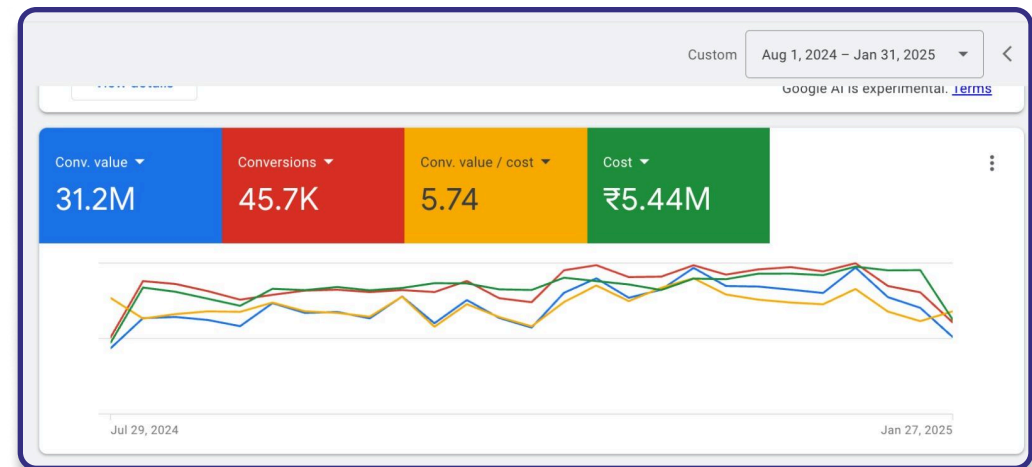
Off/On	Campaign	Attribution setting	Results	Reach	Impressions	Budget	Amount spent	Cost per result	Frequency	Ends
On	BS - Catalogue - Apparels - 28 Jan	7-day click	11 Website purchases	20,601	52,778	Using ad set bu...	₹5,026.30	₹456.94 Per purchase	2.56	On
On	BS - Zombie product - Catalogue - 30 Dec	7-day click	469 Website purchases	543,226	1,316,626	Using ad set bu...	₹83,450.46	₹177.93 Per purchase	2.42	On
On	BS - Catalogue Winter product - 6 Nov	7-day click	1,253 Website purchases	1,836,986	5,385,605	Using ad set bu...	₹250,116.77	₹199.61 Per purchase	2.93	On
On	BS - Remarketing - Catalogue - Non phone c...	7-day click	2,898 Website purchases	391,143	4,933,267	Using ad set bu...	₹391,619.75	₹135.13 Per purchase	12.61	On
On	BS - Catalogue - Jewellery - 13 Sep - 1 day c...	Multiple attrib...	1,236 Website purchases	2,202,670	6,306,034	Using ad set bu...	₹382,153.82	₹320.13 Per purchase	2.86	Ong
On	Non Phone Case Advantage+ shopping Cam...	7-day click	5,346 Website purchases	5,097,135	18,393,711	Using ad set bu...	₹609,664.93	₹114.04 Per purchase	3.61	Ong
On	BS - Catalogue - Clock - 7 Dec	7-day click	169 Website purchases	304,260	710,378	Using ad set bu...	₹53,292.09	₹315.34 Per purchase	2.33	Ong
On	BS - Catalogue - X mass Category - 25 Nov	7-day click	47 Website purchases	70,435	126,973	Using ad set bu...	₹10,719.94	₹228.08 Per purchase	1.80	Ong
On	BS - 6 month Purchase value > 1000 - LLA 1...	Multiple attrib...	48 Website purchases	15,059	26,286	Using ad set bu...	₹3,104.26	₹64.67 Per purchase	1.75	Ong
On	BS - LLA - 1% - Catalogue - Non phone case...	7-day click	178 Website purchases	326,996	728,135	Using ad set bu...	₹36,899.58	₹207.30 Per purchase	2.23	Ong
On	BS - Sale - T shirt - 21 Sep - 1 day click	1-day click	16 Website purchases	59,285	86,980	Using ad set bu...	₹10,373.97	₹648.37 Per purchase	1.47	Ong
On	BS - Sale - Cap - 21 Sep - 1 day click	1-day click	12 Website purchases	39,131	56,344	Using ad set bu...	₹6,206.04	₹517.17 Per purchase	1.44	Ong
On	BS - Catalogue - Race - 13 Sep - 1 day click	1-day click	14 Website purchases	20,976	34,593	Using ad set bu...	₹4,794.10	₹306.01 Per purchase	1.65	Ong
	Results from 39 campaigns	Multiple attrib...	—	9,591,724	43,048,136	Total	₹2,140,272.00	—	4.49	Ong

PLATFORM: GOOGLE

AD SPENT: INR 54,60,531

✔ Conversion Value: **3,12,21,079**

✔ ROAS: **5.71**



# FOOD & BEVERAGE INGREDIENTS

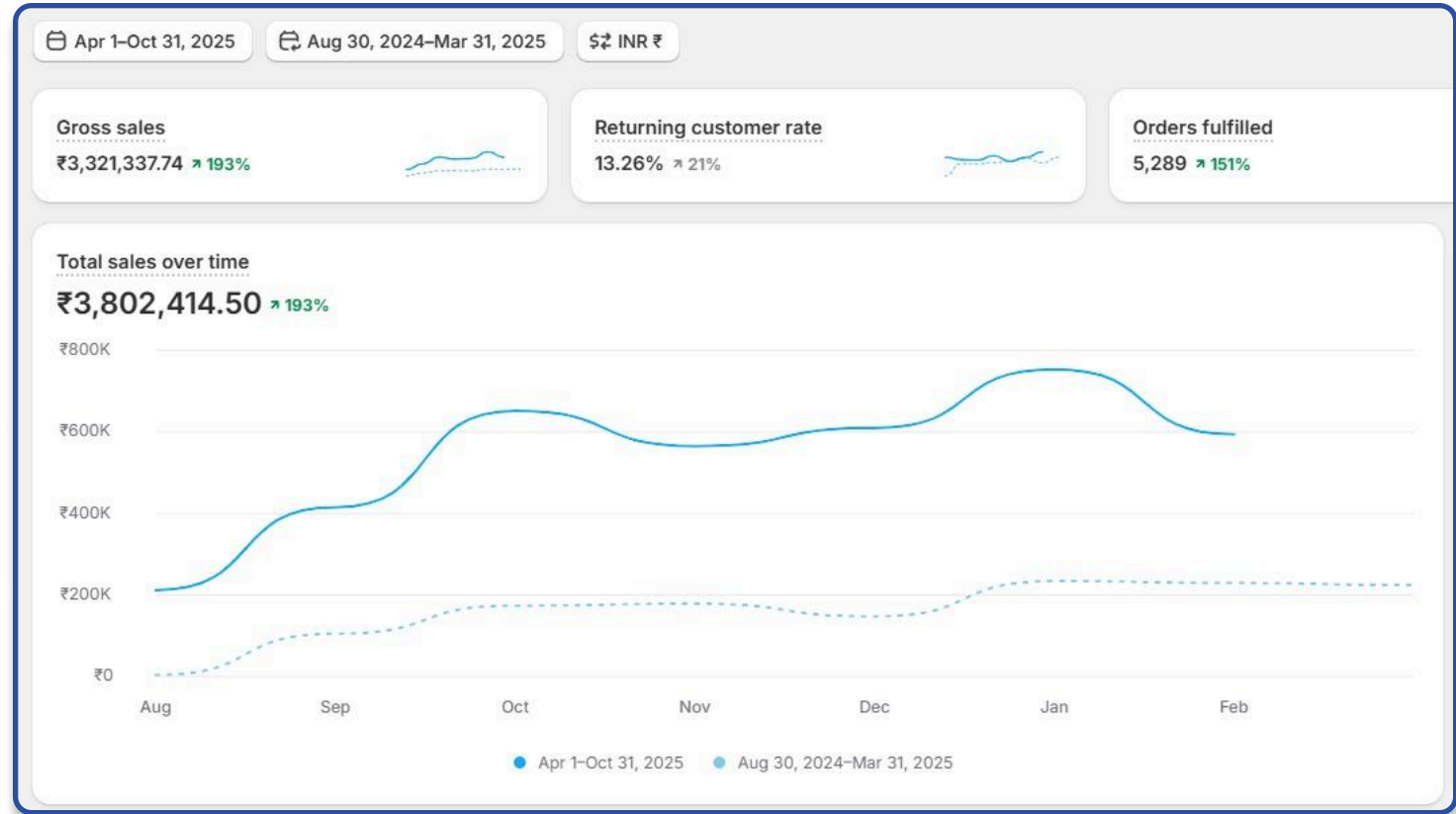
PLATFORM: META

AD SPENT: INR 20,57,113

✔ Total Sale: **38,02,414**

✔ ROAS: **1.8**

PERFORMANCE MARKETING



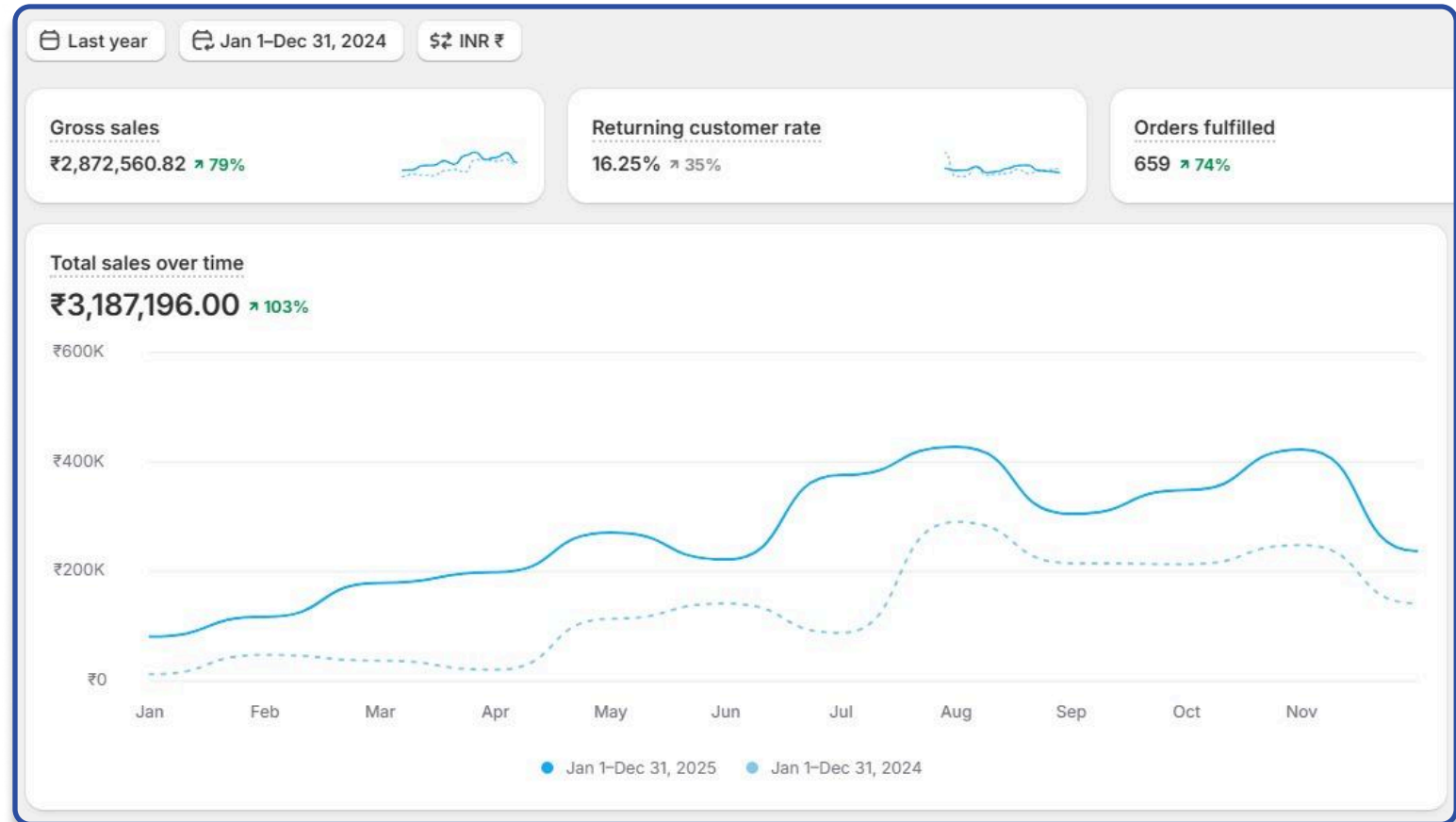
# SOUVENIRS AND COLLECTIBLES

PLATFORM: META

AD SPENT: INR 19,38,586

✓ Sales: INR 31,87,196

✓ ROAS: 1.6



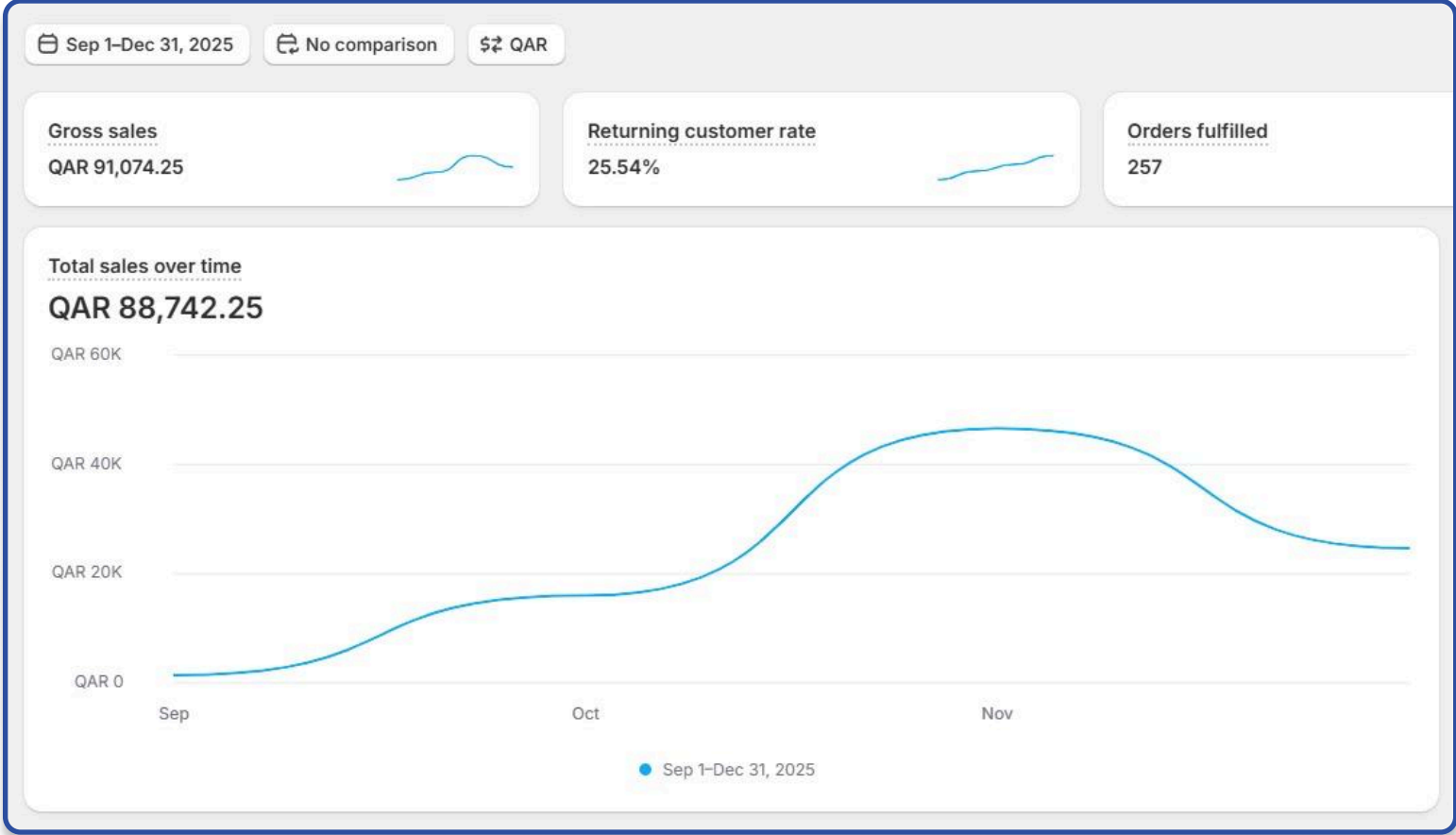
# BABY FOOD MANUFACTURER

## PLATFORM: META

AD SPENT: QAR 2,207

✔ Sales: **QAR 91,074**

✔ ROAS: **41.2**



# SWEETS & CONFECTIONERY

PLATFORM: META

AD SPENT: INR 54,303

📈 Sales: INR 92,702

📈 ROAS: 1.7





blusteak

Performance  
Marketing

**LEAD GENERATION**



# REAL ESTATE

# PERFORMANCE MARKETING

PLATFORM: META

AD SPENT: INR 53,28,394

Leads: 3,263

Cost per lead: INR 1,632

The screenshot displays the Meta Ads Manager interface for a campaign named 'Abad Builders (17329357...)' with an objective of 'Leads and 1 more'. The interface includes a search bar, navigation tabs for 'Campaigns', 'Ad sets', and 'Ads', and a table of campaign performance metrics. The table columns include 'Off...', 'Campaign', 'Results', 'Reach', 'Impressions', 'Frequency', 'CPM (cost per 1,000...)', 'Cost per result', and 'Link clicks'. The table lists eight individual campaigns and a summary row for 'Results from 8 campaigns'.

Off...	Campaign	Results	Reach	Impressions	Frequency	CPM (cost per 1,000...)	Cost per result	Link clicks
<input checked="" type="checkbox"/>	BS   SP   WP   Lead   Kochi	1,727 Leads (Form)	1,208,500	7,867,367	6.51	₹289.01	₹1,316.61 Per lead (form)	60,609
<input checked="" type="checkbox"/>	BS_GCC_LUX	137 Leads (Form)	211,268	984,255	4.66	₹430.69	₹3,094.24 Per lead (form)	5,064
<input checked="" type="checkbox"/>	BS_ULTRA_LUXURY	30 Leads (Form)	46,855	117,290	2.50	₹643.06	₹2,514.14 Per lead (form)	762
<input checked="" type="checkbox"/>	BS   Luxuria   Kochi	400 Leads (Form)	227,946	1,119,323	4.91	₹249.01	₹696.79 Per lead (form)	7,897
<input type="checkbox"/>	BS   Expo	94 Leads (Form)	72,543	266,599	3.68	₹521.96	₹1,480.37 Per lead (form)	1,440
<input type="checkbox"/>	BS   Test   Campaign	46 Leads (Form)	71,615	195,285	2.73	₹334.04	₹1,418.10 Per lead (form)	1,128
<input type="checkbox"/>	BS   Pinnacle   Lead	74 Leads (Form)	138,187	676,455	4.90	₹390.24	₹3,567.27 Per lead (form)	3,885
<input checked="" type="checkbox"/>	BS_GCC_WP_SP	755 Leads (Form)	327,219	2,365,895	7.23	₹764.28	₹2,394.96 Per lead (form)	12,963
Results from 8 campaigns		3,263 Leads (Form)	1,743,722 Accounts Centre acco...	13,592,469 Total	7.80 Per Accounts Centre...	₹392.01 Per 1,000 Impressions	₹1,632.97 Per lead (form)	93,748 Total

# AUTOMOBILE INDUSTRY

## PLATFORM: META

AD SPENT: INR 26,03,927

✔ Leads: 11,544

✔ Cost per lead: INR 225

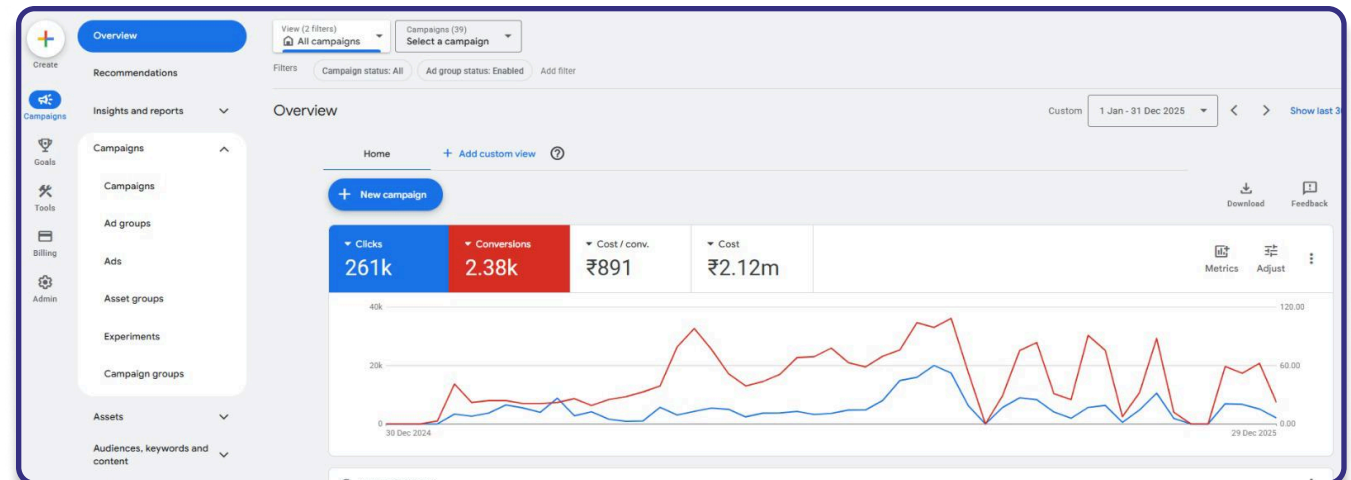
Off...	Campaign	Results	Reach	Frequency	Cost per result	Budget	Amount spent	Ends
<input type="checkbox"/>	BS   LG   TCR   SYROS	1,888 Leads (Form)	1,451,493	3.72	₹203.56 Per lead (form)	Using ad set bu...	₹384,323.00	
<input type="checkbox"/>	BS   LG   TCR   SONET	1,173 Leads (Form)	730,774	3.07	₹123.80 Per lead (form)	Using ad set bu...	₹145,221.11	
<input type="checkbox"/>	BS   Seltos	964 Leads (Form)	736,896	3.59	₹102.30 Per lead (form)	Using ad set bu...	₹98,615.62	
<input type="checkbox"/>	BS   Carens clavis	545 Leads (Form)	512,899	2.35	₹127.06 Per lead (form)	Using ad set bu...	₹69,249.61	
<input type="checkbox"/>	BS   Offer Campaign	115 Leads (Form)	245,617	2.63	₹450.49 Per lead (form)	Using ad set bu...	₹51,806.37	
<input type="checkbox"/>	BS   Syros   Interest rate	209 Leads (Form)	351,940	2.29	₹168.49 Per lead (form)	Using ad set bu...	₹35,215.42	
<input type="checkbox"/>	BS   Lead gen	57 Leads (Form)	76,583	1.92	₹238.00 Per lead (form)	Using ad set bu...	₹13,565.85	
	Results from 12 campaigns	5,018 Leads (Form)	2,530,851 Accounts Centre acco...	5.23 Per Accounts Centre ...	₹163.16 Per lead (form)		₹818,761.08 Total Spent	

## PLATFORM: GOOGLE

AD SPENT: INR 21,19,235

✔ Leads: 2,378

✔ Cost per lead: INR 891



# EDUCATION & STUDY ABROAD CONSULTANCY

**PLATFORM: META**

**AD SPENT: INR 21,41,614**

✔ Leads: **16,610**

✔ Cost per lead **INR 128**

Off... ↑↓	Campaign ↑↓	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impre
<input checked="" type="checkbox"/>	BS - AUSBILDUNG - BANGALORE - 11 AUGU...	807 Leads (Form)	₹45.44 Per lead (form)	Using ad set bu...	₹36,668.63	
<input checked="" type="checkbox"/>	BS - kerala - NURSE RECRUITMENT - 14 JULY	1,589 Leads (Form)	₹148.58 Per lead (form)	Using ad set bu...	₹236,100.80	
<input checked="" type="checkbox"/>	BS - kerala - STUDY ABROAD - ( Germany) - 1...	1,820 Leads (Form)	₹136.25 Per lead (form)	Using ad set bu...	₹247,975.60	
<input checked="" type="checkbox"/>	BS - Kerala - GERMAN LANGUAGE - 05 JUNE	810 Leads (Form)	₹290.95 Per lead (form)	Using ad set bu...	₹235,669.08	
<input checked="" type="checkbox"/>	BS - STUDIENKOLLEG -	583 Leads (Form)	₹118.31 Per lead (form)	Using ad set bu...	₹68,977.17	
<input checked="" type="checkbox"/>	BS   ECL EXAMINATION   17 DEC	12 Messaging conversat...	₹341.64 Per messaging convey...	Using ad set bu...	₹4,099.65	
<input checked="" type="checkbox"/>	Bs - Study Abroad (Latvia)	5	₹599.24	Using ad set bu...	₹2,996.19	
Results from 51 campaigns ⓘ		Multiple conversions	Multiple conversions		₹2,141,614.79 Total Spent	

# WATER THEME PARK

PLATFORM: META

AD SPENT: INR 11,79,503

Leads: 34,267

Cost per lead: 34

PERFORMANCE MARKETING

The screenshot displays the Meta Ads Manager interface for a campaign named 'Water Theme Park'. The interface includes a top navigation bar with 'Campaigns', 'Opportunity score', and 'Updated just now'. A notification banner at the top indicates that verification is required to run securities and investments ads in India. Below the notification, there are tabs for 'All ads', 'Had delivery', 'Actions', and 'Active ads'. The main content area shows a table of campaign performance data for the period from 1 Jan 2025 to 31 Oct 2025. The table columns include Off/On status, Campaign name, Delivery status, Actions, Results, Cost per result, Budget, Amount spent, Impressions, and Reach. The table lists six campaigns: BS Whatsapp Kerala, BS Whatsapp Tamil Nadu, BS Hiring, BS Offer, BS IPV, and BS Sales Direct Booking. A summary row at the bottom shows results from 48 campaigns, with a total amount spent of ₹11,79,503.50 and a total reach of 82,181,114.

