



blusteak

Driven by Strategy, Data and Creativity

Having a clear Digital Marketing Strategy can help your brand to thrive in this mobile-first world. Yes, you can trust us to build and run your digital media campaigns.

WE ARE GROWING EVERYDAY

160+
CLIENTS

20CR
(2.5 MILLION USD)
TOTAL
AD SPEND

400+
MARKETING
COLLATERALS
PER WEEK

2018
THE YEAR
WE STARTED

FEATURED IN



AWARDS AND RECOGNITIONS





MEET THE TEAM

PAID CAMPAIGNS

1. Meta Ads : Copywriting, targeting & Designing
2. Google ads: Keyword research, Copywriting, target-ing & Designing
3. Youtube Ads: Video creation & targeting
4. Google shopping ads
5. Native & paid content promotion
6. LinkedIn ads, Snapchat ads, Sharechat ads
7. Ott platforms: Hotstar
8. Music streaming apps: Spotify, Saavn etc

SOCIAL MEDIA MANAGEMENT

1. Content bucket strategy
2. Content calendar creation
3. Brand identity designing
4. Moment Marketing
5. Photoshoots
6. Instagram Reels strategy & execution.
7. LinkedIn Company Pages
8. X
9. Facebook Management
10. YouTube

INFLUENCER MARKETING

1. Influencer submissions
2. Influencer content strategy

VIDEO PRODUCTION

1. Social Media Reels
2. UGC video Ads
3. Ad shoots

WEBSITE DEVELOPMENT

1. Wordpress
2. Shopify
3. CRO Landing pages
4. HTML & PHP

MARKETING AUTOMATION

1. Design
2. Content & Optimisation
3. Email,WhatsApp, Push notification, SMS

SEO

1. Keyword research (On Page SEO)
2. Website optimisation (Core web vitals - consultation)
3. Blog strategy
4. Non-blog strategy
5. Backlinking strategy (Off-page SEO)
6. Reporting
7. Content writing
8. Technical SEO
9. YouTube Optimisation
10. App SEO

MARKETPLACE

1. Amazon, Flipkart, Myntra, Meesho etc
2. Product page optimization
3. Review management
4. Optimizing ads
5. Video Ads

Trusted By Global And National Leaders Across Industries

blusteak

DUNKIN'

Lulu MALL
World of Happiness

dormakaba

VIACOM 18

KIA

RED CROSS

زاجل
Zajil Telecom

JENBURKT
ZIXA
STRONG

GEOJIT
PEOPLE YOU PROSPER WITH

KALYAN
SILKS

كيرن كيور
care n cure
PHARMACY صيدلية

Muthoot Healthcare

Nandilath G-Mart
GOPU NANDILATH GROUP

ABAD
BUILDERS

OXYGEN
THE DIGITAL EXPERT

Brillar

MANAPPURAM
FINANCE LIMITED

VKC

COIN SWITCH
KUBER

fundfolio.

