

A decorative background graphic consisting of a network of thin grey lines connecting small blue dots. The dots are of varying sizes and are scattered across the page, with a higher concentration in the corners. The lines form a web-like structure, suggesting connectivity and data flow.

blusteak

Driven by Strategy, Data and Creativity

Having a clear Digital Marketing Strategy can help your brand to thrive in this mobile-first world. Yes, you can trust us to build and run your digital media campaigns.

WE ARE GROWING EVERYDAY

160+
CLIENTS

20CR
(2.5 MILLION USD)
TOTAL
AD SPEND

400+
MARKETING
COLLATERALS
PER WEEK

2018
THE YEAR
WE STARTED

FEATURED IN



AWARDS AND RECOGNITIONS





MEET THE TEAM

PAID CAMPAIGNS

1. Meta Ads : Copywriting, targeting & Designing
2. Google ads: Keyword research, Copywriting, target-ing & Designing
3. Youtube Ads: Video creation & targeting
4. Google shopping ads
5. Native & paid content promotion
6. LinkedIn ads, Snapchat ads, Sharechat ads
7. Ott platforms: Hotstar
8. Music streaming apps: Spotify, Saavn etc

SOCIAL MEDIA MANAGEMENT

1. Content bucket strategy
2. Content calendar creation
3. Brand identity designing
4. Moment Marketing
5. Photoshoots
6. Instagram Reels strategy & execution.
7. LinkedIn Company Pages
8. X
9. Facebook Management
10. YouTube

INFLUENCER MARKETING

1. Influencer submissions
2. Influencer content strategy

VIDEO PRODUCTION

1. Social Media Reels
2. UGC video Ads
3. Ad shoots

WEBSITE DEVELOPMENT

1. Wordpress
2. Shopify
3. CRO Landing pages
4. HTML & PHP

MARKETING AUTOMATION

1. Design
2. Content & Optimisation
3. Email,WhatsApp, Push notification, SMS

SEO

1. Keyword research (On Page SEO)
2. Website optimisation (Core web vitals - consultation)
3. Blog strategy
4. Non-blog strategy
5. Backlinking strategy (Off-page SEO)
6. Reporting
7. Content writing
8. Technical SEO
9. YouTube Optimisation
10. App SEO

MARKETPLACE

1. Amazon, Flipkart, Myntra, Meesho etc
2. Product page optimization
3. Review management
4. Optimizing ads
5. Video Ads

Trusted By Global And National Leaders Across Industries

blusteak

DUNKIN'

Lulu MALL
World of Happiness

dormakaba

VIACOM 18

KIA

RED CROSS

زاجل
Zajil Telecom

JENBURKT
ZIXA
STRONG

GEOJIT
PEOPLE YOU PROSPER WITH

KALYAN
SILKS

كيرن كيور
care n cure
PHARMACY صيدلية

Muthoot Healthcare

Nandilath G-Mart
GOPU NANDILATH GROUP

ABAD
BUILDERS

OXYGEN
THE DIGITAL EXPERT

Brillar

MANAPPURAM
FINANCE LIMITED

VKC

COIN SWITCH
KUBER

fundfolio.

