



blusteak

Driven by Strategy, Data and Creativity

Having a clear Digital Marketing Strategy can help your brand to thrive in this mobile-first world. Yes, you can trust us to build and run your digital media campaigns.

WE ARE GROWING EVERYDAY

160+
CLIENTS

20CR
(2.5 MILLION USD)
TOTAL
AD SPEND

400+
MARKETING
COLLATERALS
PER WEEK

2018
THE YEAR
WE STARTED

FEATURED IN



AWARDS AND RECOGNITIONS



blusteak



MEET THE TEAM

PAID CAMPAIGNS

1. Meta Ads : Copywriting, targeting & Designing
2. Google ads: Keyword research, Copywriting, target-ing & Designing
3. Youtube Ads: Video creation & targeting
4. Google shopping ads
5. Native & paid content promotion
6. LinkedIn ads, Snapchat ads, Sharechat ads
7. Ott platforms: Hotstar
8. Music streaming apps: Spotify, Saavn etc

SOCIAL MEDIA MANAGEMENT

1. Content bucket strategy
2. Content calendar creation
3. Brand identity designing
4. Moment Marketing
5. Photoshoots
6. Instagram Reels strategy & execution.
7. LinkedIn Company Pages
8. X
9. Facebook Management
10. YouTube

INFLUENCER MARKETING

1. Influencer submissions
2. Influencer content strategy

VIDEO PRODUCTION

1. Social Media Reels
2. UGC video Ads
3. Ad shoots

WEBSITE DEVELOPMENT

1. Wordpress
2. Shopify
3. CRO Landing pages
4. HTML & PHP

MARKETING AUTOMATION

1. Design
2. Content & Optimisation
3. Email,WhatsApp, Push notification, SMS

SEO

1. Keyword research (On Page SEO)
2. Website optimisation (Core web vitals - consultation)
3. Blog strategy
4. Non-blog strategy
5. Backlinking strategy (Off-page SEO)
6. Reporting
7. Content writing
8. Technical SEO
9. YouTube Optimisation
10. App SEO

MARKETPLACE

1. Amazon, Flipkart, Myntra, Meesho etc
2. Product page optimization
3. Review management
4. Optimizing ads
5. Video Ads

Trusted By Global And National Leaders Across Industries

blusteak

DUNKIN'

Lulu MALL
World of Happiness

dormakaba

VIACOM 18

KIA

RED CROSS

Zajil
Telecom

JENBURKT
ZIXA
STRONG

GEOJIT
PEOPLE YOU PROSPER WITH

KALYAN SILKS

care n cure
PHARMACY

Muthoot Healthcare

Nandilath G-Mart
GOPU NANDILATH GROUP

ABAD BUILDERS

OXYGEN
THE DIGITAL EXPERT

Brillar

MANAPPURAM FINANCE LIMITED

VKC

COIN SWITCH
KUBER

fundfolio.