Kosamattam
Finance Limited

UBON
BORN TO BE FREE

SOMANS
Dream, Go and Explore

hotpack

LOGIC
SHAPING EXPERTS

Kuttukaran
journeys with you

Chavara
Matrimony.com

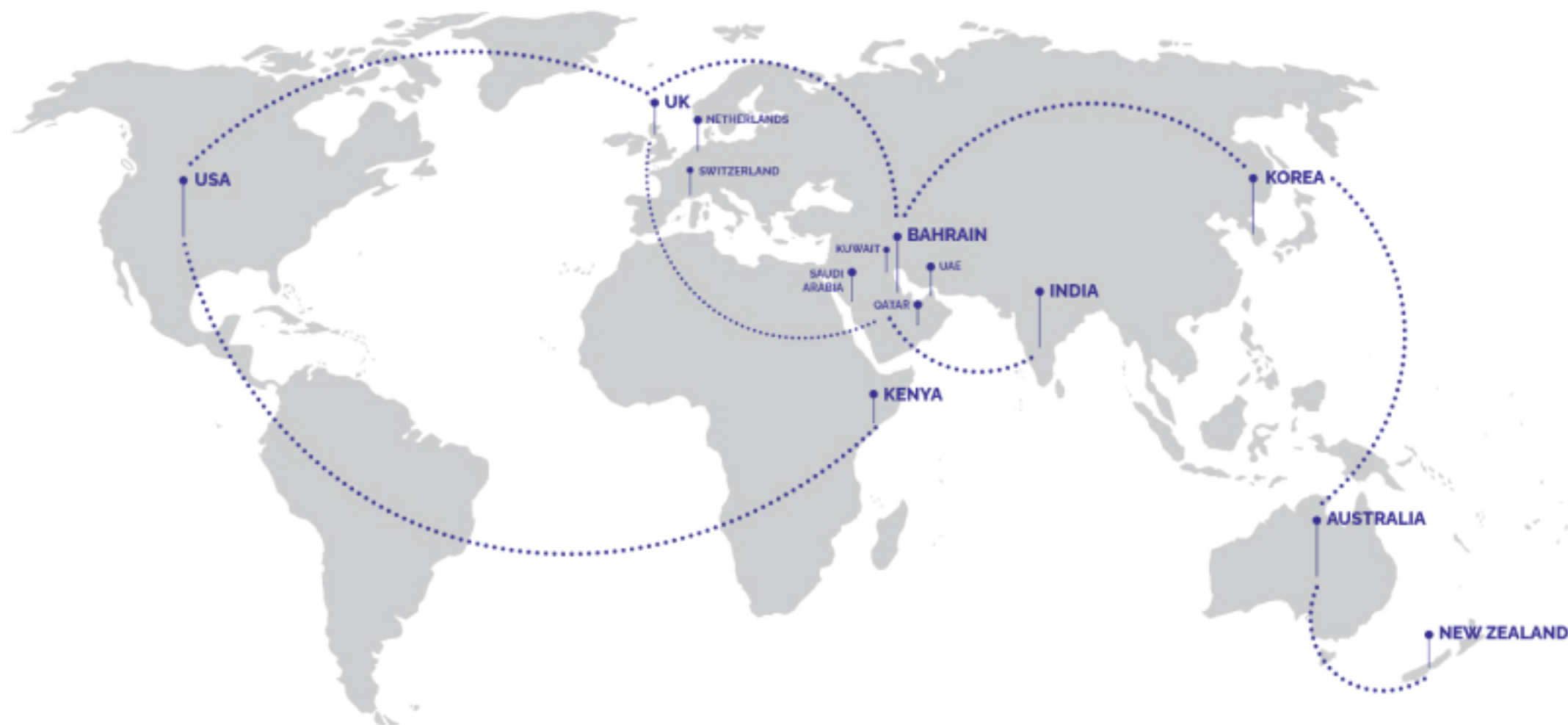
DCI
DCBOOKS

aisle

Amrut
Veni

CLIENT BASE

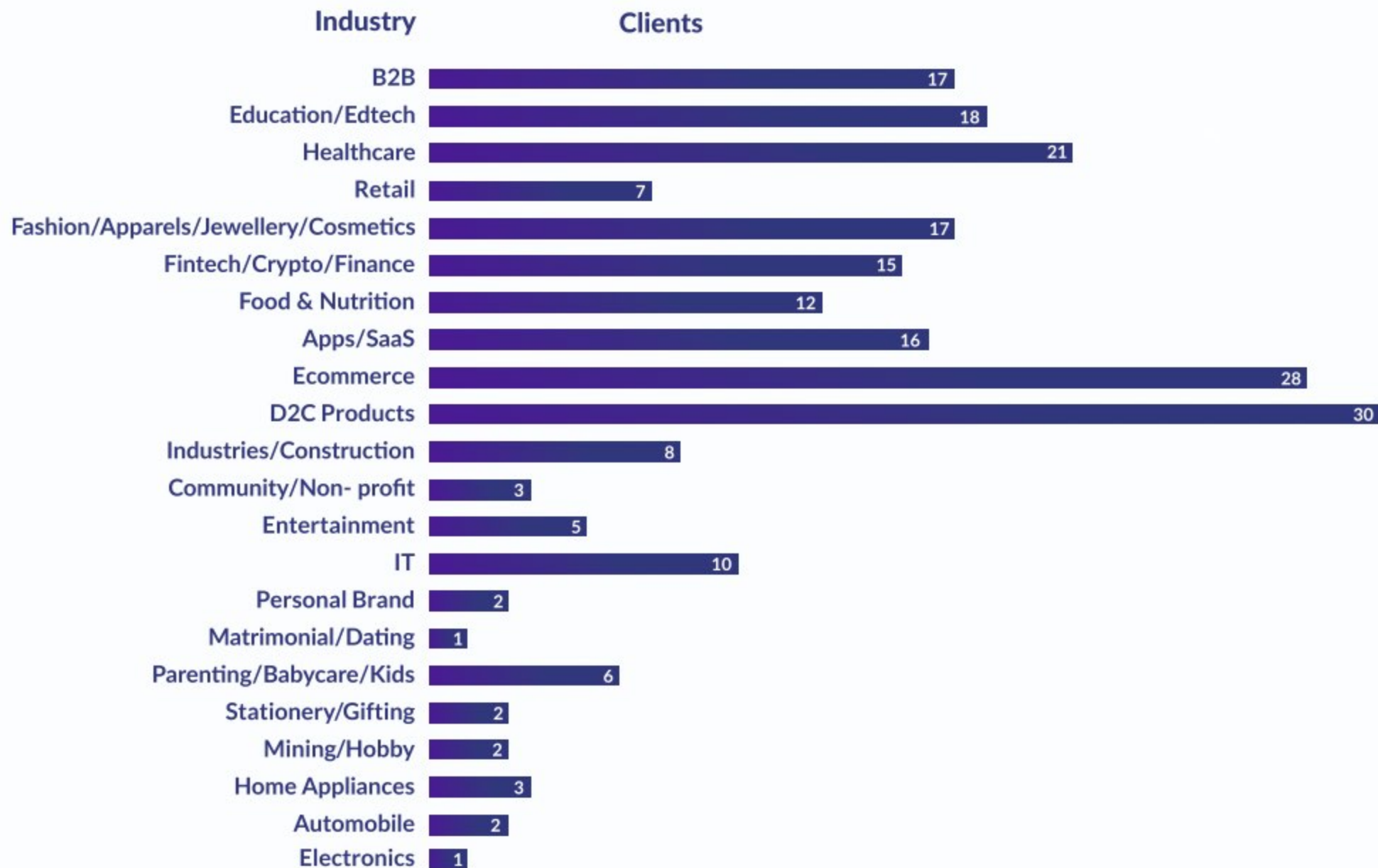
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- BAHRAIN
- USA
- UK
- NETHERLAND
- SWITZERLAND
- SAUDI ARABIA
- KUWAIT
- QATAR
- UAE
- INDIA
- SOUTH KOREA
- AUSTRALIA
- NEW ZEALAND
- KENYA
- OMAN

INDUSTRIES

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WORKS

WEBSITE



KIA

WEBSITE

Kerala's Leading KIA Dealership, Renowned For Its Exceptional Sales And Service Experience. Offering The Latest KIA Models With Top-Notch Customer Support, Seamless Financing Options, And Expert Assistance. A Trusted Choice For Car Buyers Seeking Quality, Reliability, And Innovation.