Off/On	Campaign	Delivery	Actions	Results	Cost per result	Budget	Amount spent	Impressions	Reach
On	BS Whatsapp Kerala	Payment error	—	18,813 Messaging conversat...	₹26.79 Per messaging conve...	Using ad set bu...	₹503,966.07	13,140,456	
On	BS Whatsapp Tamil Nadu	Payment error	—	12,124 Messaging conversat...	₹19.17 Per messaging conve...	Using ad set bu...	₹232,435.89	5,879,795	
On	BS Hiring	Payment error	—	1,630 Leads (Form)	₹12.48 Per lead (form)	Using ad set bu...	₹20,334.63	358,828	
On	BS Offer	Payment error	—	1,290 Messaging conversat...	₹45.50 Per messaging conve...	Using ad set bu...	₹58,692.92	1,342,724	
On	BS IPV	Payment error	—	1,100 Instagram profile visits	₹1.02 Cost per Instagram pr...	Using ad set bu...	₹1,126.77	135,552	
Off	BS Sales Direct Booking	Off	—	349 BS Thank You	₹214.71 Per BS Thank You	Using ad set bu...	₹74,933.09	2,355,643	
Results from 48 campaigns Excludes deleted items							₹1,179,503.50 Total Spent	82,181,114 Total	Account

# NUTRITION & WELLNESS CONSULTANCY

PLATFORM: META

AD SPENT: INR 4,90,321

Leads: 3383

Conversions: 12

Off/On	Campaign	Results	Reach	Views	Frequency	Cost per result	Budget	Amount spent
<input checked="" type="checkbox"/>	BS   Medical	291 Facebook leads	97,698	172,691	1.88	₹209.36 Per on-Facebook leads	Using ad set bud...	₹60,923.39
<input checked="" type="checkbox"/>	BS   Sports Nutrition	764 Facebook leads	693,002	2,010,722	2.80	₹181.83 Per on-Facebook leads	Using ad set bud...	₹138,916.51
<input checked="" type="checkbox"/>	BS   LifeStyle	2,022 Facebook leads	580,001	1,033,805	1.78	₹102.90 Per on-Facebook leads	Using ad set bud...	₹208,056.36
<input type="checkbox"/>	BS   Weight Loss Campaign	20 Facebook leads	4,489	5,410	1.16	₹106.45 Per on-Facebook leads	Using ad set bud...	₹2,129.02
<input type="checkbox"/>	BS   Sports   Adv Campaign	196 Facebook leads	166,513	448,586	2.64	₹216.99 Per on-Facebook leads	Using ad set bud...	₹42,529.11
<input type="checkbox"/>	BS   Chandigarh   Lead Gen	81 Facebook leads	107,695	219,608	1.97	₹389.03 Per on-Facebook leads	Using ad set bud...	₹31,511.62
<input type="checkbox"/>	BS   Diwali Offer   Lead Gen	9 Facebook leads	4,396	9,289	2.11	₹695.09 Per on-Facebook leads	Using ad set bud...	₹6,255.77
Results from 7 campaigns		3,383 On-Facebook leads	1,515,013 Accounts Centre accou...	3,900,111 Total	2.52 Per Accounts Centre a...	₹144.94 Per on-Facebook leads		₹490,321.78 Total Spent

# TRAVEL AGENCY

PLATFORM: META

AD SPENT: INR 4,57,992

Leads: 10,394

Cost per lead: INR 44

Off/On	Campaign	Results	Cost per result	Budget	Amount spent
<input checked="" type="checkbox"/>	Bs - Domestic (customization): whatsapp	545	₹32.69	Using ad set bu...	₹17,816.87
<input checked="" type="checkbox"/>	Bs - International (customization): whatsapp	399	₹56.71	Using ad set bu...	₹22,627.80
<input checked="" type="checkbox"/>	BS - Turkey - Whatsapp	1,112	₹45.22	Using ad set bu...	₹50,280.79
<input checked="" type="checkbox"/>	BS - Kashmir - Whatsapp	792	₹22.69	Using ad set bu...	₹17,968.72
<input checked="" type="checkbox"/>	BS - Azerbaijan - Whatsapp	877	₹56.75	Using ad set bu...	₹49,772.24
<input checked="" type="checkbox"/>	BS - USA - Whatsapp	859	₹39.81	Using ad set bu...	₹34,196.76
<input checked="" type="checkbox"/>	BS - DUBAI - Whatsapp	1,114	₹47.59	Using ad set bu...	₹53,019.12
<input checked="" type="checkbox"/>	BS - MALAYSIA - Whatsapp	806	₹67.96	Using ad set bu...	₹54,779.71
<input checked="" type="checkbox"/>	BS - THAILAND - Whatsapp	1,054	₹48.79	Using ad set bu...	₹51,422.39
<input checked="" type="checkbox"/>	BS - EUROPE - WHATSAPP	1,128	₹26.84	Using ad set bu...	₹30,281.11
<input checked="" type="checkbox"/>	Bs - Vietnam: whatsapp	99	₹20.31	Using ad set bu...	₹2,010.81
Results from 19 campaigns		10,394	₹44.06		₹457,992.41
		Messaging conversat...	Per messaging conve...		Total Spent

# CBSE & CAMBRIDGE INTERNATIONAL SCHOOL

## PERFORMANCE MARKETING

### PLATFORM: META

AD SPENT: **INR 4,56,144**

✔ Leads: **836**

✔ Cost per lead: **INR 545**

Off/On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	
On	BS - TOP RANKING SCHOOL IN HYDERABAD	Using ad set bid ...	Using ad set bud...	7-day click or ...	402 Facebook leads	528,300	1,821,694	₹477.29 Per on-Facebook leads	₹191,871.14	
Off	BS - RETARGETING	Using ad set bid ...	Using ad set bud...	7-day click or ...	— Facebook leads	10,823	15,874	— Per on-Facebook leads	₹2,519.00	
Off	BS - 9th BEST SCHOOL - NEW	Using ad set bid ...	Using ad set bud...	7-day click or ...	38 Facebook leads	54,803	110,796	₹480.73 Per on-Facebook leads	₹18,267.00	
Off	BS - IGCSE, CBSE & IEYC	Using ad set bid ...	Using ad set bud...	7-day click or ...	3 Facebook leads	5,228	11,222	₹842.67 Per on-Facebook leads	₹2,528.00	
Off	BS - 9th BEST SCHOOL	Using ad set bid ...	Using ad set bud...	7-day click or ...	61 Facebook leads	92,963	263,723	₹608.13 Per on-Facebook leads	₹37,096.00	
Off	BS - WORLD CLASS FACILITIES - AUGUST 28	Using ad set bid ...	Using ad set bud...	7-day click or ...	76 Facebook leads	187,438	435,147	₹732.32 Per on-Facebook leads	₹55,656.00	
Off	BS - 13th BEST SCHOOL - 22 AUGUST	Using ad set bid ...	Using ad set bud...	7-day click or ...	199 Facebook leads	247,245	634,903	₹455.13 Per on-Facebook leads	₹90,570.00	
Off	BS - CAMBRIDGE - 22 AUGUST	Using ad set bid ...	Using ad set bud...	7-day click or ...	15 Facebook leads	37,710	61,648	₹714.56 Per on-Facebook leads	₹10,718.00	
Off	BS - ADMISSION VIDEO - AD	Using ad set bid ...	Using ad set bud...	7-day click or ...	42 Facebook leads	127,589	358,820	₹1,117.05 Per on-Facebook leads	₹46,915.00	
Results from 9 campaigns					7-day click or ...	836 On-Facebook leads	752,347 Accounts Centre acco...	3,713,827 Total	₹545.63 Per on-Facebook leads	₹456,144 Total Sp

### PLATFORM: GOOGLE

AD SPENT: **INR 2,42,731**

✔ Leads: **380**

✔ Cost per lead: **INR 637**

Campaign	CPM	Impr.	Interactions	Interaction rate	Avg. cost	Cost	Conversions	Cost / conv.	Views
BS - CAMBRIDGE - SEARCH - 21-08-2024	6.80	13,094	1,021 clicks	7.80%	₹43.18	₹44,084.92	46.00	₹958.37	0
BS - CAMBRIDGE - VIDEO	9.12	55,864	6,257 engagements, views	11.20%	₹0.35	₹2,185.29	0.00	₹0.00	2,376
BS - performance Max - 17 July	0.18	101,837	6,053 clicks, engagements	5.94%	₹4.21	₹25,477.58	79.00	₹322.50	1,122
BS - Search Cambridge	8.13	2,233	170 clicks	7.61%	₹40.30	₹6,851.14	0.00	₹0.00	0
BS-CBSE-Search-July24	0.87	9,585	827 clicks	8.63%	₹35.36	₹29,242.57	24.83	₹1,177.55	0
BS-Location Keyword-search-11/07/2024	3.05	34,384	4,199 clicks	12.21%	₹32.12	₹134,890.08	230.67	₹584.78	0
Total: Campaigns in your current view	8.59	216,997	18,527 clicks, engagements, views	8.54%	₹13.10	₹242,731.58	380.50	₹637.93	3,498

# FINANCIAL & BUSINESS ADVISORY

## PLATFORM: META&GOOGLE

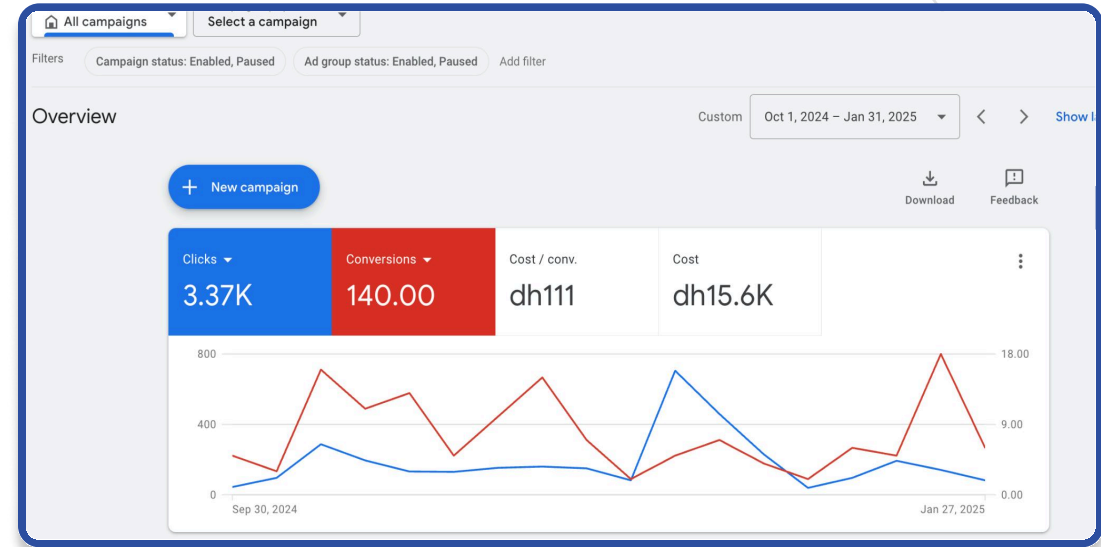
**AD SPENT: 17,149 AED**

✔ Leads: **272**

✔ Cost per Lead: **63 AED**

✔ Conversion Value: **77,800 AED**

✔ ROI: **4.54**



Campaigns

Updated just now

Review and publish

All ads Active ads Had delivery

Campaign Name contains bs

1 Oct 2024 - 31 Jan 2025

Off/On	Campaign	Conversion	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	BS LG Website	click or ...	2 Website leads	1,852	3,531	148.34 Per lead	296.67	0
<input checked="" type="checkbox"/>	BS Whatsapp	click or ...	193 Messaging conver...	9,873	26,689	6.59 Per messaging co...	1,272.03	0
<input type="checkbox"/>	BS LG	click or ...	5 Facebook leads	547	709	10.16 Per on-Facebook lea...	50.81	0
Results from 3 campaigns			Multiple conversions	11,461	30,929	Multiple conversions	1,619.51	

# CONVENTION CENTRE

# PERFORMANCE MARKETING

## PLATFORM: META

AD SPENT: INR 3,78,298

Leads: 1,431

Cost per lead: INR 264

Off/On	Campaign	Delivery	Actions	Results	Cost per result	Budget	Amount spent	Impressions	Reach	Ends	Attribution setting	Bid strategy
●	BS LG CBO CAKES	Off	—	272 Leads (Form)	₹147.64 Per lead (form)	₹250.00 Daily average	₹40,158.89	483,169	115,192	Ongoing	7-day click or ...	Highest volume
●	BS LG CBO Wedding	Active	🔴 2	192 Leads (Form)	₹419.12 Per lead (form)	₹550.00 Daily average	₹80,471.64	1,053,646	216,996	Ongoing	7-day click or ...	Highest volume
●	Hiring-food safety, steward, brand exe-Form-KL-26th Dec	Off	—	185 Leads (Form)	₹18.05 Per lead (form)	₹330.00 Daily average	₹3,339.67	120,055	55,235	11 Jan 2025	7-day click or ...	Highest volume
●	LG CBO Corporate	Active	🔵 2 recommendations	136 Leads (Form)	₹539.26 Per lead (form)	₹400.00 Daily average	₹73,339.33	798,553	229,861	Ongoing	7-day click or ...	Highest volume
●	Hiring-Sous Chef,Gardemanger-Form-KL-26th Dec	Off	—	124 Leads (Form)	₹27.95 Per lead (form)	₹330.00 Daily average	₹3,466.35	87,690	28,475	11 Jan 2025	7-day click or ...	Highest volume
●	BS Hiring	Off	—	116 Leads (Form)	₹51.34 Per lead (form)	Using ad set budget	₹5,955.71	104,576	36,146	Ongoing	7-day click or ...	Highest volume
●	Hiring-Demi Chef, Commis, Cafeteria-Form-KL-26th Dec	Off	—	76 Leads (Form)	₹45.31 Per lead (form)	₹330.00 Daily average	₹3,443.91	81,081	32,081	11 Jan 2025	7-day click or ...	Highest volume
●	PM-Thrissur reel 2nd-WA-9633511944-20th Jan 25	Completed	—	56 Messaging conversations	₹216.51 Per messaging conversation...	₹165.00 Daily average	₹14,289.81	189,324	58,157	31 May 2025	7-day click or ...	Highest volume
●	BS LG	Off	—	58 Leads (Form)	₹456.69 Per lead (form)	Using ad set budget	₹26,488.02	242,239	112,763	Ongoing	7-day click or ...	Using ad set bid strategy
●	BS CBO THRISSUR	Active	🔵 1 recommendation	45 Leads (Form)	₹459.12 Per lead (form)	₹500.00 Daily average	₹20,660.55	376,457	123,035	Ongoing	7-day click or ...	Highest volume
●	BS christmas hamper	Ad set off	—	16 Leads (Form)	₹53.37 Per lead (form)	₹1,000.00 Daily average	₹853.95	13,294	9,643	Ongoing	7-day click or ...	Highest volume
●	BS LG CBO Observatory	Active	🟡 Low results	13 Leads (Form)	₹232.39 Per lead (form)	₹500.00 Daily average	₹3,021.02	40,856	20,277	Ongoing	7-day click or ...	Highest volume
●	PM-Thrissur pavilion-WA-9633511944-16th Oct 24	Off	—	13 Messaging conversations	₹139.92 Per messaging conversation...	₹190.00 Daily average	₹1,818.99	24,688	12,879	31 Jan 2025	7-day click or ...	Highest volume
●	Corporate Reel-Form-TCR&EKM-30th Jan 25	Off	—	8 Leads (Form)	₹1,168.96 Per lead (form)	₹247.00 Daily average	₹9,351.67	56,158	24,845	21 Feb 2025	7-day click or ...	Highest volume
●	Call-2nd reel-9633511944-D6GLAL-TCR-20th Jan 25	Completed	—	3 Calls placed	₹5,280.91 Per call placed	₹165.00 Daily average	₹15,842.74	453,747	142,974	31 May 2025	7-day click or ...	Highest volume
Results from 26 campaigns				Multiple conversions	Multiple conversions		₹378,298.12 Total Spent	7,948,294 Total	2,182,436 Accounts Centre accounts		7-day click or ...	

# LOGISTICS AND DELIVERY

## PLATFORM: META

AD SPENT: INR 302,223

📈 App Registrations: **3539**

📈 CPL: **85**

Ad set	Amount spent	Results	Cost per result
Banglore   Pincodes	₹67,318.51	433 In-app registrations	₹155.47 Per in-app registration
Coimbatore   Pincodes	₹10,974.91	60 In-app registrations	₹182.92 Per in-app registration
Mysore   Pincodes	₹32,186.44	158 In-app registrations	₹203.71 Per in-app registration
Trivandrum   Pincodes	₹4,431.54	6 In-app registrations	₹738.59 Per in-app registration
Trivandrum	₹1,529.48	12 In-app registrations	₹127.46 Per in-app registration
Mysore	₹13,665.79	155 In-app registrations	₹88.17 Per in-app registration
Coimbatore	₹1,546.00	9 In-app registrations	₹171.78 Per in-app registration
Chennai   Broad	₹35,276.91	506 In-app registrations	₹69.72 Per in-app registration
Results from 13 ad sets ⓘ	₹302,223.93 Total Spent	3,539 In-app registrations	₹85.40 Per in-app registration

# PHYSIOTHERAPY CLINIC

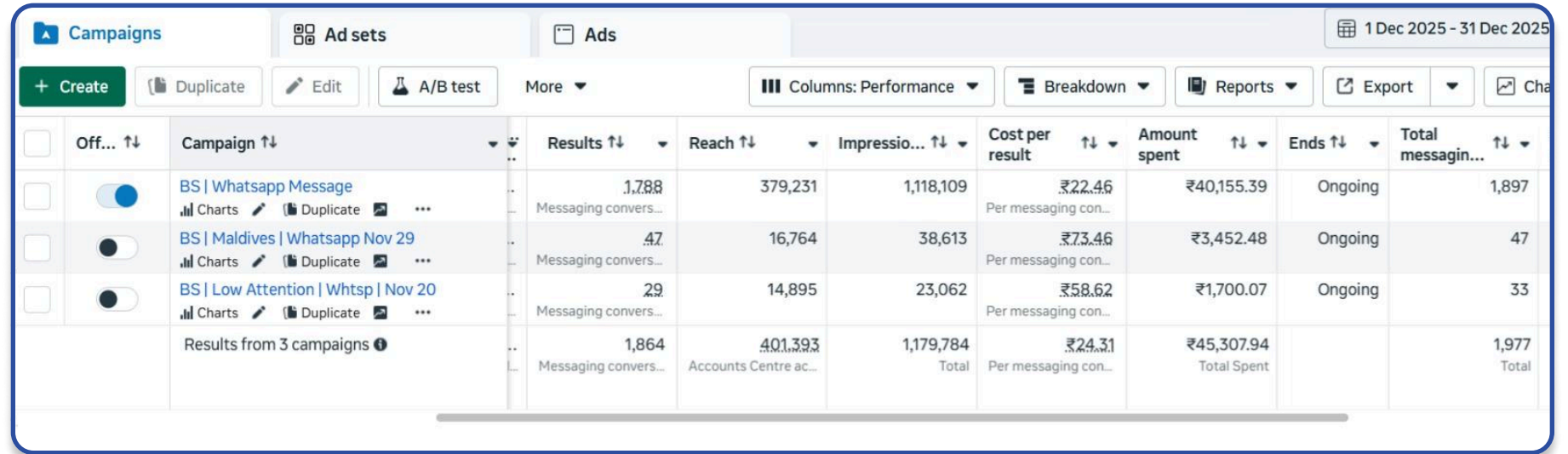
## PERFORMANCE MARKETING

PLATFORM: META

AD SPENT: INR 2,94,378

Leads: 12,387

Cost per lead: INR 23.7



The screenshot displays the Meta Ads Manager interface for a campaign. The top navigation bar includes tabs for 'Campaigns', 'Ad sets', and 'Ads', along with a date range of '1 Dec 2025 - 31 Dec 2025'. Below the navigation, there are action buttons: '+ Create', 'Duplicate', 'Edit', 'A/B test', and 'More'. The main table shows performance metrics for three campaigns and a total summary. The columns are: Off... (toggle), Campaign (name and status), Results (Messaging conversions), Reach, Impressions, Cost per result (Per messaging conversion), Amount spent, Ends (Ongoing), and Total messaging conversions.

Off... ↑↓	Campaign ↑↓	Results ↑↓	Reach ↑↓	Impressio... ↑↓	Cost per result ↑↓	Amount spent ↑↓	Ends ↑↓	Total messagin... ↑↓
<input checked="" type="checkbox"/>	BS   Whatsapp Message Ongoing	1,788 Messaging convers...	379,231	1,118,109	₹22.46 Per messaging con...	₹40,155.39	Ongoing	1,897
<input type="checkbox"/>	BS   Maldives   Whatsapp Nov 29 Ongoing	47 Messaging convers...	16,764	38,613	₹73.46 Per messaging con...	₹3,452.48	Ongoing	47
<input type="checkbox"/>	BS   Low Attention   Whtsp   Nov 20 Ongoing	29 Messaging convers...	14,895	23,062	₹58.62 Per messaging con...	₹1,700.07	Ongoing	33
Results from 3 campaigns ⓘ		1,864 Messaging convers...	401,393 Accounts Centre ac...	1,179,784 Total	₹24.31 Per messaging con...	₹45,307.94 Total Spent		1,977 Total

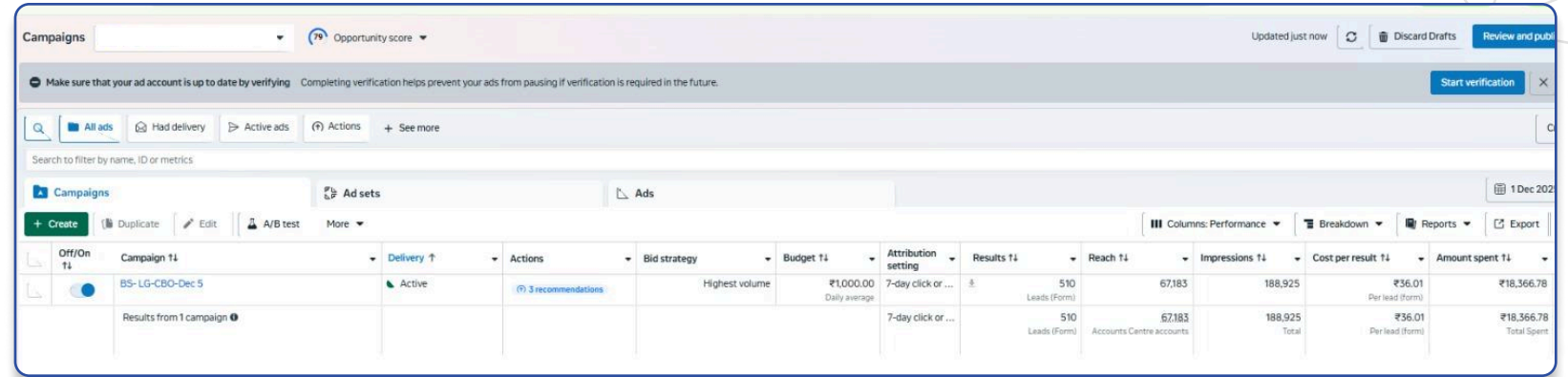
# COFFEE VENDING MACHINE

**PLATFORM: META**

**AD SPENT: INR 18,366**

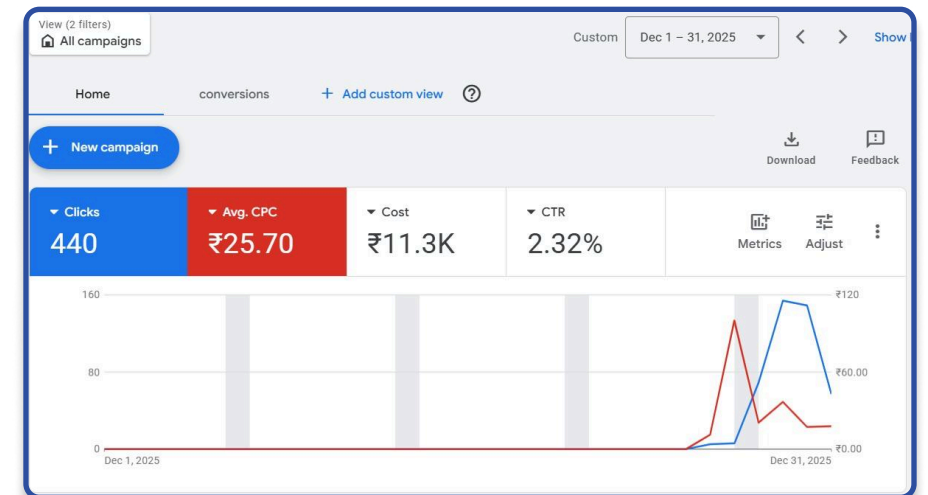
Leads: **510**

Cost per lead: **INR 37**



**PLATFORM: GOOGLE**

**AD SPENT: INR 54,974**





blusteak

Performance  
Marketing

**AI AGENTS**



# ACTIVBASE PHYSIOTHERAPY CLINIC

PERFORMANCE MARKETING

## PLATFORM: BLUFUNNEL

### Activbase Prompt based ai bot

Unlock the power of automated conversations

Bot Settings

Bot Training

Bot Goals

Dashboard

Days

Total Message

**14236**

Average Messages per Contact

**3.05** ▼

**▲ 100%**

### PLATFORM: BLUFUNNEL

BluFunnel

< 1/1 > Payment method is missing! Please add your client's card. [Resolve](#)

Nipun Fitness  
Thiruvalla, KERALA

Search 🔍

- Opportunities
- Payments
- AI Agents**
- Marketing
- Automation
- Sites
- Memberships
- Media Storage
- Reputation
- Reporting
- App Marketplace
- Settings

AI Agents   Getting Started   Agent Studio   Voice AI   **Conversation AI**   Knowledge Base   Agent Templates   Content AI

Days	Unique Contacts
1 Sep 2025	0
15 Sep 2025	0
29 Sep 2025	0
13 Oct 2025	100
27 Oct 2025	1150
10 Nov 2025	200
24 Nov 2025	100
8 Dec 2025	100
22 Dec 2025	100
5 Jan 2026	600
19 Jan 2026	100