Kosamattam
Finance Limited

UBON
BORN TO BE FREE

SOMANS
Dream, Go and Explore

hotpack

LOGIC
SHAPING EXPERTS

Kuttukaran
journeys with you

Chavara
Matrimony.com

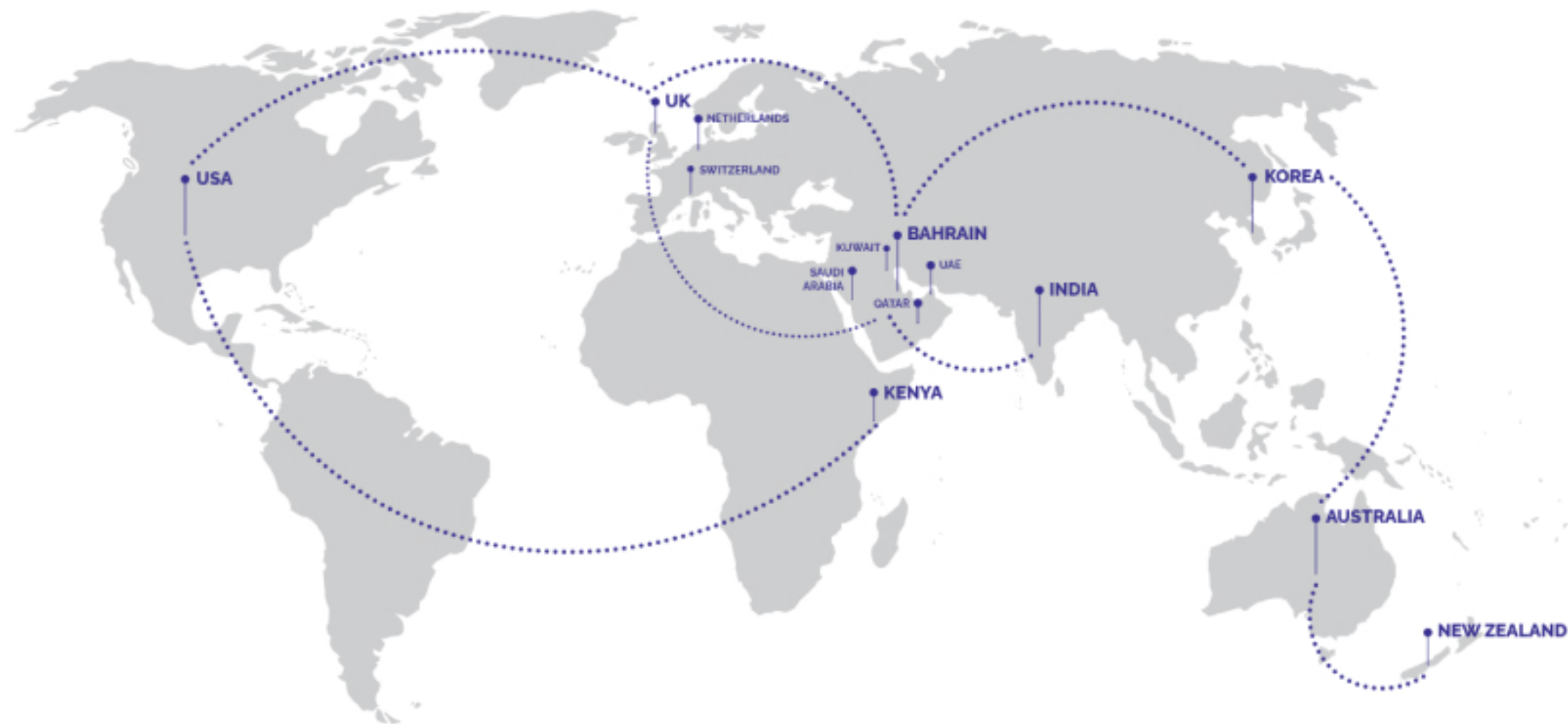
DCI
DCBOOKS

aisle

Amrut
Veni

CLIENT BASE

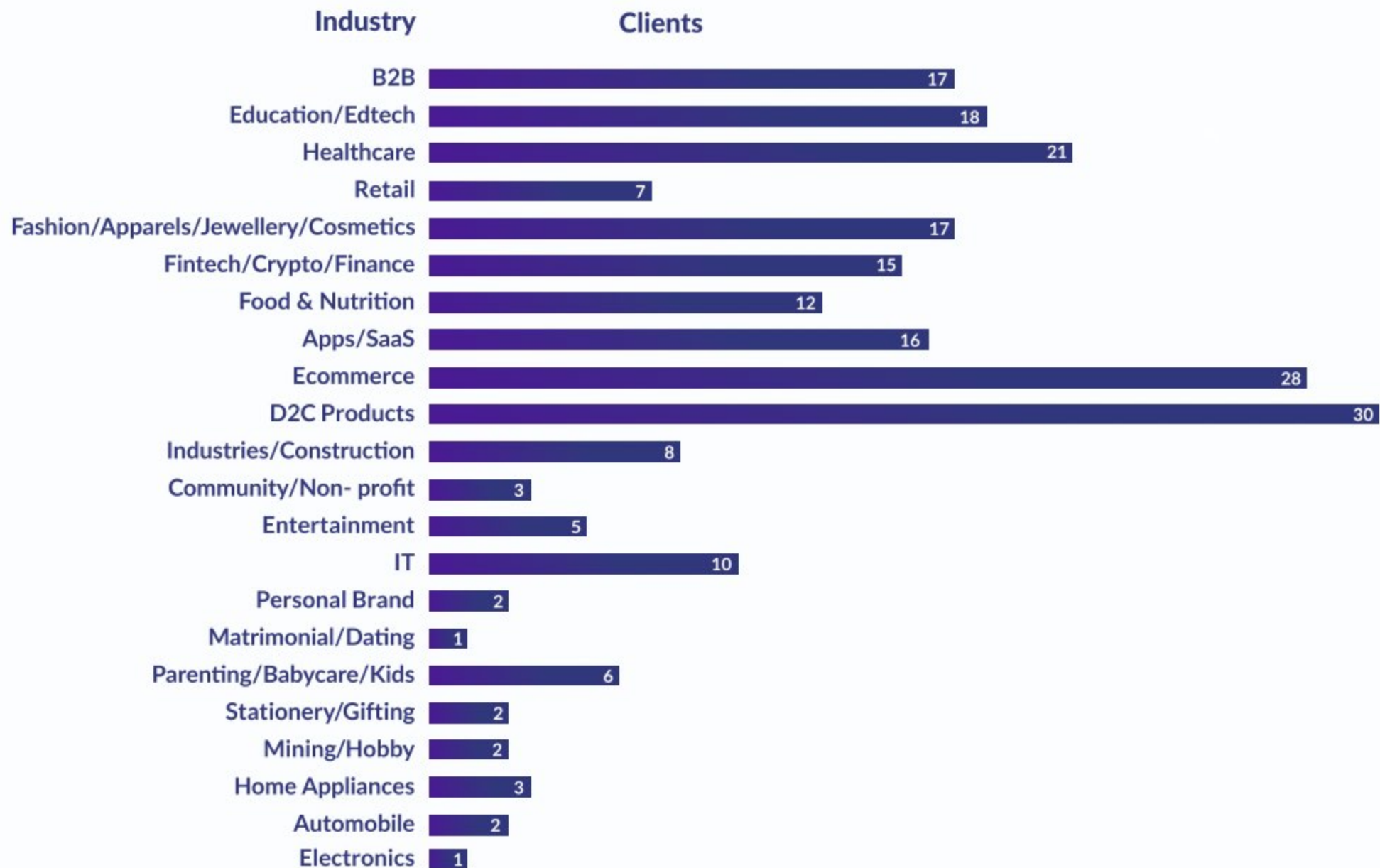
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- **BAHRAIN**
- **USA**
- **UK**
- **NETHERLAND**
- **SWITZERLAND**
- **SAUDI ARABIA**
- **KUWAIT**
- **QATAR**
- **UAE**
- **INDIA**
- **SOUTH KOREA**
- **AUSTRALIA**
- **NEW ZEALAND**
- **KENYA**
- **OMAN**

INDUSTRIES

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WORKS

INFLUENCER MARKETING

Client: Brillar

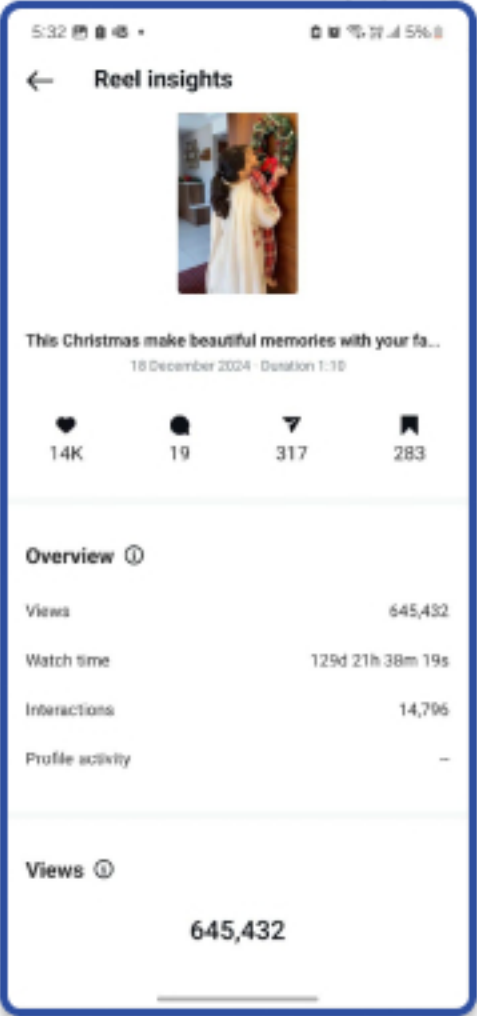
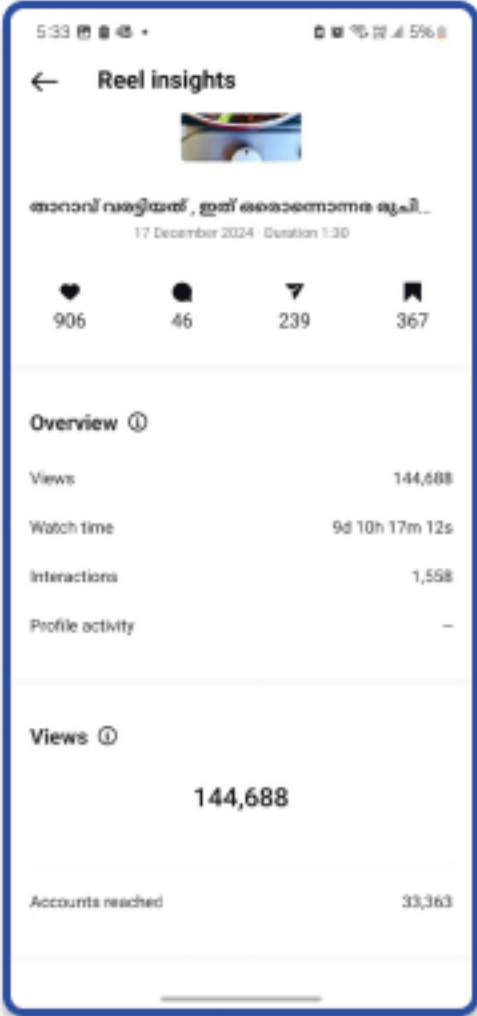
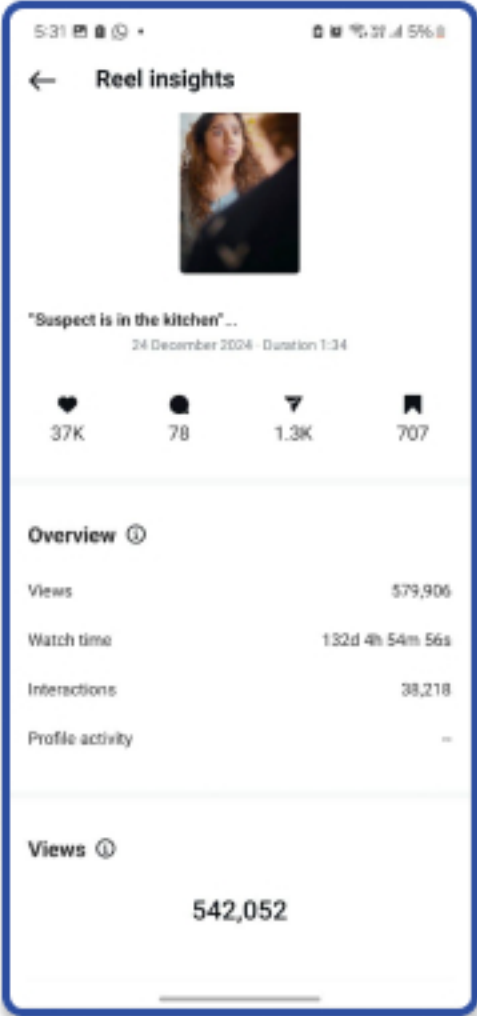
KEY STAT: 1.4M+ Views And 800K+ Reach