ABAD Builders

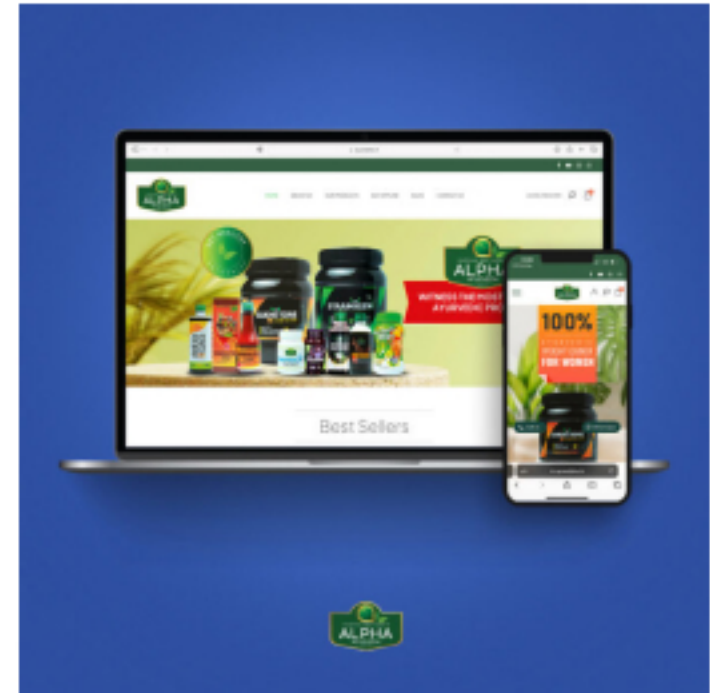
A Landing Page That Showcases The Latest High-Rise Project From ABAD Builders. This Webpage Is Designed To Give Detailed Insights Into ABAD's Sunrise Park Project. Then Intent Of The Page Is To Be Informative And Includes A Call To Action For Interested Parties To Call And Inquire About The Project.



Alpha Ayurveda

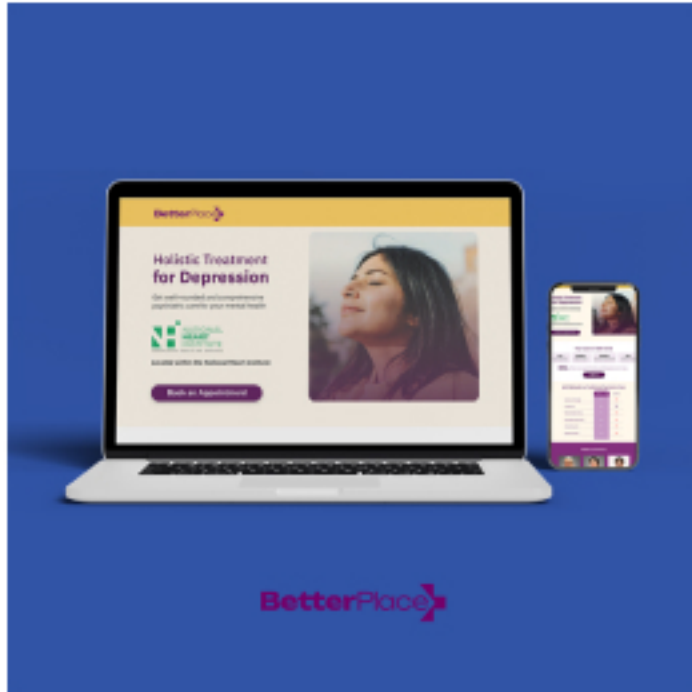
An Online Platform That Provides Authentic Ayurvedic Products And Services. Offers A Wide Range Of Ayurvedic Medicines, Herbs, And Supplements. Provides Ayurvedic Consultations And Treatments By Experienced Ayurvedic Practitioners.