Total Message  
**10256**

Average Messages per Contact  
**3.43** ▲ 100%



blusteak

Performance  
Marketing

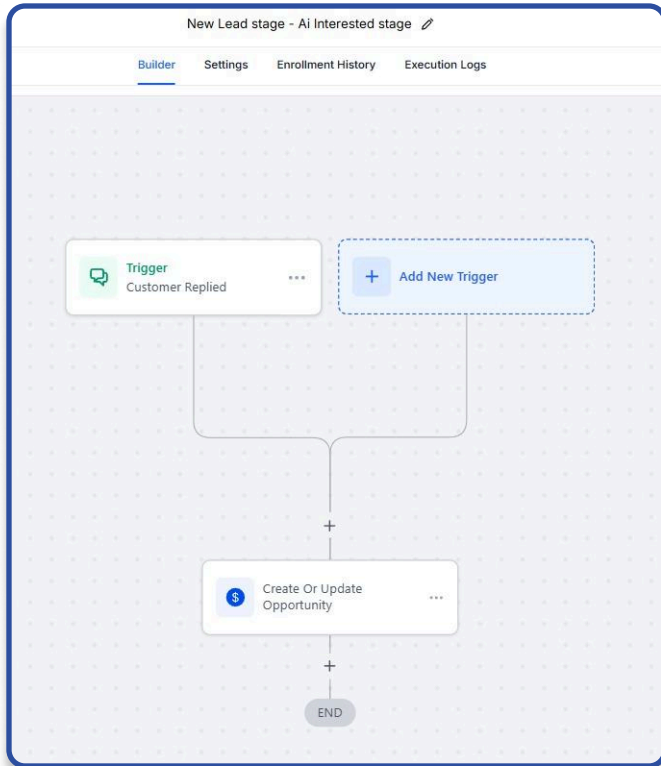
**AUTOMATIONS**



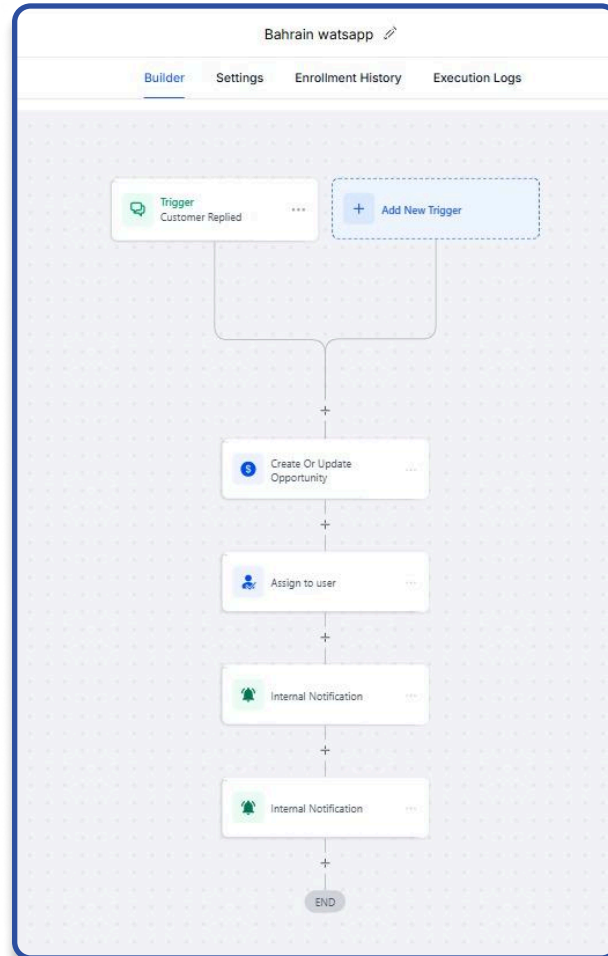
# PLATFORM: BLUFUNNEL

## PERFORMANCE MARKETING

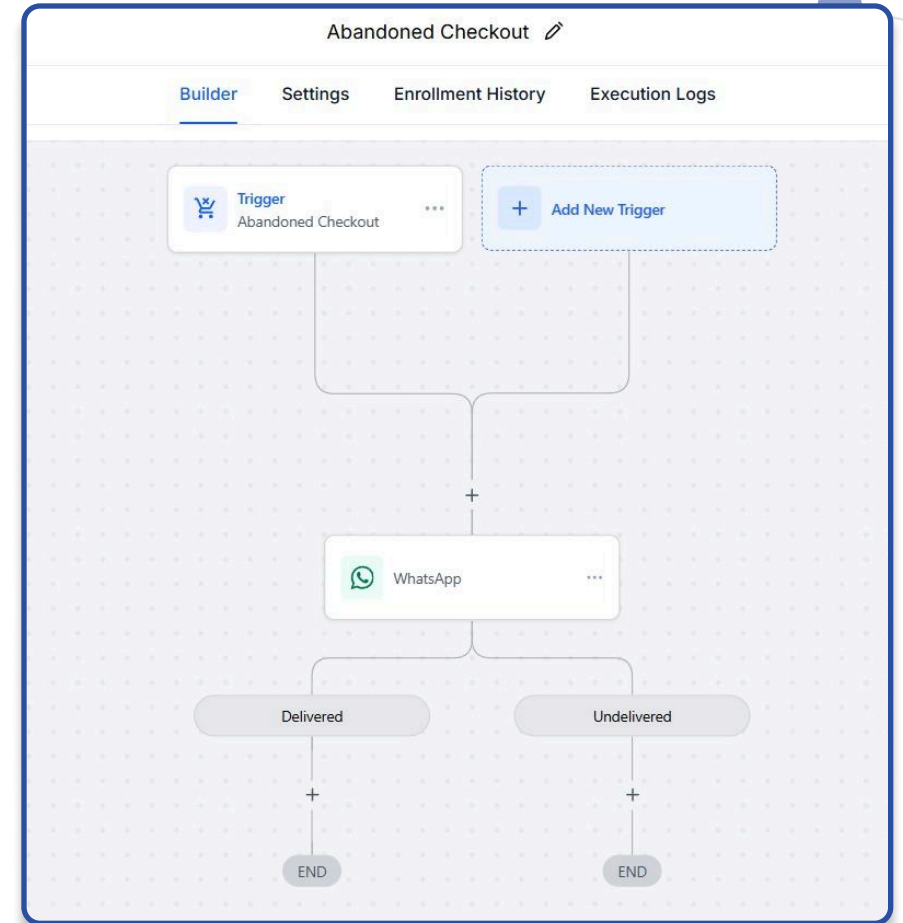
### BRAND: ACTIVBASE



### BRAND: BRIGHT EDUWAY BAHRAIN



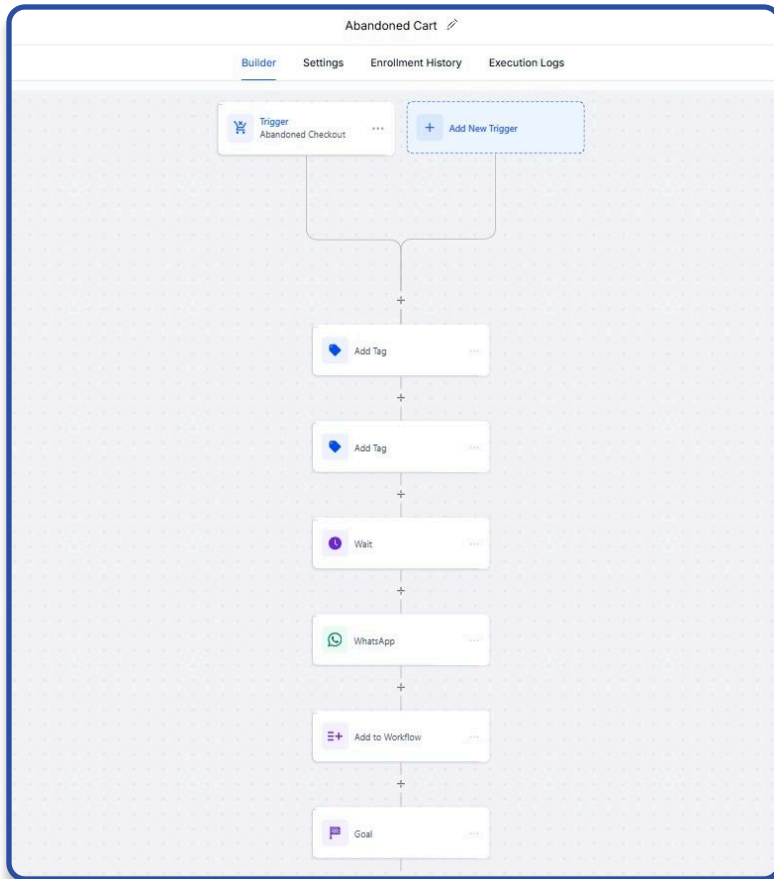
### BRAND: HALWA HAWELI



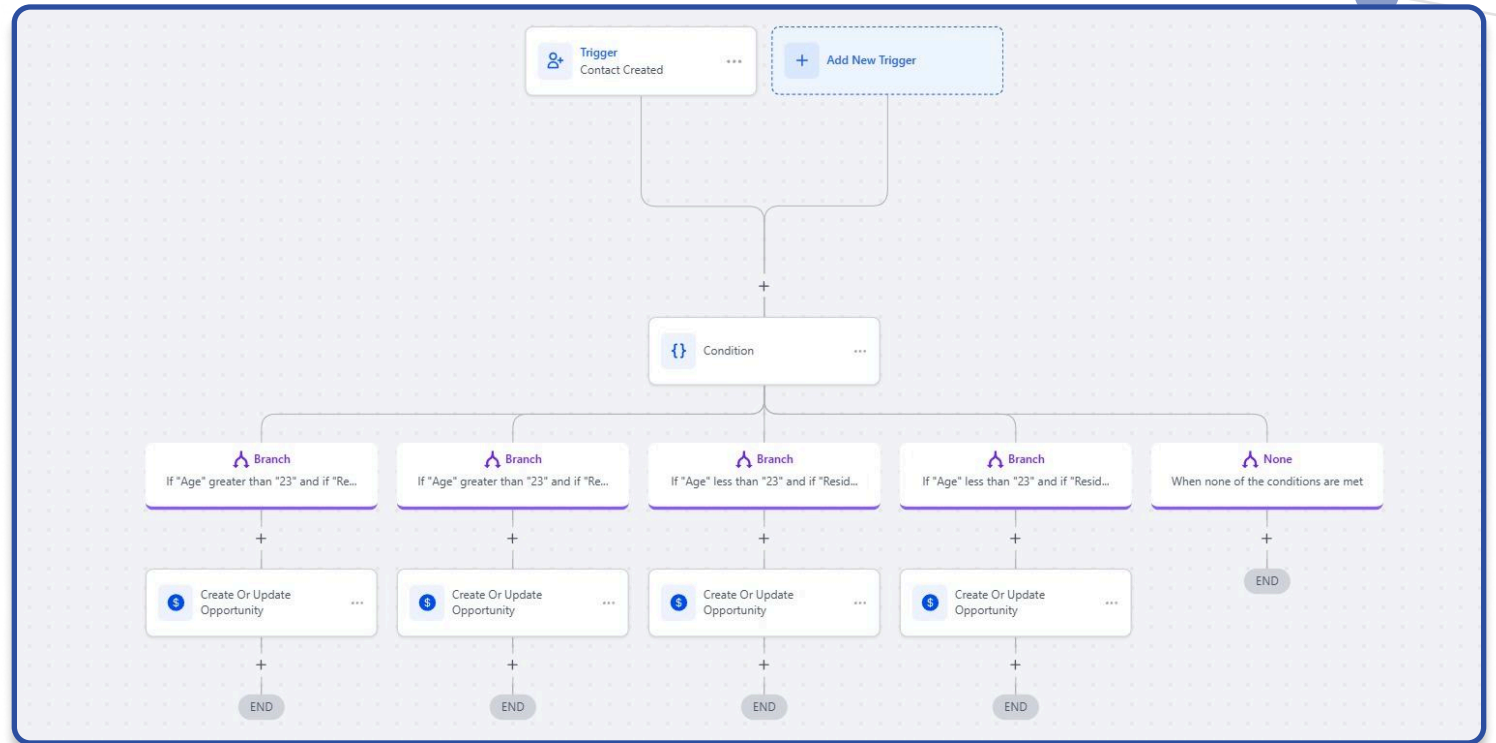
# PLATFORM: BLUFUNNEL

## PERFORMANCE MARKETING

### BRAND: KENDAMIL



### BRAND: NIPUN FITNESS





blusteak

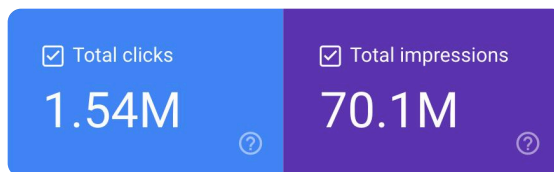
WORKS

# SEARCH ENGINE OPTIMIZATION



# E-COMMERCE PHARMACY IN MIDDLE EAST

- Established Organic Search as a major source of revenue and traffic
- Generated **1.54M+** organic clicks and **70.1M** impressions



## Generated 14K+ orders from Organic Search

Top marketing channels

Cost, click, and impression metrics are now available for supported marketing apps. [Learn more](#)

Channel	Type	Sessions	Sales	Orders
Google Search	organic	15,33,798	QAR 16,71,716.71	14,829
Direct	direct	4,94,654	QAR 8,05,983.06	7,510
Facebook	unknown	1,52,949	QAR 1,04,249.87	964
An	unknown	67,797	QAR 112.49	1
Instagram	unknown	27,272	QAR 21,487.51	196

## Facilitated Sales from Generative engines such as ChatGPT

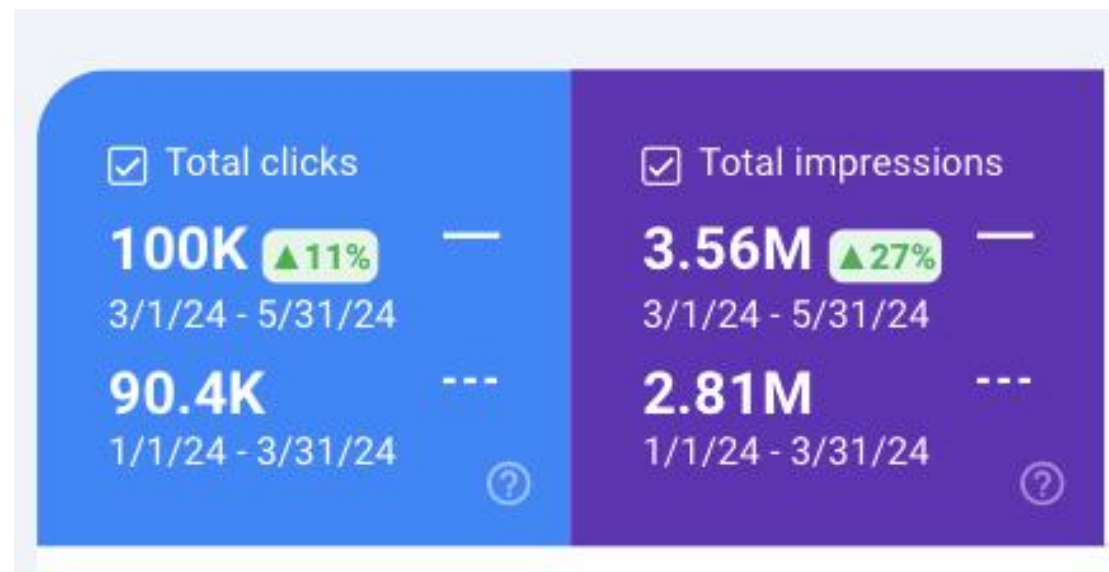
Channel	Type	Sessions	Sales	Orders	Conversion rate	Cost
Chatgpt.com	unknown	21,857	QAR 30,208.71	192	0.88%	-
Chatgpt	unknown	3,042	QAR 3,205.30	32	1.05%	-
Chatgpt	organic	398	QAR 781.50	9	2.26%	-

## High Value products over QAR 1000 ranked #1 on Google

Search results for "nounjaro qatar 5mg" on Google. The top result is from Care n Cure Online Pharmacy Qatar, showing the product Mounjaro with a price of 1,474.00 QAR. The product description states: "Mounjaro is a doctor-prescribed injectable medicine used to improve blood sugar control in adults with type 2 diabetes and, under medical supervision, ...".

# RETAIL AND TEXTILE INDUSTRY

Increased traffic to the Saree, Dhavani, Salwar, Set Sarees, and Bridal Collections product pages led to significant growth in sales.



Keyword	Search Volume	Ranking
Set Saree Online	10k - 100k	2
Sarees Online	1k-10K	10
Jute Silk Sarees	1k-10K	3
Kerala Sarees Online	1k-10K	3
Kerala Wedding Sarees	1k-10K	2

# FOOD & BEVERAGE INGREDIENTS

- Established Organic Search as a major source for traffic and revenue
- Organic search holds the highest conversion rate
- Organic Search increased by 1700%

Sold 373 products through free merchant center listings

Time period: Apr 1 - Nov 30, 2025 vs Jul 31, 2024 - Mar 31, 2025 Traffic: Organic Add filter

Traffic to product pages on your website

Clicks ②	Impressions ②	CTR ②	Purchases ②	Purchase rate ②
7.41K	2.38M	0.3%	373	5.3%
+224.4%	+131.1%	+40.4%	Up from 0	Up from 0



Brand Visibility is enhanced through informational blogs related to the major selling product and improved the visibility

Google how to use agar agar

MeronKart https://www.meronkart.com › Baking Essentials

1 How to Use Agar Agar in Cooking | Plant-Based Gelatin ...

10 Sept 2024 — Typically, 1 tablespoon of agar agar strips can be dissolved to coagulate 1 cup of liquid (usually water). It needs to be soaked in water prior ... [Read more](#)

Top marketing channels

Cost, click, and impression metrics are now available for supported marketing apps. [Learn more](#)

Channel	Type	Sessions	Sales	Orders	Conversion rate
Instagram	unknown	80,925	₹14,07,352.02	2,716	3.36%
Facebook	unknown	68,051	₹11,08,508.42	2,115	3.11%
Google Search	organic	21,862	₹5,94,877.62	867	3.97%
Facebook	paid	21,173	₹3,68,882.35	571	2.7%
Instagram	paid	26,173	₹3,25,594.60	577	2.2%

## Established AI Visibility in Generative Engines for the brand for specific customer requirements

I am a café owner and my customers say my milkshakes are too thin. I want to make thicker, creamier milkshakes like those served in professional cafés. What ingredients or milkshake thickeners should I use? Please recommend products I can buy online in India and explain how to use them to improve milkshake thickness and texture.

If customers say your milkshakes are too thin, cafés usually improve thickness using stabilizers, gums, ice cream, or premix powders. Below are practical ingredients and products widely used in cafés in India, along with how to use them.

**1. Milkshake Thickener Powder (Used by Cafés)**

Why cafés use this

Milkshake stabilizer powders are designed to create creamy texture, foam stability, and thicker viscosity when blended with milk and syrup.

How to use

Typical café recipe:

- 200 ml cold milk
- 1-2 tbsp flavor syrup
- ½ tsp milkshake thickener powder
- Optional: 1 scoop ice cream

Blend for 20-30 seconds.

MeronKart Buy Milkshake Thickener - 1 Kg Online at Best Prices Our Milkshake stabiliser also helps attain the whipped light texture that homemade shakes have and provide...

I want to buy a tiramisu dessert mix online to prepare the dessert at home.

You can easily buy a tiramisu dessert mix online and prepare the dessert at home with minimal effort. These mixes usually contain a powdered cream base or complete kit; you simply add milk or cream and chill before serving.

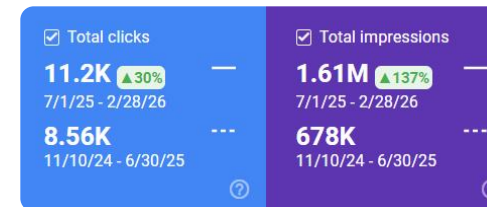
Below are some commonly available options.

**Instant Tiramisu Dessert Mix (Budget Option)**

Meron Tiramisu Instant Dessert Mix 200g	Meron Tiramisu Instant Dessert Mix	Meron Tiramisu Instant Dessert Mix
₹174 - MeronKart	₹91 - Flipkart + others	₹91 - Flipkart + others

# SOUVENIRS & GIFTING

- Increased organic traffic for MemoryTrain which is an online brand and store that sells souvenirs, collectibles, and gift items inspired by Kerala culture and nostalgia.
- Organic Clicks increased by 30% for souvenirs, collectibles, and gift items on search engines
- Increased organic impressions by 137%



## Ensured AI visibility on ChatGPT, Gemini, and other generative engines for products and backstories of the products

I'm looking to buy an authentic Theyyam sculpture online as a meaningful gift for my cousin, who is a researcher studying Theyyam traditions from North Kerala.

A Theyyam sculpture can be a meaningful gift, especially for someone studying the ritual tradition. Theyyam is a sacred performance tradition from North Malabar in Kerala where performers represent deities through elaborate costumes, face art, and towering headgear called mudli. Culturati +1

Choosing a sculpture that reflects these iconic elements makes it valuable for research or display.

**Recommended Theyyam Sculptures You Can Buy Online**



**Theyyam Dance of Gods Figurine**  
₹4,200 · MemoryTrain



**Kerala Theyyam Antique Gold Sculpture 8 inch**  
₹2,163 · Herisculpt



**Handcrafted Chamundi Theyyam Wooden Decor**  
₹18,000 · Culturati

I recently visited Vadakkunnathan Temple in Thrissur with my wife and was amazed by its architecture. I would love to buy a small sculpture or miniature model of the temple as a memory of our first visit. Are there any available online or artisans who make them?

Yes — you actually can buy miniature sculptures of the Vadakkunnathan Temple, and there are a few nice options online as well as artisans who create them by hand. Many visitors purchase these as a memory of their visit to Thrissur.

Below are some good ways to get one.

**1. Ready-Made Miniature Temple Sculpture (Online)**

One of the easiest options is a handcrafted miniature of the temple's iconic entrance gate.

**Vadakkunnathan Temple Gate Miniature**

- A detailed hand-painted resin sculpture inspired by the temple architecture
- Size around 18 cm tall, suitable for a showcase or pooja shelf
- Price around ₹5,500
- Some versions include a Thrissur Pooram elephant figure near the gate

This sculpture recreates the distinctive Kerala-style sloping tiled roof and wooden architecture seen at the temple. MemoryTrain Co. +1


You can find

- View th MemoryTrain Creatives Private Limited Temple Gate
- Also av: Celebrate Kerala's spiritual grandeur with this intricately crafted resin miniature of the ... Flipkart +1


These are d souvenirs.

Looking to buy a Chettinad mansion sculpture or miniature architectural model online as a gift for my boyfriend who is an architect. Prefer a detailed design inspired by traditional Chettinad houses with carved pillars, ornate doors, and courtyard elements. Please share available options, price, and delivery details.

**Example item you can buy online**



**Chettinad Heritage Mansion Miniature Architecture Model**  
₹4,800 · amazon.in



**Chettinad Mansion Hand-Painted Resin Sculpture**  
₹4,800 · MemoryTrain

These miniature sculptures replicate classic Chettinad houses with features like courtyards, pillars, and decorated façades, usually made from resin and hand-painted for display on desks or shelves.

## EDUCATION INDUSTRY

Brilliant Study Centre saw a significant surge in organic traffic, with a **61%** increase in clicks and a rise in impressions. This growth indicates improved search visibility, stronger audience reach and engagement with potential learners.

Total clicks

**216K**

3/23/24 - 4/22/24

—

**134K**

2/23/24 - 3/24/24

---



Total impressions

**1.85M**

3/23/24 - 4/22/24

—

**1.23M**

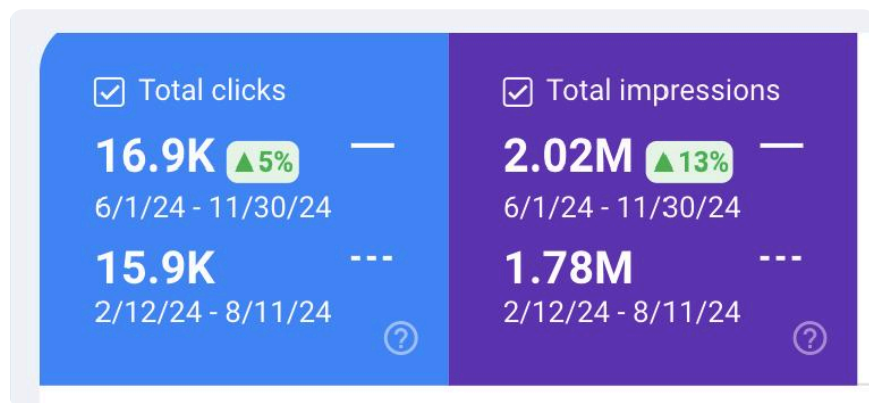
2/23/24 - 3/24/24

---

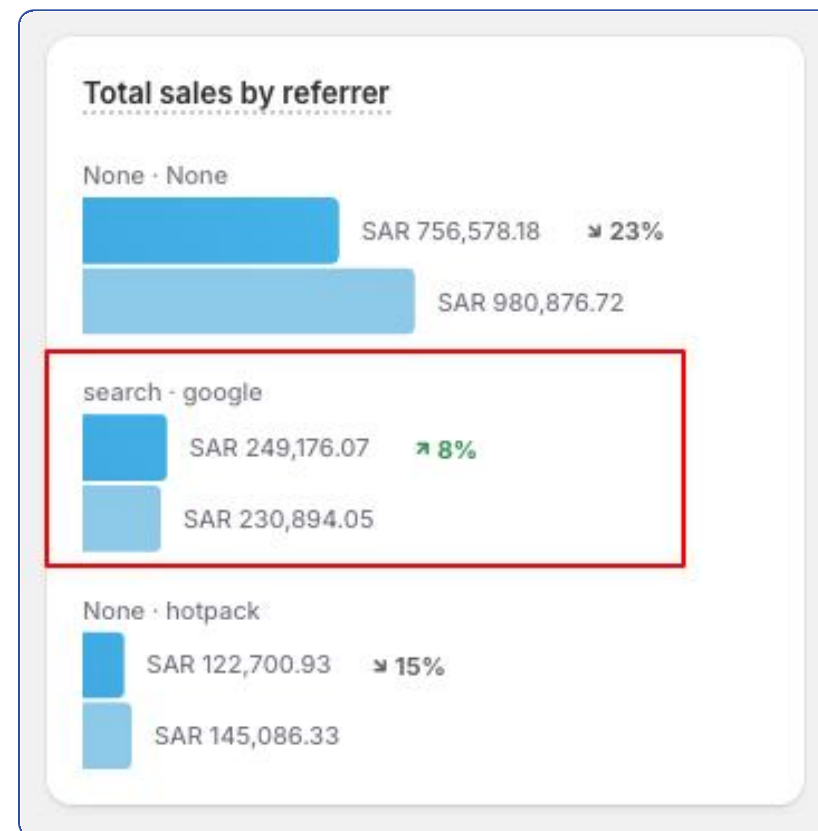


# MANUFACTURING AND PACKAGING INDUSTRY

When sales through other channels declined, we recovered from the traffic and sales drop by optimizing product listings, refining categories, and enhancing product visibility. These improvements led to increased organic sales and a stronger market presence.

