Having a clear Digital Marketing Strategy can help your brand to thrive in this mobile-first world. Yes, you can trust us to build and run your digital media campaigns.
WE ARE GROWING EVERYDAY

100+ CLIENTS
7cr+ TOTAL AD SPEND
400+ MARKETING COLLATERALS PER WEEK
2013 THE YEAR WE STARTED

FEATURED IN

AWARDS AND RECOGNITIONS

blusteak
SERVICES

PAID CAMPAIGNS
1. Facebook ads: Copywriting, targeting & Designing
2. Google ads: Keyword research, Copywriting, targeting & Designing
3. Youtube Ads: Video creation & targeting
4. Google shopping ads
5. Native & paid content promotion
6. LinkedIn ads, Snapchat ads, Sharechat ads
7. Ott platforms: Hotstar
8. Music platforms: Spotify, Saavn etc

SOCIAL MEDIA MANAGEMENT
1. Content bucket strategy
2. Content calendar creation
3. Brand identity designing
4. Moment Marketing
5. Photoshoots (Third party)
6. Instagram Reels strategy & execution.
7. LinkedIn Company Pages
8. Twitter
9. Facebook Management
10. YouTube

ECOMMERCE OPTIMISATION
Defining and optimising
1. Cost of Acquisition
2. Lifetime value
3. Conversion rate
4. Average order value
5. Segmentation
6. Cost per Landing page view
7. Product page

INFLUENCER MARKETING
1. Influencer submissions
2. Influencer content strategy

MARKETPLACE
1. Click Through rate
2. Conversion rate
3. Product page optimization
4. Review management
5. Optimizing ads
6. Amazon, Flipkart, Myntra, Meesho etc

SEO
1. Keyword research (On Page SEO)
2. Website optimisation (Core web vitals - consultation)
3. Blog strategy
4. Non-blog strategy
5. Backlinking strategy (Off-page SEO)
6. Reporting
7. Content writing
8. Technical SEO
9. YouTube Optimisation
10. App SEO

EMAIL MARKETING
1. Design
2. Content & Optimisation
MAJOR CLIENTS
CLIENT BASE
INDUSTRIES

<table>
<thead>
<tr>
<th>Industry</th>
<th>Clients</th>
</tr>
</thead>
<tbody>
<tr>
<td>B2B</td>
<td>13</td>
</tr>
<tr>
<td>Education/edtech</td>
<td>10</td>
</tr>
<tr>
<td>Healthcare</td>
<td>13</td>
</tr>
<tr>
<td>Retail</td>
<td>6</td>
</tr>
<tr>
<td>Fashion/Apparel/Jewellery/Cosmetics</td>
<td>10</td>
</tr>
<tr>
<td>Fintech/crypto/finance</td>
<td>11</td>
</tr>
<tr>
<td>Food &amp; nutrition</td>
<td>10</td>
</tr>
<tr>
<td>Apps/SaaS</td>
<td>16</td>
</tr>
<tr>
<td>Ecommerce</td>
<td>21</td>
</tr>
<tr>
<td>D2C Products</td>
<td>18</td>
</tr>
<tr>
<td>Industries/Construction</td>
<td>7</td>
</tr>
<tr>
<td>Community/Non-profit</td>
<td>2</td>
</tr>
<tr>
<td>Entertainment</td>
<td>4</td>
</tr>
<tr>
<td>IT</td>
<td>7</td>
</tr>
<tr>
<td>Personal Brand</td>
<td>2</td>
</tr>
<tr>
<td>Matrimonial/Dating</td>
<td>1</td>
</tr>
<tr>
<td>Parenting/Baby care/Kids</td>
<td>4</td>
</tr>
<tr>
<td>Stationery/Gifting</td>
<td>2</td>
</tr>
<tr>
<td>Mining/Hobby</td>
<td>1</td>
</tr>
<tr>
<td>Automobile</td>
<td>2</td>
</tr>
<tr>
<td>Electronics</td>
<td>1</td>
</tr>
</tbody>
</table>
blusteaK

WORKS

SOCIAL MEDIA MANAGEMENT
COINSWITCH
KUBER

India’s top Cryptoexchange

KEY STAT 3K TO 40K ON INSTAGRAM

PLATFORMS HANDLED INSTAGRAM & TWITTER
One of the top 3 companies worldwide for smart and secure access solutions