Kosamattam Finance Limited

UBON
BORN TO BE FREE

SOMANS
Create, Go and Explore

hotpack

LOGIC
SHAPING EXPERTS

Kuttukaran
journeys with you

Chavara Matrimony.com

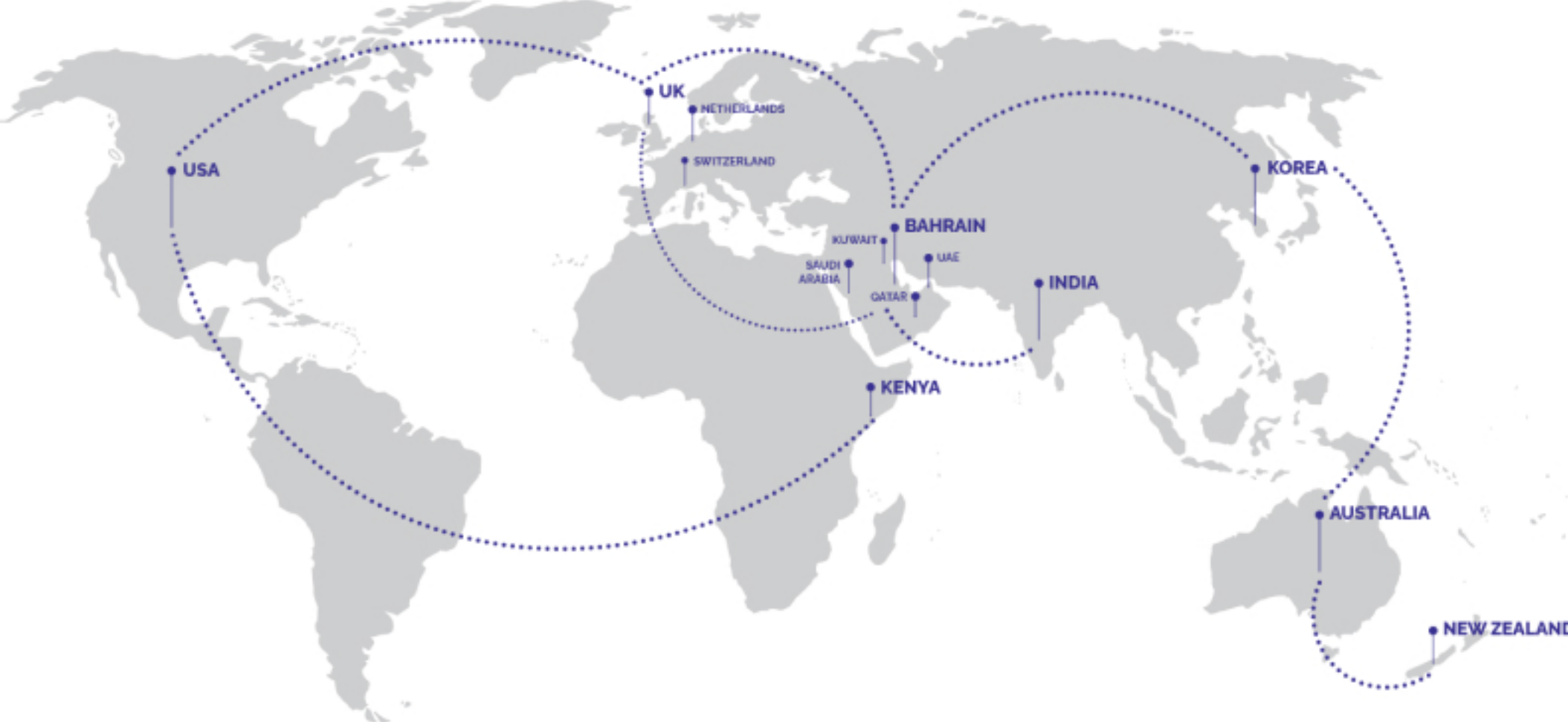
DCBOOKS

aisle

Amrut Veni

CLIENT BASE

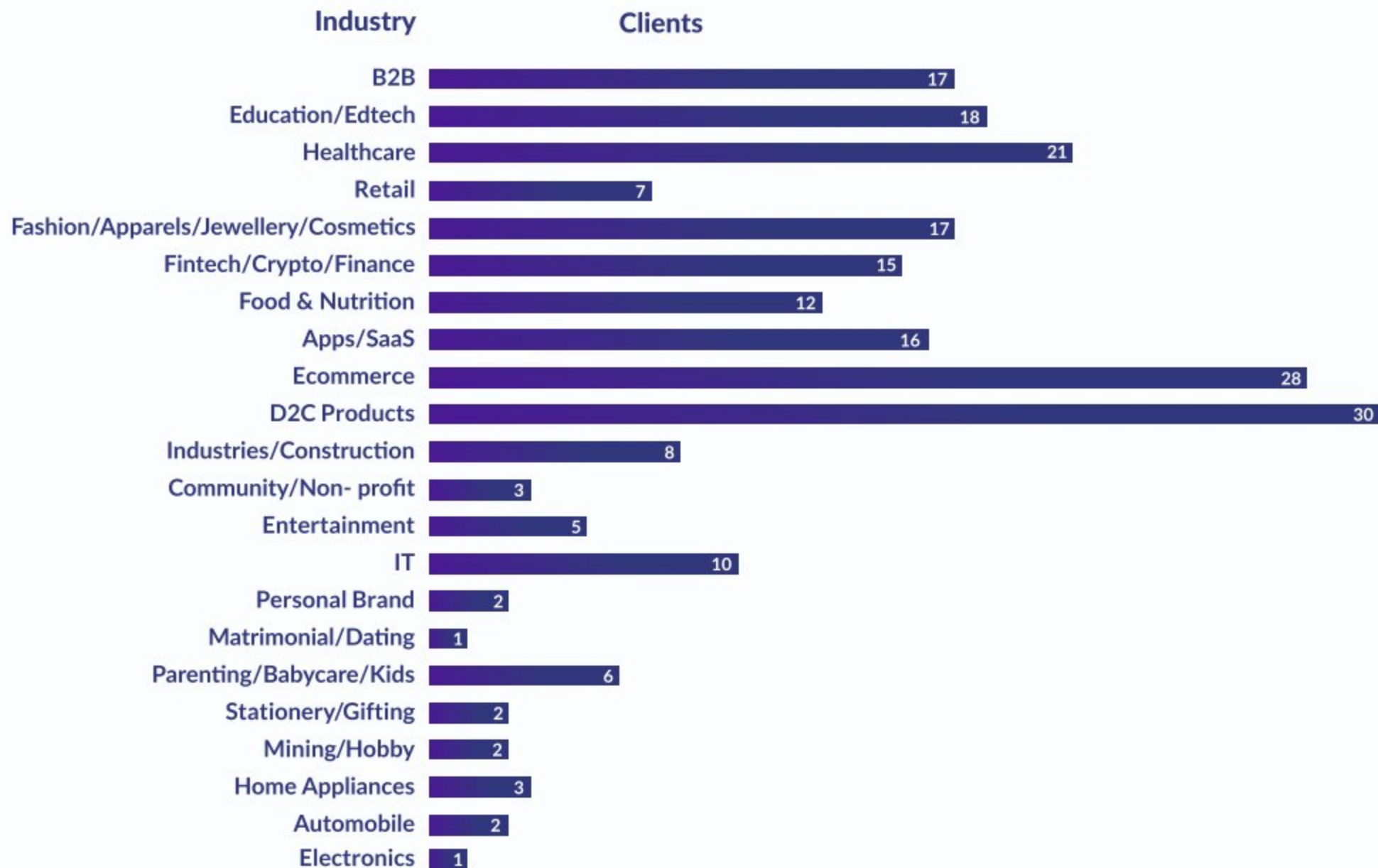
blusteak



- BAHRAIN
- USA
- UK
- NETHERLAND
- SWITZERLAND
- SAUDI ARABIA
- KUWAIT
- QATAR
- UAE
- INDIA
- SOUTH KOREA
- AUSTRALIA
- NEW ZEALAND
- KENYA
- OMAN

INDUSTRIES

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WORKS

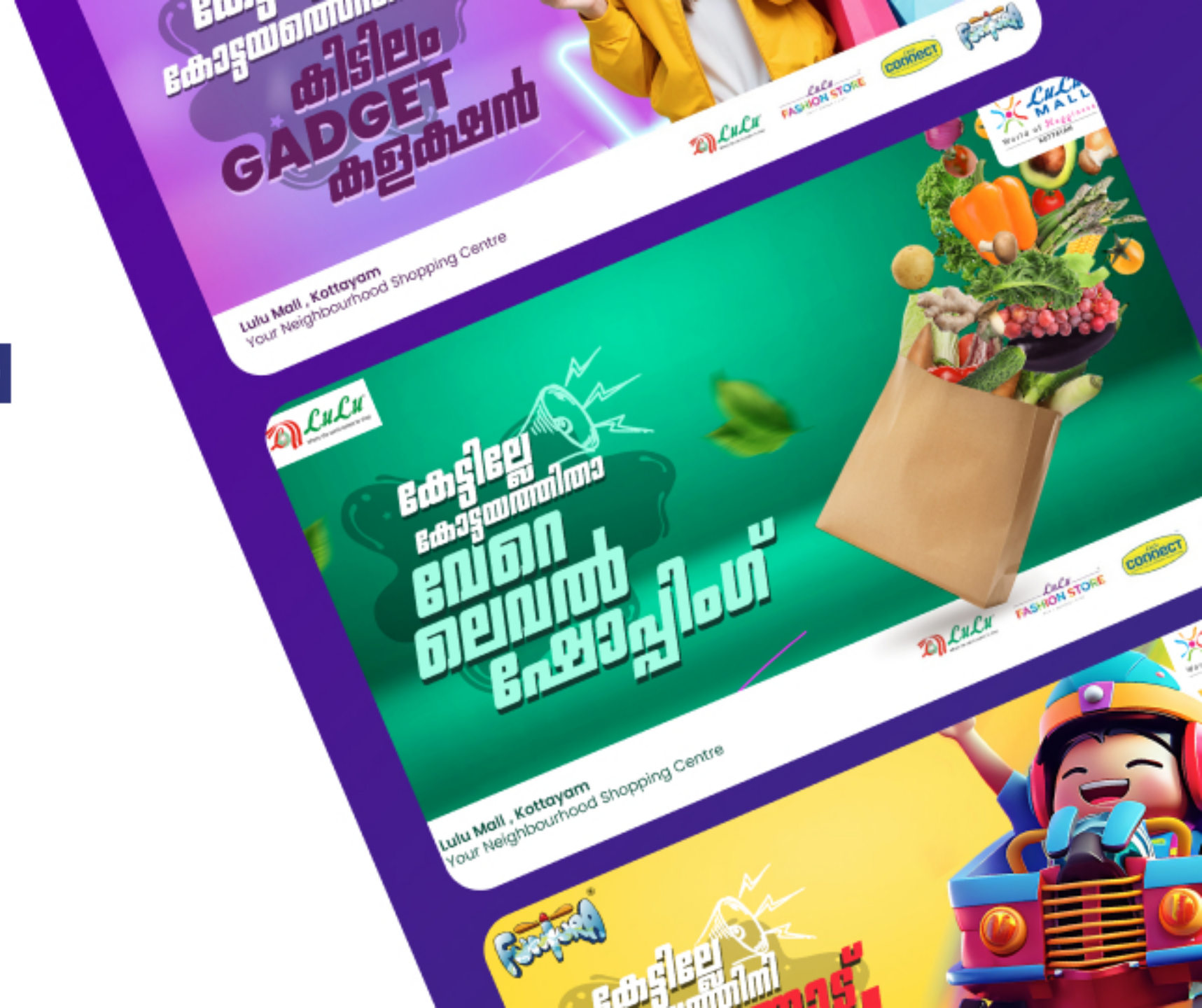
**SOCIAL MEDIA
MANAGEMENT**



LULU MALL

PLATFORMS HANDLED

INSTAGRAM



DORMAKABA

One of the top 3 companies worldwide for smart and secure access solutions

KEY STAT 82k FOLLOWERS ON LINKEDIN

PLATFORMS HANDLED

LINKEDIN



Master /maˈstɑː/ (n)

Meaning -

- access solutions
- A skilled practitioner of a particular art or activity.
- your uncompromising security
- master key systems from dormakaba

As a leader in the access solutions space, you get to be friends with some **awesome landmarks!**

Our sole focus at dormakaba service? To ensure that you are always open for business.