WEBSITE



Better Place

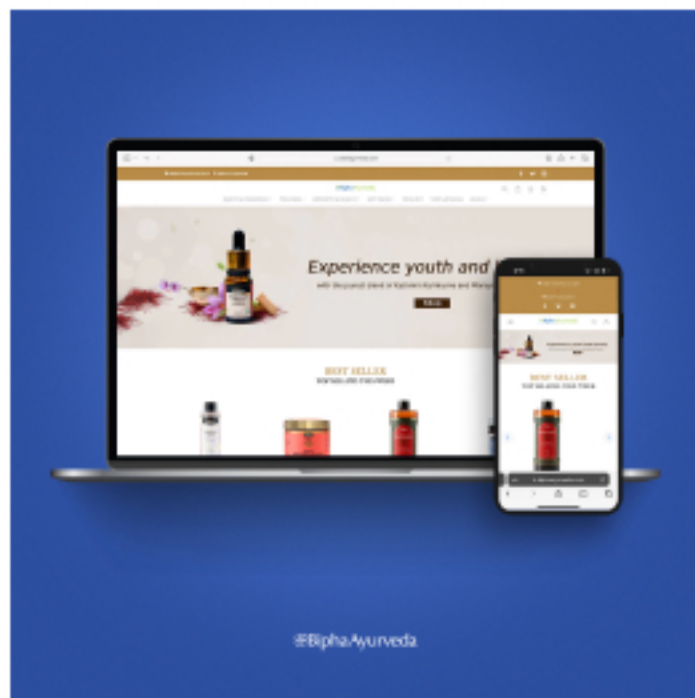
WEBSITE



Better Place Is India's Leading Platform For Managing Blue-Collar Workforce, Offering Solutions In Hiring, Training, And Digital Workforce Management.

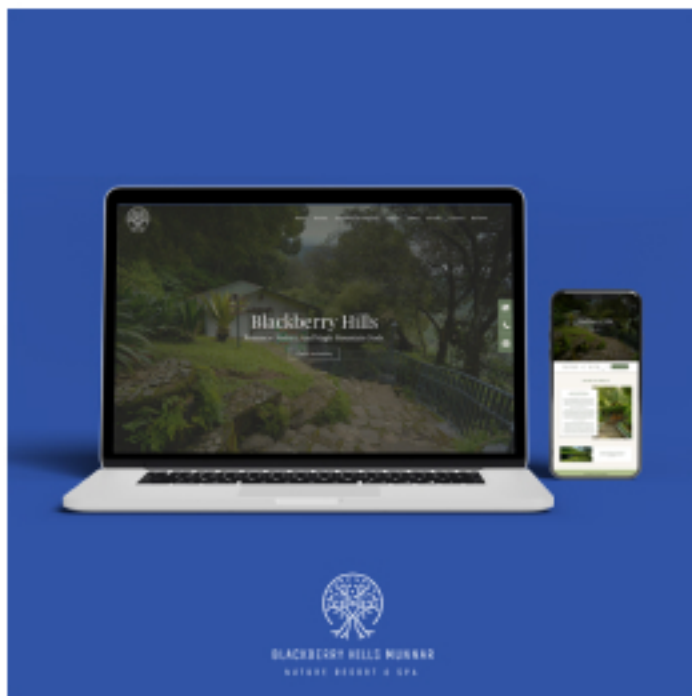
Bipha Ayurveda

WEBSITE



A Landing Page That Promotes Bipha's Products And Services. Highlights The Benefits Of Bipha's Products And Services, Such As Natural Ingredients, High Quality, And Affordable Prices. Includes A Call To Action To Encourage Visitors To Purchase Bipha's Products Or Services.