PLATFORM: Instagram

DURATION: December/2024

NO. OF INFLUENCERS: 5

INDUSTRY: Frozen Food | Retail



Client: Shonestar

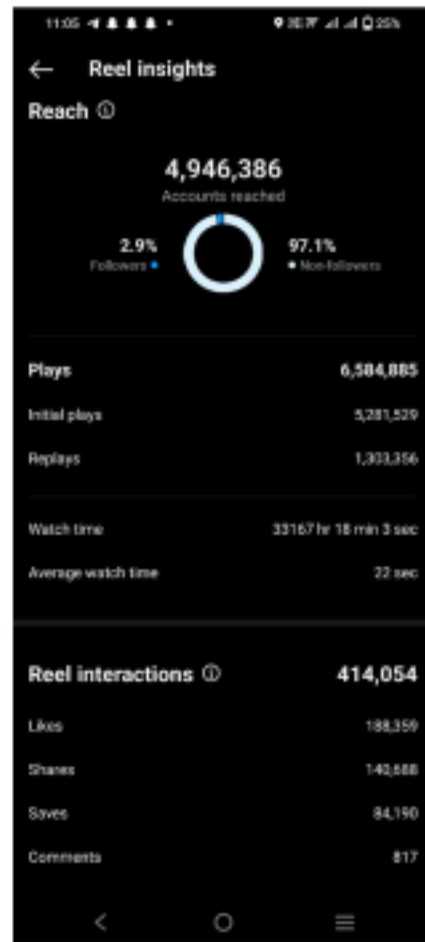
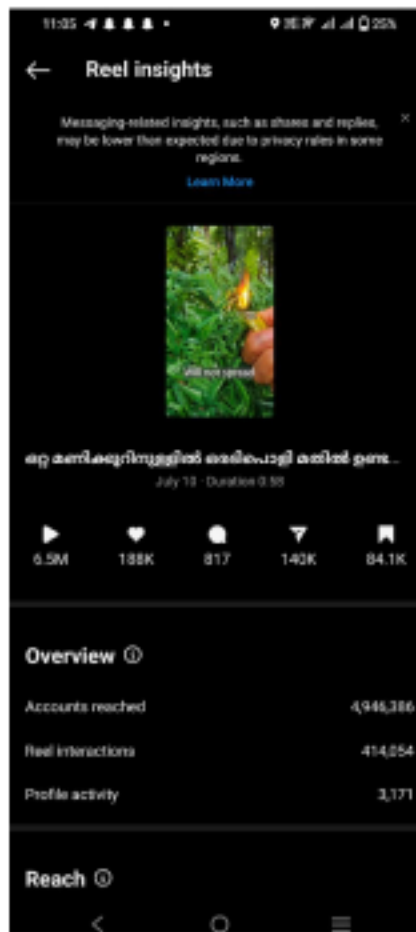
- KEY STAT:**
- 6.5M+ views & 140K shares in 7 days on instagram
 - 644.5 total watch hours on YouTube

PLATFORM: Instagram And Youtube

DURATION: July/2024

NO. OF INFLUENCERS: 1

INDUSTRY: Contraction



Client: Talrop

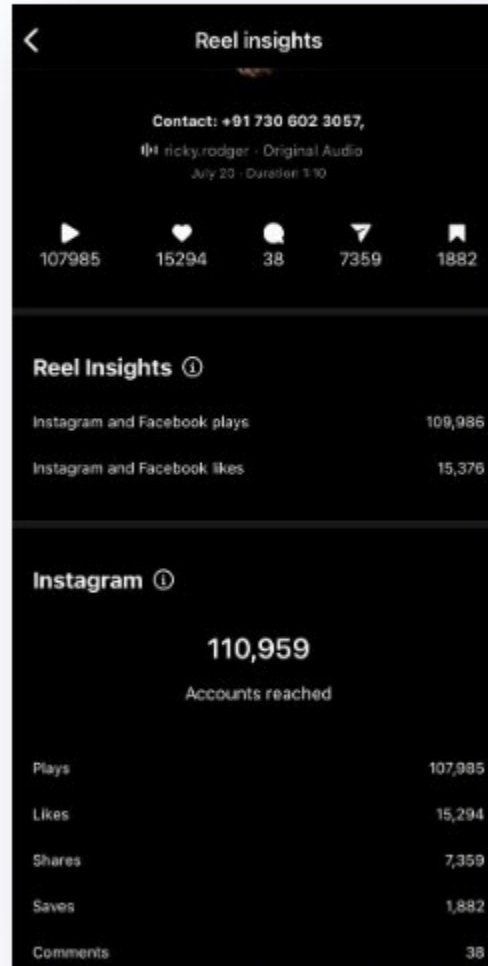
KEY STAT : 50% Conversation Rate

PLATFORM : Instagram & YouTube

DURATION : August/2022

NO:OF INFLUENCER : 5

INDUSTRY : Edtech



Reels

Description

+2 കഴിഞ്ഞവർക്ക് ഇനി Software Engineer ആകാം With 100% Placement | Talrop's Technology School

GADGETS ONE MALAYALAM TECH TIPS

1.9K Likes 16,794 Views 23 Jul 2022

Apply Here: <https://bit.ly/3okmQUD>

പുസ്കു കഴിഞ്ഞ വിദ്യാർത്ഥികൾക്ക് രണ്ട് വർഷംകൊണ്ട് സോഫ്റ്റ്‌വെയർ എഞ്ചിനീയർ ആകാൻ കഴിയുന്ന ടാൽറോപ്പിന്റെ ടെക്നോളജി സ്കൂളിൽ അയിൻ ചെയ്യൂ.
...more

Transcript

Follow along using the transcript.