INCHEON KIA

PLATFORMS HANDLED

INSTAGRAM, LINKEDIN



FAZYO BY KALYAN SILKS

PLATFORMS HANDLED

INSTAGRAM

FAZYO
BY KALYAN SILKS



MUTHOOT HEALTHCARE

KEY STAT 19K LIKES ON FACEBOOK

PLATFORMS HANDLED
FACEBOOK & YOUTUBE



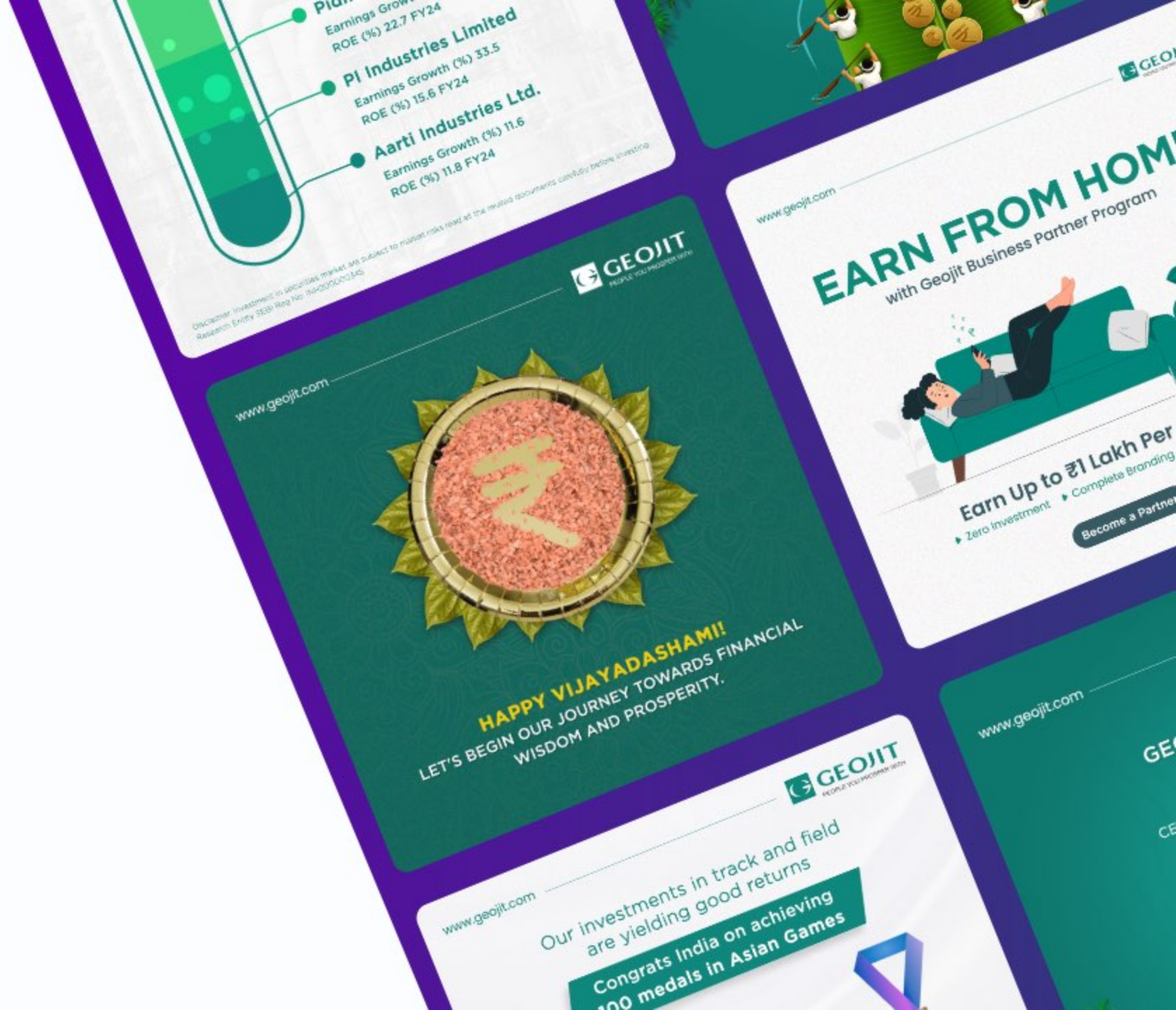
GEOJIT

KEY STAT

FACEBOOK - 195K FOLLOWERS
INSTAGRAM - 6.1K FOLLOWERS
X - 9K FOLLOWERS
LINKEDIN- 14K FOLLOWERS

PLATFORMS HANDLED

LINKEDIN, INSTAGRAM,
FACEBOOK, X



ABAD BUILDERS

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM
LINKEDIN, YOUTUBE



Enriching Values



OXYGEN DIGITAL SHOP

KEY STAT

0 TO 10K FOLLOWERS
ON INSTAGRAM IN
2 MONTHS

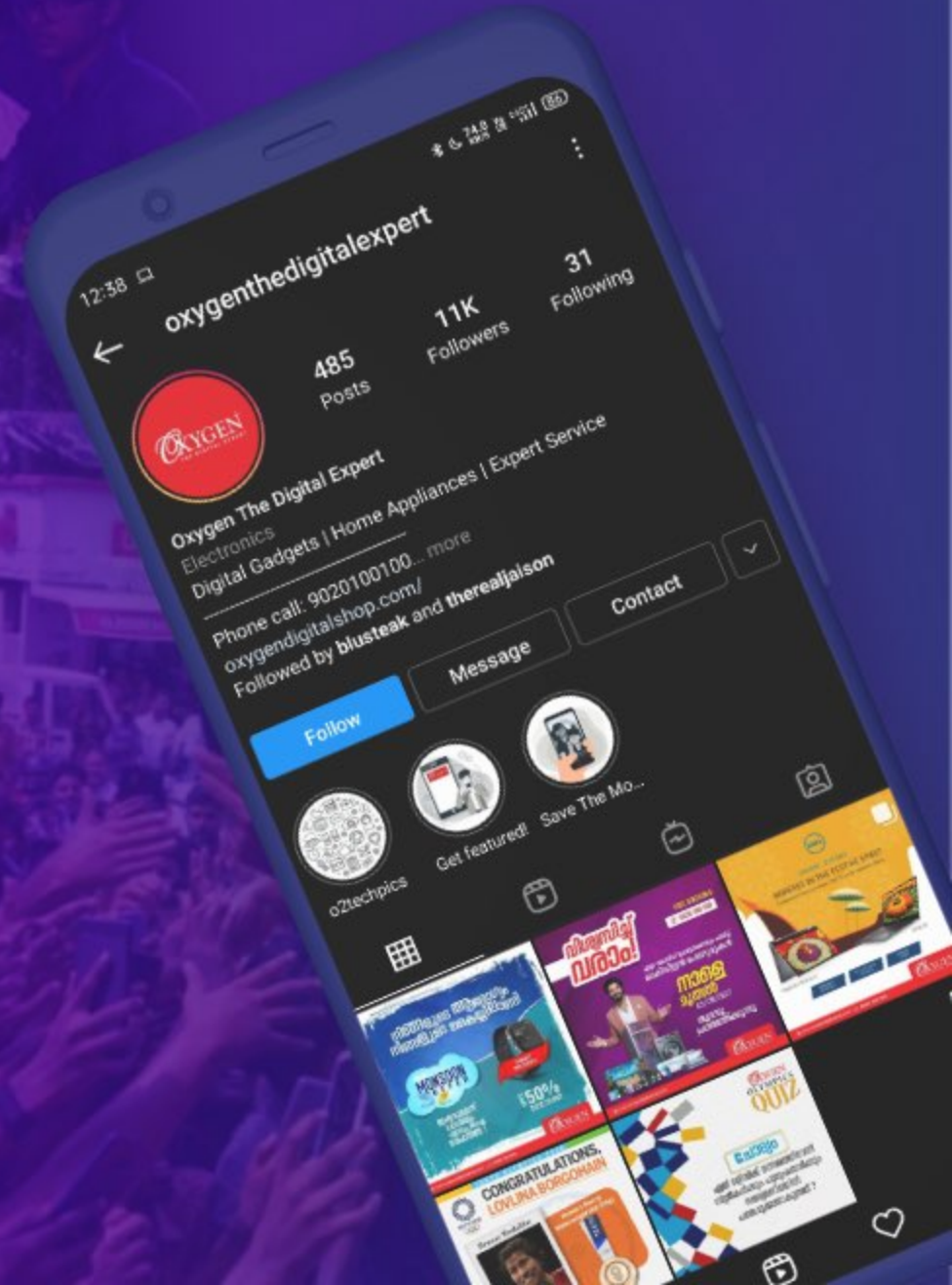
KEY STAT

19K TO 120K LIKES
ON FACEBOOK

- CONDUCTED KERALA'S
BIGGEST PUBG MEETUP

PLATFORMS HANDLED

INSTAGRAM & FACEBOOK



BRILLAR

PLATFORMS HANDLED

FACEBOOK , INSTAGRAM
YOUTUBE



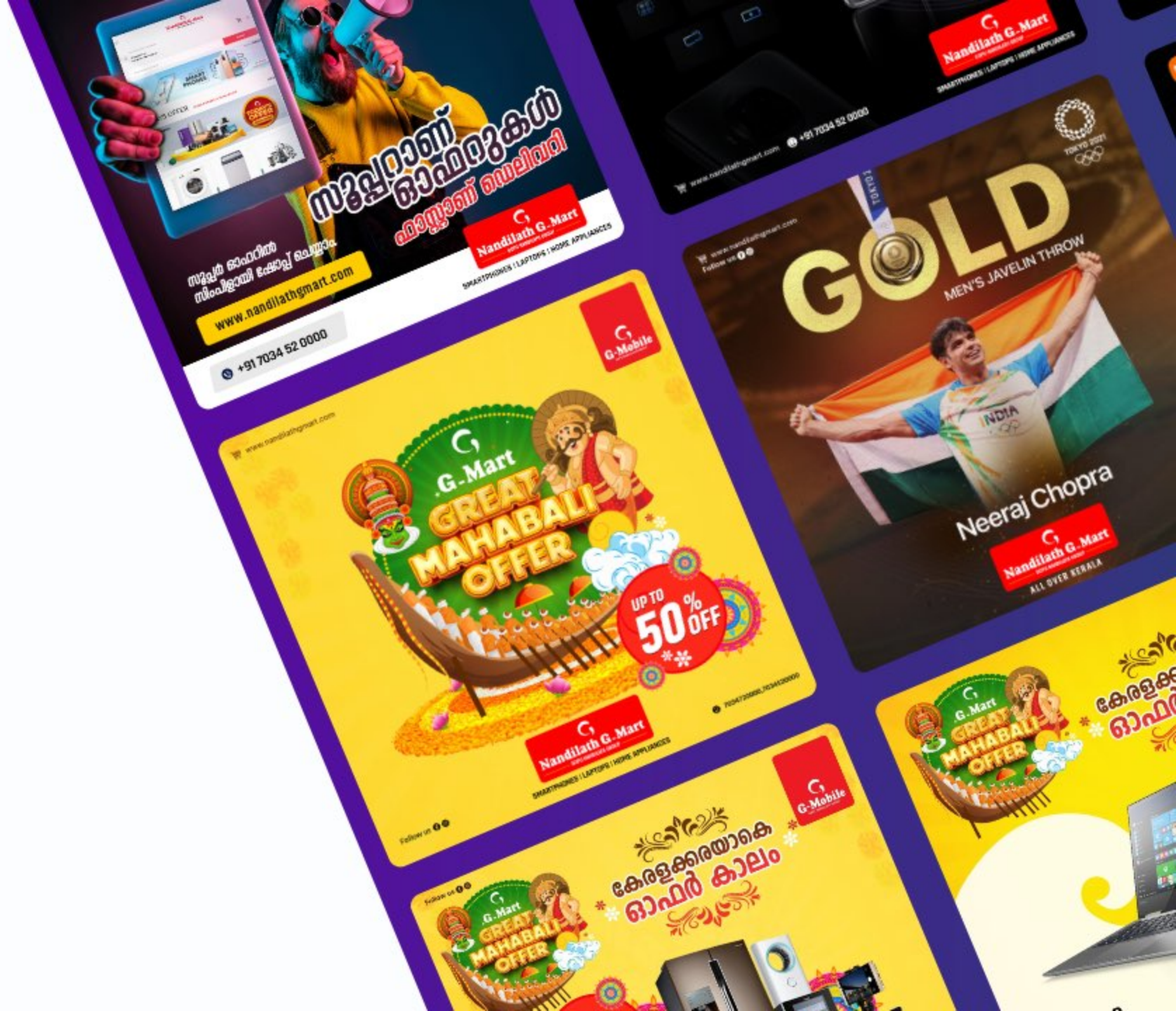
NANDILATH G MART

KEY STAT

31K LIKES
ON FACEBOOK

PLATFORMS HANDLED

FACEBOOK & INSTAGRAM



MANAPPURAM

KEY STAT

FACEBOOK - 633.8K FOLLOWERS

INSTAGRAM - 43.8K FOLLOWERS

X - 14.7K FOLLOWERS

LINKEDIN - 89K FOLLOWERS

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM, X,
LINKEDIN, SHARECHAT AND
YOUTUBE



KOSAMATTAM FINANCE

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM
LINKEDIN, YOUTUBE



SOMANS LEISURE & TOURS

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM
YOUTUBE



SILVERSTORM

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM
YOUTUBE



WATER THEME PARK
ATHIRAPPILLY



QUA NUTRITION

PLATFORMS HANDLED

INSTAGRAM, LINKEDIN, X



ZEIQ CONSULTANTS

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM
TWITTER, LINKEDIN, YOUTUBE



QWQER

PLATFORMS HANDLED

INSTAGRAM, FACEBOOK,
LINKEDIN



earnings
this holiday

Ride your way to
earnings of
₹10K-₹15K
per week!



Enjoy seamless fulfillment for
all your business orders across the map



In a **LONG DISTANCE**
RELATIONSHIP
...with your **Customers?**

Make it work with
reliable delivery



THIS DUSSEHRA,
ELIMINATE THE EVILS OF DELIVERY DELAYS WITH QWQER
Celebrate the holidays with QWQER