Blackberry Resorts

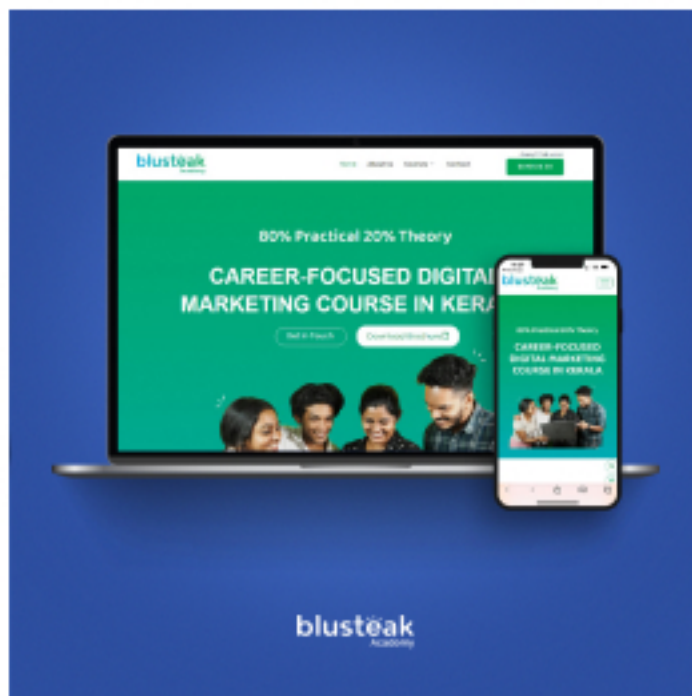


Blackberry Resorts Offers A Luxurious Escape
Amidst Serene Nature, Blending Modern
Comfort With Breathtaking Views For
Unforgettable Stays.

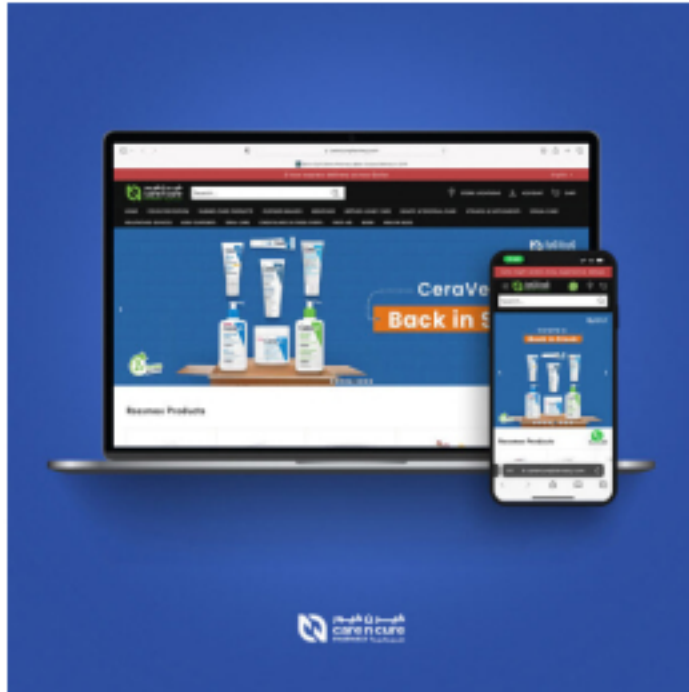
Blusteak Academy

Blusteak Media's Own Blusteak Academy Offers An Elaborate Course On Digital Marketing. Known For Its Comprehensive Training In Content Creation, SEO, Performance Marketing, Social Media Marketing, And General Marketing. Popular Among Aspiring Marketers For Its In-Depth And Practical Approach.

WEBSITE



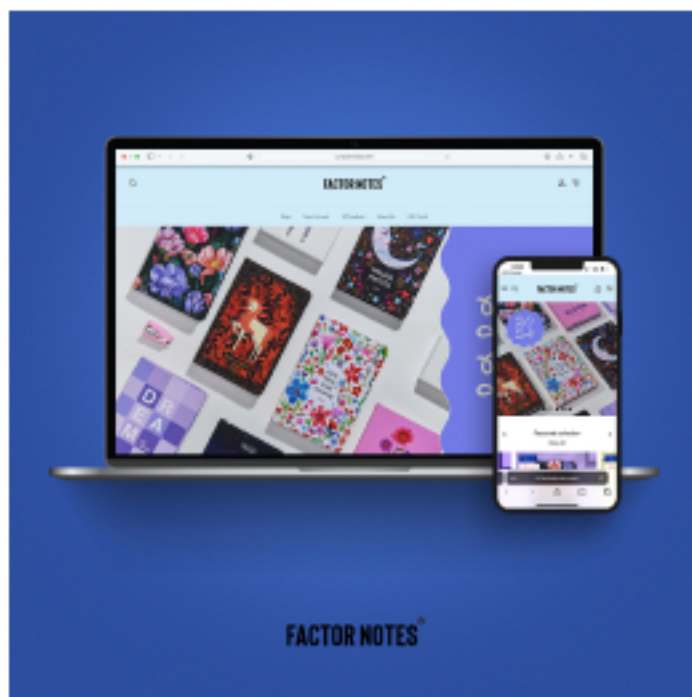
Care N Cure



A Leading Online Pharmacy In Qatar With Same-Day Express Delivery. Offers A Wide Range Of Healthcare, Personal Care, Skincare, And Homecare Products. Provides A Convenient And Hassle-Free Way To Purchase Medicines And Other Healthcare Essentials.