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Client: Paaduks

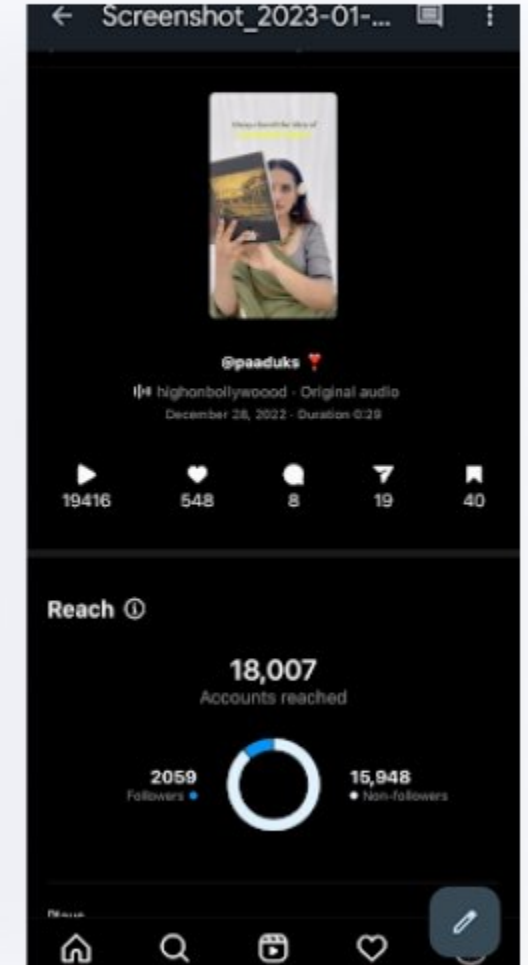
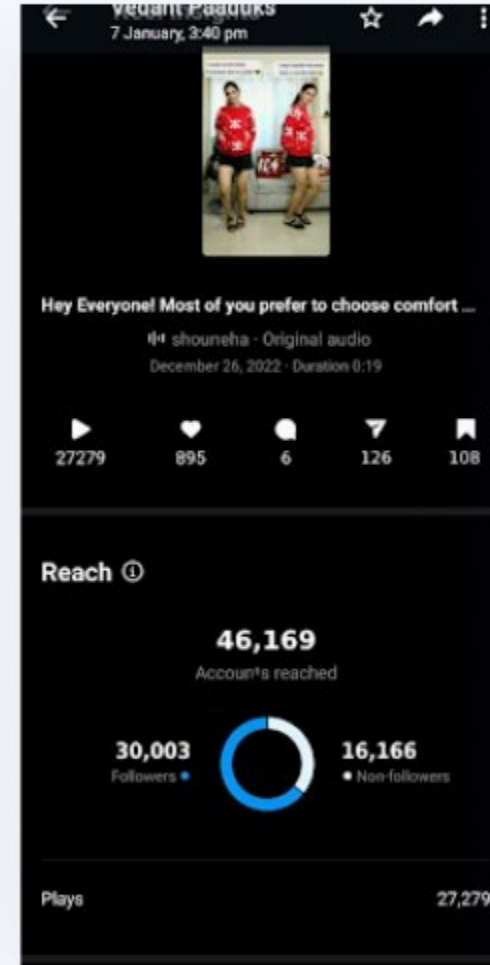
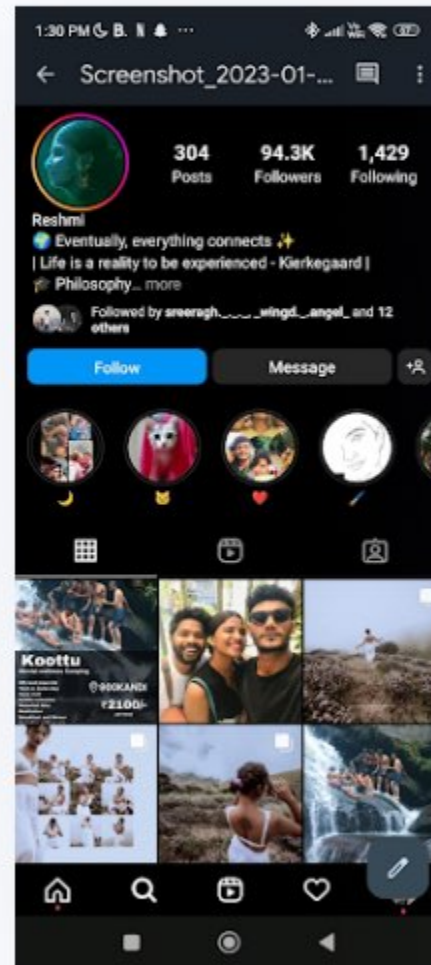
KEY STAT : 100k+ Reel views & 5k+ engagements with zero influencer spent

PLATFORM : Instagram

DURATION : December/2022

NO:OF INFLUENCER : 7

INDUSTRY : Apparels/Fashion



Client: Kelachandra

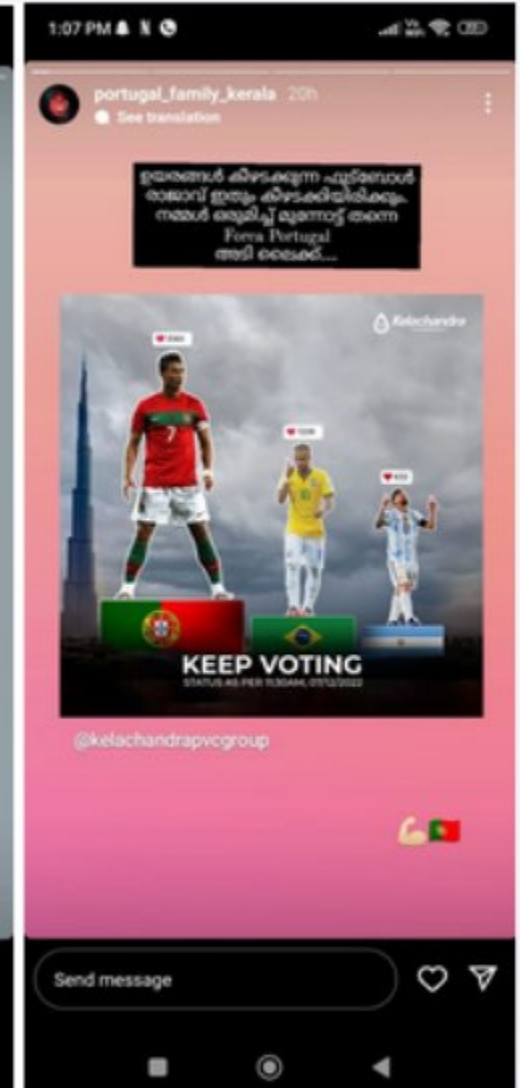
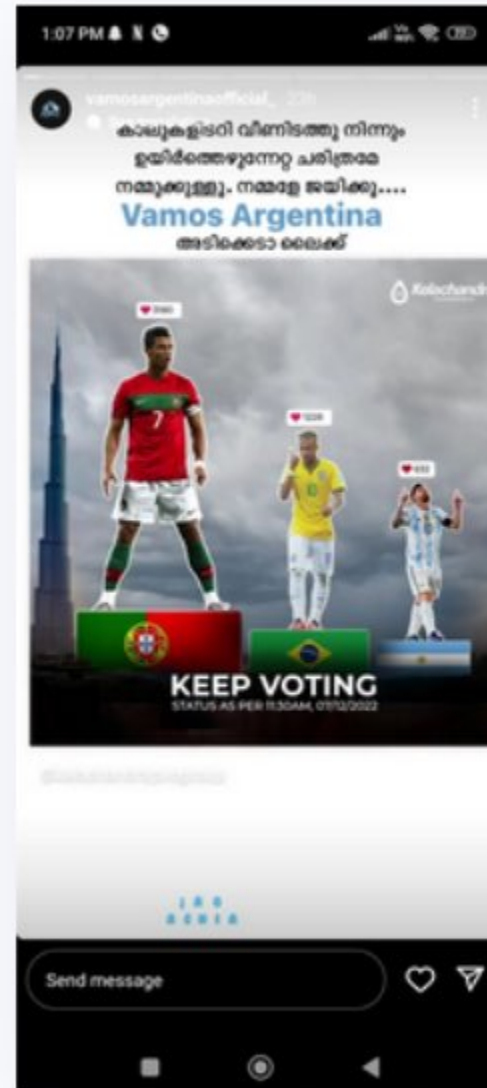
KEY STAT : 18k+ Instagram engagement within 4 days