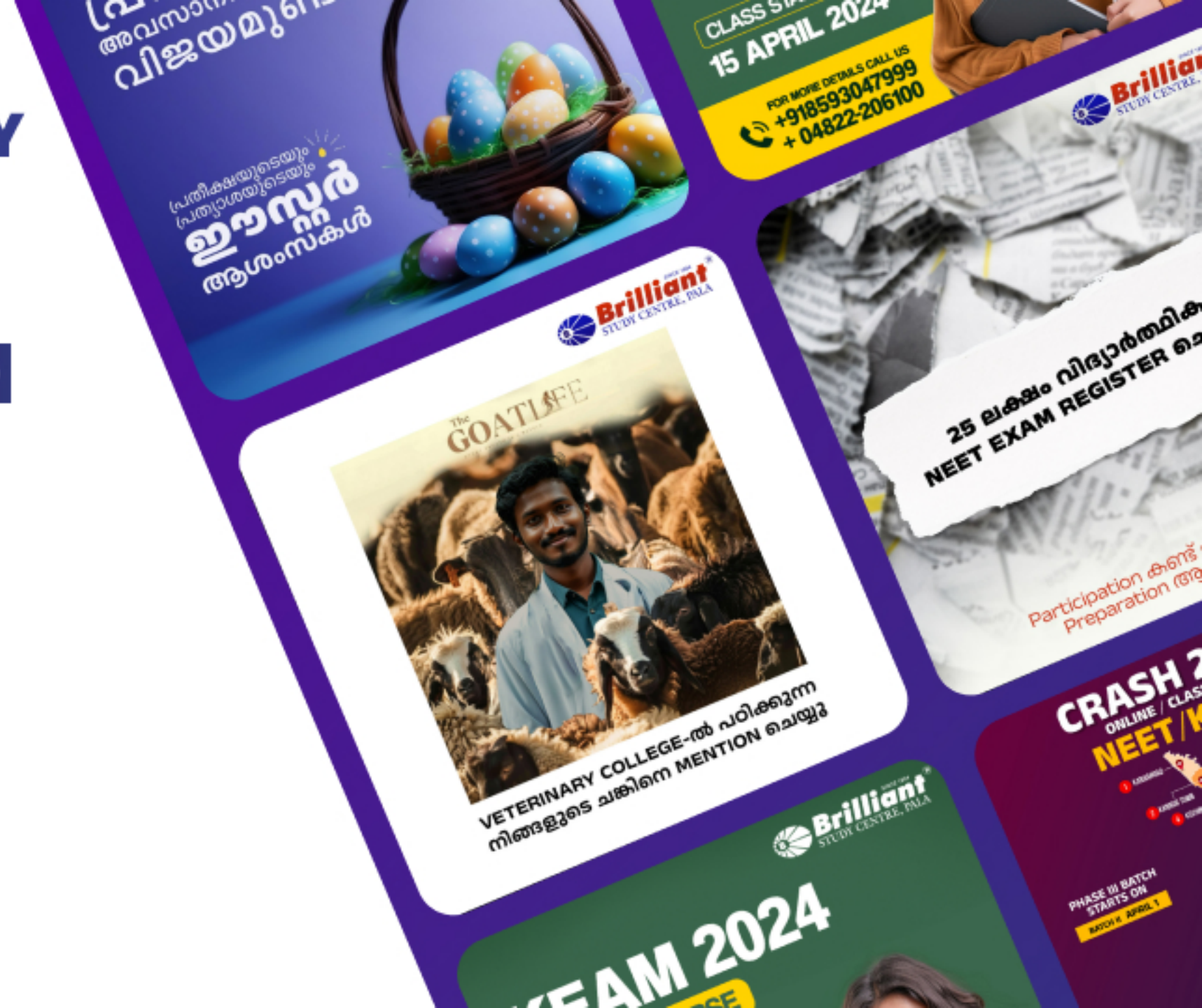
Get the
newest stock
coming from



BRILLIANT STUDY CENTRE PALA

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM
YOUTUBE



KLF

KEY STAT

INSTAGRAM - 22K FOLLOWERS

FACEBOOK - 27K FOLLOWERS

PLATFORMS HANDLED

INSTAGRAM, FACEBOOK

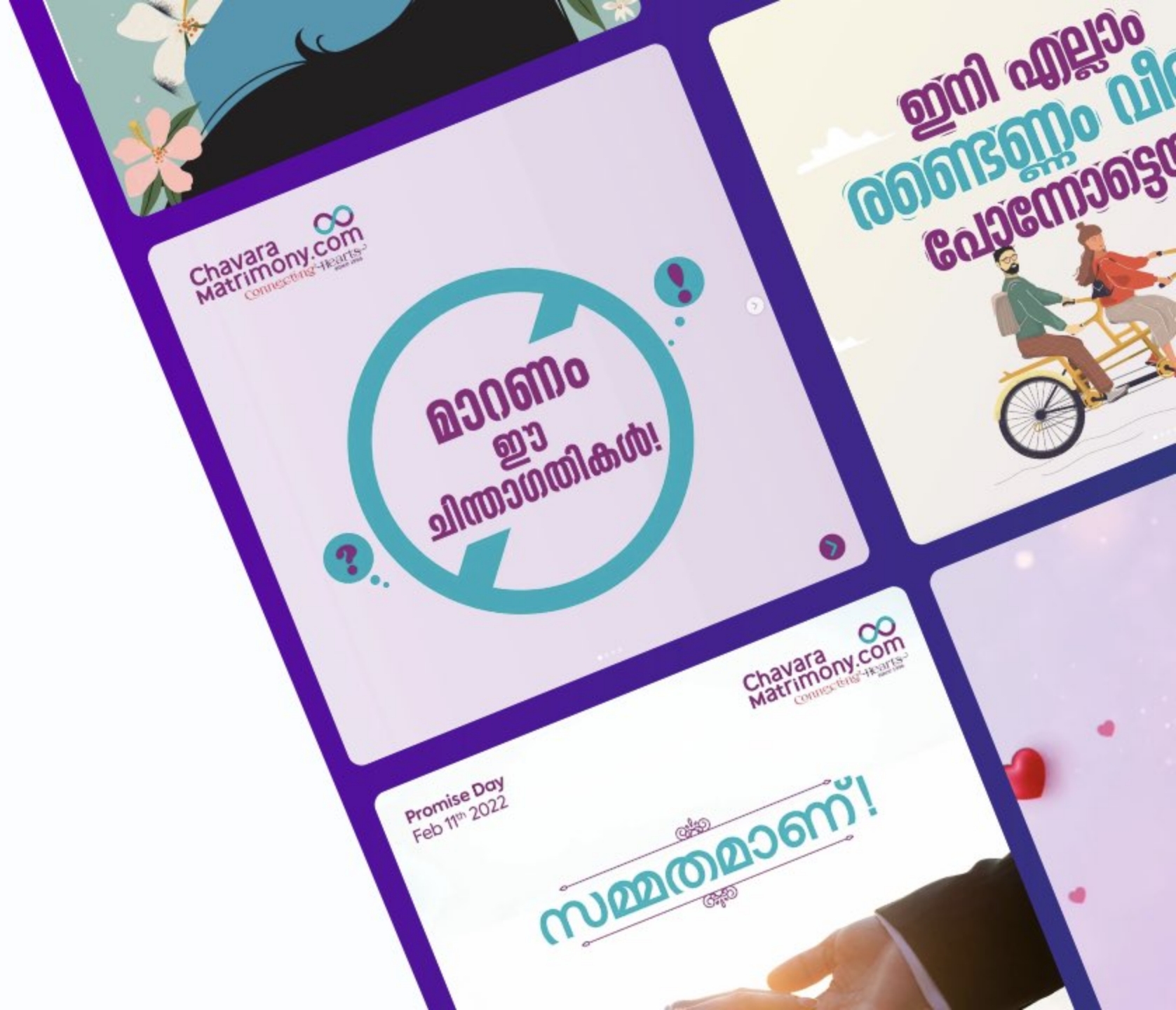
KERALA
LITERATURE
FESTIVAL 



CHAVARA MATRIMONY

World's no:1 Christian Matrimonial site

PLATFORMS HANDLED
FACEBOOK & INSTAGRAM



SUCHITRA ACADEMY

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM



SUCHITRA
ACADEMY
INTERNATIONAL SCHOOL

BLOG

Student Internships

Transformative Experiences at Suchitra Academy International



#Proud suchitran

- Proud of promoting continuous improvement.
- Proud of valuing teamwork.
- Proud of cultivating a love for learning.
- Proud of our commitment to sustainability.
- Proud of our innovative teaching.

D. Gayatri

Proudly associated with us for 12 years!