Factor Notes

A Journal Brand That Offers High-Quality Notebooks And Other Stationery Products. Known For Its Minimalist Designs And Functional Features. Popular Among Students, Professionals, And Creatives Alike.



Flymed International



A Global Leader In Medical Equipment And Healthcare Solutions, Providing High-Quality Products For Hospitals, Clinics, And Medical Professionals. Known For Its Innovation, Reliability, And Commitment To Advancing Healthcare With Cutting-Edge Technology And Seamless Supply Chain Solutions.

KBC Interior

WEBSITE



A Premium Interior Design And Furnishing Brand Specializing In Innovative, Customized Solutions For Residential And Commercial Spaces. Known For Its Elegant Designs, Quality Craftsmanship, And Seamless Project Execution, KBC Interior Transforms Spaces Into Functional And Aesthetic Masterpieces.

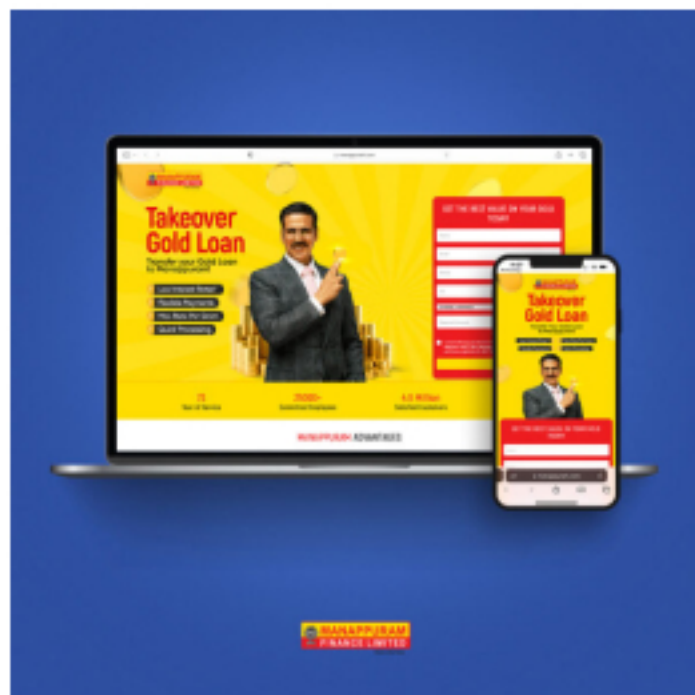
Lotus Advisory

Lotus Advisory UAE Provides Expert Financial And Business Advisory Services, Specializing In Corporate Finance, Restructuring, And Investment Solutions.