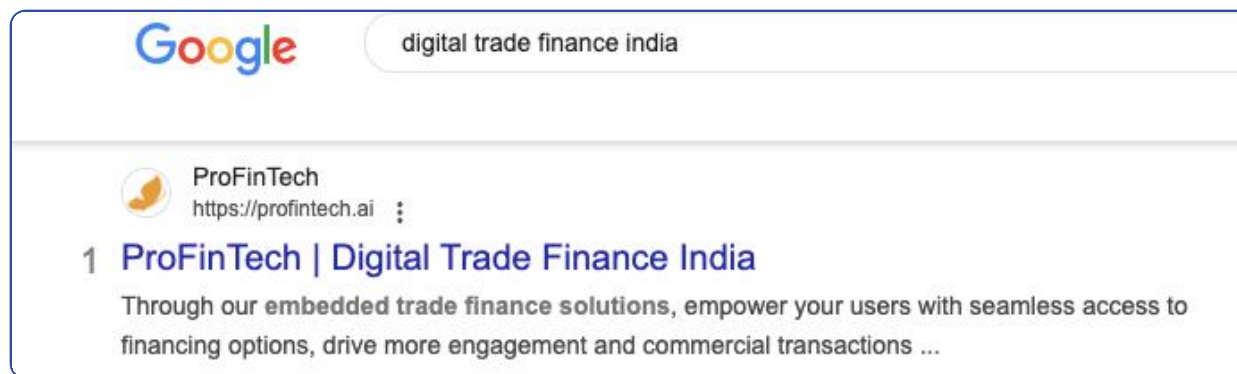
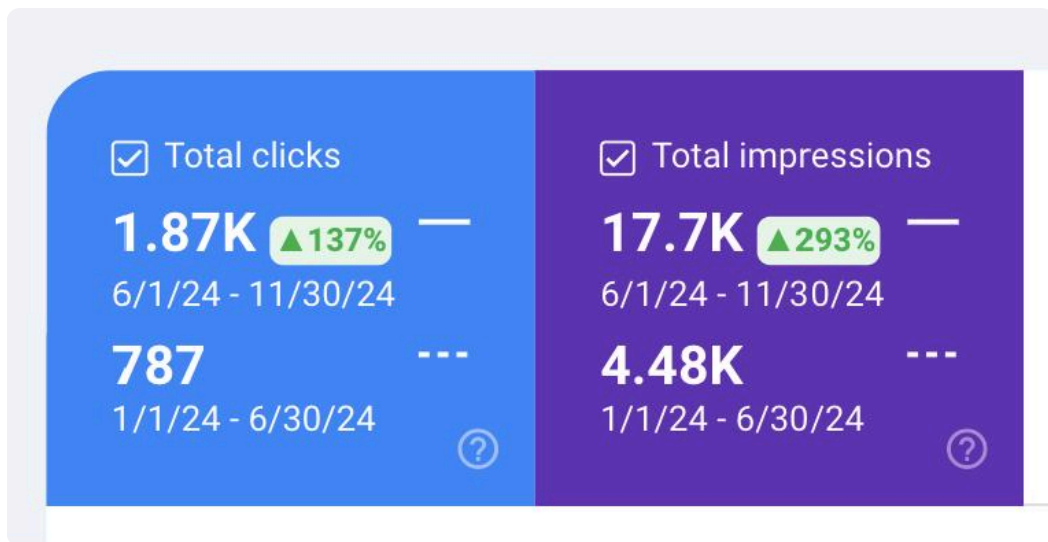


Keyword	Search Volume	Current Ranking
Paper Cup	1k - 10 K	1
Tissue Products	10- 100	1
Aluminium Products	10- 100	3
Plastic Cups	100 - 1K	1
Clear PET	10- 100	1



# FINANCIAL SOFTWARE INDUSTRY

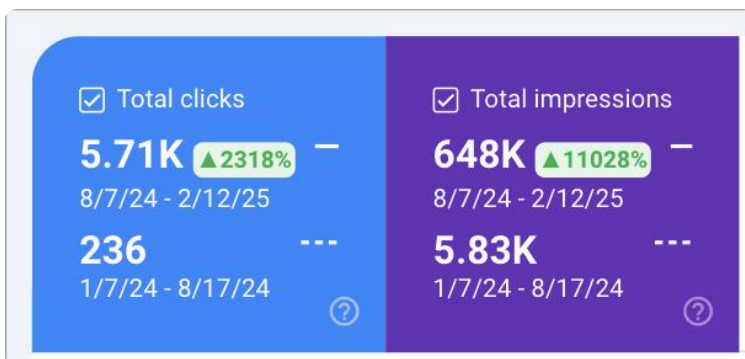
ProFinTech Technologies achieved a **137% increase in organic clicks** and a **293% rise in impressions**, enhancing its visibility among **Banks, NBFCs, and MSME owners**.



# HOTELS AND RESORTS

With the launch of its newly developed SEO optimized website, Blackberry Hills gained 5.71K organic clicks and **648K** organic impressions, marking a significant leap in digital growth.

The homepage, Hornbill Restaurant, and informational blogs around the topic munnar are now attracting substantial traffic, showcasing the success of Blackberry Hills' SEO strategy and the impact of its website transformation.



Keyword	Search Volume	Current Ranking
Best Nature Resorts in Munnar	100-1K	6
Best Spa in Munnar	100-1K	4
2 Days Munnar Itinerary	100-1K	4
Munnar Itinerary for 2 Days	10-100	8

Search results for "munnar hidden places":

- Blackberry Hills Munnar Nature Resort & Spa**  
<https://blackberryresorts.com/blog/hidden-gems-of-munnar>
- 1 Hidden Places in Munnar: Explore Beyond the Usual Spots**  
 Hidden Trekking Trails Around Munnar · Meesapulimala Trek · Lakshmi Hills Trek · Pampadum Shola National Park · Kurinjimala Sanctuary. The Kurinjimala Sanctuary ...

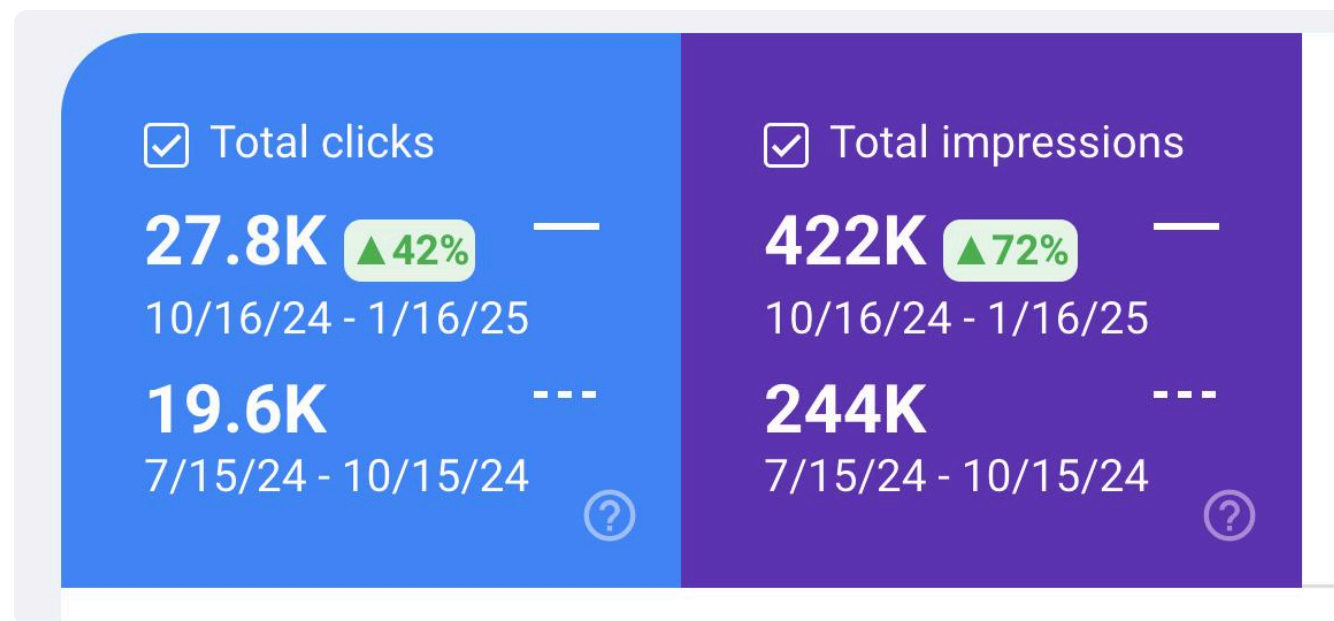
Search results for "snowfall in munnar":

- Blackberry Hills Munnar Nature Resort & Spa**  
<https://blackberryresorts.com/snowfall-in-munnar-kashmir>
- 4 Experience Snowfall in Munnar: Kashmir of South India**  
 1. Is there snowfall in South India? Yes. Locations like Munnar, Ooty and Kodaikanal are colder regions that experience steady snowfall in South India. · 2. What ...

# TRAVEL & TOURISM

Somans Leisure Tours saw a **42% increase in organic clicks** (reaching **27.8K**) and a **72% surge in organic impressions** (now at **422K**), significantly enhancing online visibility for tour packages.

This growth reflects a successful **SEO strategy**, driving more travelers searching for **tour packages** to discover **Somans Leisure Tours' content**, increasing engagement and potential conversions.



Keyword	Search Volume	Current Ranking
Russia Tour Package from Kochi	100-1K	1
Japan Tour Packages from Kerala	100-1K	2
Antarctica Tour Package	1K-10K	5
Europe Tour Packages from Kerala	100-1K	3
Singapore Malaysia Tour Package from Kerala	100-1K	3
Tour Operators in Kochi	1K-10K	6

# AUTOMOTIVE INDUSTRY

Between **October 2025 - March 2026 Incheon Kia** experienced remarkable growth in organic website engagement compared to the previous 6 months

**Organic Clicks:** Increased by **32%**

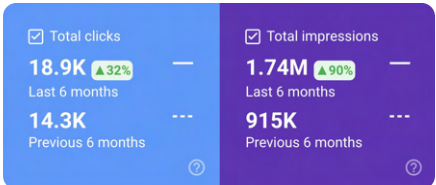
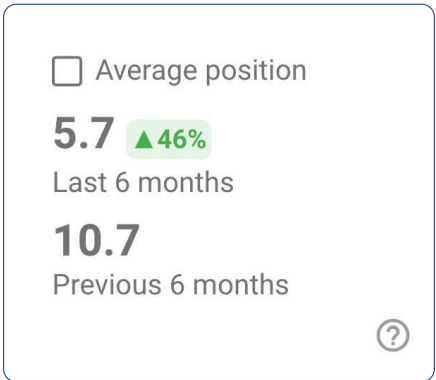
**Organic Impressions:** Increased by **90%**

Key product and service related pages, including **Seltos Price in Kochi**, **Seltos Price in Thiruvananthapuram**, along with various service offerings, are now prominently appearing in **Google search results**, improving accessibility for potential customers.

AI visibility for the brand in Generative engines and Overviews are secured.

Google search for "kia seltos 2026 mileage". The AI Overview section includes:

- AI Overview:** The 2026 Kia Seltos offers competitive mileage in India, with ARAI-rated efficiency ranging from **17 kmpl to 20.7 kmpl** depending on the powertrain. The 1.5L Diesel leads with up to 20.7 kmpl, while petrol variants offer 17–17.9 kmpl. Real-world mileage varies, with diesel expected to deliver 17–22 kmpl and petrol around 12–18 kmpl.
- 2026 Kia Seltos Estimated Mileage Figures (ARAI):**
  - 1.5L Diesel Manual: ~20.7 kmpl
  - 1.5L Diesel Automatic (AT): ~19.1 kmpl
  - 1.5L Turbo Petrol (DCT): ~17.9 kmpl
  - 1.5L NA Petrol (Manual/IVT): ~17–17.7 kmpl



Google search for "sonet price in kochi". Top result:

- Incheon Kia** (https://incheonkia.com/sonet/price-in-kochi) - **Kia Sonet Price in Kochi | Check On-Road ...**  
The new Kia Sonet starts at ₹7.9 Lakhs for the base model (ex-showroom Kochi). Prices vary based on the selected variant and additional features. [Read more](#)

Google search for "kia seltos price in thiruvananthapuram". Top result:

- Incheon Kia** (https://incheonkia.com/seltos-price-in-thiruvananthapuram) - **Kia Seltos On Road Price in Thiruvananthapuram**  
The new Kia Seltos facelift is available in various trims with prices ranging from ₹11.99 lakh to ₹20.99 lakh (ex-showroom, Kochi). What ... [Read more](#)

Google search for "seltos price in kochi". Top result:

- Incheon Kia** (https://incheonkia.com/seltos/price-in-kochi) - **All New 2026 Model Kia Seltos Price in Kochi, Kerala**  
The base variant, HTE, is priced at ₹ 10,79,276 (ex-showroom, Kochi). On-road prices vary by location due to ... [Read more](#)

# BABY CARE E-COMMERCE

- Secured top rankings for Mother and Baby products and collections through parents' concern-focused SEO
- Ensure the AI visibility for the brand and products
- Organic Clicks increased by 55%
- Organic Impressions increased by 102%
- Organic Sales increased by 133%
- Active users increased by 63%
- New Users increased by 974%

<p>☑ Total clicks</p> <p><b>124k</b> ▲55%</p> <p>20/08/2025 - 07/01/2026</p> <p><b>79.5k</b> ---</p> <p>04/04/2025 - 19/08/2025</p>	<p>☑ Total impressions</p> <p><b>24.5m</b> ▲102%</p> <p>20/08/2025 - 07/01/2026</p> <p><b>12.1m</b> ---</p> <p>04/04/2025 - 19/08/2025</p>
---	--

Item name	Sessions	Items viewed	Items added to cart	Items purchased	Item revenue
Total	29,593 vs. 23,737 ↑ 24.67%	51,480 vs. 55,161 ↓ -6.67%	8,325 vs. 6,902 ↑ 20.62%	1,086 vs. 385 ↑ 182.08%	₹1,255,639.05 vs. ₹537,206.15 ↑ 133.74%

Session primary...channel group	Active users	Sessions	New users	Returning users	engagement
Total	498,564 vs. 236,145 ↑ 111.13%	1,051,846 vs. 610,347 ↑ 72.34%	264,317 vs. 21,695 ↑ 1,118.33%	88,061 vs. 43,319 ↑ 103.28%	↓ -
1 Organic Social					
20 Aug 2025 - 6 Jan 2026	198,757 (39.87%)	285,694 (27.16%)	111,614 (42.23%)	47,365 (53.79%)	
4 Apr - 19 Aug 2025	12,917 (5.47%)	16,477 (2.7%)	1,117 (5.15%)	3,161 (7.3%)	
% change	1,438.72%	1,633.9%	9,892.3%	1,398.42%	-2
2 Organic Search					
20 Aug 2025 - 6 Jan 2026	99,706 (20%)	126,304 (12.01%)	53,039 (20.07%)	17,412 (19.77%)	
4 Apr - 19 Aug 2025	61,071 (25.86%)	121,575 (19.92%)	4,934 (22.74%)	11,331 (26.16%)	
% change	63.26%	3.89%	974.97%	53.67%	

Before GEO:

AI Search	Mentions	Cited Pages
AI Visibility	10	108
ChatGPT	12	21
AI Overview	25	55
AI Mode	21	67
Gemini	5	15

After GEO:

AI Search	Mentions	Cited Pages
AI Visibility	29	361
ChatGPT	43	207
AI Overview	86	67
AI Mode	68	145
Gemini	117	62

# BABY CARE E-COMMERCE

## RESULTS:

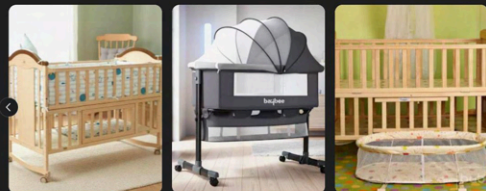
### BABY COTS:

suggest me the best baby cot that can i attached to my bed online in india

When choosing a baby cot that attaches to your adult bed (often called a bedside cot or side-sleeper), here are key selection criteria followed by top product picks available in India.

#### Top product suggestions

Here are 6 good options available from Indian retailers. Each one supports the "attached to bed" or "bedside" style use. You'll want to check exact specs (attachment straps, height range, mattress included) before purchase.



Mee Mee 12-in-1 Wooden Baby Cot | Get Now Baby Bedside Crib | Babyhug Kelly 2-in-1 Wooden Cot

### ELECTRIC CRADLES:

#### Safe Choices for Newborn Sleep

Below are some options you could consider if you decide to get a cradle-style sleep space. Always check the product's weight/age limit and follow safe sleep guidelines (baby on back, firm mattress, no loose blankets or toys).



Mothertouch High Compact Adjustable Cradle | Mee Mee Sweet Love Automatic Electric Cradle | Foldable Round Frame U Shape Hammock Cradle

₹5,655 - FirstCry India

₹9,532 - Flipkart + others

₹2,676.15 - FirstCry India

### STEEL FEEDING BOTTLES:

suggest me the best Steel Feeding Bottle online

If you're looking for a high-quality steel feeding bottle for your baby, here's a guide to what to look for + my top picks available in India right now.

#### Top Steel Feeding Bottle Picks

Here are eight strong choices, each meeting many of those criteria:



Pigeon India Slim Neck Steel Feeding Bottle

Mee Mee Premium Steel Feeding Bottle

Kidbea Stainless Steel Infant Feeding Bottle

### MATERNITY WEAR:

best maternity wear in india

When choosing maternity wear in India, it helps to know the fabrics, fits and brands that genuinely cater to your changing body. Below are some top-brands plus a curated list of stylish product picks, so you can find both comfort and style.

#### 4) Me n Moms



Their collection puts emphasis on stretchy, breathable materials and contemporary styles for every trimester.

### BABY COTS:

I'm currently 29 weeks pregnant and debating whether I should buy a cot for my newborn. I've come across mixed opinions- some say it's unnecessary since the baby is so small and doesn't need much space, while others are saying that it's important for safety. helps

#### Cot recommendations

Here are some good models available in India (you can compare features, price, delivery etc). I'll list several so you can pick based on budget/space/features.



Mee Mee 12-in-1 Wooden Baby Cot  
₹13,599 - Amazon.in + others

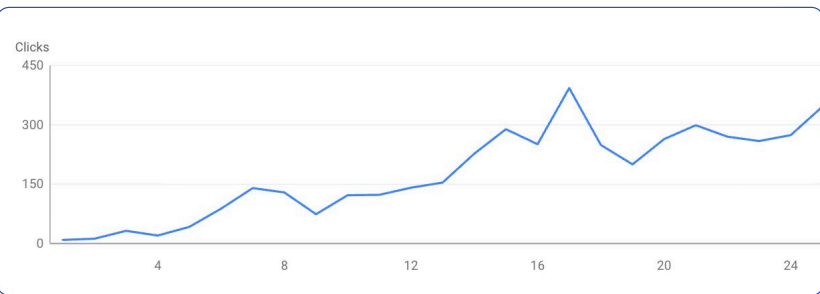
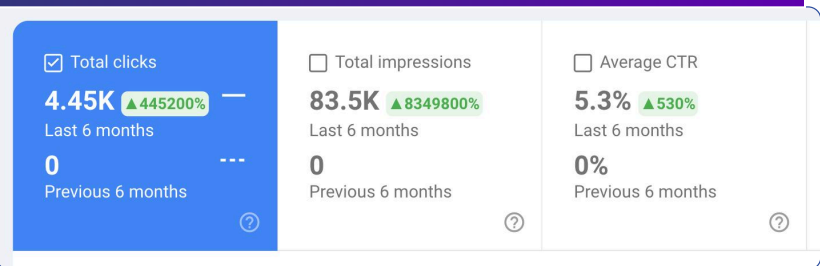
Babyhug 15-in-1 Baby Cot with Rocking & Parent Bed Attachment  
₹9,421.75 - FirstCry India

Mee Mee Baby Wooden Cot with Swing & Mosquito Net  
₹10,399 - Amazon.in + others

# BABY FOOD MANUFACTURER

- Established Organic Search as the prime source of revenue and traffic in the Qatar region
- The brand was newly launched in the country and struggling organically to win the sales and visibility, where online marketplaces dominate, and the visibility was enhanced through location and language-focused optimization of the webpages
- Organic search remains the top source with the highest conversion rate and average order value

Established the brand organically with product-focused SEO for NEW website



Generated organic Sales over QAR 100000

Top marketing channels

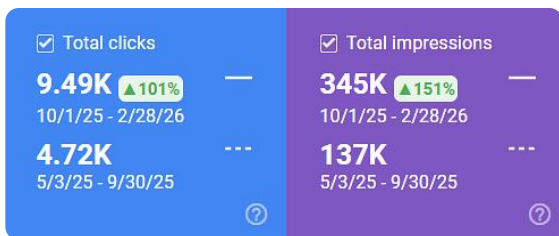
Cost, click, and impression metrics are now available for supported marketing apps. [Learn more](#)

Channel	Type	Sessions	Sales	Orders	Conversion rate
Google Search	organic	3,780	QAR 1,12,584.00	277	7.33%
Direct	direct	7,189	QAR 80,225.00	156	2.17%
Instagram	unknown	1,104	QAR 31,954.25	66	5.98%
WI	organic	26	QAR 2,690.75	8	30.77%
Instagram	organic	34	QAR 2,049.25	4	11.76%

# FOOD & AGRICULTURE – POULTRY

- Improved organic visibility for the Indian brand focused on producing and selling free-range, organic, and ethically sourced eggs by 101%
- Organic impressions increased by 151%

## Brand's two eggs variants secured top rankings on search engines



Search query: omega 3 eggs

Happy Hens Farm  
<https://thehappyhensfarm.com/products/happy-hens...>

1 **Best Free Range Eggs Online - Omega 3 Eggs**  
 Shop the best free range eggs with Omega 3 at Happy Hens. Our free range hens eat flax seeds for Omega 3 rich eggs, tested for quality.

Search query: organic free range eggs

Happy Hens Farm  
<https://thehappyhensfarm.com>

3 **Best Free Range Eggs in India | Buy Online from Happy Hens ...**  
 Happy Hens Farms, pioneer in free range eggs in India is engaged in taking the best care of our girls, delivering nutritious and organic eggs to our customers. [Read more](#)

buy folate eggs

Folate-enriched eggs, such as **Happy Hens Farm FOLA+ Folate / Vit B9 Enriched Eggs**, are available for purchase from various online merchants and local stores. They are specifically produced by hens fed a diet rich in natural greens and grains, resulting in a higher folate content compared to regular eggs.

**Online Retailers**

You can order folate eggs online from the following merchants, many of whom offer quick delivery options:

Merchant	Price (Pack of 6)	Key Details
<a href="#">Happy Hens Farm</a>	150INR	Offers subscription options (weekly, monthly).

## Ensured the brand is visible for related prompts in Generative engines

Search query: top 10 egg brands in india

AI Overview

Listen

Top egg brands in India include **Eggoz, Happy Hens, Suguna, and Licious**, which are recognized for safety, high-quality, and, in some cases, organic, cage-free, or nutrient-rich options. These brands emphasize hygienic packaging, with many sourcing eggs from healthy, well-maintained poultry farms.

blusteak

WORKS

# INFLUENCER MARKETING

**CLIENT: BRILLAR**

**PLATFORM: INSTAGRAM**

**DURATION: December/2024**

**KEY STAT: 1.4M+ Views And 800K+ Reach**

**NO. OF INFLUENCERS: 5**

**INDUSTRY: Frozen Food | Retail**

5:31 [status icons] 5%

← Reel insights

[Video thumbnail]

"Suspect is in the kitchen"...

24 December 2024 · Duration 1:34

37K 78 1.3K 707

**Overview ⓘ**

Views	579,906
Watch time	132d 4h 54m 56s
Interactions	38,218
Profile activity	--

**Views ⓘ**

542,052

5:33 [status icons] 5%

← Reel insights

[Video thumbnail]

താറാവ് വെട്ടിയത്, ഇത് ഒരൊന്നൊന്നര രൂപി...

17 December 2024 · Duration 1:30

906 46 239 367

**Overview ⓘ**

Views	144,688
Watch time	9d 10h 17m 12s
Interactions	1,558
Profile activity	--

**Views ⓘ**

144,688

Accounts reached 33,363

5:32 [status icons] 5%

← Reel insights

[Video thumbnail]

This Christmas make beautiful memories with your fa...