KEY STAT 70k FOLLOWERS ON LINKEDIN

PLATFORMS HANDLED LINKEDIN
Dormakaba India

One of the top 3 companies worldwide for smart and secure access solutions

Key Stat: 8k Followers on LinkedIn

Platforms handled: LinkedIn
Dormakaba Americas

One of the top 3 companies worldwide for smart and secure access solutions

**Key Stat**

25k Followers on LinkedIn

**Platforms Handled**

LinkedIn
OXYGEN DIGITAL SHOP

KEY STAT
0 TO 10K FOLLOWERS ON INSTAGRAM IN 2 MONTHS

KEY STAT
19K TO 120K LIKES ON FACEBOOK

- CONDUCTED KERALA'S BIGGEST PUBG MEETUP

PLATFORMS HANDLED
INSTAGRAM & FACEBOOK
KEY STAT
300 TO 19K FOLLOWERS ON INSTAGRAM IN 4 MONTHS

PLATFORMS HANDLED
INSTAGRAM
Leher is a live discussion social network, drop into club rooms and discuss with your network, community or friends.

**KEY STAT**
40% INCREASE IN ENGAGEMENT

**PLATFORMS HANDLED**
INSTAGRAM & LINKEDIN
MARKETFEED

**KEY STAT** 70% FOLLOWERS INCREASE ON TWITTER

**KEY STAT** 0 - 1062 FOLLOWERS ON LINKEDIN

**PLATFORMS HANDLED** INSTAGRAM & LINKEDIN
COGENT UNIVERSITY

US based University

PLATFORMS HANDLED

INSTAGRAM & LINKEDIN
MUTHOOT HEALTHCARE

KEY STAT 19K LIKES ON FACEBOOK

PLATFORMS HANDLED FACEBOOK & YOUTUBE
India's first bitcoin reward app

**PLATFORMS HANDLED**
Facebook, Instagram, LinkedIn & Twitter
KELACHANDRA

Leading Pipes & Fittings brand from South India

PLATFORMS HANDLED

INSTAGRAM & FACEBOOK

Instagram Post Engagements: 36,924
Facebook Post Engagements: 44,816
KEY STAT  Reels views grew 3X times

PLATFORMS HANDLED  INSTAGRAM & TWITTER
BBETTER

Health Supplements Brand
(Best Seller on Amazon)

PLATFORMS HANDLED
INSTAGRAM, FACEBOOK,
LINKEDIN, TWITTER
STEELMAX

Leading steel manufacturing company from South India

PLATFORMS HANDLED

INSTAGRAM, FACEBOOK, LINKEDIN
ZAJIL TELECOM

Leading Telecom Brand in Middle East

PLATFORMS HANDLED

FACEBOOK, INSTAGRAM, LINKEDIN, TWITTER

43.5K ▲ 58.8%
Post impressions
CHAVARA MATRIMONY

World's no:1 Christian Matrimonial site

PLATFORMS HANDLED
FACEBOOK & INSTAGRAM
Life of a Bra

- Cool and Cute (you are my crush)
- Sexy (close and intimate)
- Worried (long journey)
- Hate (I'm exhausted)
- Love (you were close to me)

Correct fitting is necessary

The size of your bra is NOT A SCALE

The 'ideal' your body is!
FASTFIX
Electronics and Repairing Firm from New Zealand

PLATFORMS HANDLED
FACEBOOK, INSTAGRAM & TIK TOK
SHIV MEHTA
Crypto Author & Thought Leader

PLATFORMS HANDLED
INSTAGRAM & YOUTUBE
PLATFORMS HANDLED
TWEETER, LINKEDIN,
FACEBOOK, INSTAGRAM
& YOUTUBE
KEY STAT
3K+ FOLLOWERS ON INSTAGRAM

PLATFORMS HANDLED
FACEBOOK, INSTAGRAM, TWITTER, LINKEDIN & MEDIUM
Platforms Handled

Instagram, Facebook & LinkedIn
PLATFORMS HANDLED
INSTAGRAM
PLATFORMS HANDLED
INSTAGRAM
PERFORMANCE MARKETING
Healthcare retail ecommerce from Middle East