#TheSchoolOfSuccess



RUTU VERMA: A RISING STAR

SELECTED FOR THE U17 TELANGANA STATE FOOTBALL TEAM AT THE JUNIOR WOMEN'S NATIONAL CHAMPIONSHIP 2024



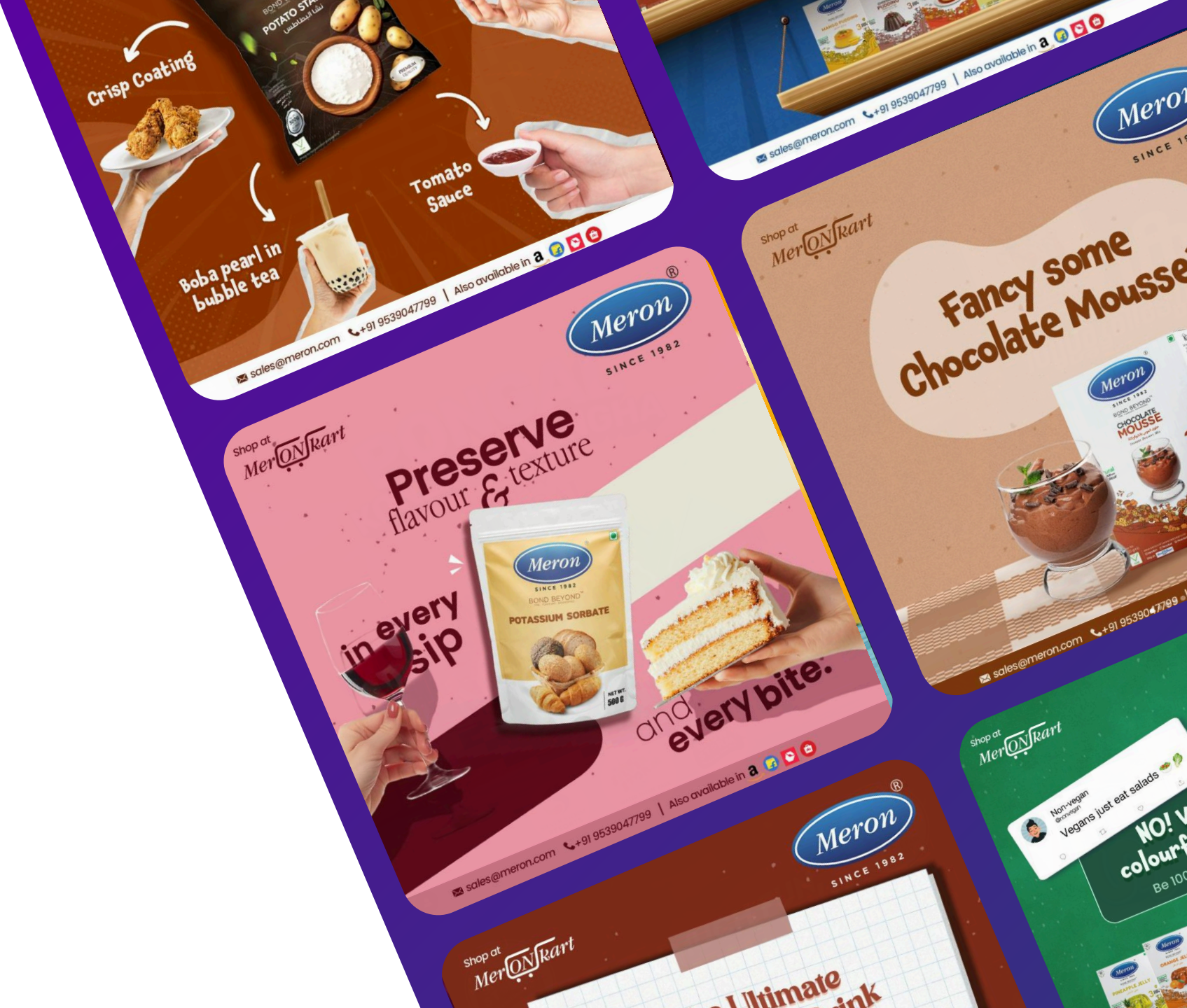
"Career O

M

MERONKART

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM
LINKEDIN, YOUTUBE



YOURPRINT

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM
YOUTUBE

yourPrint.in

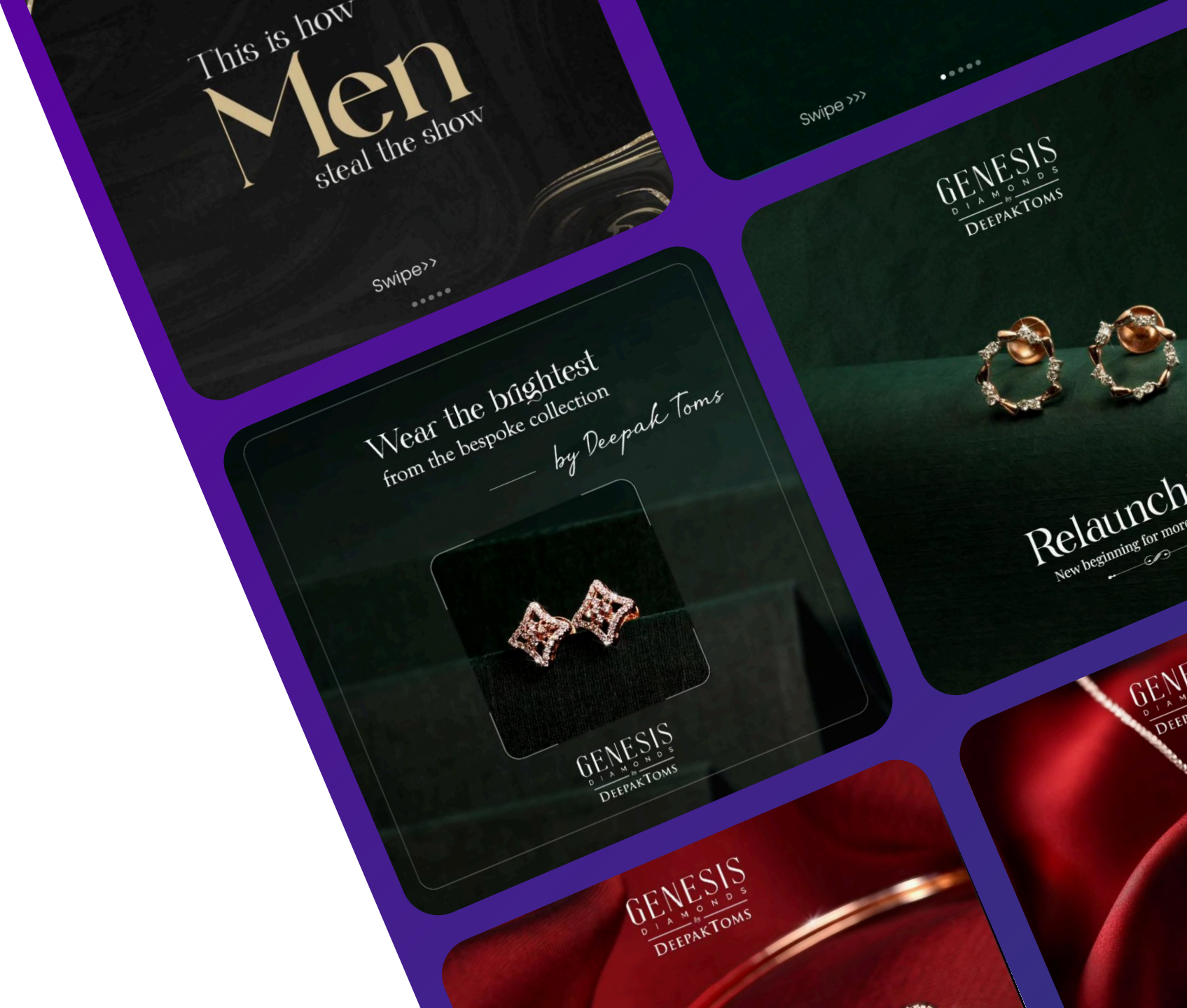


GENESIS DIAMOND

PLATFORMS HANDLED

FACEBOOK , INSTAGRAM

GENESIS
DIAMONDS
by
DEEPAKTOMS



FAYHA FRESH

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM



Fresh Fruit
Watch your kids light up
as they sip on Fayha Fresh.



SUMMER GOT YOU THIRSTY?

Win your
Fayha
Gift!



Day Drinking at Oman!