PLATFORM : Instagram

DURATION : December/2022

NO:OF INFLUENCER : 3

INDUSTRY : Industries/
Constructions



Client: Kelachandra

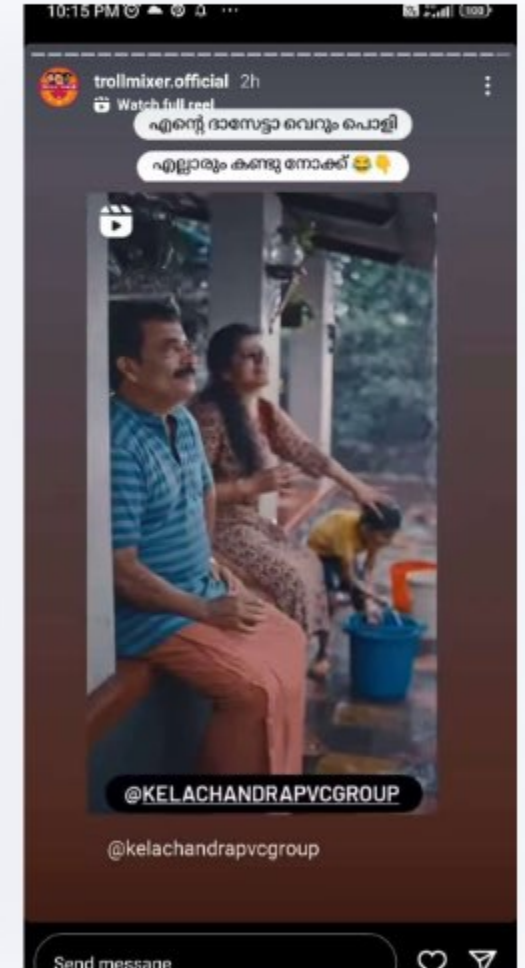
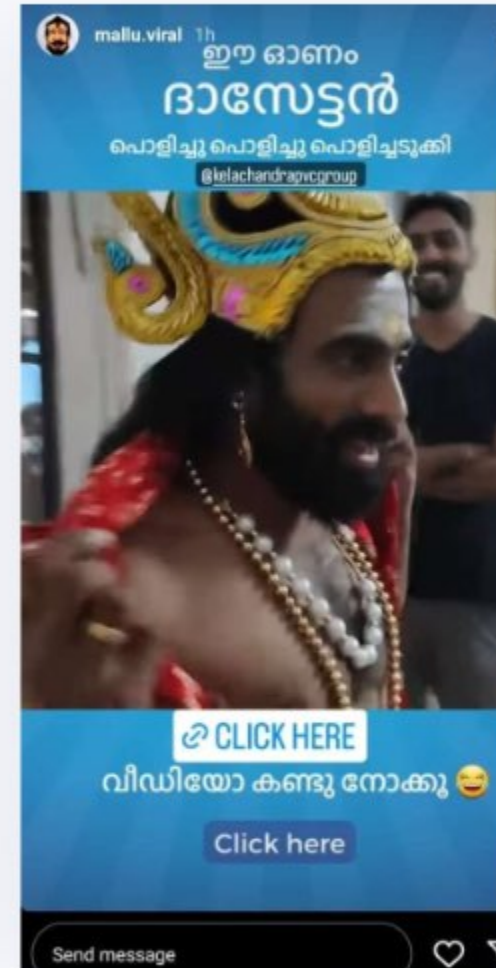
KEY STAT : 250k+ Reel views for a Niche Brand

PLATFORM : Instagram

DURATION : August/2022

NO:OF INFLUENCER : 1

INDUSTRY : Industry/ construction



Client: UBON

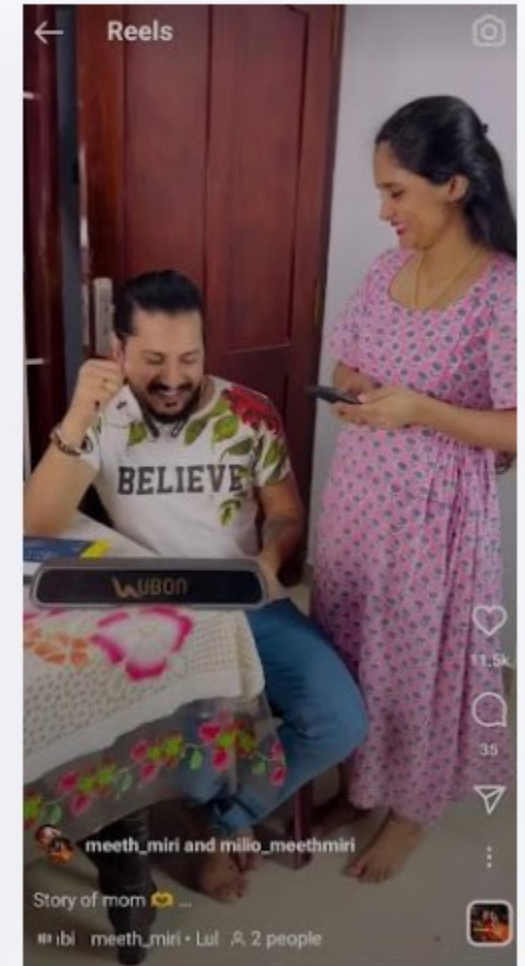
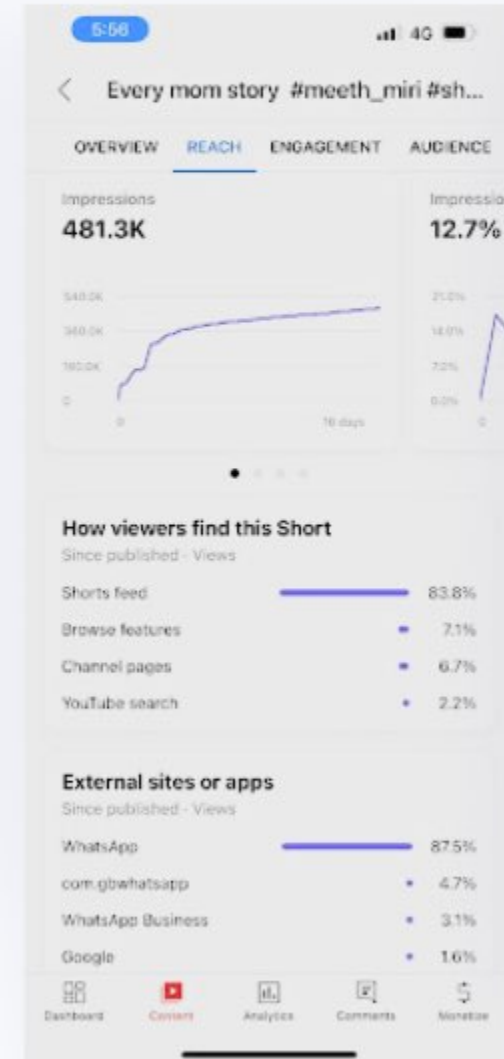
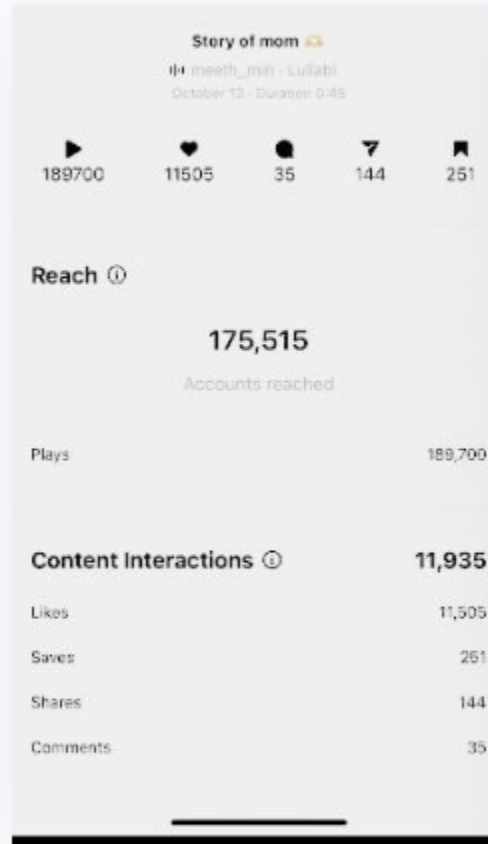
KEY STAT : 1 million plus brand audience with Barter collaboration