May 1, 2020 – Sep 30, 2022

**TOTAL SALES** QAR 6,681,215 (INR 15,01,40,632)

**Amount spent** QAR 403,193 (INR 90,60,575)

**ROAS** 16.57
FMCG Health Ayurveda Product

Sep 30, 2021 - Sep 30, 2022

**TOTAL SALES** INR 1,07,70,993

**TOTAL AD SPEND** INR 15,69,618

**ROAS** 6.9

![Performance Marketing](image.png)
B2B SaaS Product

**COST PER LEAD DECREASED BY 84%**

<table>
<thead>
<tr>
<th>Results</th>
<th>Reach</th>
<th>Amount spent</th>
<th>Impressions</th>
<th>Cost per result</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Per Purchase</td>
</tr>
<tr>
<td>Website purchase</td>
<td>2,125</td>
<td>₹220.52</td>
<td>2,457</td>
<td></td>
</tr>
<tr>
<td></td>
<td>255</td>
<td>₹111.38</td>
<td>407</td>
<td></td>
</tr>
<tr>
<td></td>
<td>133</td>
<td>₹41.93</td>
<td>170</td>
<td></td>
</tr>
<tr>
<td></td>
<td>385</td>
<td>₹207.86</td>
<td>776</td>
<td>₹207.86</td>
</tr>
<tr>
<td></td>
<td>1,380</td>
<td>₹2,901.59</td>
<td>29,525</td>
<td>₹211.34</td>
</tr>
<tr>
<td></td>
<td>8,569</td>
<td>₹2,250.81</td>
<td>15,019</td>
<td>₹271.68</td>
</tr>
<tr>
<td></td>
<td>50,087</td>
<td>₹19,233.21</td>
<td>149,769</td>
<td>₹479.64</td>
</tr>
</tbody>
</table>

PERFORMANCE MARKETING
Ayurveda Healthcare Product

**TOTAL SALES** INR 1,86,69,224 (1st May, 2021 - 8th Feb, 2022)

**ROAS** 13.36
<table>
<thead>
<tr>
<th>Campaign</th>
<th>Action</th>
<th>Reach</th>
<th>Impressions</th>
<th>Cost per result</th>
<th>Amount spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quiz TOF - Kerala - 18.02.22</td>
<td>click or ...</td>
<td>51,141</td>
<td>1,136,694</td>
<td>₹0.97 Per link click</td>
<td>₹49,423.88</td>
</tr>
<tr>
<td>Eng new landing pages traffic</td>
<td>click</td>
<td>40,691</td>
<td>1,652,690</td>
<td>₹0.53 Per link click</td>
<td>₹21,438.43</td>
</tr>
<tr>
<td>ENG. REMARKETING - VIDEO</td>
<td>7-day click or ...</td>
<td>37,758</td>
<td>61,468</td>
<td>₹0.12 Cost per ThruPlay</td>
<td>₹4,452.53</td>
</tr>
<tr>
<td>Engineering Traffic - 30.06.2022</td>
<td>click or ...</td>
<td>2,724</td>
<td>811,671</td>
<td>₹3.30 Per landing page view</td>
<td>₹8,979.16</td>
</tr>
<tr>
<td>Admission 2021 - engineering - webtraffic</td>
<td>click or ...</td>
<td>2,302</td>
<td>152,696</td>
<td>₹1.86 Per link click</td>
<td>₹4,270.63</td>
</tr>
<tr>
<td>SSLC</td>
<td>click or ...</td>
<td>2,300</td>
<td>626,998</td>
<td>₹2.68 Per landing page view</td>
<td>₹6,156.85</td>
</tr>
<tr>
<td>Staff - Lead Generation</td>
<td>click or ...</td>
<td>2,145</td>
<td>519,998</td>
<td>₹9.35 Per on-Facebook lead</td>
<td>₹20,052.86</td>
</tr>
<tr>
<td>RM New List - 26.07.22</td>
<td>click or ...</td>
<td>1,506</td>
<td>204,538</td>
<td>₹4.73 Per link click</td>
<td>₹7,127.18</td>
</tr>
</tbody>
</table>
## Edtech Platform