start my day



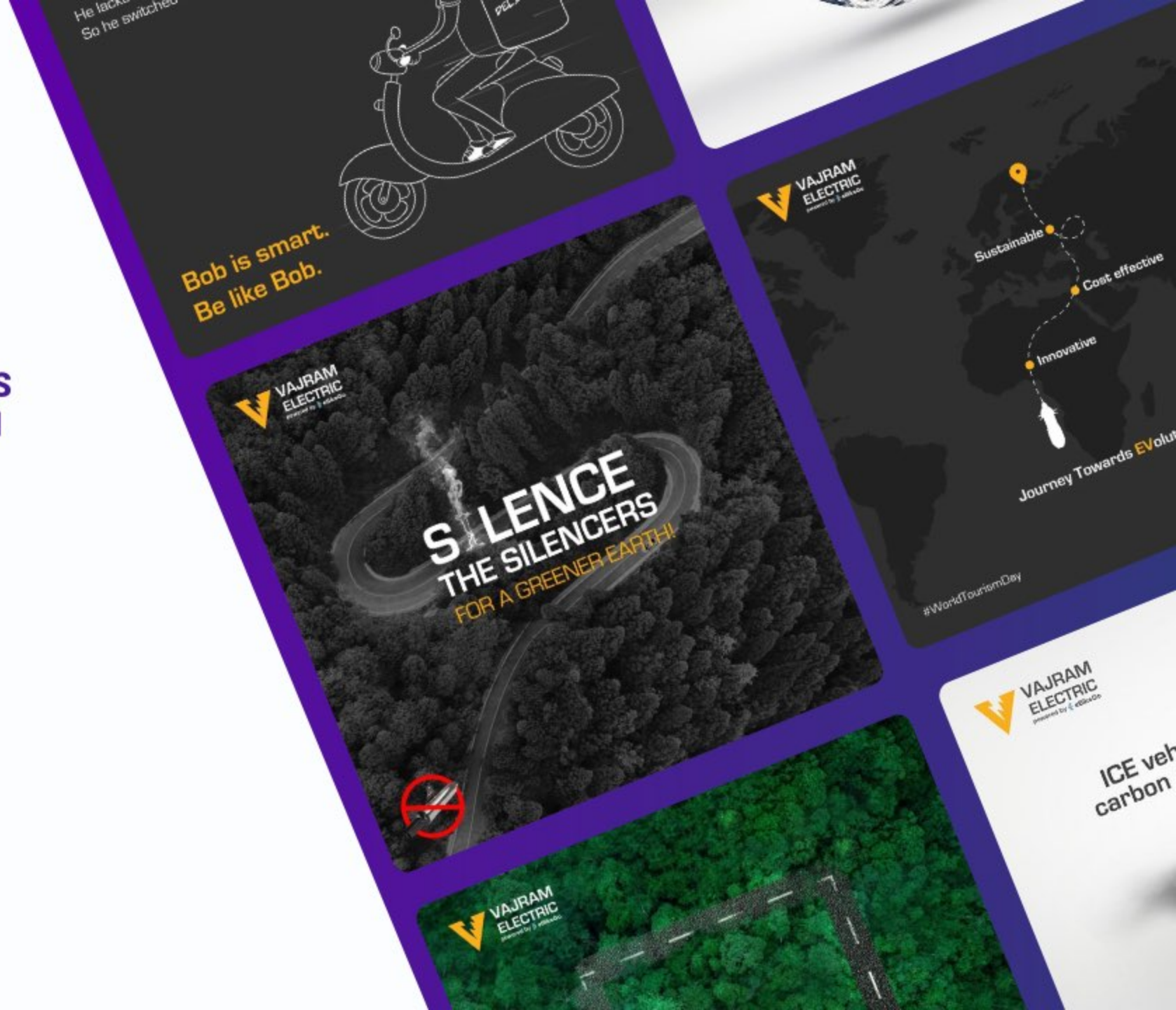
VAJRAM ELECTRIC

KEY STAT

3K+ FOLLOWERS
ON INSTAGRAM

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM,
X, LINKEDIN & MEDIUM



ATHREYA

KEY STAT

300 TO 19K FOLLOWERS
ON INSTAGRAM IN 4
MONTHS

PLATFORMS HANDLED

INSTAGRAM



COGENT UNIVERSITY

| US based University

KEY STAT

**4K FOLLOWERS
ON LINKEDIN**

PLATFORMS HANDLED

**LINKEDIN, INSTAGRAM,
FACEBOOK**



MARKETFEED

KEY STAT 70% FOLLOWERS INCREASE ON X

KEY STAT 0 - 1K FOLLOWERS ON LINKEDIN

PLATFORMS HANDLED
INSTAGRAM & LINKEDIN



GOSATS

India's first bitcoin
reward app

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM,
LINKEDIN & X



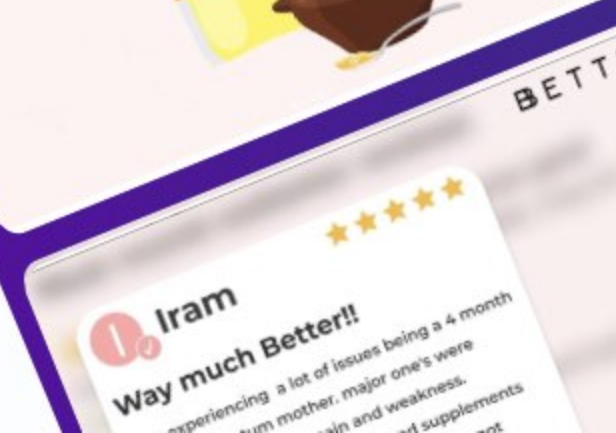
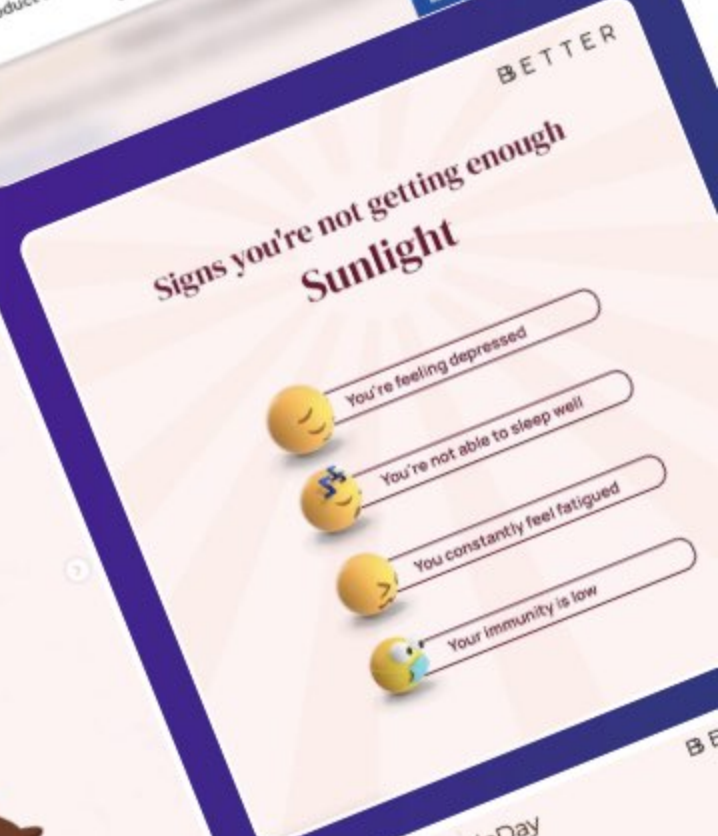
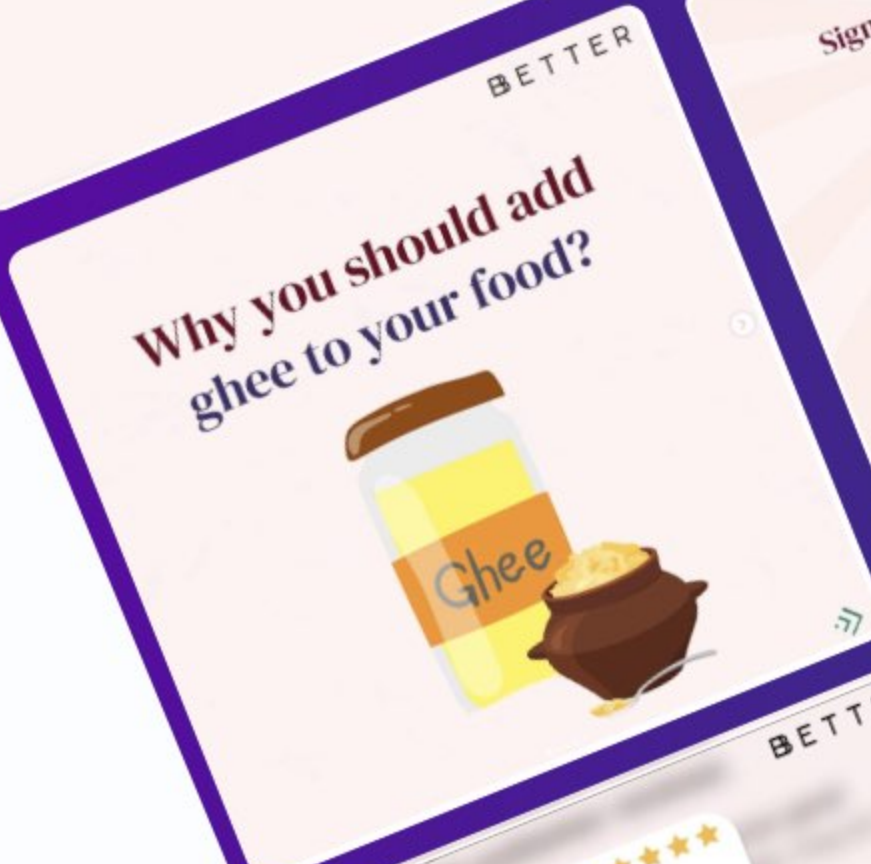
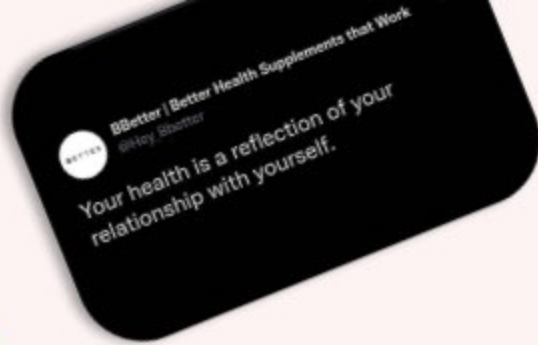
BETTER

Health Supplements Brand
(Best Seller on Amazon)

PLATFORMS HANDLED

**INSTAGRAM, FACEBOOK,
LINKEDIN, X**

BETTER™



STEELMAX

Leading steel manufacturing company from South India

PLATFORMS HANDLED

INSTAGRAM, FACEBOOK, LINKEDIN



ZAJIL TELECOM

Leading Telecom Brand
in Middle East

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM,
LINKEDIN, X

43.5K

▲ 58.8%

Post impressions



Upgrade your
network to
handle the
massive
traffic
growth.