18 December 2024 · Duration 1:10

14K 19 317 283

**Overview ⓘ**

Views	645,432
Watch time	129d 21h 38m 19s
Interactions	14,796
Profile activity	--

**Views ⓘ**

645,432

# CLIENT: CHAKOLAS PAVILION

**PLATFORM:** INSTAGRAM

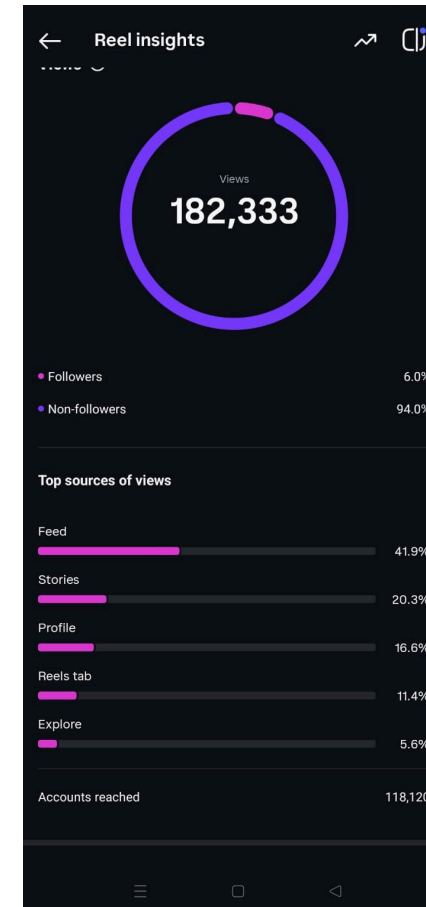
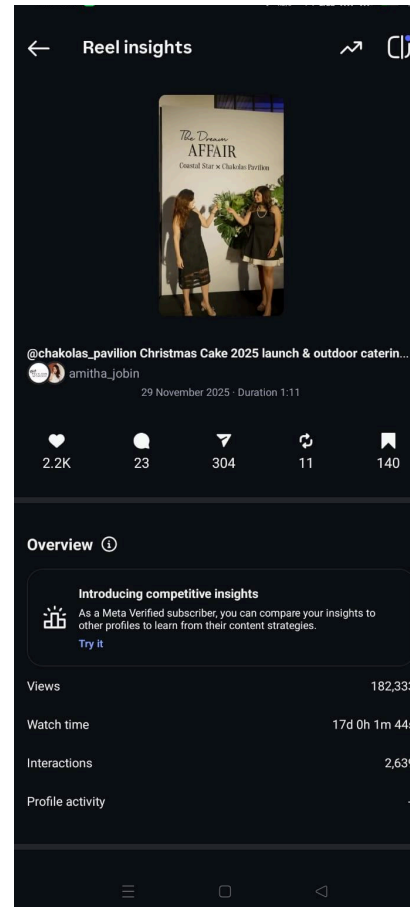
**DURATION:** 29 November 2025

**KEY STAT:** 182K+ Views on Instagram Reel

**NO. OF INFLUENCERS:** 3

**INDUSTRY:** Hospitality (Events & Catering)

## INFLUENCER MARKETING



# CLIENT: SHINESTAR

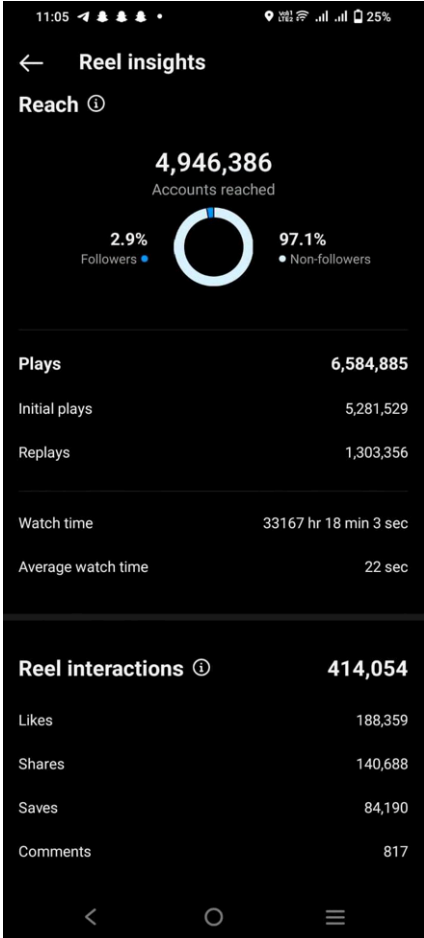
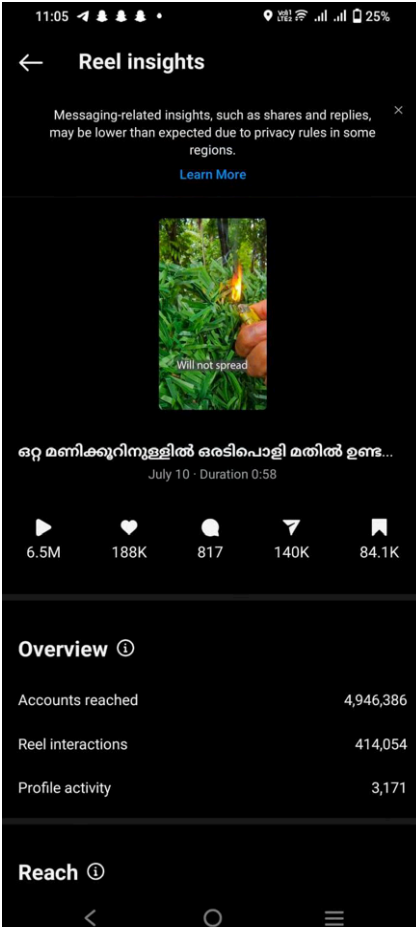
**PLATFORM:** INSTAGRAM AND YOUTUBE

**DURATION:** July/2024

- KEY STAT:**
- 6.5M+ views & 140K shares in 7 days on instagram
  - 644.5 total watch hours on YouTube

**NO. OF INFLUENCERS:** 1

**INDUSTRY:** Contraction



## CLIENT: INCHEON KIA

**PLATFORM:** INSTAGRAM

**DURATION:** August & September 2025

**KEY STAT:** 1.22M+ Views on Instagram Reels

**NO. OF INFLUENCERS:** 48

**INDUSTRY:** Automobile

19:55 • 25

← Reel insights ↗ [C]

WHY EVERYONE'S TALKING ABOUT THIS CAR

ഈ ഓണത്തിന് മേടിക്കാൻ പറ്റിയ car ഇതായി...  
19 August 2025 · Duration 1:14

14T 96 11T 81 1.9T

Overview ⓘ

Views	721,913
Watch time	136d 1h 13m 43s
Interactions	27,495
Profile activity	--

19:54 • 25

← Reel insights ↗ [C]

New Kia Sonet HTK Plus 2025 10.75 lakhs On road 🔥...  
28 September 2025 · Duration 1:27

3.2T 47 2.2T 11 620

Overview ⓘ

Views	279,750
Instagram	220,743
Facebook	59,007
Watch time	27d 17h 6m 32s
Interactions	5,765
Profile activity	--

19:54 • 26

← Reel insights ↗ [C]

ഒരു കാർ വാങ്ങാൻ നിൽക്കുന്നവരാണ് നിങ്ങൾ...  
28 September 2025 · Duration 1:14

9.3T 532 1.8T 80 30

Overview ⓘ

Views	94,440
Instagram	82,674
Facebook	11,766
Watch time	3d 1h 28m 38s
Interactions	10,241
Profile activity	--

19:51 • 27

← Reel insights ↗ [C]

ഓണത്തിന് കാർ വാങ്ങുന്നവരുടെ ശ്രദ്ധക്ക്...  
18 August 2025 · Duration 1:27

1.4T 979 1.5T 5 42

Overview ⓘ

Views	125,000
Instagram	124,065
Facebook	935
Watch time	4d 20h 44m 59s
Interactions	3,874
Profile activity	--

## CLIENT: TALROP

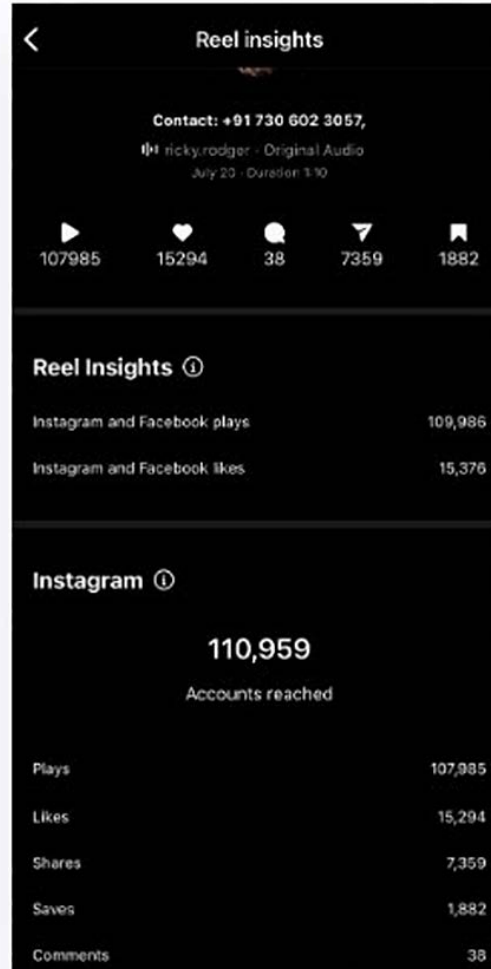
**KEY STAT:** 50% Conversation Rate

**PLATFORM :** Instagram & YouTube

**DURATION :** August/2022

**NO:OF INFLUENCER :** 5

**INDUSTRY :** Edtech



Description

+2 കഴിഞ്ഞവർക്ക് ഇനി Software Engineer ആകാം With 100% Placement | Talrop's Technology School

GADGETS ONE MALAYALAM TECH TIPS

1.9K Likes 16,794 Views 23 Jul 2022

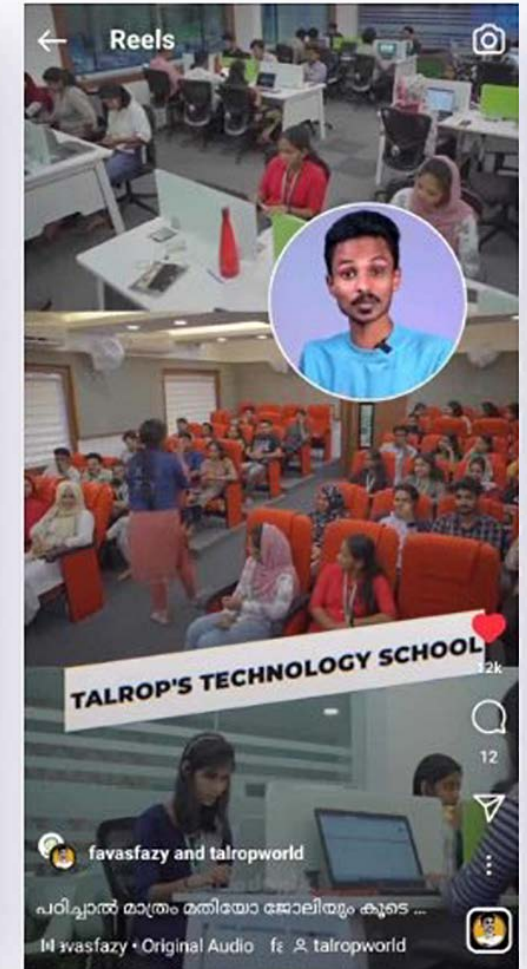
Apply Here: <https://bit.ly/3okmQU0>

പുസ്കു കഴിഞ്ഞ വിദ്യാർത്ഥികൾക്ക് രണ്ട് വർഷക്കാലം സോഫ്റ്റ്‌വെയർ എഞ്ചിനീയർ ആകാൻ കഴിയുന്ന ടാൾറോപ്പിന്റെ ടെക്നോളജി സ്കൂളിൽ അയിൻ ചെല്ലൂ. ... more

Transcript

Follow along using the transcript.

SHOW TRANSCRIPT



## CLIENT: PAADUKS

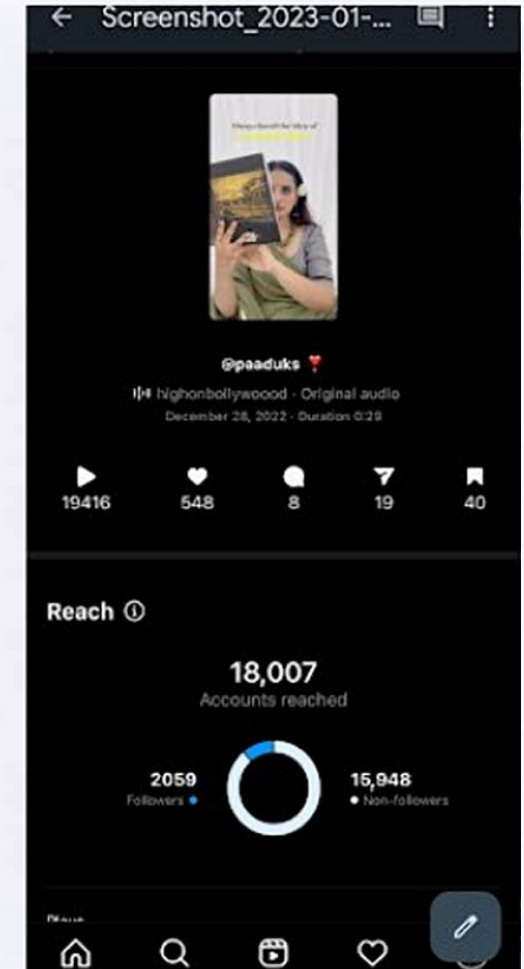
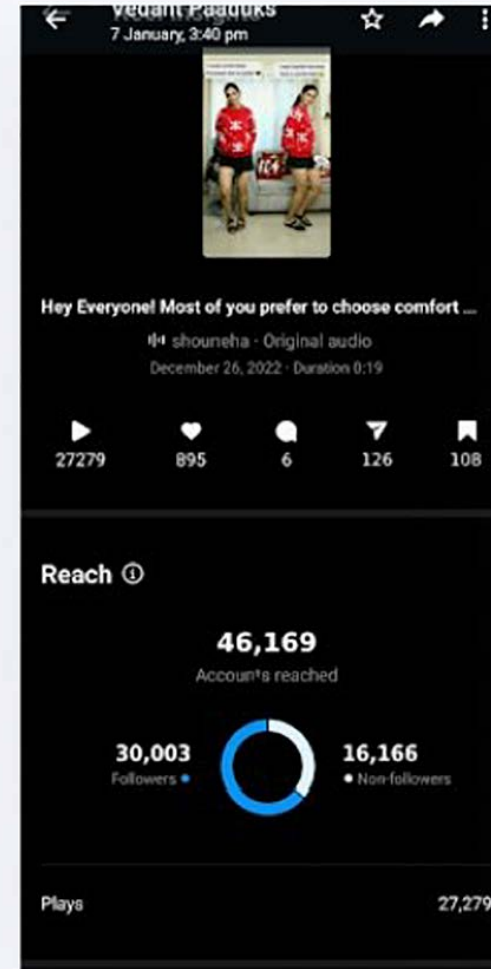
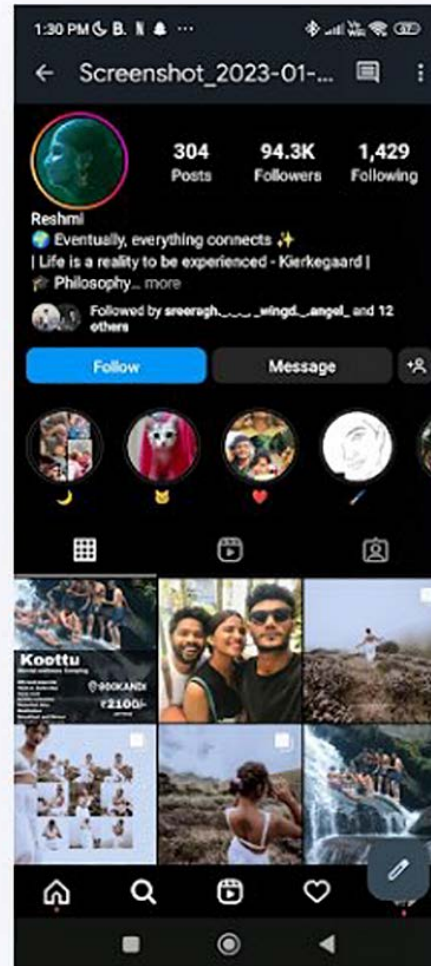
**KEY STAT :** 100k+ Reel views & 5k+ engagements with zero influencer spent

**PLATFORM :** Instagram

**DURATION :** December/2022

**NO:OF INFLUENCER :** 7

**INDUSTRY :** Apparels/Fashion



**CLIENT: KELACHANDRA**

**KEY STAT :** 18k+ Instagram engagement within 4 days

**PLATFORM :** Instagram

**DURATION :** December/2022

**NO:OF INFLUENCER :** 3

**INDUSTRY :** Industries/ Constructions



## CLIENT: KELACHANDRA

**KEY STAT :** 250k+ Reel views for a Niche Brand

**PLATFORM :** Instagram

**DURATION :** August/2022

**NO:OF INFLUENCER :** 1

**INDUSTRY :** Industry/  
construction



## CLIENT: UBON

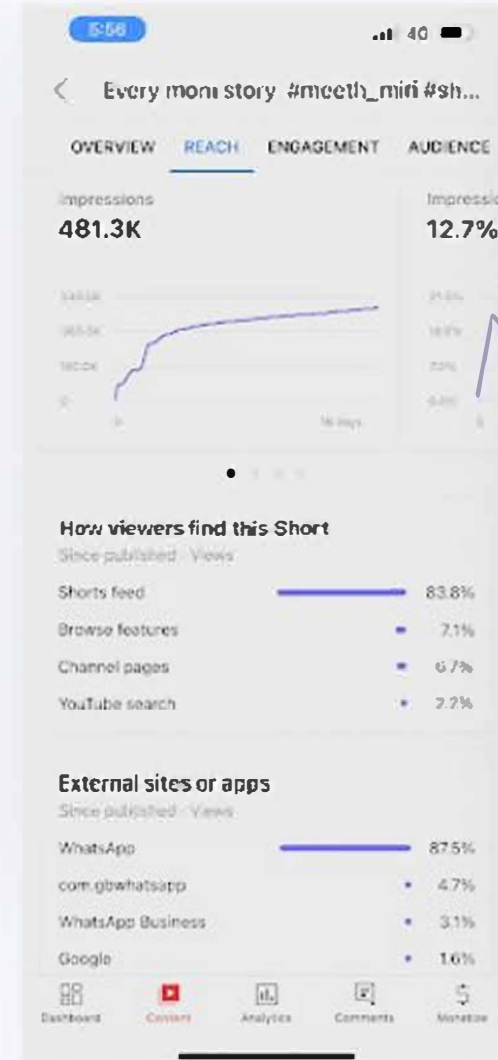
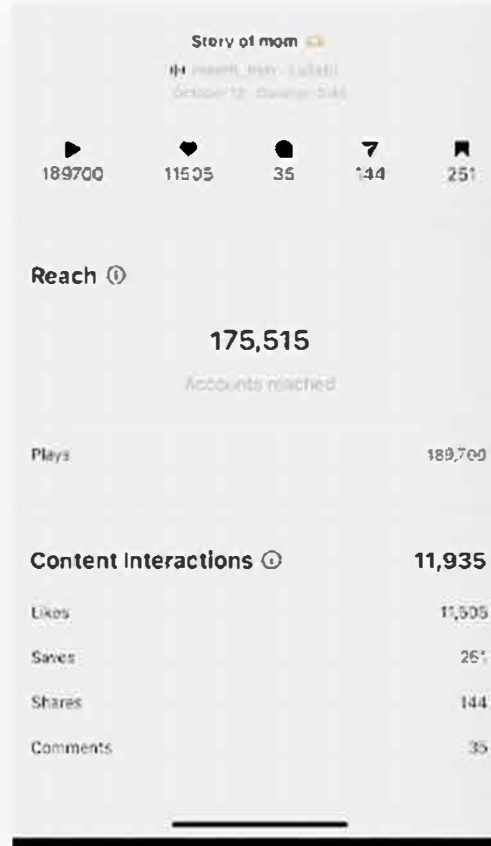
**KEY STAT :** 1 million plus brand audience with Barter collaboration

**PLATFORM :** Instagram

**DURATION :** November/2022

**NO:OF INFLUENCER :** 19

**INDUSTRY :** Electronics



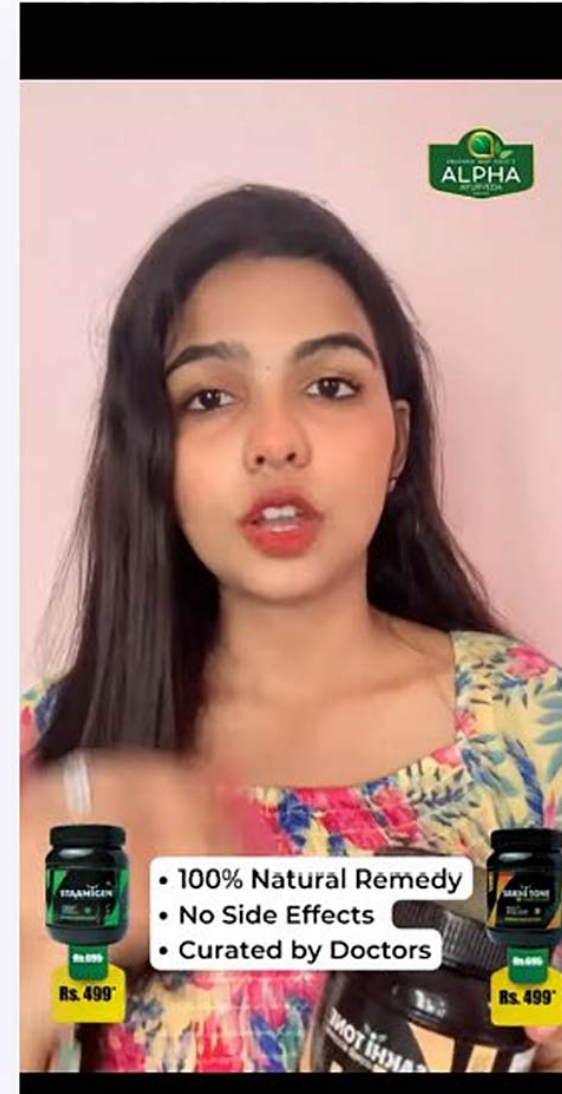
## CLIENT: ALPHA AYURVEDA

**KEY STAT :** ROAS of 10.65 for an ayurvedic brand through influencer marketing

**PLATFORM :** Instagram

**NO:OF INFLUENCER :** 1

**INDUSTRY :** Healthcare



## CLIENT: PULIMOOTTIL SILKS

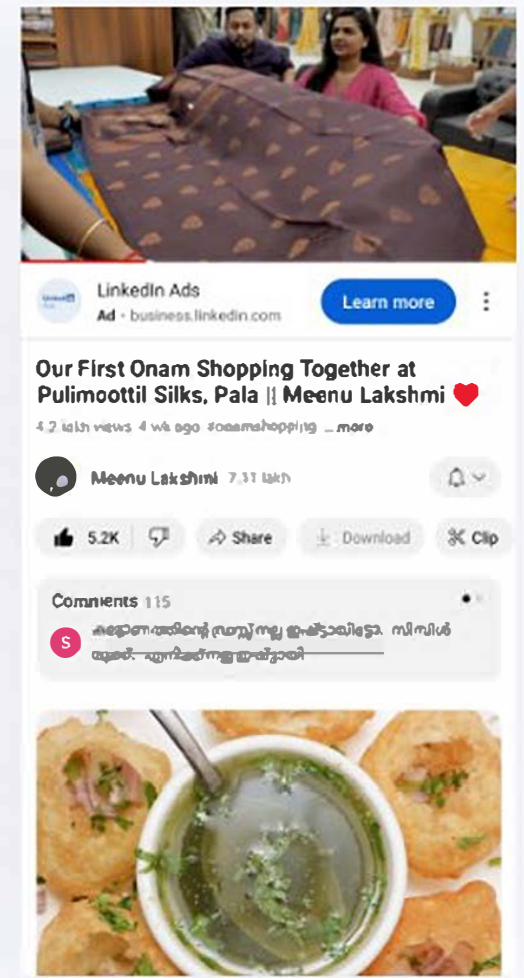
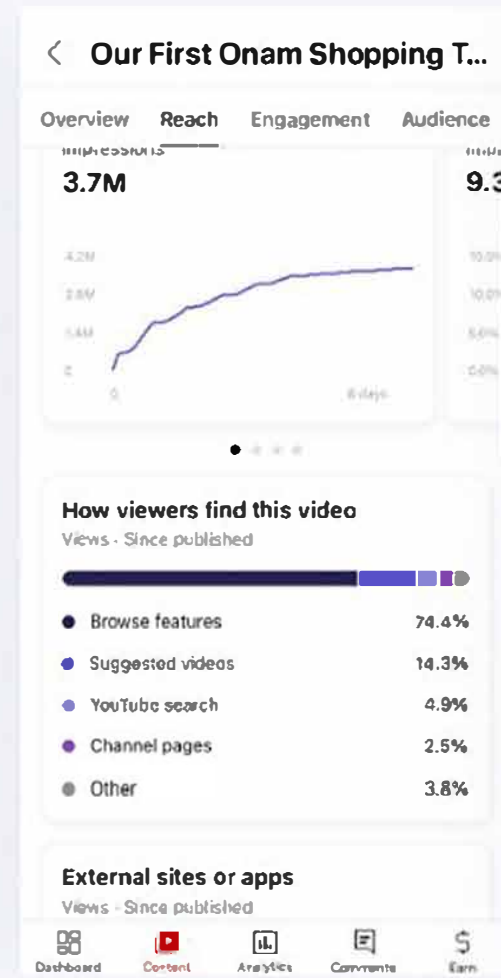
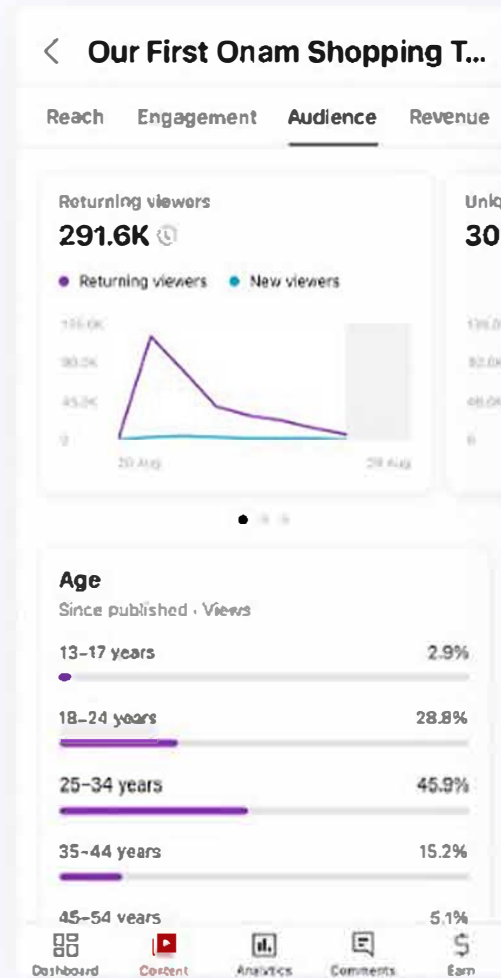
**KEY STAT :** 3.7M reach and 4L+ views with a single collaboration for brand awareness