**TOTAL AMOUNT SPENT**  
INR 94,076 (10th July, 2021 - 31st Oct, 2021)

**TOTAL NUMBER OF LEADS**  
3222

**CPL** 29.19

### Performance Marketing

<table>
<thead>
<tr>
<th>Bid Strategy</th>
<th>Budget</th>
<th>Last Significant Edit</th>
<th>Attribution Setting</th>
<th>Results</th>
<th>Reach</th>
<th>Impressions</th>
<th>Cost per Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lowest cost</td>
<td>₹150.00</td>
<td>Jul 30, 2021, 4:20...</td>
<td>7-day click</td>
<td>240</td>
<td>60,945</td>
<td>132,720</td>
<td>₹71.53</td>
</tr>
<tr>
<td>Leads</td>
<td>Daily</td>
<td>18 days ago</td>
<td>On Facebook Leads</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lowest cost</td>
<td>₹150.00</td>
<td>Jul 30, 2021, 4:11...</td>
<td>7-day click</td>
<td>362</td>
<td>117,225</td>
<td>204,495</td>
<td>₹22.22</td>
</tr>
<tr>
<td>Leads</td>
<td>Daily</td>
<td>18 days ago</td>
<td>On Facebook Leads</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lowest cost</td>
<td>₹200.00</td>
<td>Jul 29, 2021, 4:03...</td>
<td>7-day click</td>
<td>22</td>
<td>5,503</td>
<td>10,925</td>
<td>₹59.76</td>
</tr>
<tr>
<td>Leads</td>
<td>Daily</td>
<td>14 days ago</td>
<td>On Facebook Leads</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Edtech (Music)

**AMOUNT SPENT**  
INR 1,99,59,74

**TOTAL NUMBER OF LEADS**  
5852

**CPL** 341

<table>
<thead>
<tr>
<th>Results</th>
<th>Reach</th>
<th>Impressions</th>
<th>Cost per result</th>
<th>Amount spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>ThruPlays</td>
<td>12,588</td>
<td>25,128</td>
<td>₹0.08 Cost per ThruPlay</td>
<td>₹971.84</td>
</tr>
<tr>
<td>On-Facebook leads</td>
<td>133</td>
<td>63,537</td>
<td>₹134.81 Per on-Facebook lead</td>
<td>₹17,934.53</td>
</tr>
<tr>
<td>On-Facebook leads</td>
<td>828</td>
<td>565,708</td>
<td>₹101.88 Per on-Facebook lead</td>
<td>₹84,375.35</td>
</tr>
<tr>
<td>On-Facebook leads</td>
<td>800</td>
<td>581,616</td>
<td>₹108.11 Per on-Facebook lead</td>
<td>₹86,500.79</td>
</tr>
<tr>
<td>On-Facebook leads</td>
<td>556</td>
<td>518,045</td>
<td>₹121.66 Per on-Facebook lead</td>
<td>₹67,647.53</td>
</tr>
<tr>
<td>On-Facebook leads</td>
<td>1,026</td>
<td>521,499</td>
<td>₹97.44 Per on-Facebook lead</td>
<td>₹99,983.83</td>
</tr>
<tr>
<td>On-Facebook leads</td>
<td>1,264</td>
<td>626,821</td>
<td>₹77.47 Per on-Facebook lead</td>
<td>₹97,932.95</td>
</tr>
<tr>
<td>On-Facebook lead</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Messaging conversations</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Multiple conversions</td>
<td>5,109,707</td>
<td>12,778,478</td>
<td>-</td>
<td>₹1,941,864.99</td>
</tr>
</tbody>
</table>

**Performance Marketing**
Food & Nutrition company

Post Engagements: 3403037 (Jan 01, 2021 to Sept 30, 2022)

Amount Spend: AED 258521 (INR 57,49,736)