PLATFORM : Instagram

DURATION : November/2022

NO:OF INFLUENCER : 19

INDUSTRY : Electronics



Client: Alpha Ayurveda

KEY STAT : ROAS of 10.65 for an ayurvedic brand through influencer marketing

PLATFORM : Instagram

NO:OF INFLUENCER : 1

INDUSTRY : Healthcare



Client: Pulimoottil Silks

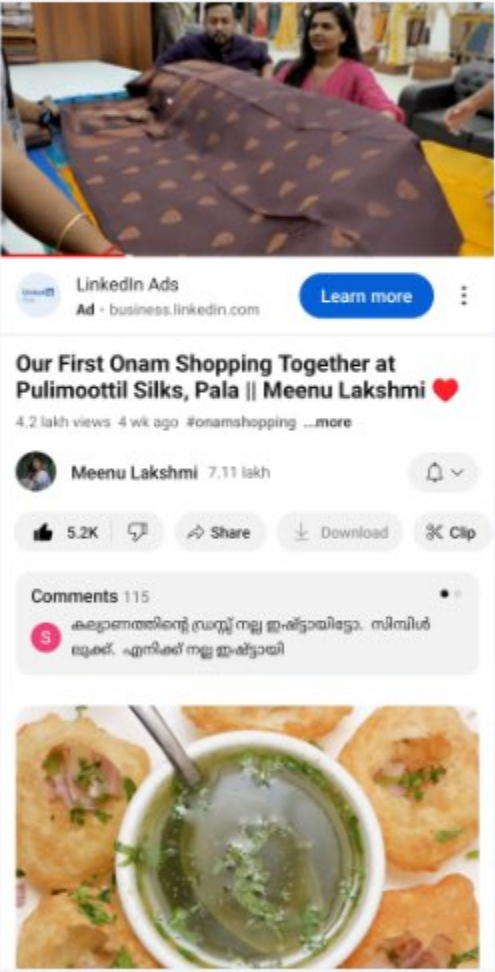
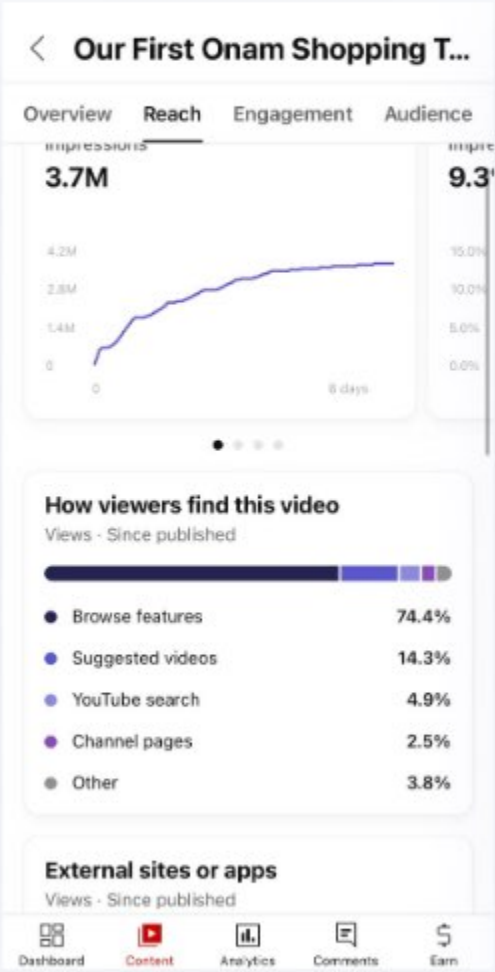
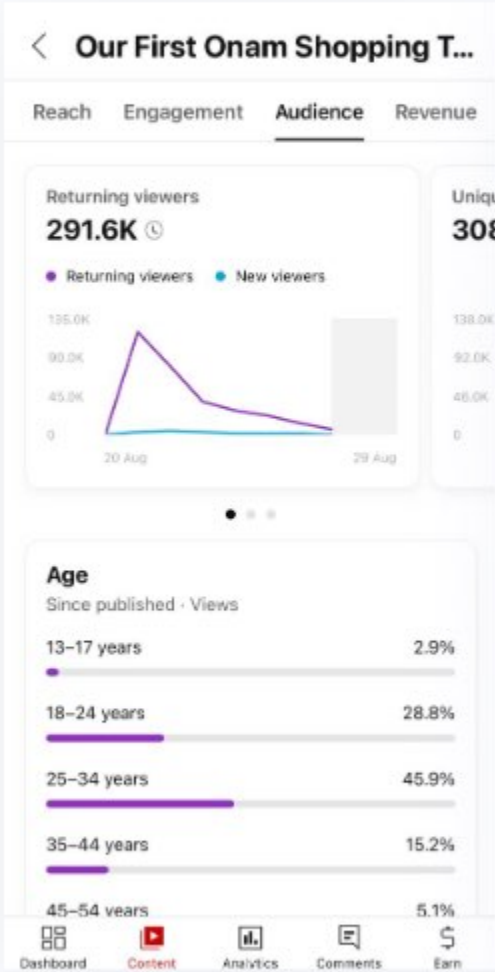
KEY STAT : 3.7M reach and 4L+ views with a single collaboration for brand awareness