**PLATFORM :** YouTube

**DURATION :** August/2023

**NO:OF INFLUENCER :** 1

**INDUSTRY :** Fashion



## CLIENT: TRADING LEAGUES

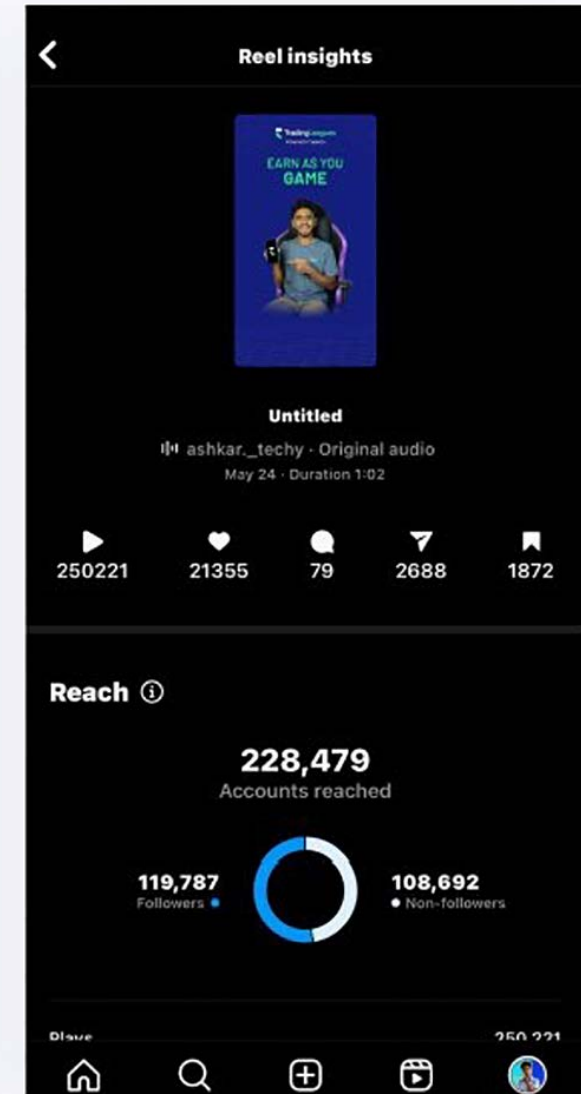
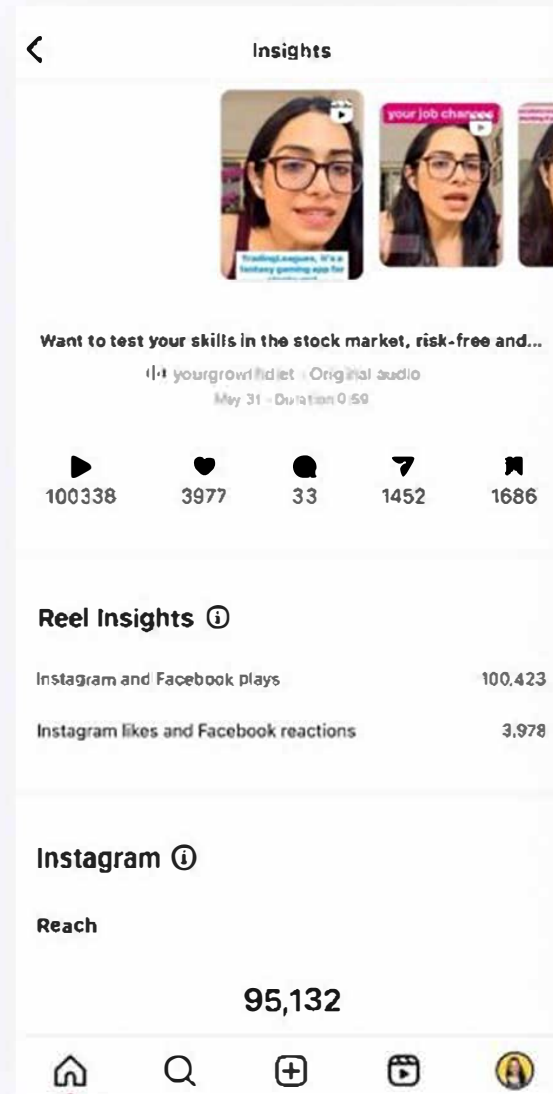
**KEY STAT :** Elevated brand awareness with 4Lakh+ views

**PLATFORM :** Instagram

**DURATION :** May/2023

**NO:OF INFLUENCER :** 3

**INDUSTRY :** Fintech



## CLIENT: CUENOTES

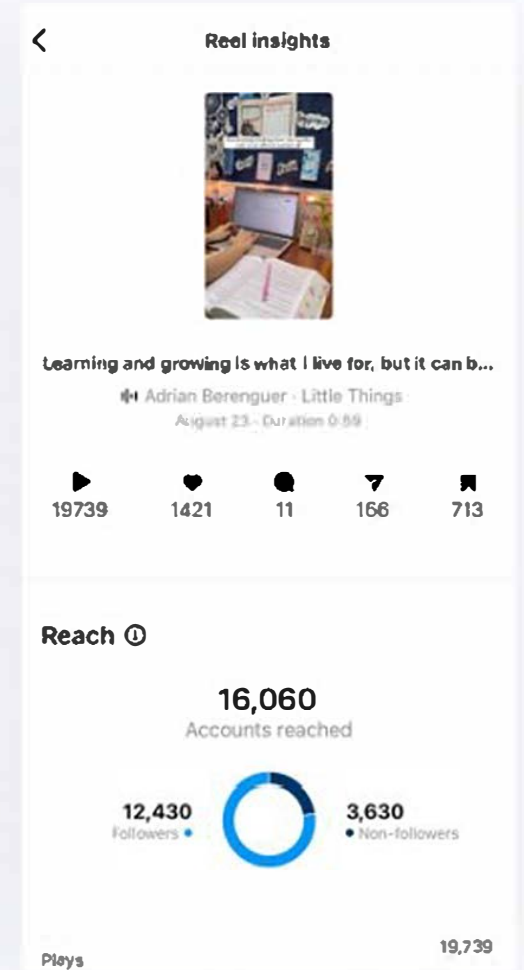
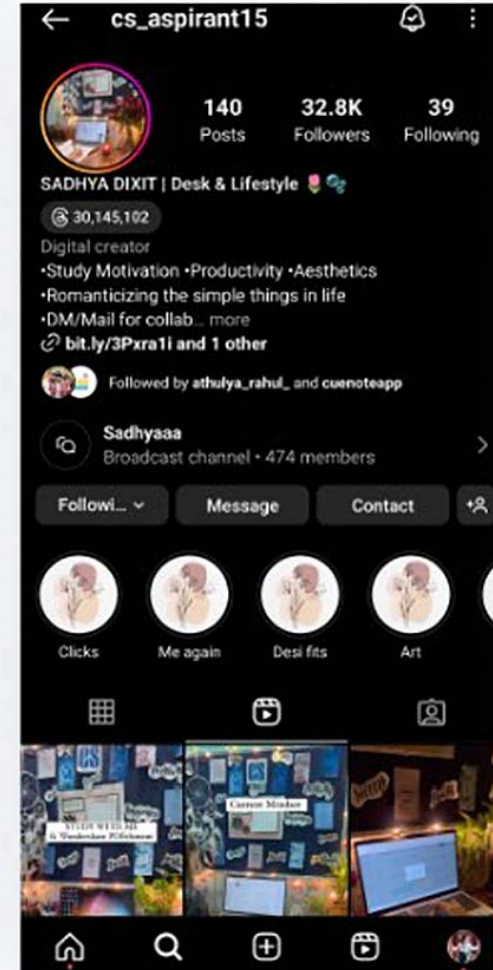
**KEY STAT :** Received 70+ new sign-ups within a day of posting

**PLATFORM :** Instagram

**DURATION :** 1 day

**NO:OF INFLUENCER :** 1

**INDUSTRY :** Apps/Edtech



## CLIENT: ANGEL LUNGIES

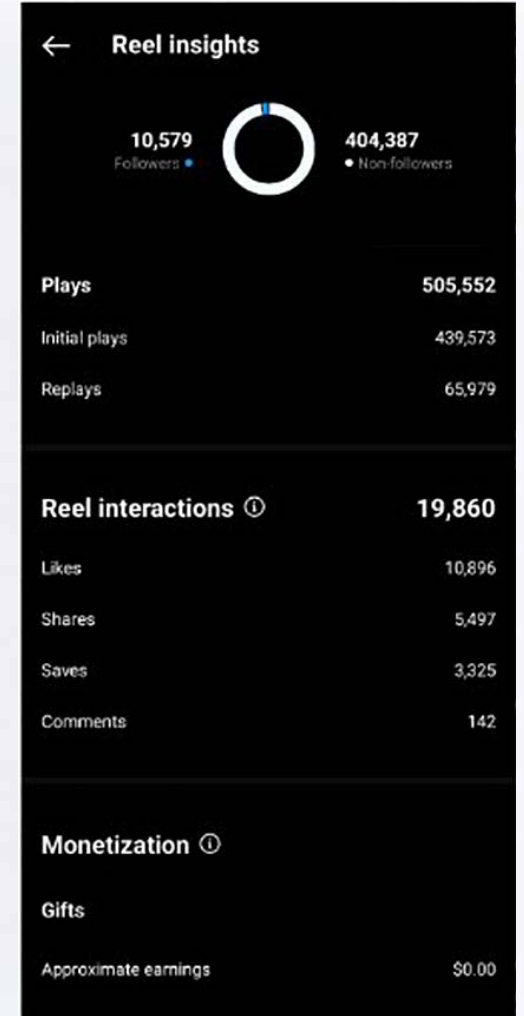
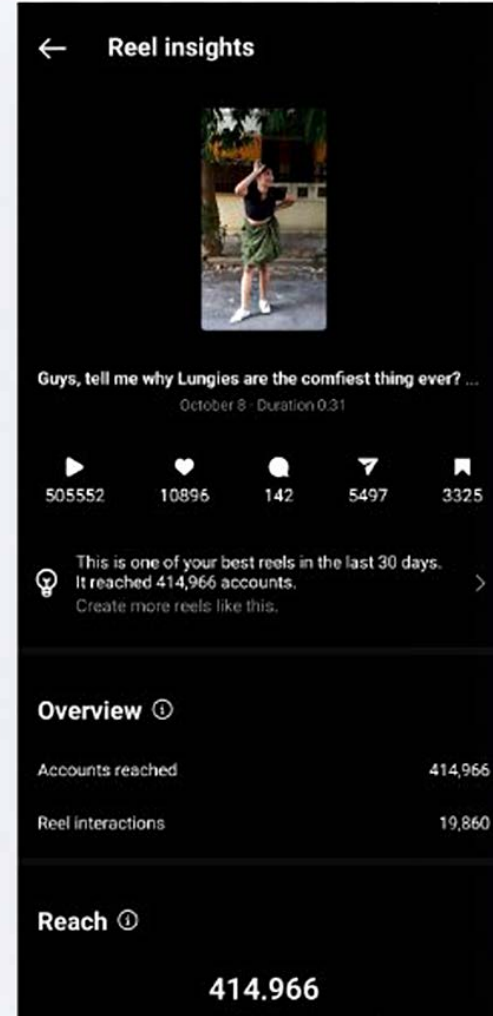
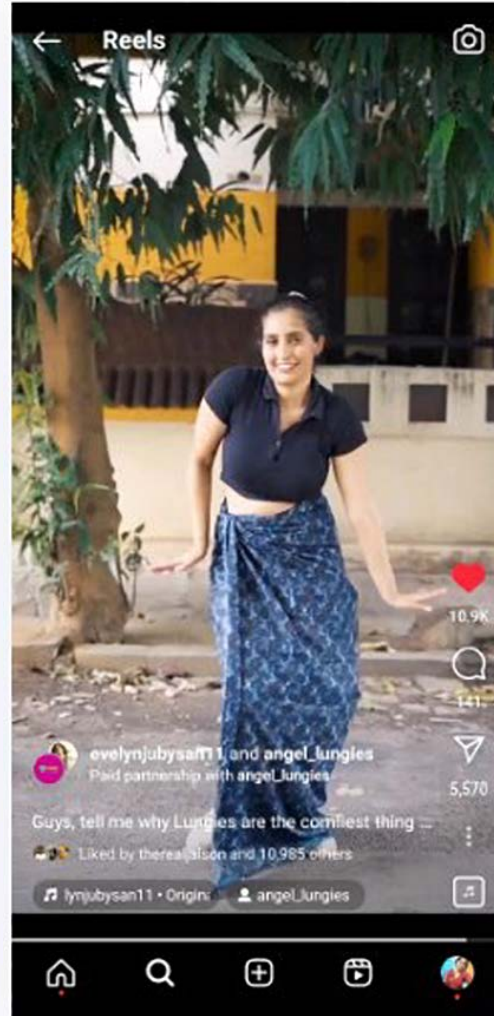
**KEY STAT :** Got 500k+ views from one macro Influencer video

**PLATFORM :** Instagram

**DURATION :** 1 day

**NO:OF INFLUENCER :** 1

**INDUSTRY :** Textile





blusteak

WORKS

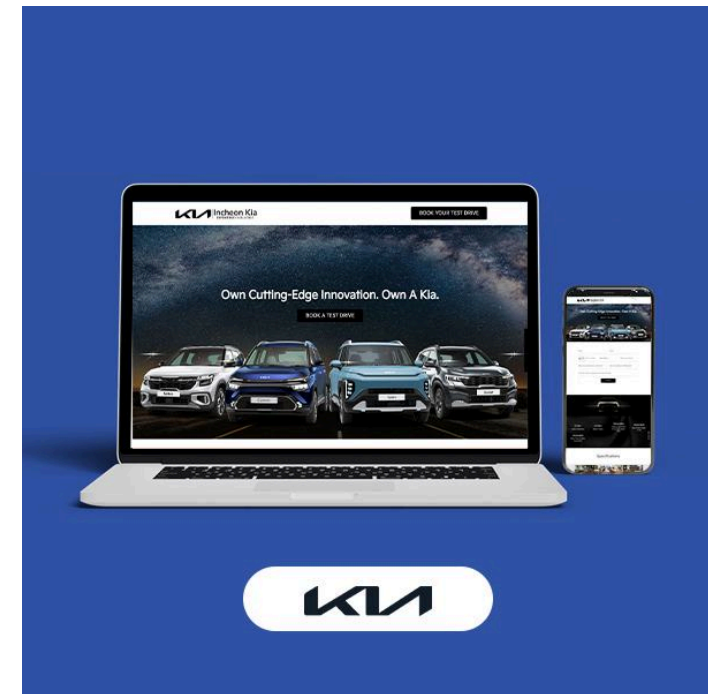
**WEBSITE  
DEVELOPMENT**



**KIA**

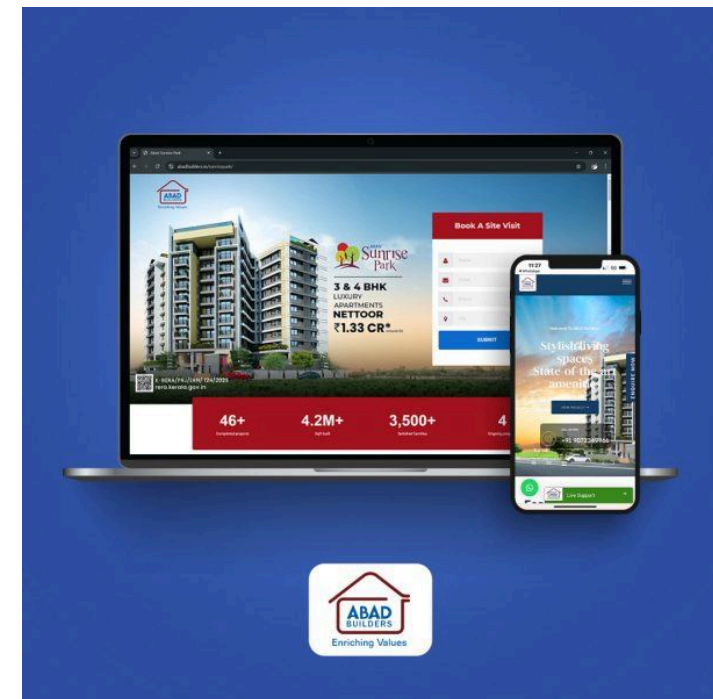
**WEBSITE**

Kerala's Leading KIA Dealership, Renowned For Its Exceptional Sales And Service Experience. Offering The Latest KIA Models With Top-Notch Customer Support, Seamless Financing Options, And Expert Assistance. A Trusted Choice For Car Buyers Seeking Quality, Reliability, And Innovation.



## ABAD BUILDERS

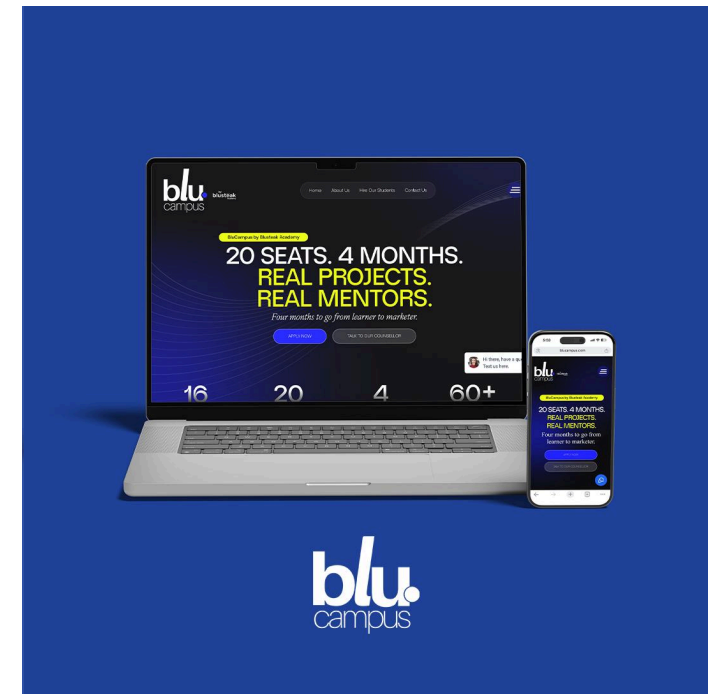
A Landing Page That Showcases The Latest High-Rise Project From ABAD Builders. This Webpage Is Designed To Give Detailed Insights Into ABAD's Sunrise Park Project. Then Intent Of The Page Is To Be Informative And Includes A Call To Action For Interested Parties To Call And Inquire About The Project.



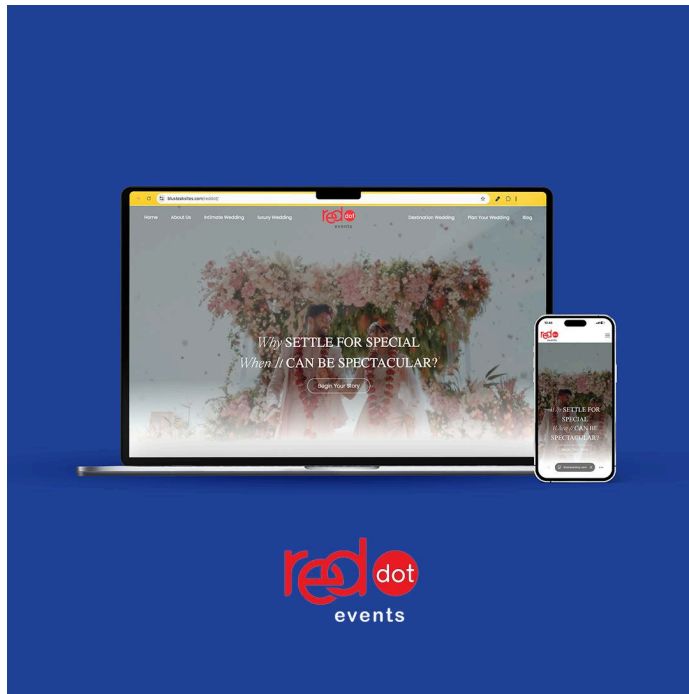
# BLUCAMPUS

Blusteak Media's Own BluCampus Offers An Elaborate Course On Digital Marketing. Known For Its Comprehensive Training In Content Creation, SEO, Performance Marketing, Social Media Marketing, And General Marketing. Popular Among Aspiring Marketers For Its In-Depth And Practical Approach.

WEBSITE



## REDDOT EVENTS

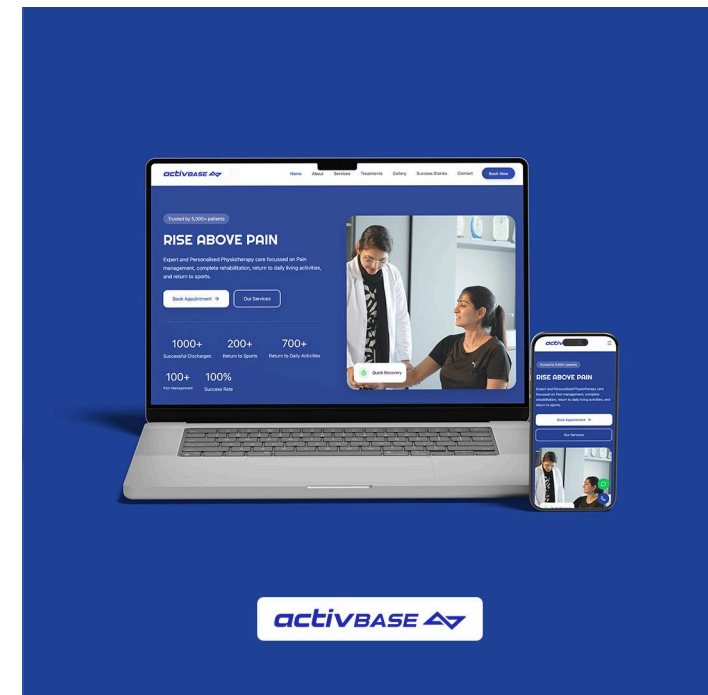


A Website Revamp Developed For Reddot Events, A Kerala-Based Wedding And Event Planning Brand Known For Creating Meaningful And Elegant Celebrations. The Revamped Website Uses A Visually Rich And Structured Layout To Present Their Services And Planning Approach While Building Trust And Inspiring Couples.

# ACTIVBASE

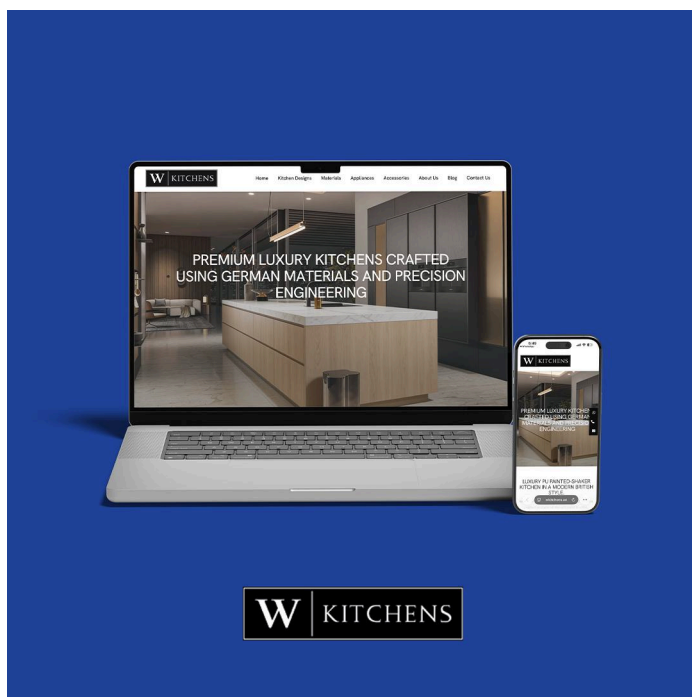
WEBSITE

A Modern Website Developed For Activbase, A Sports And Orthopedic Rehabilitation Center Offering Expert Physiotherapy And Performance Solutions. Designed Entirely Using AI, The Website Delivers A Clean, User-Friendly Experience That Showcases Their Services, Expertise, And Scientific Approach To Recovery And Wellness.



# W-KITCHEN

WEBSITE

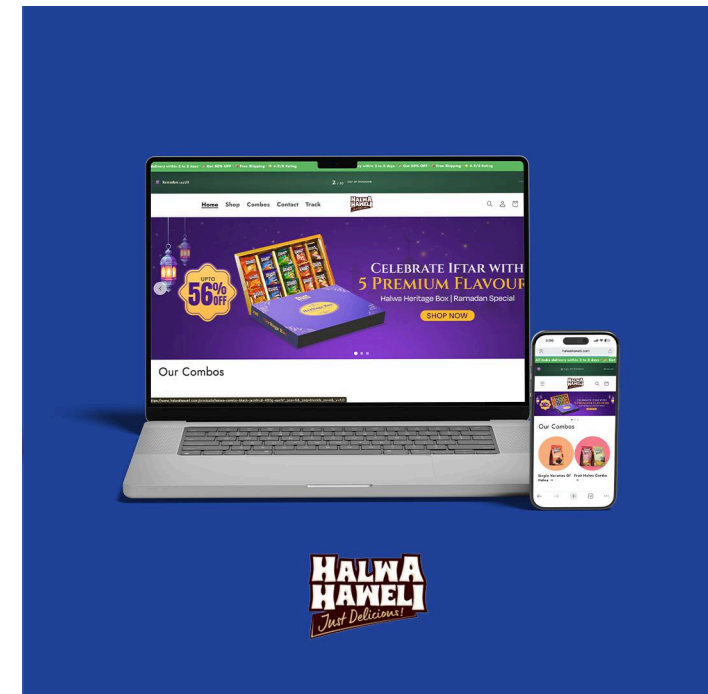


A Modern Website Developed For WKitchens, A UAE-Based Brand Offering Customized Kitchen Designs And Practical Storage Solutions. The Website Presents Their Services And Design Approach Through A Clean And Structured Layout, Making It Easy For Visitors To Understand Their Kitchen Solutions And Get In Touch.

# HALWA HAWELI

A Shopify E-Commerce Website Developed For Halwa Haweli, A Brand Offering Authentic Kerala Halwa Made Using Traditional Recipes And Premium Ingredients. The Website Provides A Smooth Online Shopping Experience, Allowing Customers To Explore Different Halwa Varieties And Order Easily Through A Clean And Structured Store Layout.