CPE: AED 0.08
# Performance Marketing

**Stationery Brand**

**TOTAL SALES** | INR 78,57,113.35 (17th Nov 2021 - 16th Jan, 2022)

**ROAS** | 14.64

## Performance Metrics

<table>
<thead>
<tr>
<th>Impressions</th>
<th>Amount spent</th>
<th>Adds to cart conversion value</th>
<th>Website purchases</th>
<th>Purchase ROAS (return on ad spend)</th>
<th>Cost per add to cart</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,689,998</td>
<td>₹240,728.80</td>
<td>₹7,472,748.00</td>
<td>1,493</td>
<td>8.06</td>
<td>₹33.78</td>
</tr>
<tr>
<td>5,679,807</td>
<td>₹231,615.08</td>
<td>₹7,911,174.00</td>
<td>1,380</td>
<td>8.24</td>
<td>₹32.70</td>
</tr>
<tr>
<td>375,587</td>
<td>₹35,513.12</td>
<td>₹2,959,507.00</td>
<td>290</td>
<td>8.70</td>
<td>₹10.92</td>
</tr>
<tr>
<td>296,986</td>
<td>₹10,333.85</td>
<td>₹291,516.00</td>
<td>59</td>
<td>7.49</td>
<td>₹34.68</td>
</tr>
<tr>
<td>42,542</td>
<td>₹6,486.16</td>
<td>₹163,404.00</td>
<td>31</td>
<td>6.77</td>
<td>₹44.12</td>
</tr>
</tbody>
</table>

| Total       | ₹536,595.71  | ₹18,940,532.00                  | 3,275             | 8.02                             | ₹29.6                |

## Total Sales Breakdown

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orders</td>
<td>₹78,74,258.20</td>
</tr>
<tr>
<td>Returns</td>
<td>-₹17,144.85</td>
</tr>
<tr>
<td>Total sales</td>
<td>₹78,57,113.35</td>
</tr>
</tbody>
</table>

## Total Sales by Channel

<table>
<thead>
<tr>
<th>Channel</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Store</td>
<td>₹78,46,694.00</td>
</tr>
<tr>
<td>Campaign</td>
<td>Attribution setting</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>---------------------</td>
</tr>
<tr>
<td>Business</td>
<td>Statewise</td>
</tr>
<tr>
<td>Take Over</td>
<td>Pan India</td>
</tr>
<tr>
<td>Business</td>
<td>Pan India</td>
</tr>
<tr>
<td>Doorstep</td>
<td>Statewise</td>
</tr>
<tr>
<td>Take Over</td>
<td>Statewise</td>
</tr>
<tr>
<td>Instant</td>
<td>Statewise</td>
</tr>
<tr>
<td>Instant</td>
<td>Zero Lead branch</td>
</tr>
<tr>
<td>Instant</td>
<td>Pan India</td>
</tr>
<tr>
<td>Take over</td>
<td>Pan India</td>
</tr>
<tr>
<td>Doorstep</td>
<td>Pan India</td>
</tr>
<tr>
<td>Results from 77 campaigns 📈</td>
<td>Multiple attrib...</td>
</tr>
</tbody>
</table>

- **Amount Spent**: ₹81,28,818
- **Leads**: 77,815
- **CPL**: 104.46
Gifting

APRIL 01, 2022 TO OCTOBER 25, 2022

Sales ₹94,41,945

Amount Spent INR 21,96,307

ROAS 4.3
<table>
<thead>
<tr>
<th>Reach</th>
<th>Impressions</th>
<th>Cost per result</th>
<th>Amount spent</th>
<th>Post engagement</th>
<th>Cost per post engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>506,503</td>
<td>982,850</td>
<td>—</td>
<td>9,516.16 AED</td>
<td>92,119</td>
<td>0.10</td>
</tr>
</tbody>
</table>

**Ice cream Brand from UAE**

**APRIL 01, 2022 TO SEPTEMBER 30, 2022**

**Amount Spent** 9,516.16 AED
WORKS
Search Engine Optimization
**Ecommerce Pharmacy in Middle East**

- **Increased Organic Traffic by 477% within One year**
- **Total Clicks per month increased from 19.5k to 60.2k**
- **Total Impression per month increased from 420k to 1.77 Million**

- **239% increase in sales through organic search within an year**
- **Over 18 Million impressions within one year.**
Blusteak

Ranked 1st and 2nd position among most competing keywords in the industry.