WEBSITE



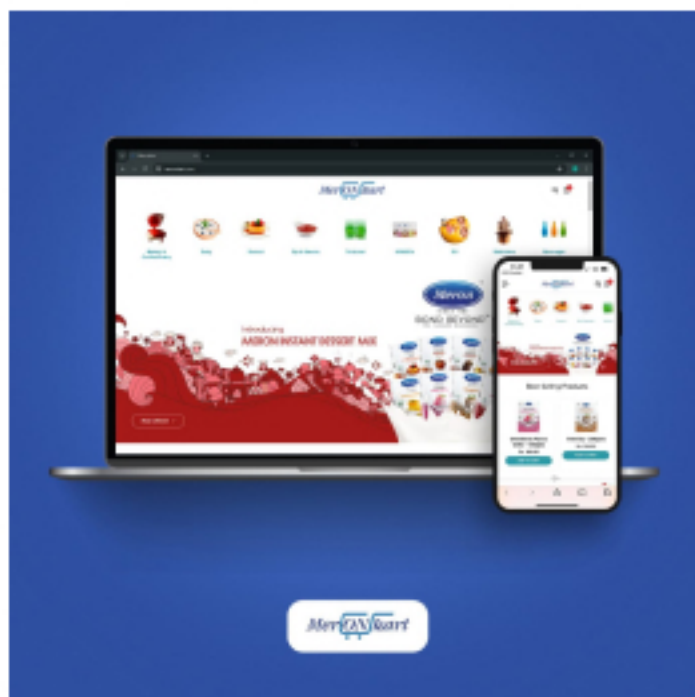
Manappuram Gold Loan



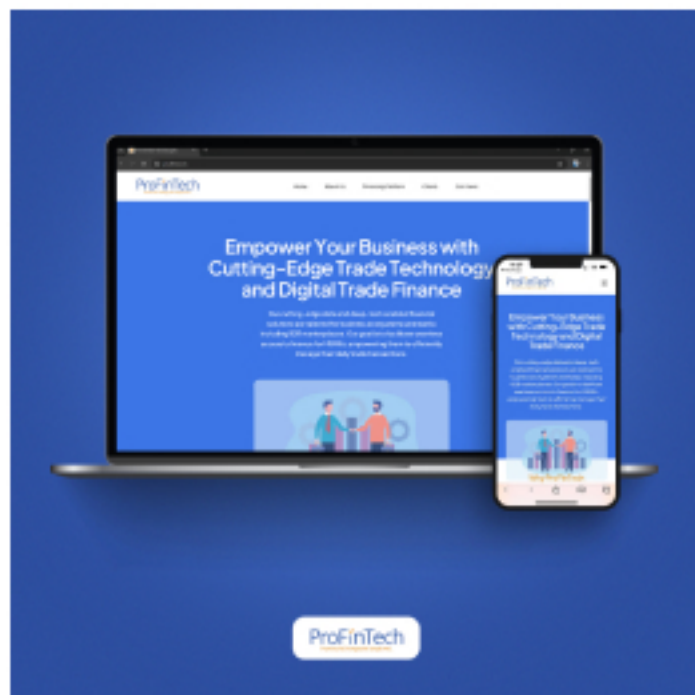
A Landing Page That Promotes Manappuram's Gold Loan Services. Highlights The Benefits Of Manappuram's Gold Loan Services, Such As Instant Approval, Low Interest Rates, And Flexible Repayment Options. Includes A Call To Action To Encourage Visitors To Apply For A Gold Loan.

Meronkart

A Manufacturer And Exporter Specializing In High-Quality Agar Agar And Related Products. Known For Its 40 Years Of Expertise And Commitment To Quality. Popular For Its Top-Notch, Industry-Specific Agar-Agar Products, Including Spreadable Agar, Carrageenan, Agarose, And Various Gums. Specializes In Red Seaweed Extracts For Applications In The Food, Bacteriological, Pharmaceutical, Tissue Culture, And Technical Industries.



ProFinTech



WEBSITE

A Financial Solutions Brand That Offers Cutting-Edge, Data-Driven, And Deep-Tech Enabled Services.

Known For Its Tailored Solutions For Business Ecosystems And Banks, Including B2B Marketplaces. Popular Among MSMEs For Facilitating Seamless Access To Finance And Efficient Management Of Daily Trade Transactions.

[Promptrr.io](https://promptrr.io)

WEBSITE

A Marketplace For AI Prompts That Helps Users To Generate Creative Content, Code, And Other Creative Outputs Using AI.



Zeiq Consultants

Zeiq Offers Expert Guidance For Studying Abroad, Specializing In Ausbildung, ECL, And Global MBA Programs, Ensuring Seamless Transitions..



BRAINS BEHIND BLUSTEAK



TELSON THOMAS
(Co-Founder)



JAISON THOMAS
(Co-Founder)



MANJIT CHERIAN
(CEO)



THANK YOU

CONTACT US

www.blusteak.com/contact

DESIGN PORTFOLIO

www.behance.com

VIDEO PORTFOLIO

www.youtube.com