Join Zajil today

زاجل
zajil



Cyber Security Threats barge in
unannounced, good thing we're up 24x7

Respected • Supported • Connected

زاجل
zajil

SD WAN

Virtualize resources and
accelerate service delivery

زاجل
zajil



INNERSENSE

Organic
Lingerie Brand

PLATFORMS HANDLED

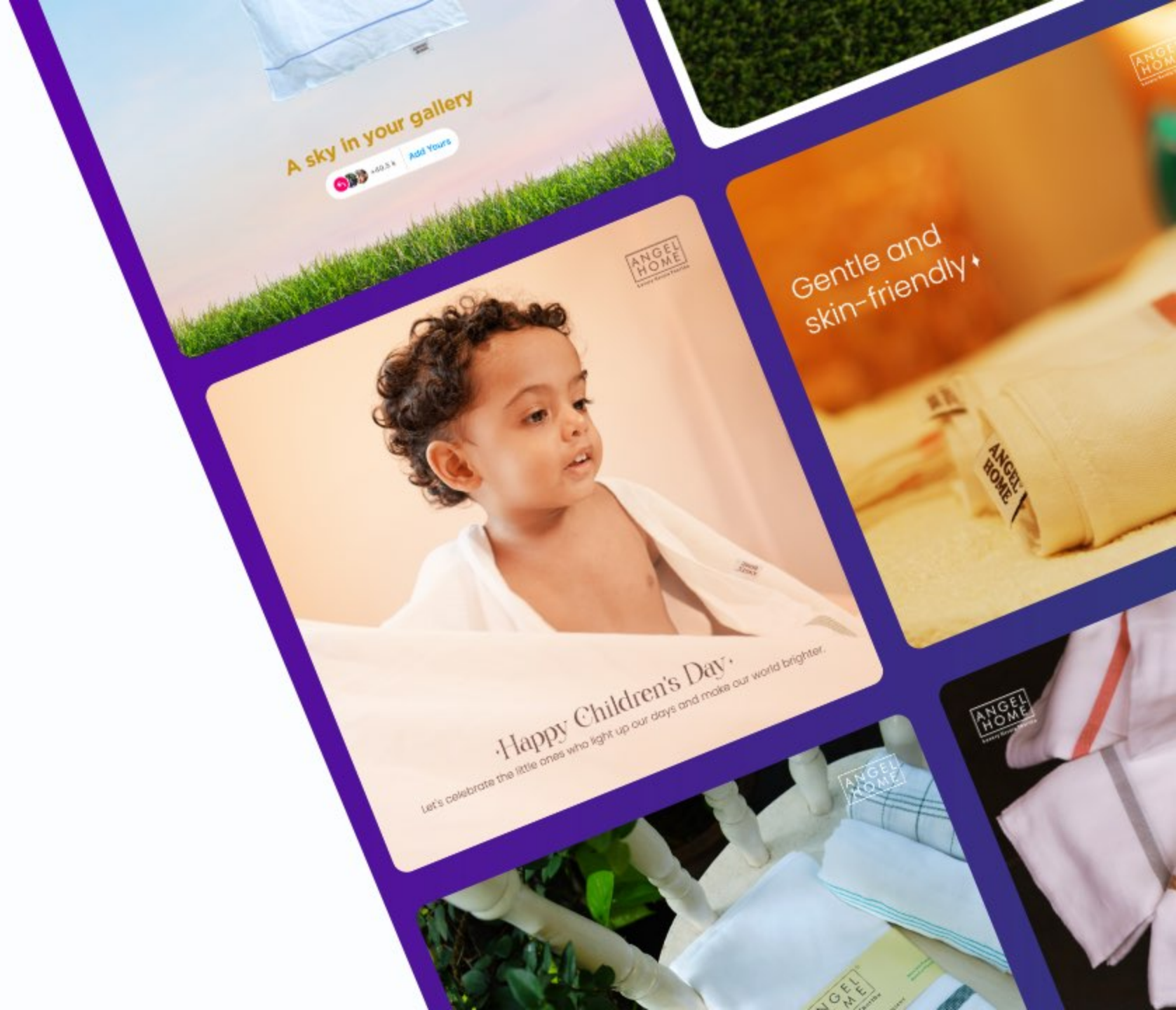
FACEBOOK & INSTAGRAM



ANGEL HOME

PLATFORMS HANDLED

FACEBOOK & INSTAGRAM



ANGEL LUNGIES

PLATFORMS HANDLED

FACEBOOK & INSTAGRAM

HIDING FROM
EXTROVERTS



UNCONVENTIONAL
LUNGIES
HABITS

HOW TO
DO THIS



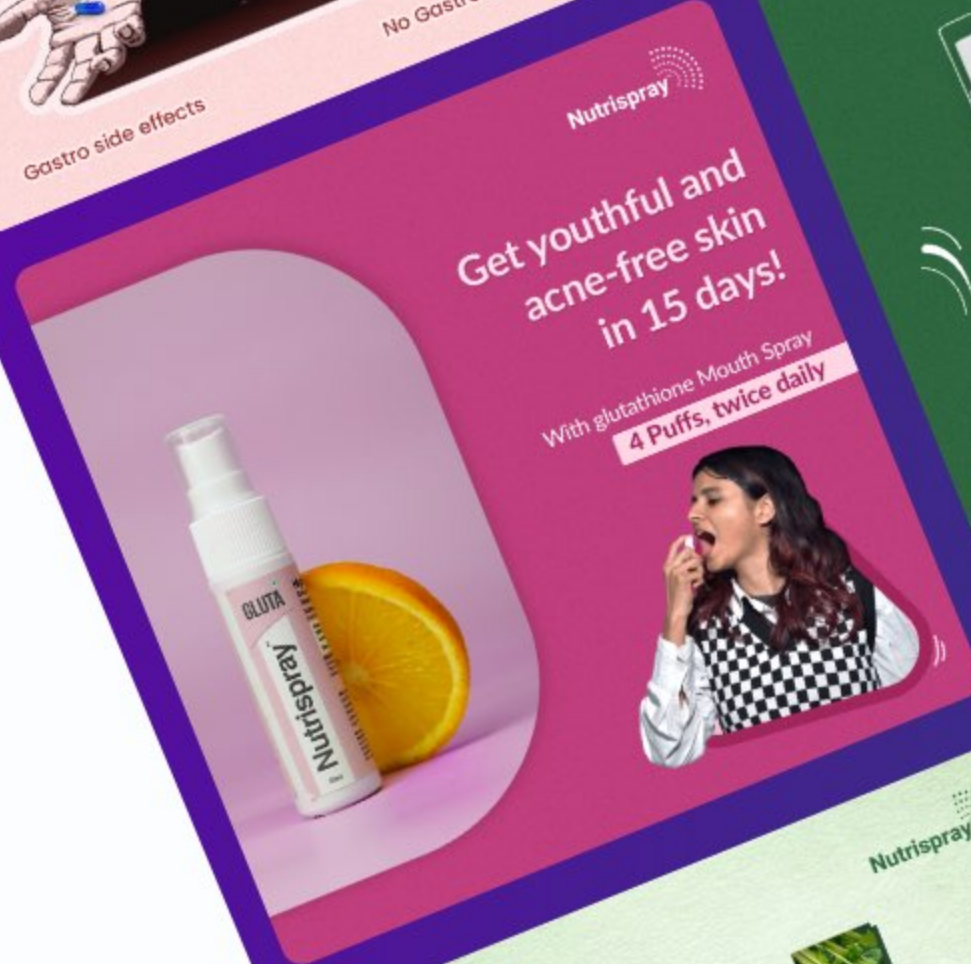
NUTRISPRAY

KEY STAT

INSTAGRAM - 5K FOLLOWERS

PLATFORMS HANDLED

INSTAGRAM, FACEBOOK



U4iC

PLATFORMS HANDLED

INSTAGRAM, FACEBOOK



PENG ESSENTIALS

PLATFORMS HANDLED

INSTAGRAM, FACEBOOK



BRAINS BEHIND BLUSTEAK



TELSON THOMAS
(Co-Founder)



JAISON THOMAS
(Co-Founder)



MANJIT CHERIAN
(CEO)



THANK YOU

CONTACT US

www.blusteak.com/contact



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www.youtube.com