Major Keywords and their top rankings
Digital marketing agency in Kerala - 1st
Digital marketing company in Kerala - 1st

Digital marketing Kerala - 1st
Social Media Marketing Kerala - 1st

Total Clicks - 101K
Total Impressions - 3.85 MILLION (ONE YEAR)
FMCG Product

- Increased Total Clicks from 750 to 5.33k within 3 months
- Increased Total impression from 4k to 54k within 3 months
165.993% increase in total clicks per month within 6 months

279.386% increase in impressions per month within 6 months
Entertainment channel

**YouTube SEO** 53% increase in views within 1 month without any new video uploads

**Subscriber growth** increased from **8.3k to 16.4k** (Without any new video uploads) only through organic efforts.

**Increased total views** per month to **3.5 million from 2.29 Million** only through organic efforts.
International Telecom Company

- **849.153%** Increase in Clicks within 6 months
- **2284.77%** Increase in Impression within 6 months
- **846.84%** Increase in Users within 6 months
- **748.51%** Increase in Sessions within 6 months
Doubled Organic Clicks & Sessions of an Online Store in 3 Months

<table>
<thead>
<tr>
<th>Default Channel Grouping</th>
<th>Acquisition</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Users</td>
</tr>
<tr>
<td></td>
<td>94.15%</td>
</tr>
</tbody>
</table>

1. Organic Search

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Clicks</td>
<td>5,339 (100.00%)</td>
<td>2,750 (100.00%)</td>
</tr>
<tr>
<td>Total Impressions</td>
<td>4,790 (100.00%)</td>
<td>2,478 (100.00%)</td>
</tr>
<tr>
<td>Dwell Time</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bounce Rate</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conversion Rate</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

% Change

<table>
<thead>
<tr>
<th></th>
<th>94.15%</th>
<th>93.30%</th>
<th>98.29%</th>
</tr>
</thead>
</table>

- Total clicks: 6.31K (4/1/22 - 6/30/22)
- Total impressions: 48.5K (4/1/22 - 6/30/22)
- Average CTR: 13% (4/1/22 - 6/30/22)
- Average position: 28.2 (4/1/22 - 6/30/22)
Matrimonial App

- Increased Play Store Traffic by 3x through APP STORE OPTIMIZATION (ASO).
- 281.93% increase in store listing acquisition
- 223% rise in total traffic organically.
Music YouTube Channel

3.6 lakh new subscribers within 28 days, which helped us cross 1 million subscribers total for an entertainment channel, only through organic efforts.

122 Million increase in video views within 28 days.
blusteak

WORKS

MARKETPLACE
FMCG Health Ayurveda Product

Amazon (March 2022 to September 2022)

Ad Spent INR 70,212
Ad Sale INR 4,42,545
ROAS 6.30
Total sale INR 71,10,793
FMCG Health Ayurveda Product

<table>
<thead>
<tr>
<th>Description</th>
<th>Credits (₹)</th>
<th>Debits (₹)</th>
<th>Net Settlements (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Sales</td>
<td>₹56,70,627.50</td>
<td>₹0.00</td>
<td>₹56,70,627.50</td>
</tr>
<tr>
<td>Refunds from Returns</td>
<td>₹0.00</td>
<td>₹9,64,289.83</td>
<td>₹-9,64,289.83</td>
</tr>
<tr>
<td>Customer Add-ons Amount</td>
<td>₹460.00</td>
<td>₹451.00</td>
<td>₹9.00</td>
</tr>
<tr>
<td>Spf Payout</td>
<td>₹835.31</td>
<td>₹0.00</td>
<td>₹835.31</td>
</tr>
</tbody>
</table>

- **Flipkart (May 2022 to September 2022)**
  - **Ad Spent**: ₹877
  - **Ads Revenue**: ₹41.9K
  - **ROI**: 47.8
  - **Total sale**: ₹56,70,627.50
Stationery Brand

Amazon (17th July 2022 to 13th October, 2022)

Ad Spent ₹70,212.77
Ads Sale ₹7,16,121.17
ROAS 6.36

Month on Month Units Ordered
June 4,523
July 8,674
August 11,292
September 9,264
NTB 73.16%
A brand with nutraceutical products, started from scratch, Launched them, moved to Advanced seller (STEP) within Period of 3 months. Got onboarded to Amazon Accelerator Program.
Brains Behind Blustek

Blustek Media was co-founded by Telson Thomas, Jaison Thomas, and Dixon Alex Mathew.

With applied expertise in the field of online marketing, the team works on helping organizations leverage new media to get their message out and increase sales. From creating a nationwide cult meme page with a following of over 4.4 million to developing a UGC app selected by Facebook for its FB startup investment program - this team of young achievers is as passionate as it is driven.

Blustek Media was founded on the roots of efficient teamwork. It is only natural for this team to understand the importance of collaboration in achieving monumental success.
Thank you

www.blusteak.com/contact

THANK YOU

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