PLATFORM : YouTube

DURATION : August/2023

NO:OF INFLUENCER : 1

INDUSTRY : Fashion



Client: TradingLeagues

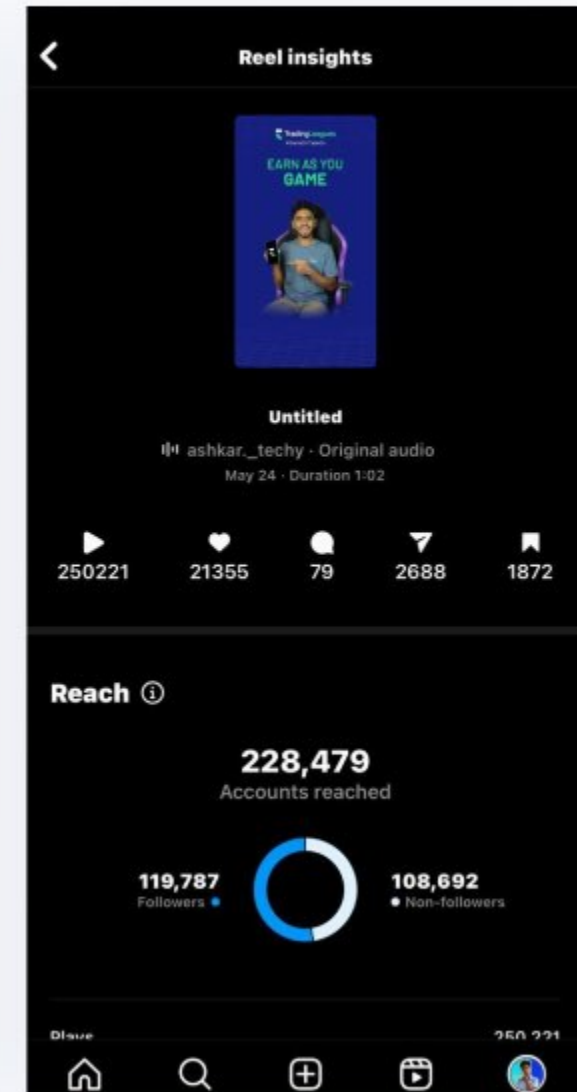
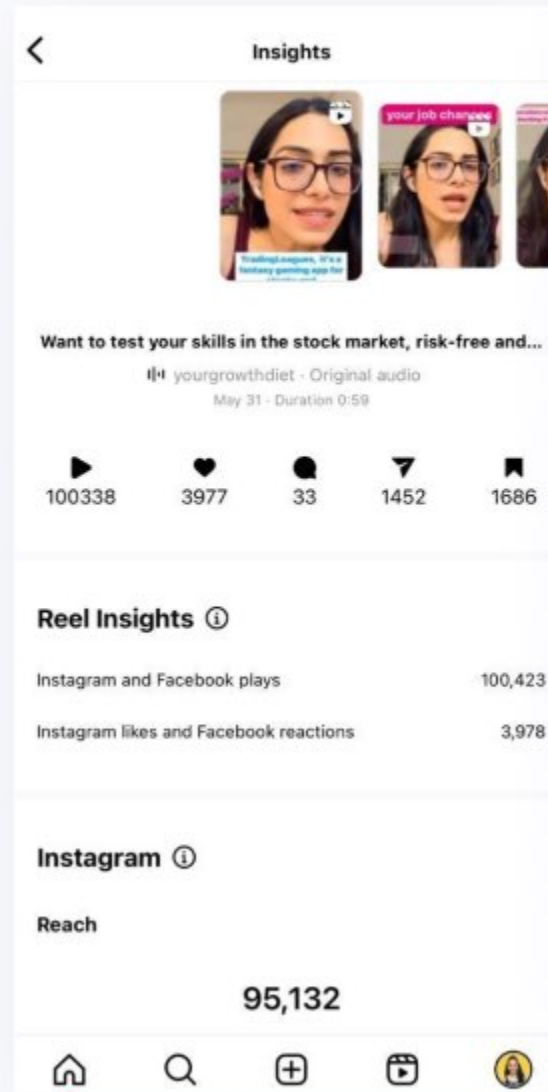
KEY STAT : Elevated brand awareness with 4Lakh+ views

PLATFORM : Instagram

DURATION : May/2023

NO:OF INFLUENCER : 3

INDUSTRY : Fintech



Client: Cuenote

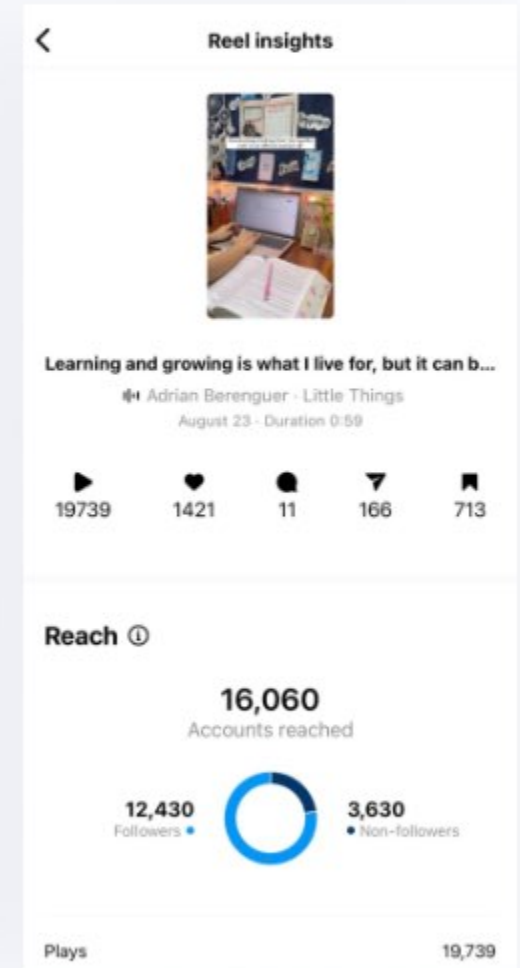
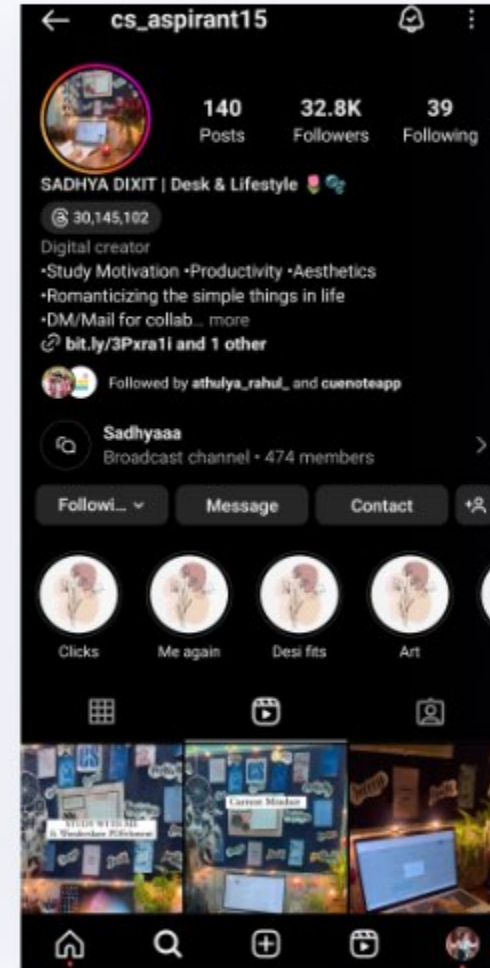
KEY STAT : Received 70+ new sign-ups within a day of posting