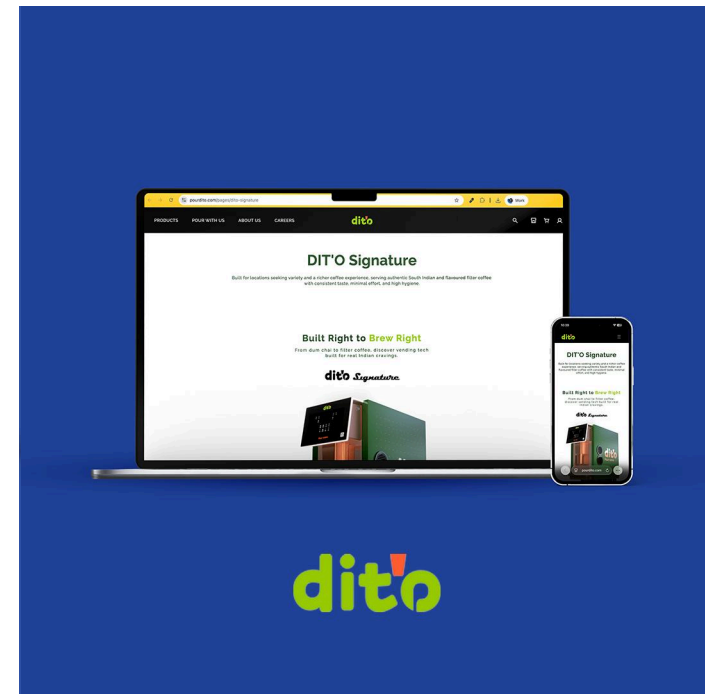
WEBSITE



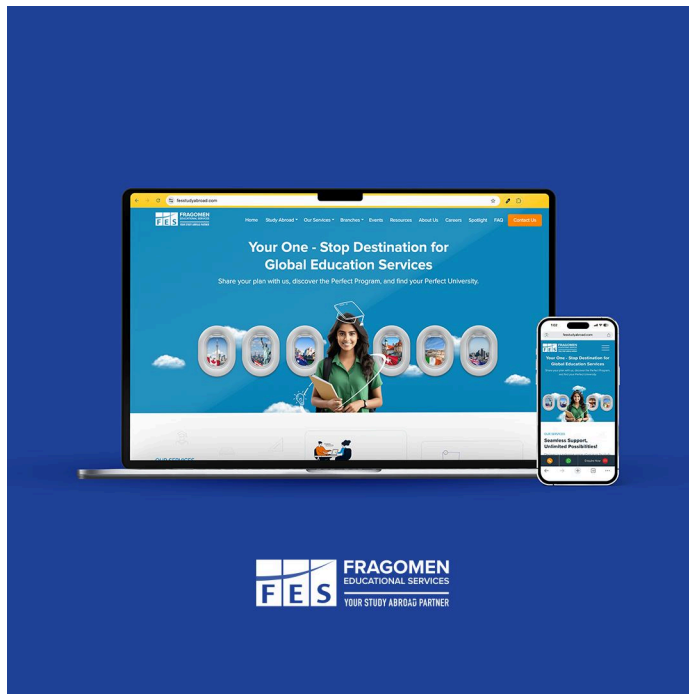
# DITO

A Modern Website Developed For Pourdito, A Beverage Technology Brand Focused On Smart Tea And Coffee Vending Solutions. The Website Presents Their Innovation-Driven Approach And Product Vision Through A Clean Layout That Makes It Easy For Visitors To Understand Their Automated Beverage Solutions.

WEBSITE



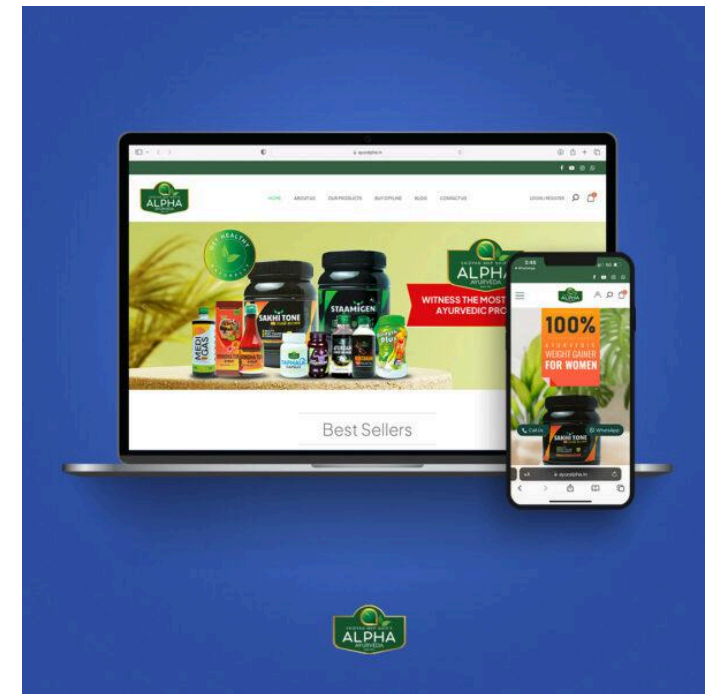
# FRAGAMON (FES)



A Professional Website Developed For FES Study Abroad, An Education Consultancy Offering Guidance For University Admissions And Student Visa Support. The Website Uses A Clean And Structured Layout To Help Students Easily Explore Study Abroad Opportunities.

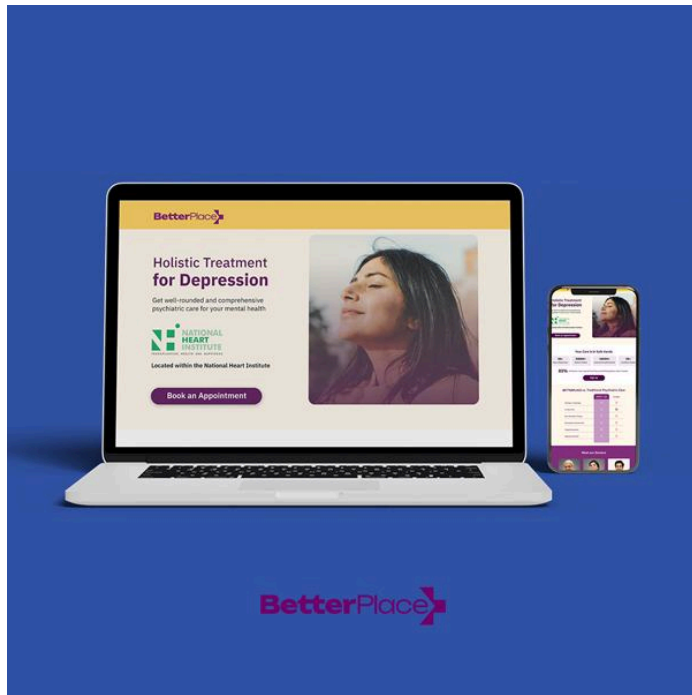
## ALPHA AYURVEDA

An Online Platform That Provides Authentic Ayurvedic Products And Services. Offers A Wide Range Of Ayurvedic Medicines, Herbs, And Supplements. Provides Ayurvedic Consultations And Treatments By Experienced Ayurvedic Practitioners.



# BETTER PLACE

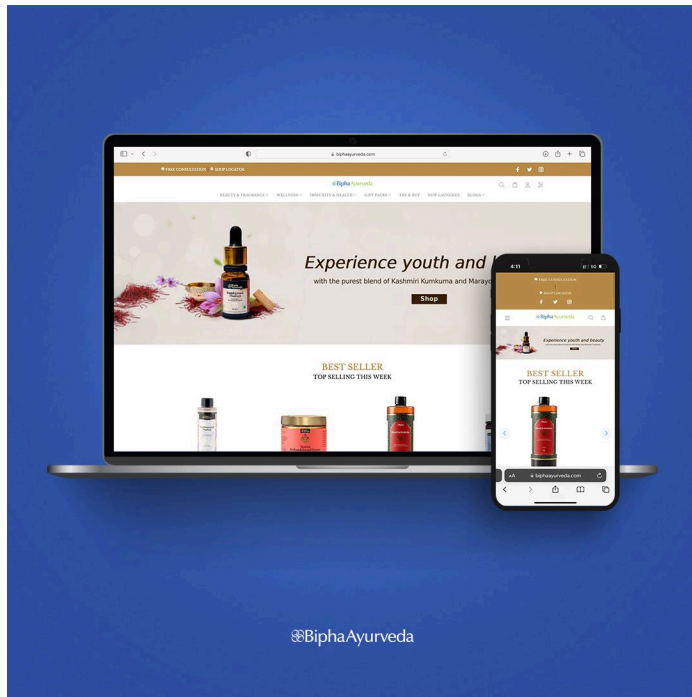
WEBSITE



Better Place Is India's Leading Platform For Managing Blue-Collar Workforce, Offering Solutions In Hiring, Training, And Digital Workforce Management.

# BIPHA AYURVEDA

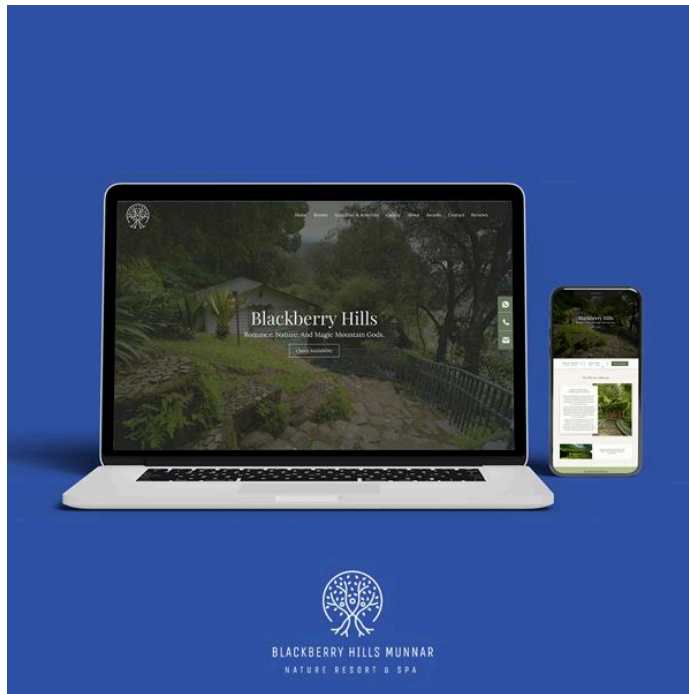
WEBSITE



A Landing Page That Promotes Bipha's Products And Services. Highlights The Benefits Of Bipha's Products And Services, Such As Natural Ingredients, High Quality, And Affordable Prices. Includes A Call To Action To Encourage Visitors To Purchase Bipha's Products Or Services.

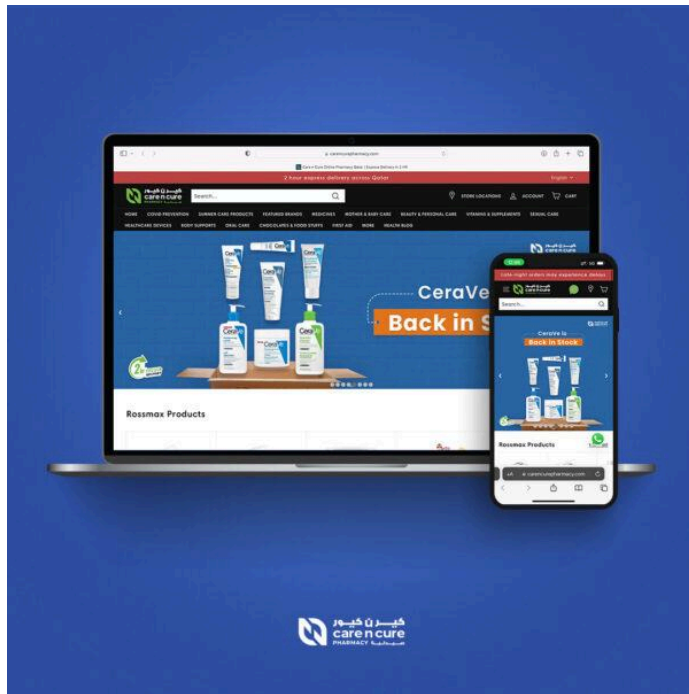
# BLACKBERRY RESORTS

WEBSITE



Blackberry Resorts Offers A Luxurious Escape  
Amidst Serene Nature, Blending Modern  
Comfort With Breathtaking Views For  
Unforgettable Stays.

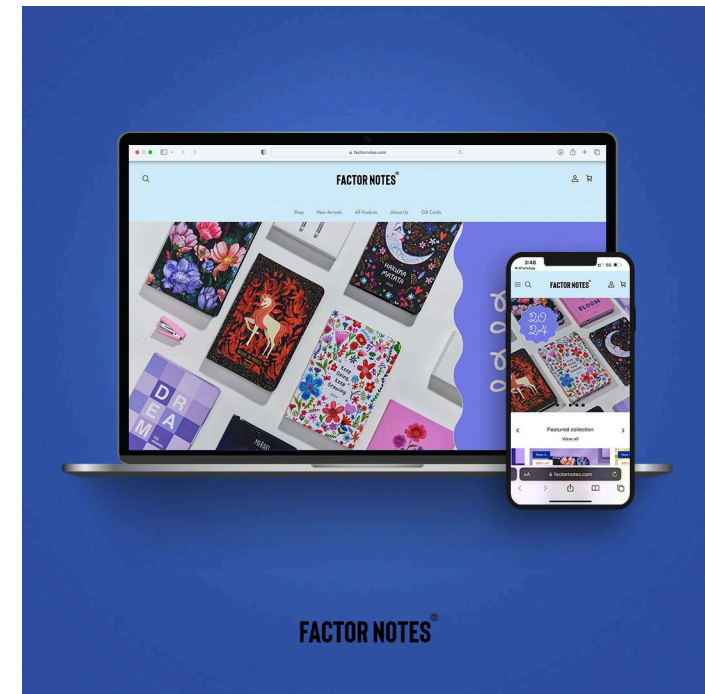
# CARE N CURE



A Leading Online Pharmacy In Qatar With Same-Day Express Delivery. Offers A Wide Range Of Healthcare, Personal Care, Skincare, And Homecare Products. Provides A Convenient And Hassle-Free Way To Purchase Medicines And Other Healthcare Essentials.

## FACTOR NOTES

A Journal Brand That Offers High-Quality Notebooks And Other Stationery Products. Known For Its Minimalist Designs And Functional Features. Popular Among Students, Professionals, And Creatives Alike.



WEBSITE

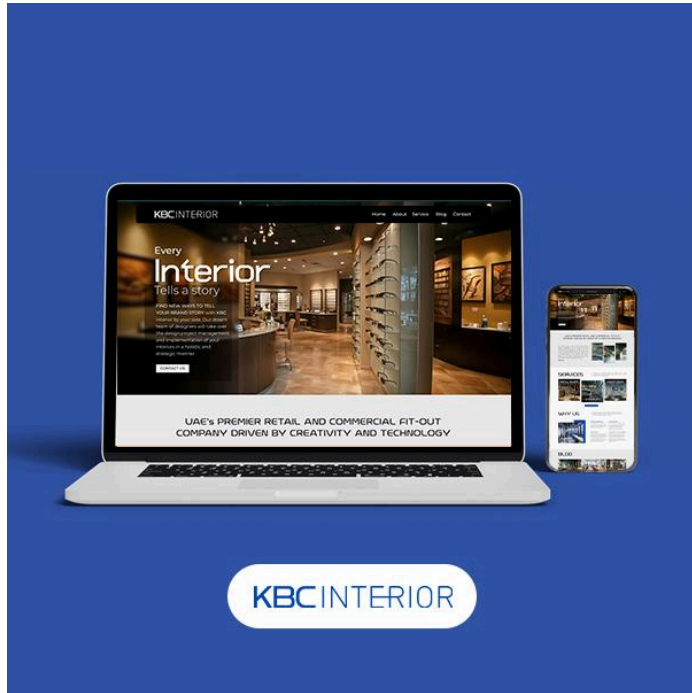
# FLYMED INTERNATIONAL



A Global Leader In Medical Equipment And Healthcare Solutions, Providing High-Quality Products For Hospitals, Clinics, And Medical Professionals. Known For Its Innovation, Reliability, And Commitment To Advancing Healthcare With Cutting-Edge Technology And Seamless Supply Chain Solutions.

# KBC INTERIOR

WEBSITE

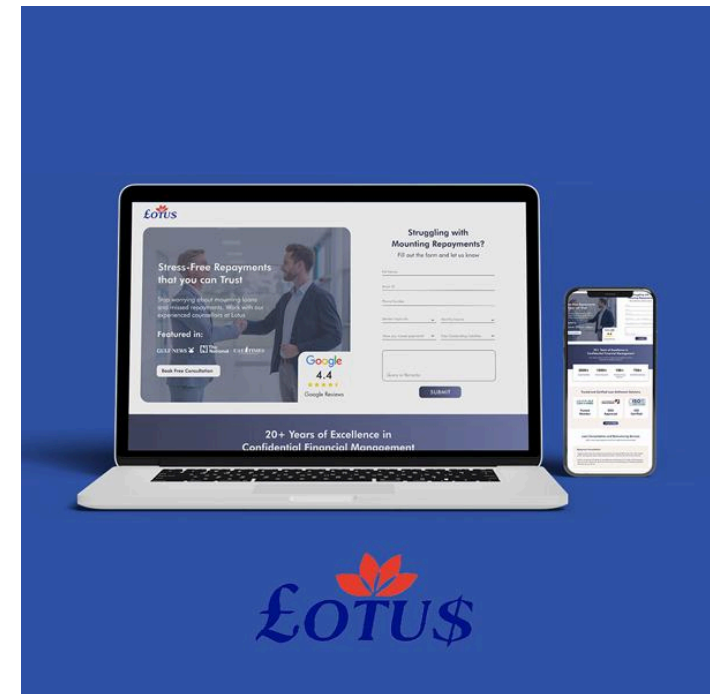


A Premium Interior Design And Furnishing Brand Specializing In Innovative, Customized Solutions For Residential And Commercial Spaces. Known For Its Elegant Designs, Quality Craftsmanship, And Seamless Project Execution, KBC Interior Transforms Spaces Into Functional And Aesthetic Masterpieces.

# LOTUS ADVISORY

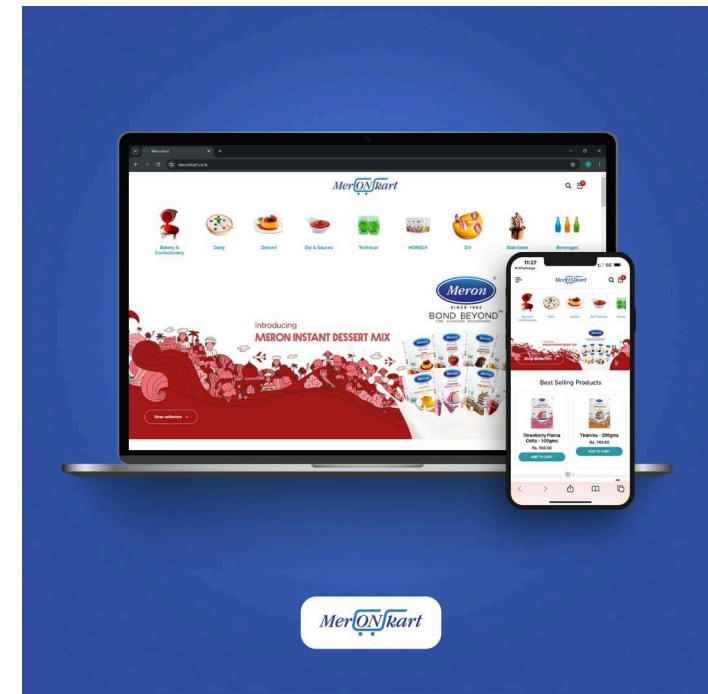
Lotus Advisory UAE Provides Expert Financial And Business Advisory Services, Specializing In Corporate Finance, Restructuring, And Investment Solutions.

WEBSITE



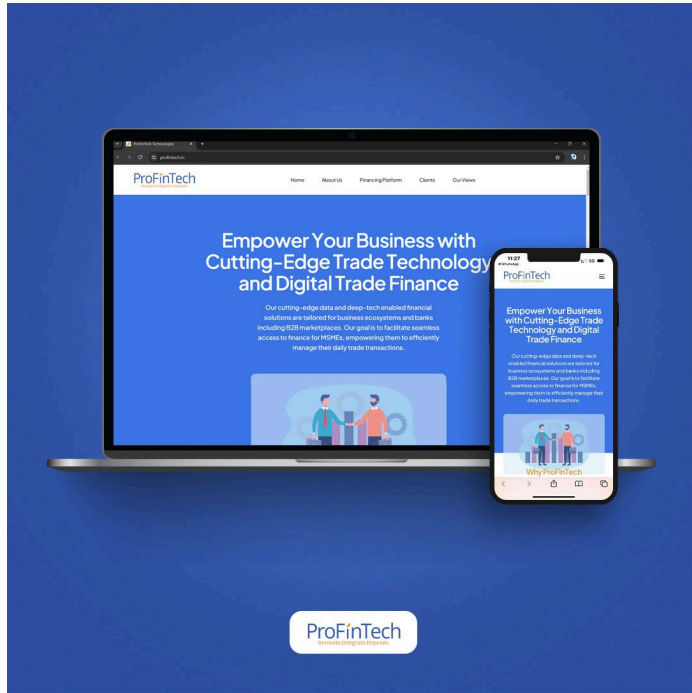
## MERONKART

A Manufacturer And Exporter Specializing In High-Quality Agar Agar And Related Products. Known For Its 40 Years Of Expertise And Commitment To Quality. Popular For Its Top-Notch, Industry-Specific Agar-Agar Products, Including Spreadable Agar, Carrageenan, Agarose, And Various Gums. Specializes In Red Seaweed Extracts For Applications In The Food, Bacteriological, Pharmaceutical, Tissue Culture, And Technical Industries.



# PROFINTECH

WEBSITE



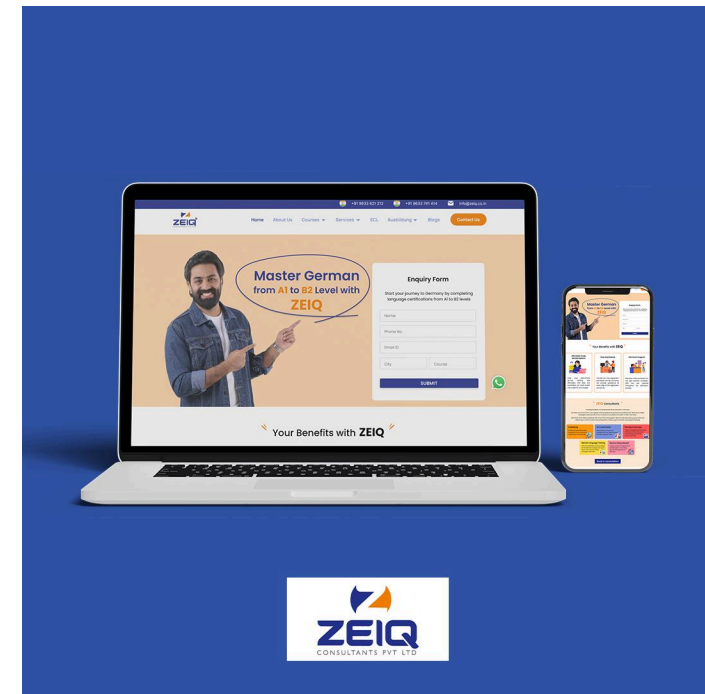
A financial solutions brand that offers cutting-edge, data-driven, and deep-tech enabled services.

Known for its tailored solutions for business ecosystems and banks, including B2B marketplaces. Popular among MSMEs for facilitating seamless access to finance and efficient management of daily trade transactions.

# ZEIQ CONSULTANTS

ZeIQ Offers Expert Guidance For Studying Abroad, Specializing In Ausbildung, ECL, And Global MBA Programs, Ensuring Seamless Transitions..