PLATFORM : Instagram

DURATION : 1 day

NO:OF INFLUENCER : 1

INDUSTRY : Apps/Edtech



Client: Angel lungies

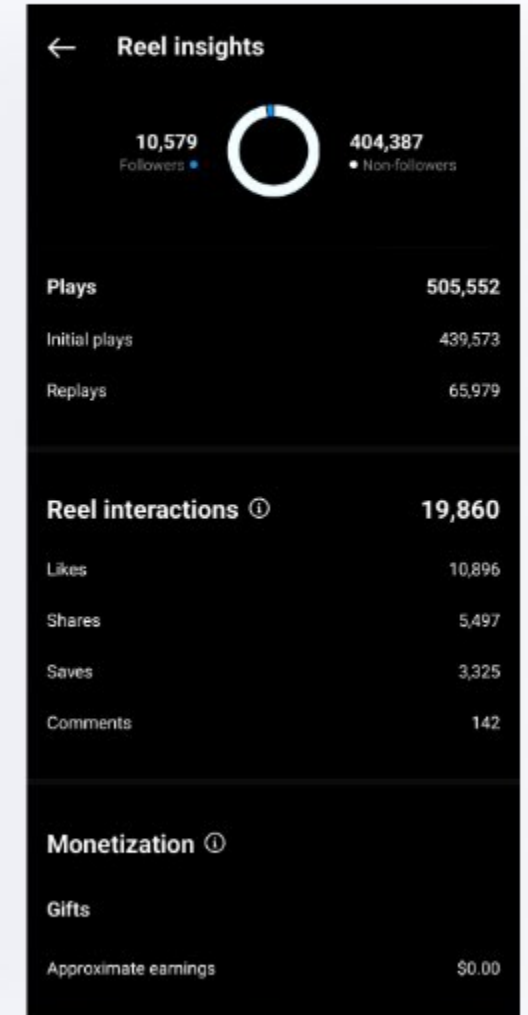
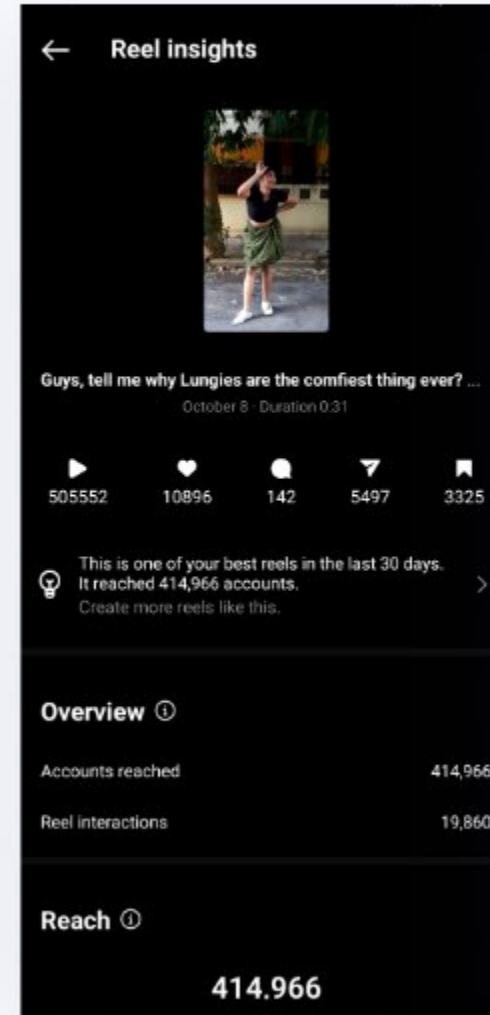
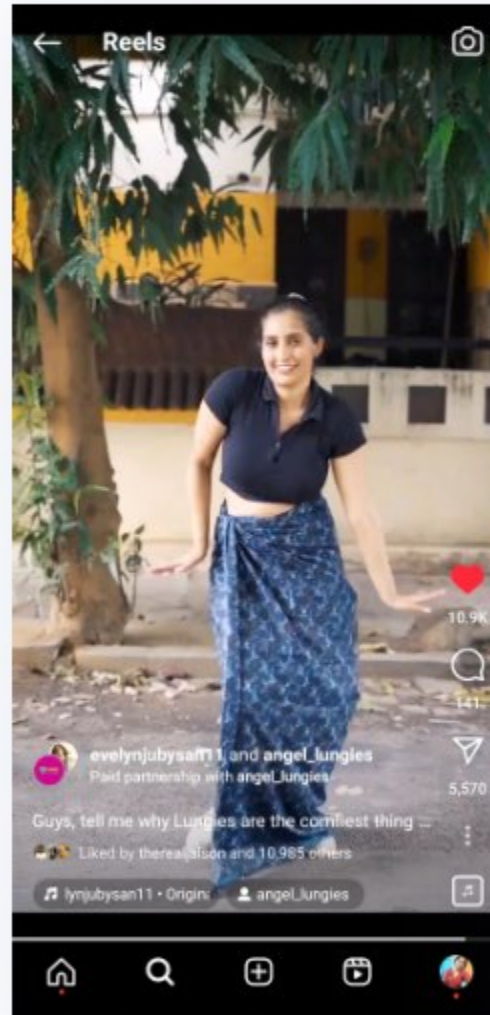
KEY STAT : Got 500k+ views from one macro Influencer video

PLATFORM : Instagram

DURATION : 1 day

NO:OF INFLUENCER : 1

INDUSTRY : Textile



BRAINS BEHIND BLUSTEAK



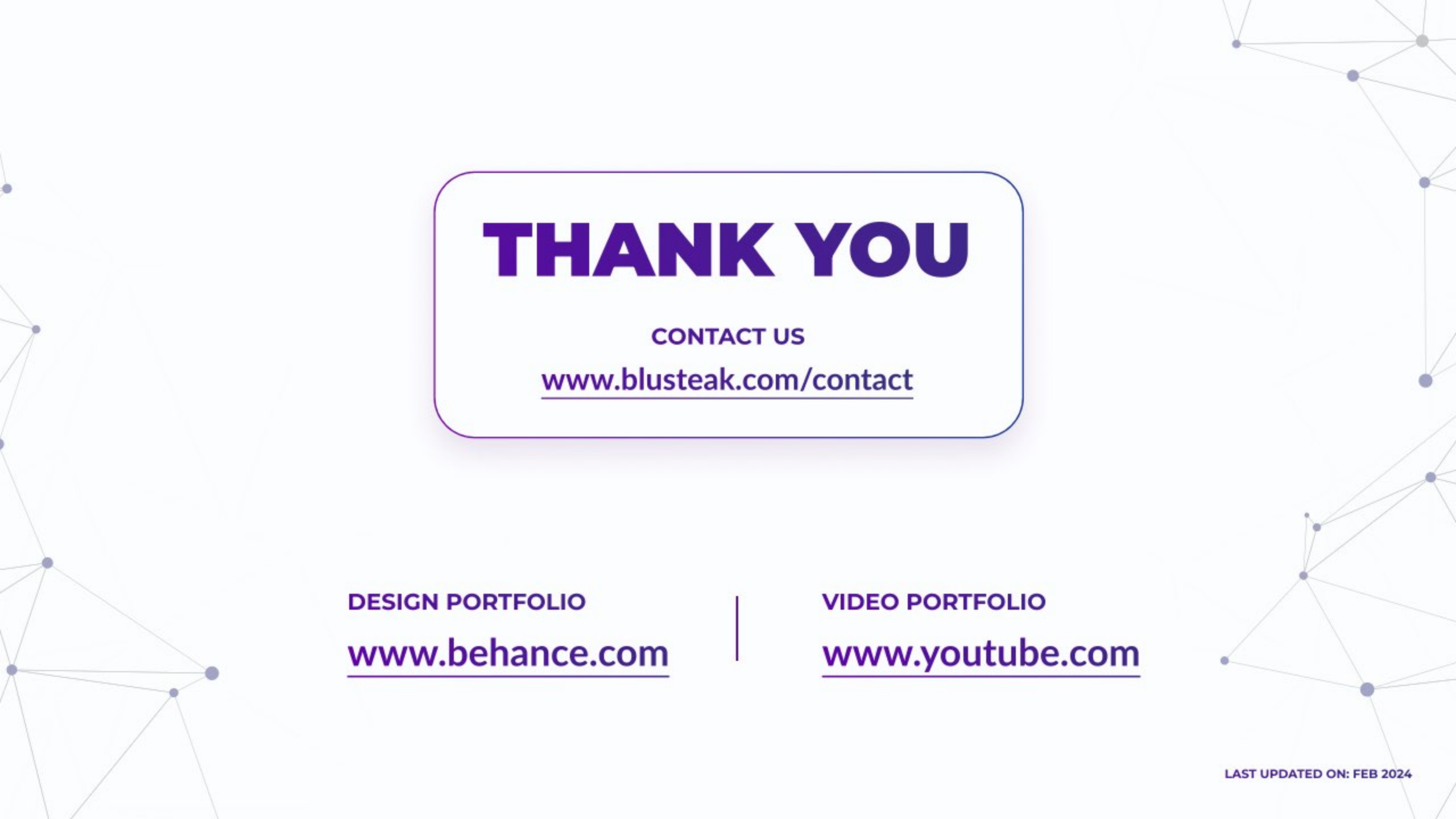
TELSON THOMAS
(Co-Founder)



JAISON THOMAS
(Co-Founder)



MANJIT CHERIAN
(CEO)



THANK YOU

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