WEBSITE





blusteak

WORKS

**MARKETPLACE**

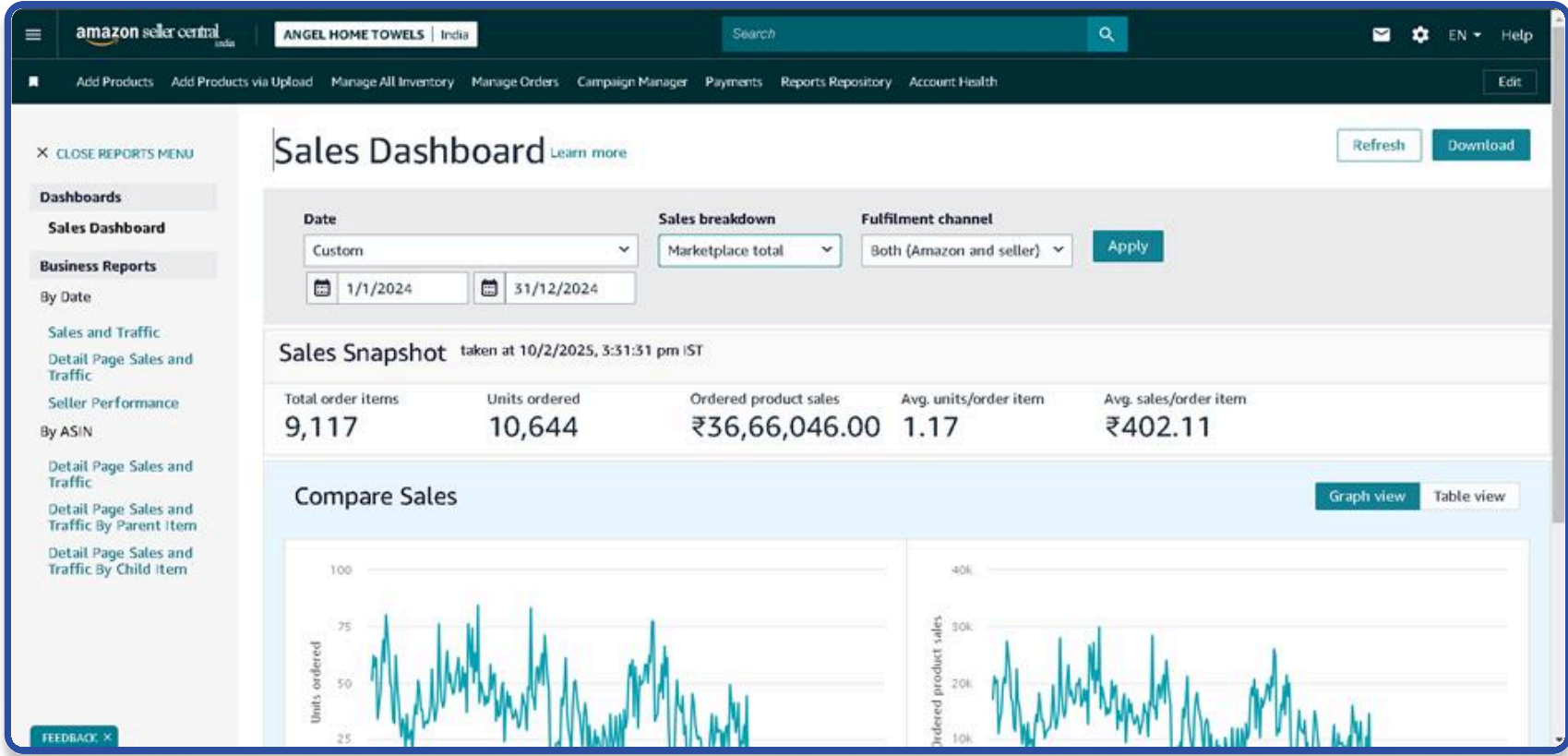


# INNERWEAR BRAND

2024 January-December

Sales: **INR 36,66,046**

Units Ordered: **9,117**



# FOOD & BEVERAGE INGREDIENTS

Sales: **INR 5,27,180**

Units Ordered: **573**

Before  
2025 April

Sales Dashboard [Learn more](#) Refresh Download

Date: Custom | Sales breakdown: Marketplace total | Fulfilment channel: Both (Amazon and seller) Apply

1/4/2025 | 30/4/2025

Sales Snapshot taken at 27/3/2026, 2:34:10 pm IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
157	210	₹1,12,480.00	1	₹720.00

After  
2025 November

Sales Dashboard [Learn more](#) Refresh Download

Date: Custom | Sales breakdown: Marketplace total | Fulfilment channel: Both (Amazon and seller) Apply

1/11/2025 | 30/11/2025

Sales Snapshot taken at 27/3/2026, 2:34:10 pm IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
573	713	₹5,27,180.00	1	₹921.00

# SOUVENIRS & GIFTING

Sales: **INR 52,750**

Units Ordered: **14**

**Before**  
2025 June

Date: Custom | Sales breakdown: Marketplace total | Fulfilment channel: Both (Amazon and seller) | Apply

1/6/2025 | 30/6/2025

Sales Snapshot taken at 27/3/2026, 4:12:21 pm IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
1	1	₹3,800.00	1	₹3,800.00

**After**  
2025 December

Sales Dashboard [Learn more](#) | Refresh | Download

Date: Custom | Sales breakdown: Marketplace total | Fulfilment channel: Both (Amazon and seller) | Apply

1/12/2025 | 31/12/2025

Sales Snapshot taken at 26/3/2026, 11:48:35 am IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
14	15	₹52,750.00	1.07	₹3,196.43

Compare Sales | Graph view | Table view

5 | 20k

# AYURVEDA HEALTHCARE FMCG - AMAZON

January- September

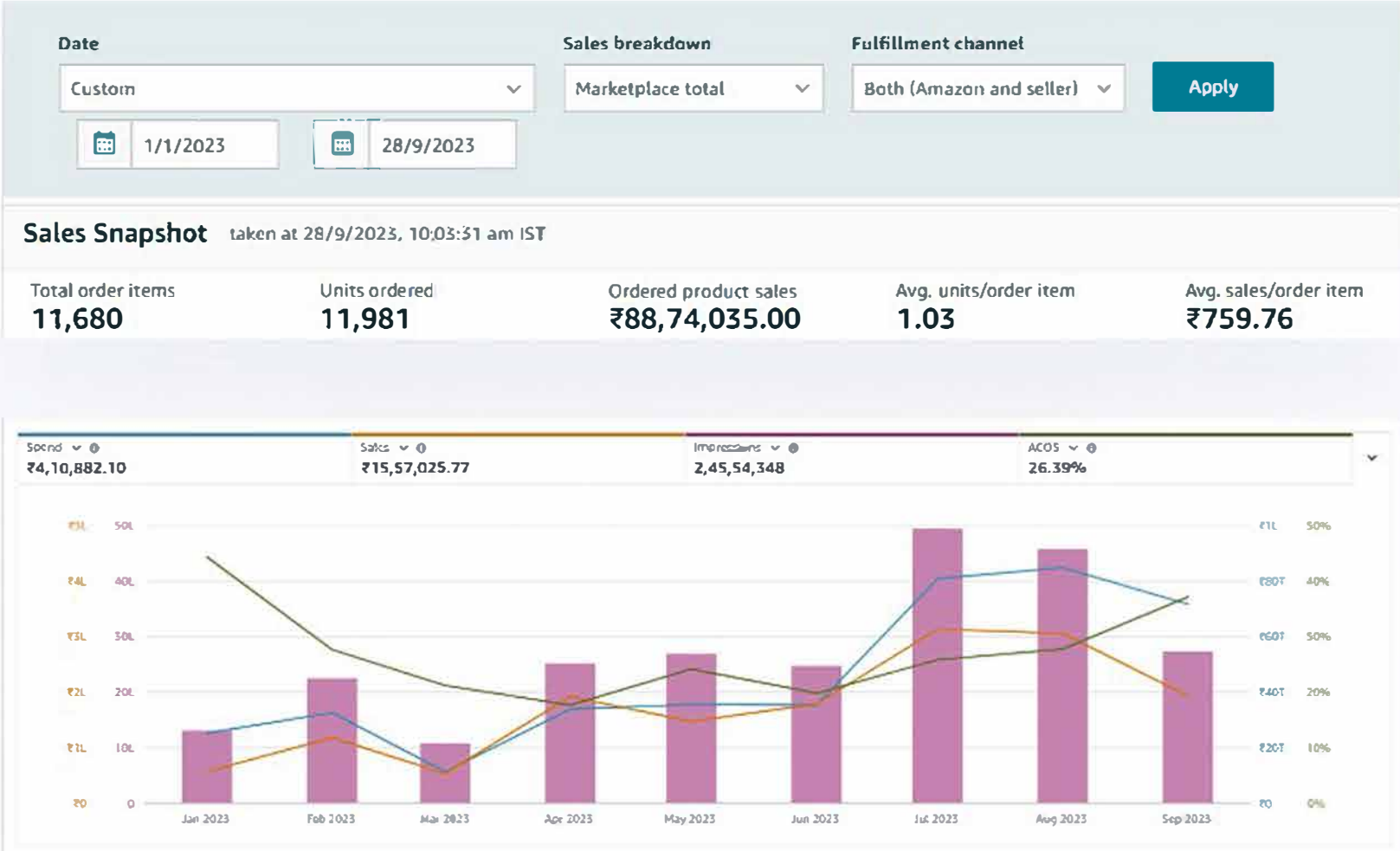
↑ Total Sales **₹88 Lakhs**

↑ Ads Spend **₹4,10,882**

↑ Ads Sales **₹15,57,025**

↑ Net ROAS **21.5**

↑ Ads ROAS **4**



# AYURVEDA HEALTHCARE FMCG - FLIPKART

January- September

↑ Total Sales **₹1.38 Crores**

↑ Ads Spend **₹43,600**

↑ Ads Sales **₹7,22,630**

↑ Ads ROAS **16.5**



Returns data will be accurate 30 days after sale. Cancellation data will be accurate 15 days after sale.

Summary Trend

Gross Sales **₹1.38 Crores** Gross Units **18,043** Sales in Units (Post Cancellations) **14,794** Sales in Rupees (Post Cancellations) **₹1.13 Crores**

	2 Jan 23 → 24 Sep 23	Reminder	What changed?	Trend for 2 Jan 23 → 24 Sep 23	Health
Gross Sales	₹1.38 Crores 18,043 Units		No comparison available for custom dates.		Very Good
Cancellations (Self - Marketplace - Buyer)	₹24.86 Lakhs 3,241 Units	₹1.13 Crores N/A Units	No comparison available for custom dates.		Very Good
Returns (N/A)	₹12,328 17 Units	₹1.13 Crores Final Sales	No comparison available for custom dates.		Very Good

# AYURVEDIC COSMETIC BRAND – AMAZON

January- September

📈 Total Sales **₹37 Lakhs**

📈 Ads Spend **₹3,84,382**

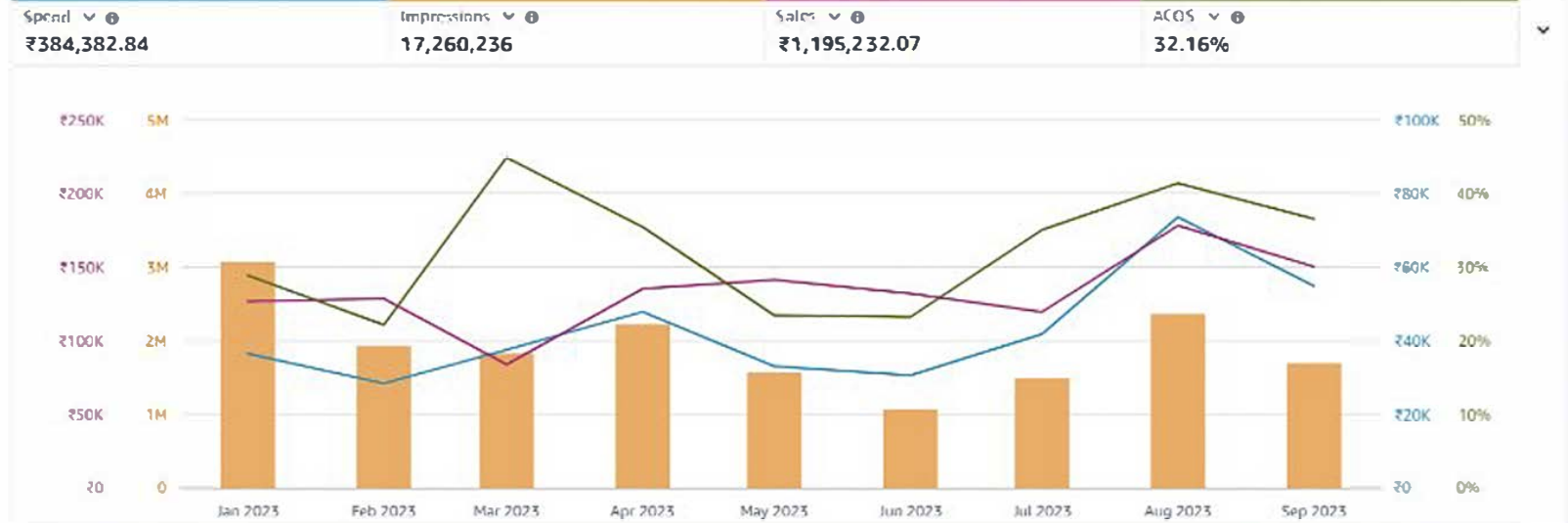
📈 Ads Sales **₹1,195,232**

📈 Ads ROAS **9.6**

📈 Ads ROAS **3.5**

Sales Snapshot taken at 28/9/2023, 10:49:57 am IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
3,279	4,128	₹37,20,833.80	1.26	₹1,134.75



# STATIONARY BRAND

January- September

↗ Ads Spend ₹5,15,906

↗ Ads Sales ₹20,31,596

↗ Ads ROAS 4

↗ Total Sales In Units (2,50,814)

Spend ▾ ⓘ ₹5,97,407.78	Orders ▾ ⓘ 12,239	Sales ▾ ⓘ ₹22,82,552.19	ROAS ▾ ⓘ 3.82	>
---------------------------	----------------------	----------------------------	------------------	---

# NUTRACEUTICALS

## Comparison of a Newly Launched Brand

### Previous

**Date**

Custom

📅 1/1/2023

📅 30/4/2023

**Sales breakdown**

Marketplace total
▼

---

**Sales Snapshot** taken at 14/11/2023, 10:45:01 am IST

<b>Total order items</b>	<b>Units ordered</b>	<b>Ordered product sales</b>
<b>98</b>	<b>108</b>	<b>₹58,942.00</b>

### Vs Now

**Sales Dashboard** [Learn more](#)

**Date**

Custom

📅 1/5/2023

📅 30/11/2023

**Sales breakdown**

Marketplace total
▼

**Fulfillment channel**

Both (Amazon and seller)
▼

Apply

---

**Sales Snapshot** taken at 2/12/2023, 10:36:08 am IST

<b>Total order items</b>	<b>Units ordered</b>	<b>Ordered product sales</b>	<b>Avg. units/order item</b>	<b>Avg. sales/order item</b>
<b>697</b>	<b>800</b>	<b>₹5,87,743.94</b>	<b>1.15</b>	<b>₹843.25</b>

**FASHION BRAND**

May - September

↗ Total Sales **₹6 Lakhs**

↗ Ads Spend **₹1,31,099**

↗ Ads Sales **₹2,15,868**

↗ Net ROAS **5**

Previous

**Date** Custom **Sales breakdown** Marketplace total **Fulfillment channel** Both (Amazon and seller)

1/1/2023 30/4/2023

**Sales Snapshot** taken at 14/11/2023, 10:45:50 am IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item
331	505	₹1,81,515.00	1.53

Vs Now

**Date** Custom **Sales breakdown** Marketplace total

1/5/2023 31/10/2023

**Sales Snapshot** taken at 14/11/2023, 10:44:20 am IST

Total order items	Units ordered	Ordered product sales
600	698	₹4,94,038.72



blusteak

Marketplace

**QUICK COMMERCE**



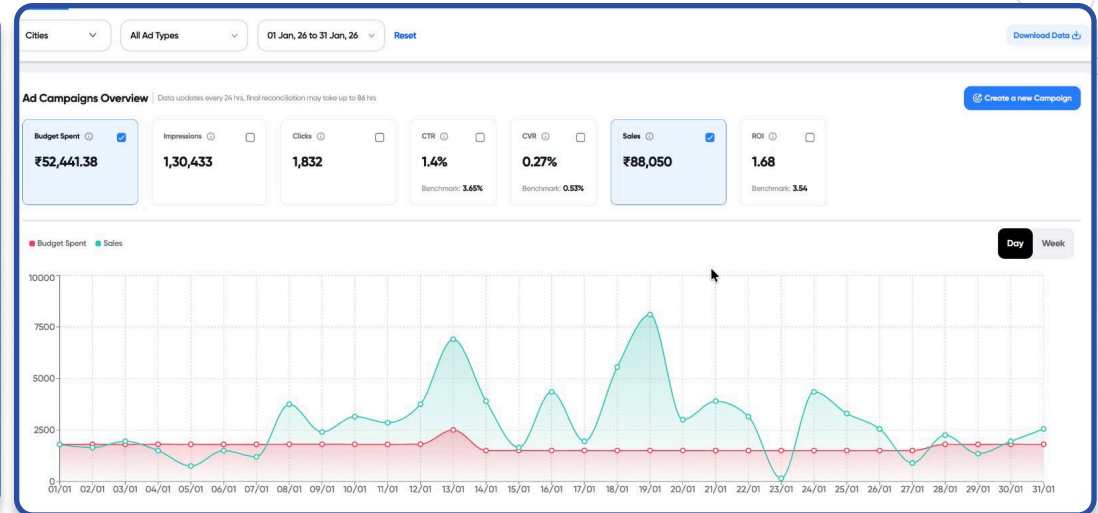
# FOOD & AGRICULTURE – POULTRY

# MARKETPLACE

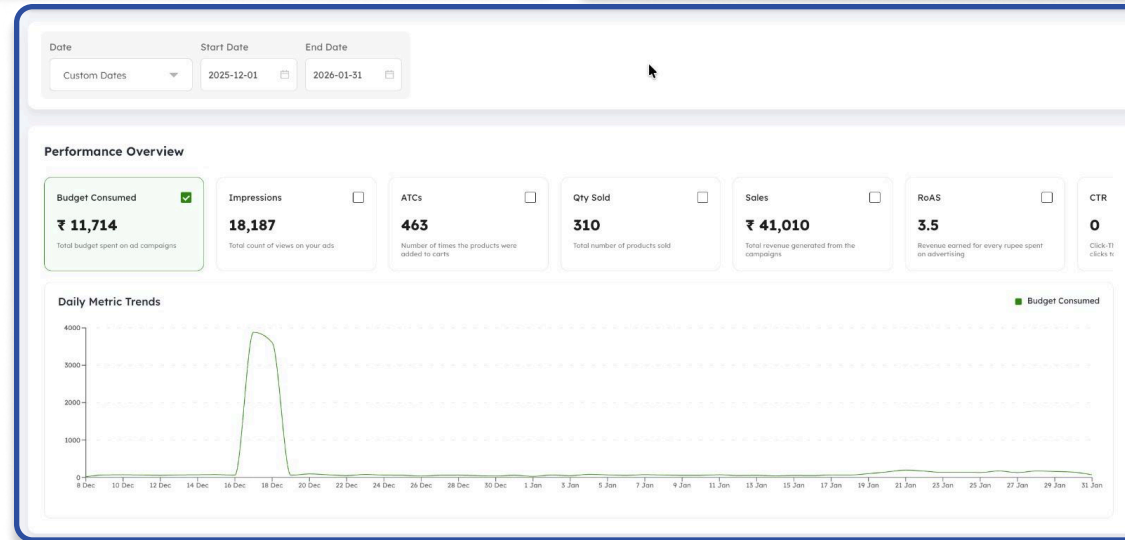
## Zepto



## Instamart



## Blinkit





blusteak

WORKS

**BRANDING AND OOH**



# LULU MALL KOTTAYAM

## BILLBOARD



# INCHEON KIA

## KSRTC BRANDING



# ABAD BUILDERS

## NEWSPAPER

THE TIMES OF INDIA

Introducing  
**ABAD LUXURIA**  
PALMIUM RESIDENCES  
THRIKKAKARA

ABAD BUILDERS  
Enriching Values

Kochi's  
Most Connected  
Luxury Address

26 Storey Tower  
88 Premium 3BHK Units

Scan to know more

With World-Class Amenities That Every Family Says Yes To

Book a Site Visit  
+91-8086550999 | abadbuilders.com

K-RERA/PRJ/ERN/122/2026  
tora.kerala.gov.in

## BRANDING AND OFFLINE WORKS

Scan to know more

ABAD BUILDERS  
Enriching Values

Find your safe space  
Feel secure at home

Experience  
the  
new luxury

Designing  
thoughtful  
spaces

48  
Projects Delivered

3500+  
Happy Clients

5 million  
sq.ft. completed

Book a Site Visit

+91-8086559999 | abadbuilders.com

Inspirations  
Stadium Link  
Road, Kaloor  
4 BHK Ultra  
Luxury Apartment VS

Magnificent.  
Stadium Link  
Road, Kaloor  
4 BHK Ultra  
Luxury Apartments

Signature  
Kundanoor  
4 BHK Jira  
Luxury Apartments

Sunrise  
Park,  
Nettoor  
3 and 4 BHK  
Luxury Apartments

Infra  
Pinnacle,  
Thiruvalla  
3 BHK Luxury  
Apartments

# CHAKOLAS PAVILION

## BROCHURE



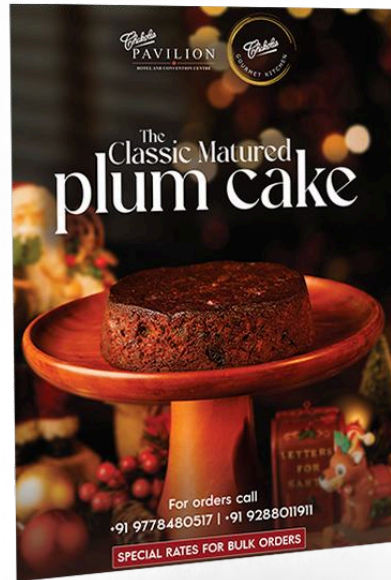
# BEYOND ROOTS BY DHATHRI

## BRANDING



# CHAKOLAS PAVILION

## FLYER



# ZEIQ CONSULTANTS

## BILLBOARD



51 അക്ഷരം പഠിച്ചു മലയാളിക്കാണോ,  
26 അക്ഷരം പഠിക്കാൻ പണി?  
ജർമ്മൻ ഇാനിയായി പഠിക്കാം!

**ZEIQ**  
The German Expert

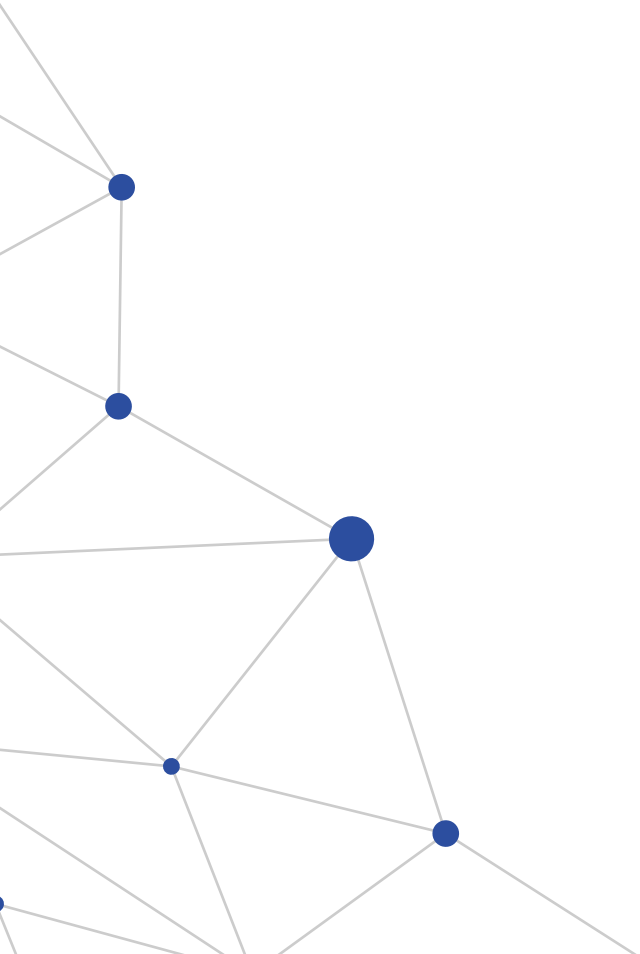
India's leading German Language Training Center

Call Now

+91 9633741414  
+91 9633621212

# BENJIES

## BILLBOARD



# SILVERSTORM

## BILLBOARD



# ZIXA

## VAN DESIGN



# FLYMED INTERNATIONAL

## LOGO, BROCHURE



### About Us

Flymed International connects patients in need with the right hospitals in Bahrain and across the globe. With Flymed by your side, you can rest easy knowing that we seamlessly coordinate for consultations and treatments. Flymed prioritises your health and convenience.

- ### Treatments
- Top-notch specialty and super-specialty treatments from leading hospitals worldwide, tailored to your needs
  - Customized aesthetic and cosmetic packages from the world's best clinics.
  - Premium rejuvenation programs that reverse aging with wellness packages, and advanced anti-aging treatments.
  - Nature focused treatments with ayurveda, naturopathy and functional medicine.

### Our Global Services

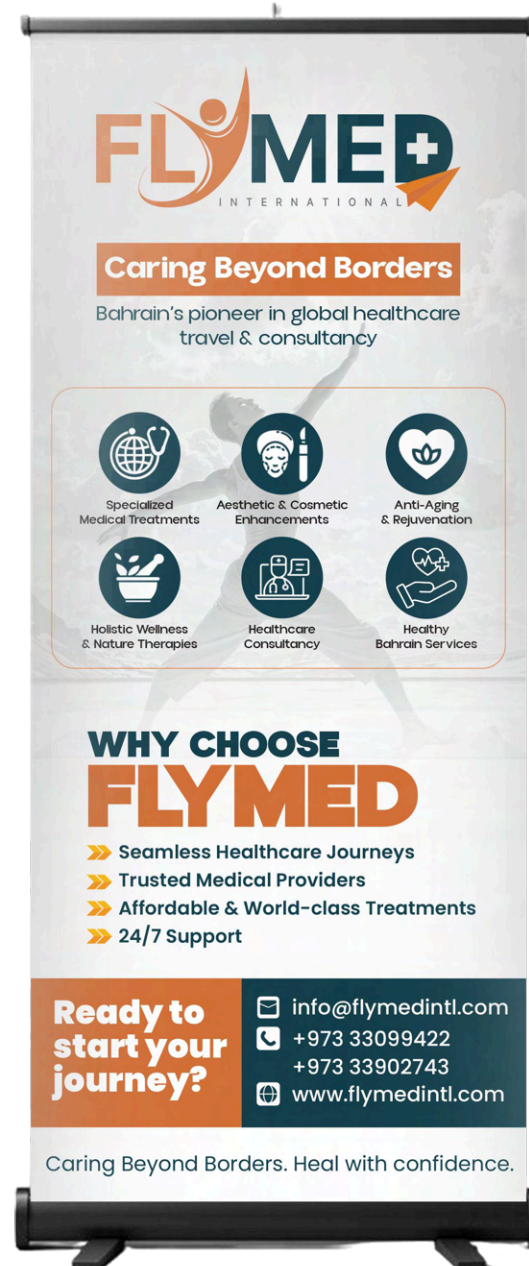
- Expert guidance to make informed decisions about your treatment abroad.
- Free pre-trip video consultations with international doctors before your journey.
- Stress-free travel with Flymed handling visas, flights, transfers, and stays.
- Translation services for effective communication and overcome language barriers.
- Facilitates currency exchange and financial assistance for smooth transactions.
- Offering post-treatment support and virtual follow-up consultations.
- Holistic recovery and rehabilitation programs to regain your full health.
- Combine treatment with enriching tourism and cultural activities.
- Personal care services and concierge support to ensure extra comfort.
- Access psychological counseling for patients and families.
- Receive round-the-clock support, including emergency help when needed.

### Healthy Bahrain Services

- Assist Bahraini patients in selecting medical facilities based on their needs.
- Coordinates care and provides continuous support in the absence of relatives.
- Arrange safe transportation and accompany patients during consultations, diagnostics, and treatments.
- Ensure reliable transport and care for patients when family members are unavailable.
- Offer priority appointments and faster diagnostics for urgent medical needs.
- Provide discounted treatments through partnerships with leading healthcare providers.
- Manage bookings, follow-ups, and ensure no missed appointments.
- Assist international patients with travel, medical visas, accommodation and logistics.
- Boost healthcare providers' business, patient footfall, quality, and operations.
- Facilitate expert consultations with world-class doctors and hospitals.

# FLYMED INTERNATIONAL

## STANDEE



## BRANDING AND OFFLINE WORKS

# QWQER

## FLYERS

**Lulu MALL**  
World of Sugginess  
Kochi

**QWQER**  
DELIVERING. TO THE POINT.

**LULU ON SALE**

**SHOP BIG AT LULU  
WITHOUT THE HASSLE**

GET YOUR PURCHASES DELIVERED  
TO YOUR DOOR WITH QWQER

**25% off**

on all deliveries  
from Lulu

Official Delivery Partner for Lulu

Kochi

**QWQER**  
DELIVERING. TO THE POINT.

**SMOOTH & EASY DELIVERIES  
TO YOUR DOORSTEP**

Shops too Far?

Need Pick and Drop?

Need Emergency Groceries?

Delivering an Experience

**DOWNLOAD QWQER  
& GET STARTED**

# **BRAINS BEHIND BLUSTEAK**



**TELSON THOMAS**  
(Co-Founder)



**JAISON THOMAS**  
(Co-Founder)

**THANK YOU**

**CONTACT US**

[www.blusteak.com/contact](http://www.blusteak.com/contact)

[DESIGN PORTFOLIO](#)

[VIDEO PORTFOLIO](#)